



Town of Vail Summer 2016 Economic Indicators Summary (Based on Summer data: May 1 - October 31, 2016)

INTRODUCTION: This summary is provided as a part of the Town of Vail 2016 Economic Development Strategic Plan and introduces a synopsis of Vail Economic Indicators representing summer 2016 (May - October) seasonal view and is supported by a more granular chart (attached). Summaries are published twice annually as soon as practical after the data has become available, is limited in scope by the availability of data from secondary sources and is believed to be generally accurate, but not independently verified.

Tourism



Vail's 2016 summer season experienced growth in most tourism indicators. During the summer of 2016, Vail experienced a significant increase in lodging occupancy (+13.8%) as well as in average daily rate (+11.3%) resulting in a dramatic increase in overall revenue per available room (RevPAR) (+26.6%). This increase in occupancy (to 49.4%) and average daily rate (to \$223) represent the highest levels since this measurement system was established. Comparatively, Vail outperformed other U.S. western mountain resorts (based on overall DestiMetrics industry data) who increased both aggregated occupancy (+6.6%) and rate (+7.6%) and achieved an increase in RevPAR (+14.7%) but to a lesser extent than Vail's. According to Vail's Daily Occupancy Report (produced by DestiMetrics), 18 weekends or two thirds of all weekends in the summer season were at an occupancy of 70% or higher (up from 13 last year). This encompassed every weekend from June 11 through October 1st with 8 of those weekends at between 85% and 95% occupancy. The most notable improvements in occupancy took place during August and early September and may be a precursor to larger increases in rate and smaller increases in occupancy in the future as capacity limits may hinder the ability to bring additional overnight visitors to Vail during peak times. The Vail Cascade Resort (285 rooms) was closed during the summer of 2016 for renovations, which is noteworthy and represented 7.5% of Vail's professionally managed short term rental inventory. As a result, while the supply of short term rooms/units decreased, occupancy at other lodging properties may have increased, absorbing otherwise misplaced guests. The statistical consequences of which is that Vail's increase in overall lodging tax collections may not mirror increases in occupancy, rate or RevPAR. Other metrics to note are gasoline prices, which declined (-15.7%) over the previous summer and have decreased dramatically over the past two summers (-37.3%). This may have contributed to the continued increase in Tunnel Traffic (+6.3%). Deplanements at Eagle County Regional Airport increased slightly (+2.4%) from last season as did deplanements at Denver International Airport (+5.9%). Cars in the parking structures and on the Frontage roads show an increase (+9.3%), while visitors to the Vail Village and Lionshead Welcome Centers (located at the parking structures) increased significantly (+26.1%). A variety of special events took place during the summer months and recent changes in attendance counting methodology (by a third party firm) attendance metrics are more reliable than in previous years, to wit: Overall event attendance increased (+13.3%) from last summer. Most had attendance consistent with last year, but several notable increases include GoPro Mountain Games (+22.0%), Hot Summer Nights (+16.4%), Vail International Dance Festival (+51.4%) and Vail Lacrosse Shoot-Out (+16.4%). There were no significant events added or removed from Vail's summer line up that affected overall attendance, however the summer of 2016 marked the inaugural season of Vail's Epic Discovery, an on-mountain summer adventure experience, located at the top of the EagleBahn gondola. The Town of Vail reported a dramatic increase in lift tax revenue (+45.6%) over last summer.

Real Estate



This season's real estate indicators show a slight decrease in number of transactions (-3.9%) and a considerable decrease in average sale price per transaction (-16.9%) with total gross sales decreasing (-22.3%). Average price per square foot decreased (-10.3%) as well. Vail's real estate market had been steadily improving from the summer of 2011 through the summer of 2015, prior to this softening in 2016. Based on winter 2016/17 trends to date, these summer metrics may not be indicative of a declining market, rather an anomaly with fewer luxury property sales and more moderate priced properties sales during the summer months.

Town Revenues

Sales Tax is segmented by business type (retail, lodging and food/beverage) and further broken down geographically by Vail neighborhoods. Excluding out of town collections, all segments combined showed an increase in overall summer sales tax revenue (+4.5%) following another record breaking summer season's sales tax revenue, which had increased (+7.9%) last year. Specifically, lodging (+6.5%) and retail (+6.3%) tax collections each saw a higher year over year increase than food and beverage sales (+1.1%). When segmented by neighborhood, Lionshead



experienced larger increases overall (+12.2%) compared to Vail Village (+11.4%). Cascade/Sandstone/East & West Vail showed a significant decline (-18.1%) due to the closure of the Vail Cascade Resort in the Cascade Village and the Holiday Inn (closed on Sept. 6). A study conducted by DestiMetrics shows that the average of taxable sales at comparable ski towns was also up season-over-season although with slightly larger increases in both lodging sales (+9.7%) and total taxable sales (+6.6%).

Other Tax Collections by the Town of Vail include construction use tax, property tax and real estate transfer tax and are reported on a calendar-year basis. As a result, these taxes do not correlate with the seasonal indicators above.

Business Growth

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Business Growth is based on broader county and national indicators, many of which are tracked on an annual basis and lag significantly. While not as current and telling of the current market conditions, the Business Growth indicators show a strengthening economy as evidenced by the total 2016 amount of banking deposits (USD) increased from 2014 (+11.5%).

Macro Economics



The broader economic conditions have a significant impact on determining consumers' discretionary spending and leisure habits, which in turn can significantly impact Vail's economic performance. While there are global economic challenges, the US domestic economy is strong across most sectors, with recent dramatic increases in financial and consumer marketplaces. These markets were beginning to show some volatility in recent months, most notably in the weeks running up to November's Presidential election. None of the volatility appeared to impact travel during the summer months, which continued to grow significantly both across the industry and in Vail. A tolerance for rate increases, which was slipping in winter 2015/16, returned in summer 2016, though it must be noted that summer rates remain dramatically lower than winter. Among the positive economic variables is the continuing low cost of gas and other transportation fuels. Among the negative is the continued strength of the US dollar against foreign currencies, particularly the Canadian and European markets, resulting in a decrease in foreign visitation to ski/mountain destinations. (1) Consumer Confidence has moved out of the 90-point range to eclipse the 100-point mark for each of the past four months, its longest stretch above 100 points since July 2007. Consumers are feeling more confident in both current conditions and long-term economic outlook, bolstered by wage increases in 2016 that were lacking in the prior six years of recovery and significant and ongoing gains in financial markets that are being reflected in savings and retirement accounts. (2) Job Creation & Unemployment continues to be an extremely consistent part of the economic/consumer engine. Though job creation has slowed somewhat over the past three months, employers added an average of 205,000 jobs during the past six months, down only 5,000 jobs per month from the prior six months, and continuing a record 74month streak of job creation during which an average of 199,405 jobs have been added per month. The national unemployment rate was at or below 5.0 percent for the past fourteen months, and has been below 5.0 percent for five of the last six months, now firmly below pre-recession levels. (3) Wall Street and other domestic financial markets have shown such resilience as to be only occasionally impacted by global events over the course of the past six months, quickly recovering when outside events do get reflected in market performance. Anticipated volatility heading into the Presidential election didn't materialize and concerns coming out have been set aside in favor of high market confidence in certain sectors sufficient to drive dramatic increases in the past six weeks aka "Trump Bump". Overall, the Dow Jones has added 7.8 percent in the past six months, and the tech-heavy Nasdag 13.8 percent while the more consumer-reflective Standard & Poors 500 has added 9.1 percent. (4) Foreign Exchange Rates continued to be very high for inbound visitors to the US as the US dollar remained the strongest major currency in the global marketplace. On the flip side creating great deals for international travel from the US, but at some consequence to domestic travel in so doing.

This Summary and the foundational data set will be further updated and expanded upon twice annually, taking its place among the tools available to better inform the Town staff, its various committees and the public it serves.

Ralf Garrison Director, DestiMetrics LLC

| | | | | | | | | | | | | Vail Economic In | dicators: Tourism (| 2004-2016) | | | | | | | | | | | | |
|--|--|--|---|----------------|---|-------------------------|---|--------------------------|---|-------------------|---|--|---|---------------------------------|---|-------------------|---|--------------------------|---|-------------------|---|------------------------|---|-----------------------------|---|----------------------|
| Indicator | Source | Focus Study | Report Date ('04-'05) | Data ('04-'05) | Report Date ('05- '06) | Data ('05-'06) | Report Date ('06- '07) | Data ('06-'07) | Report Date ('07- '08) | Data ('07-'08) | Report Date ('08- '09) | Data ('08-'09) | Report Date ('09- '10) | Data ('09-'10) | Report Date ('10- '11) | Data ('10-'11) | Report Date ('11- '12) | - Data ('11-'12) | Report Date ('12- '13) | Data ('12-'13) | Report Date ('13- '14) | Data ('13-'14) | Report Date ('14- '15) | Data ('14-'15) | Report Date ('15 '16) | 5- Data ('15-'16) |
| Lodging Report: Occupancy | DestiMetrics: Booking patterns a | Average number of at rooms occupied | April 1051 | N/A | Winter (November '05 - April '06) | 59.6% | Winter (November '06 - April '07) | 60.3% | Winter (November '07 - April '08) | 58.6% | Winter (November 108 - April 109) | 52.1% | Winter (November '09 - April '10) | 54.7% | Winter (November '10 - April '11) | 55.2% | Winter (November '11 - April '12) | 54.5% | Winter (November 12 - April 13) | 54.9% | Winter (November '13 - April '14) | 57.5% | Winter (November '14 - April '15) | 57.8% | Winter (November '15 - April '16) | 56.9% |
| , | 18 Vail lodging properties | (2247 out of 3598 | I) Summer (May '05 - October '05) | 39.1% | Summer (May '06 - October '06) | 38.4% | Summer (May '07 - October '07) | 39.4% | Summer (May '08 - October '08) | 38.0% | Summer (May '09 - October '09) | 33.5% | Summer (May '10 - October '10) | 35.1% | Summer (May '11 - October '11) | 38.5% | Summer (May '12 - October '12) | 40.1% | Summer (May '13 - October '13) | 41.5% | Summer (May '14 - October '14) | 43.1% | Summer (May '15 - October '15) | 44.3% | Summer (May '16 - October '16) | 49.4% |
| Lodging Report: Average Nightly Room Rates | DestiMetrics: Booking patterns a 18 Vail lodging | Average nightly at room rates | Winter (November '04 - April '05) | N/A | Winter (November '05 - April '06) | \$363 | Winter (November '06 - April '07) | \$376 | Winter (November '07 - April '08) | \$407 | Winter (November '08 - April '09) | \$384 | Winter (November '09 - April '10) | \$353 | Winter (November '10 - April '11) | \$374 | Winter (November '11 - April '12) | \$398 | Winter (November '12 - April '13) | \$415 | Winter (November '13 - April '14) | \$443 | Winter (November '14 - April '15) | \$492 | Winter (November '15 - April '16) | \$513 |
| | properties | | Summer (May '05 - October '05) | \$142 | Summer (May '06 - October '06) | \$158 | Summer (May '07 - October '07) | \$155 | Summer (May '08 - October '08) | \$155 | Summer (May '09 - October '09) | \$146 | Summer (May '10 - October '10) | \$151 | Summer (May '11 - October '11) | \$163 | Summer (May '12 - October '12) | \$169 | Summer (May '13 - October '13) | \$173 | Summer (May '14 - October '14) | \$190 | Summer (May '15 - October '15) | \$199 | Summer (May '16 - October '16) | \$223 |
| Community Center Attendance | Vail Recreation District | Number of visitors to the Dobson Ice Arena | | Not available | Winter (November '05 - April '06) Summer (May '06 - | Not available | Winter (November '06 - April '07) Summer (May '07 - | Not available | Annual (January '08 December '08) | 80,000 (estimate) | Annual (January '09 - December '09) | 80,000 (estimate) | Annual (January '10 December '10) | 80,000 (estimate) | Annual (January '11 - December '11) | 75,000 (estimate) | Annual (January '12 December '12) | 2 - 85,000 (estimate) | Annual (January '13 December '13) | 85,000 (estimate) | Annual (January '13 December '13) | 43,646 | Annual (January 14 - December 14) | 47,000 | Annual (January 14 - December 14) | 71,000 (estimate) |
| | Vall Recreation | Visitors to the Vail Golf Course | October (05) | Not available | October '06) Summer (May '06 - October '06) | Not available 22,300 | October '07' Summer (May '07 - October '07) | Not available | Summer (May '08 - October '08) | 24.993 | Summer (May '09 - October '09) | 23.414 | Summer (May '10 - October '10) | 23.332 | Summer (May '11 - October '11) | 21,963 | Summer (May '12 - October '12) | 25.000 | Summer (May '13 - October '13) | 24,681 | Summer (May '14 - October '14) | 24,187 | Summer (May '15 - October '15) | 24,334 | Summer (May '16 - October '16) | 20,672 |
| Parking Counts | | n Number of vehicle | | 23,000 | Winter (November '05 - | 22,300 | Winter (November | 24,600 | Winter (November | 24,223 | Winter (November | 23,414 | Winter (November | 23,332 | Winter (November | 21,963 | Winter (November | 23,000 | Winter (November | 24,001 | Winter (November | 24,107 | Winter (November | 24,334 | Winter (November | 20,072 |
| - | | in Vail Village Parking Structure | April '05) Summer (May '05 - | 332,424 | April '06) Summer (May '06 - | 325,972 | '06 - April '07) Summer (May '07 - | 342,417 | '07 - April '08) Summer (May '08 - | 350,896 | '08 - April '09) Summer (May '09 - | 288,307 | '09 - April '10) Summer (May '10 - | 324,979 | '10 - April '11) Summer (May '11 - | 343,896 | '11 - April '12) Summer (May '12 - | 319,223 | '12 - April '13) Summer (May '13 - | 335,151 | '13 - April '14) Summer (May '14 - | 344,978 | '14 - April '15) Summer (May '15 - | 481,875 | '15 - April '16) Summer (May '16 - | 379,468 |
| | TOV Transportation | n Number of vehicle | | Not available | October '06) Winter (November '05 - | Not available | October '07) Winter (November | Not available | October '08) Winter (November | Not available | October '09) Winter (November | 297,349 | October '10) Winter (November | 312,603 | October '11) Winter (November | 645,725 | October '12) Winter (November | Not available | October '13) Winter (November | 347,451 | October '14) Winter (November | Not Available | October '15) Winter (November | 419,707 | October '16) Winter (November | 442,210 |
| | | in Lionshead Parking Structure | April '05) Summer (May '05 - October '05) | 181,275 | April '06) Summer (May '06 - October '06) | 176,716 | '06 - April '07) Summer (May '07 - October '07) | 174,085 Not available | '07 - April '08) Summer (May '08 - October '08) | 184,505 | '08 - April '09) Summer (May '09 - October '09) | 182,028 | '09 - April '10) Summer (May '10 - October '10) | 187,045 221,233* (VVMC | '10 - April '11) Summer (May '11 - October '11) | 179,971 | '11 - April '12) Summer (May '12 - October '12) | 167,682 | '12 - April '13) Summer (May '13 - October '13) | 173,777 | '13 - April '14) Summer (May '14 - October '14) | 173,967 | '14 - April '15) Summer (May '15 - October '15) | 269,587 | '15 - April '16) Summer (May '16 - October '16) | 243,814 |
| | TOV Transportation | n Number of vehicle on frontage roads | s Winter (November '04 - | Not available | Winter (November '05 - April '06) | Not available 9.406 | Winter (November '06 - April '07) | Not available | Winter (November '07 - April '08) | Not available | Winter (November '08 - April '09) | 218,482 | Winter (November '09 - April '10) | Parking Lot Closed) 7.795 | Winter (November '10 - April '11) | 463,139 | Winter (November '11 - April '12) | Not available | Winter (November '12 - April '13) | 4,401 | Winter (November '13 - April '14) | Not Available 3.270 | Winter (November '14 - April '15) | 245,483 | Winter (November '15 - April '16) | 284,887 9,077 |
| | | on noncage roads | Summer (May '05 - October: '05) | JULY 4TH | Summer (May '06 - October '06) | JULY 4TH | Summer (May '07 - October '07) | JULY 4TH | Summer (May '08 - October '08) | JULY 4TH | Summer (May '09 - October '09) | JULY 4TH | Summer (May '10 - October '10) | 4,853 | Summer (May '11 - October '11) | 3,072 | Summer (May '12 - October '12) | Not available | Summer (May '13 - October '13) | 2,294 | Summer (May '14 - October '14) | Not Available | Summer (May '15 - October '15) | 6,018 | Summer (May '16 - October '16) | 6,230 |
| | TOV Transportation | n Number of days Parking structures | Winter (November '04 - April '05) | 43/VV 13/LH | Winter (November '05 - April '06) | 45/VV 27/LH | Winter (November '06 - April '07) | 66/VV 31/LH | Winter (November '07 - April '08) | 58/VV 25/LH | Winter (November '08 - April '09) | 50/VV 25/LH | Winter (November '09 - April '10) | 40/VV 20/LH | Winter (November '10 - April '11) | 7/VV 7/LH | Winter (November '11 - April '12) | 8/VV 7/LH | Winter (November '12 - April '13) | 10 | Winter (November '13 - April '14) | 7 | Winter (November '14 - April '15) | 16/VV 5/LH Both full = 5 | Winter (November '15 - April '16) | 27 |
| | | | Summer (May '05 - October '05) | JULY 4TH | Summer (May '06 - October '06) | JULY 4TH | Summer (May '07 - October '07) | JULY 4TH | Summer (May '08 - October '08) | JULY 4TH | Summer (May '09 - October '09) | JULY 4TH | Summer (May '10 - October '10) | 21/VV 14/LH | Summer (May '11 - October '11) | 15/VV 9/LH | Summer (May '12 - October '12) | Not available | Summer (May '13 - October '13) | 14/VV 6/LH | Summer (May '14 - October '14) | Not Available | Summer (May '15 - October '15) | 20 | Summer (May '16 - October '16) | 22 |
| Airport Statistics | DIA | Number of people into Denver | Winter (November '04 - April '05) | 9,007,732 | Winter (November '05 - April '06) | 10,894,042 | Winter (November '06 - April '07) | 11,359,350 | Winter (November '07 - April '08) | 12,005,377 | Winter (November '08 - April '09) | 11,612,990 | Winter (November '09 - April '10) | 11,848,627 | Winter (November '10 - April '11) | 12,421,502 | Winter (November '11 - April '12) | 12,618,182 | Winter (November '12 - April '13) | 12,337,722 | Winter (November '13 - April '14) | 11,140,387 | Winter (November '14 - April '15) | 12,430,716 | Winter (November '15 - April '16) | 13,172,733 |
| | | International Airport | Summer (May '05 - October '05) | 11,561,666 | Summer (May '06 - October '06) | 12,639,845 | Summer (May '07 - October '07) | 13,237,818 | Summer (May '08 - October '08) | 13,600,079 | Summer (May '09 - October '09) | 13,517,792 | Summer (May '10 - October '10) | 13,974,281 | Summer (May '11 - October '11) | 14,117,198 | Summer (May '12 - October '12) | 14,213,370 | Summer (May '13 - October '13) | 13,895,694 | Summer (May '14 - October '14) | 13,803,008 | Summer (May '15 - October '15) | 14,311,763 | Summer (May '16 - October '16) | 16,274,181 |
| | Eagle County Airport | Number of people into Eagle County Airport | Winter (November '04 - April '05) | 175,641 | Winter (November '05 - April '06) | 180,086 | Winter (November '06 - April '07) | 179,620 | Winter (November '07 - April '08) | 181,602 | Winter (November '08 - April '09) | 173,333 | Winter (November '09 - April '10) | 166,409 | Winter (November '10 - April '11) | 161,847 | Winter (November '11 - April '12) | 147,121 | Winter (November '12 - April '13) | 138,583 | Winter (November '13 - April '14) | 131,323 | Winter (November '14 - April '15) | 133,304 | Winter (November '15 - April '16) | 136,544 |
| | | | Summer (May '05 - October '05) | 39,779 | Summer (May '06 - October '06) | 37,750 | Summer (May '07 - October '07) | 48,043 | Summer (May '08 - October '08) | 37,300 | Summer (May '09 - October '09) | 8,434 (airport was closed May - Aug.) | Summer (May '10 - October '10) | 37,760 | Summer (May '11 - October '11) | 32,418 | Summer (May '12 - October '12) | 26,626 | Summer (May '13 - October '13) | 29,162 | Summer (May '14 - October '14) | 29,737 | Summer (May '15 - October '15) | 26,791 | Summer (May '16 - October '16) | Not available |
| Vail Information Center Visits | Communication Department | Number of visits to the Vail Village | (20) InnA | Not available | Winter (November '05 - Annil '06) | Not available | Winter (November | 20,004 | Winter (November 107 - April 109) | 18,051 | Winter (November | 20,949 | Winter (November | 17,483 | Winter (November | 16,323 | Winter (November | 17,757 | Winter (November | 22,635 | Winter (November | 16,818 | Winter (November | 19,055 | Winter (November | 23,659 |
| | | Information Cente | Summer (May '05 - October '05) | Not available | Summer (May '06 - October '06) | 25,032 | Summer (May '07 - October '07) | 22,658 | Summer (May '08 - October '08) | 26,098 | Summer (May '09 - October '09) | 24,774 | Summer (May '10 - October '10) | 24,168 | Summer (May '11 - October '11) | 26,132 | Summer (May '12 - October '12) | 26,142 | Summer (May '13 - October '13) | 19,640 | Summer (May '14 - October '14) | 16,850* | Summer (May '15 - October '15) | 25,896 | Summer (May '16 - October '16) | 22,069 |
| | Communication Department | Number of visits to the Lionshead | Winter (November '04 - And '05) | Not available | Winter (November '05 - April '06) | Not available | Winter (November | 14,319 | Winter (November | 12,575 | Winter (November | 11,576 | Winter (November | 10,616 | Winter (November | 6,972 | Winter (November | 8,689 | Winter (November | 29,225 | Winter (November | 13,582 | Winter (November 14 - Anril 115) | 20,635 | Winter (November | 23,579 |
| | Department | Information Cente | r Summer (May '05 - October '05) | Not available | Summer (May '06 - October '06) | 31,103 | Summer (May '07 - October '07) | 25,340 | Summer (May '08 - October '08) | 19,319 | Summer (May '09 - October '09) | 18,000 | Summer (May '10 - October '10) | 17,237 | Summer (May '11 - October '11) | 18,307 | Summer (May '12 - October '12) | 27,883 | Summer (May '13 - October '13) | 16,512 | Summer (May '14 - October '14) | 21,359 | Summer (May '15 - October '15) | 18,539 | Summer (May '16 - October '16) | 23,380 |
| | me Center closed for OnTheSnow.com | on Vail Mountain | ust 15, 2014 for the duration Winter (November '04 - | | operation moved to the Tra Winter (November '05 - | | Winter (November | | Winter (November | 1 | Winter (November | 1 | Winter (November | 1 | Winter (November | | Winter (November | 1 | Winter (November | 1 | Winter (November | 1 | Winter (November | 1 | Winter (November | 1 |
| rotar Showran | | Measured in inche | s April '05) | Not available | April '06) | Not available | '06 - April '07) | Not available | '07 - April '08) | Not available | '08 - April '09) | 393 | '09 - April '10) | 271 | '10 - April '11) | 459 | '11 - April '12) | 172 | '12 - April '13) | 288 | '13 - April '14) | 264 | '14 - April '15) | 234 | '15 - April '16) | 292 |
| | Town of Vail Public Works Department | t In Town of Vail - Measured in inche | Winter (November '04 - April '05) | 185 | Winter (November '05 - April '06) | 244 | Winter (November '06 - April '07) | 171 | Winter (November '07 - April '08) | 300 | Winter (November '08 - April '09) | 211 | Winter (November '09 - April '10) | 174 | Winter (November '10 - April '11) | 262 | Winter (November '11 - April '12) | 112 | Winter (November '12 - April '13) | 185 | Winter (November '13 - April '14) | 227 | Winter (November '14 - April '15) | 172 | Winter (November '14 - April '15) | 188 |
| Tunnel Traffic | CDOT | Number of vehicle thru the Fisenbower | s Winter (November '04 - April '05) Summer (May '05 - | 3,611,648 | Winter (November '05 - April '06) Summer (May '06 - | 5,406,952 | Winter (November '06 - April '07) Summer (May '07 - | 5,694,884 | Winter (November '07 - April '08) Summer (May '08 - | 5,709,007 | Winter (November '08 - April '09) Summer (May '09 - | 5,730,889 | Winter (November '09 - April '10) Summer (May '10 - | 5,690,262 | Winter (November 10 - April 11) Summer (May 11 - | 5,236,367 | Winter (November '11 - April '12) Summer (May '12 - | 5,160,226 | Winter (November '12 - April '13) Summer (May '13 - | 5,211,592 | Winter (November '13 - April '14) Summer (May '14 - | 5,458,044 | Winter (November '14 - April '15) Summer (May '15 - | 5,557,278 | Winter (November '15 - April '16) Summer (May '16 - | 5,864,849 |
| | | Tunnel/Vail Pass | October '05) | 5,488,399 | October '06) | 5,585,158 | October '07) | 6,074,027 | October '08) | 5,821,092 | October '09) | 6,043,720 | October '10) | 5,833,139 | October '11) | 5,554,275 | October '12) | 5,598,788 | October '13) | 5,609,828 | October '14) | 5,829,054 | October '15) | 6,074,994 | October '16) | 6,458,322 |
| Holiday Timing | Calendar | Easter: Date | Sunday | March 27, 2005 | Sunday | April 16, 2006 | Sunday | April 8, 2007 | Sunday | March 23, 2008 | Sunday | April 12, 2009 | Sunday | April 4, 2010 | Sunday | April 24, 2011 | Sunday | April 8, 2012 | Sunday | March 31, 2013 | Sunday | April 20, 2014 | Sunday | April 5, 2015 | Sunday | March 27, 2016 |
| | | 4th of July: Day of the week | | Monday | July 4, 2006 | Tuesday | July 4, 2007 | Wednesday | July 4, 2008 | Friday | July 4, 2009 | Saturday | July 4, 2010 | Sunday | July 4, 2011 | Monday | July 4, 2012 | Wednesday | July 4, 2013 | Thursday | July 4, 2014 | Friday | July 4, 2015 | Saturday | July 4, 2016 | Monday |
| | | Christmas: Day of the week | December 25, 2005 | Sunday | December 25, 2006 | Monday | December 25, 2006 | Tuesday | December 25, 2007 | Wednesday | December 25, 2008 | Thursday | December 25, 2009 | Friday | December 25, 2010 | Saturday | December 25, 2011 | Sunday | December 25, 2012 | Tuesday | December 25, 2013 | Wednesday | December 25, 2014 | Thursday | December 25, 2015 | Friday |
| Fuel Prices | Energy Information Administration | gasoline per gallor (USD) in Colorado | | \$1.94 | Winter (November '05 - April '06) Summer (May '06 - | \$2.33 | Winter (November '06 - April '07) Summer (May '07 - | \$2.33 | Winter (November '07 - April '08) Summer (May '08 - | \$3.03 | Winter (November '08 - April '09) Summer (May '09 - | \$1.83 | Winter (November '09- April '10 Summer (May '10 - | \$2.85 | Winter (November '10 - April '11) Summer (May '11 - | \$3.12 | Winter (November '11 - April '12) Summer (May '12 - | \$3.35 | Winter (November '11 - April '12) Summer (May '13 - | \$3.33 | Winter (November '13 - April '14) Summer (May '14 - | \$3.31 | Winter (November '14 - April '15) Summer (May '15 - | \$2.32 | Winter (November '15 - April '16) Summer (May '16 - | \$1.95 |
| | | ave of weekly averages | October '05) | \$2.44 | October '06) | \$2.77 | October '07) | \$3.00 | October '08) | \$3.69 | October '09) | \$2.44 | October '10) | \$2.76 | October '11) | \$3.56 | October '12) | \$3.52 | October '13) | \$3.56 | October '14) | \$3.50 | October '15) | \$2.60 | October '16) | \$2.19 |

| | | | | | | | | | | | | Vail Economic In | dicators: Tourism (2 | :004-2016) | | | | | | | | | | | | |
|------------|-------------------------------|---|--|---------------------------------------|---|---------------------------------------|--|---------------------------------------|--|---------------------------------------|--|---------------------------------------|------------------------------------|--|--|---------------------------------|---|--------------------------------------|--|------------------------|--|--|--|--------------------------------------|--|----------------|
| So | urce | Focus Study | Report Date ('04-'05) | Data ('04-'05) | Report Date ('05- | Data ('05-'06) | Report Date ('06- | Data ('06-'07) | Report Date ('07- | Data ('07-'08) | Report Date ('08- | Data ('08-'09) | Report Date ('09- | Data ('09-'10) | Report Date ('10- | Data ('10-'11) | Report Date ('11- | Data ('11-'12) | Report Date ('12- | Data ('12-'13) | Report Date ('13- | Data ('13-'14) | Report Date ('14- | Data ('14-'15) | Report Date ('15- | 5- Data ('15-' |
| Bic | Beers Festival | Big Beers Festival | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not | 2009 | Event did not | 2010 | Event did not | 2011 | Event did not | 2012 | Event did not | Event did not occur | Event did not | Winter (January 9- | 2,013 | Winter (January 9- | 1.600 | Winter (January 9- | 3,200 |
| - | Symposium | Vail Symposium | 2005 | Event did not occur | | Event did not occur | | Event did not occur | 2008 | Event did not | 2009 | Event did not | 2010 | Event did not | 2011 | Event did not | December 29, 2011- April 22, 2012 | 1,513 | December 5, 2012- March 19, 2013 | 1,250 | 11) Winter (January 10- Δnril 3) | 1,241 | 11) Winter (Dec 18- April 9) (EE) | 1,500 | 11) Winter (Jan 4- March 29) (EE) | 1,400 |
| | Valley | 2015 FIS World Alpine Ski | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | occur Event did not occur | 2009 | occur Event did not | 2010 | occur Event did not occur | 2011 | eccur Event did not occur | 2012 | Event did not | 2013 | Event did not | 2014 | Event did not | April 9) (EE) Feb 2 - Feb 14, 2015 | 204,707 | Feb 2 - Feb 14, 2016 | Event did |
| - | nDoMS (EE) | Championships Vertical Express | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not | 2009 | Event did not occur | 2010 | Event did not occur | 2012 | Event did not occur | 2013 | Event did not occur | 2014 | Event did not occur | 2014 | Event did not occur | 2015 | 146 | Feb 21, 2016 | 146 |
| 145 | hline Sports & | Burton US Open | | | | | | | | Event did not | | Event did not | | Event did not | | Event did not | | Event did not | 1st year: Feb 27- | | Burton US Open Snowboarding | | Burton US Open Snowboarding | | Burton US Open Snowboarding | |
| Ent | tertainment | Snowboarding Championships | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | occur | 2009 | occur | 2010 | occur | 2011 | occur | 2012 | occur | March 2 | 91,000 | Championships 2nd year:3/3-3/8 | 49,850 | Championships 3rd year:3/2-3/7 | 21,500 | Championships 4th year | h 21,50 |
| Cer | nter | | 2005 | Event did not occur | 2006 March 30- April 2. | Event did not occur | 2007 March 29- April 1, | Event did not occur | | Event did not occur | 2009 | Event did not occur | 2010 | Event did not occur | 2011 | Event did not occur | 2012 | Event did not occur 5,071* RRC | 3/9/2013 \$352K raised | 1319 | 4/5/2014 \$465K raised Winter (March 27- | 1,625 | 3/21/2015 \$720K raised Winter (March 26- | 2,430 | 4/2/2015 (\$760K raised) | 2,90 |
| | i Film Institute | Vail Film Festival | March 31- April 3, 2005 | 10,000 | 2006 | 12,000 | 2007 | 14,000 | April 3-6, 2008 March 29- April 1, | 12,500 | April 2-5, 2009 | 12,000 | April 1-4, 2010 | 14,000 | Mar 31- Apr 3, 2011 | 14,000 | Mar 29-Apr 1, 2012 Apr 5, 2012: Lamb | (14,000*from recan) | March 28-31, 2013 | 12,000 | 30) | 5,182 | 29) | 6,800 | Winter (April 7-10) | 4,80 |
| | te of Vail hline Sports & | Taste of Vail | April 6-9, 2005 | Not available | April 5-8, 2006 | 4,000 | April 11-14, 2007 | 7,000 | 2008 | 7,000 | April 1 - 4, 2009 | 6,000 | April 8-10, 2010 | 6,600 | April 7, 2011 | 5,000 (2 | Cook-off | 8,000 | April 3-6, 2013 | 10,731 | Winter (April 2-5) Winter (April 11-13, | 9,810 | Winter (April 2-5) Winter (April 17- | 5,100 | Winter (3/30-4/2) | 3,5 |
| Feb | tertainment | Spring Back to Vail Vail Centre (Vail | April 4-16, 2005 | 50,000 | April 3-16, 2006 | 24,000 | April 2-15, 2007 | 26,000 | April 7-13, 2008 | 30,000 | April 13-19, 2009 | 30,000+ | April 12- 18, 2010 | 40,000 | Apr 16-24, 2011 | weekends) | Apr 9 - 15, 2012 | 30,000 Event did not | April 8-14, 2013 | 40,000 | Anril 20) | 54,637 Event did not | 19) | 10,800 | Winter (April 8-10) 2016: Feb 27, April | 7,00 |
| | plied Leadership ries (EE) | Leadership Teva Mountain | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not occur | 2009 | Event did not occur | 2010 | Event did not occur | 2011 | Event did not occur | 2012 | Event did not occur | 2013 | Event did not occur | 2014 | Event did not occur | 2015 | event did not occur | 2016: Feb 27, April 9, June 25, Aug 20 | 42 |
| | I Valley undation | Games (GoPro Mtn Games beginning 2013) | June 1-5, 2005 | 12,000 (snow!) | May 31- June 4, 2006 | 28,000 | May 30- June 3, 2007 | 30,000 | June 4-8, 2008 | 35,000 | June 4-7, 2009 | 40,000 -VVF is now promoter | June 3-6, 2010 | 35,037 | June 2-5, 2011 | 46,897 | May 31-June 3, 2012 | 43,889* | June 6-9, 2013 | 53,579 | GoPro Mtn Games | 58,000 | GoPro Mtn Games: Jun 4-7 | | GoPro Mtn Games: Jun 9-12, 2016 | 56,1 |
| | l Valley undation | Hot Summer Nights | 7 Tuesdays, June 14- July 26, 2005 | 26,400 | 10 Tuesdays: June 13- August 29 | 33,063 | 9 Tuesdays: June 19- August 21, 2007 | 32,625 | 9 Tuesdays: June 16- August 19, 2008 | 28,668 | 9 Tuesday: June 16 - Aug 18 | 36,629 | Tuesdays, Jun 15- Aug 24 | 31,865 | 9 Tuesdays, June 14- Aug 30, 2011 | 33,683 | 9 Tuesdays, June 12- Aug 21, 2012 | 32,716 | 9 Tuesdays, Jun 18 - Aug 27 | 30,505 | Summer (June 17-August 2) | 31,325 | Summer (June 17-August 2) | 19,837 weather impacts | Summer Tuesdays (June 14-August 22) | 23,1 |
| | adow Drive tnership | Vail Farmers' Market | June 19- September (14 Markets) | 75,000 | June 18- September 17, 2006 (14 Markets) | 100,000 | June 16- September 23, 2007 (14 | 120,000 | June 22- September 21, 2008 (14 | 130,000 | June 21 - Sept 20, 2009 (14 markets) | 140,000 | June 20- Sep 19, | 140,000 | June 19-Sept 25, 2011 (15 markets) | 168,000 | June 17- Sept 30 (16 Markets) | 140,000 | 17 Sundays, June 16 Ort 6 | 205,742 | Summer (June 15-October 5) | 209,857 | Summer (June 15-October | 79,000* | Summer (June 19-October | 83,0 |
| Cole | lorado Lacrosse | Vail Lacrosse | June 25- July 4, 2005 | 92 teams | June 24- July 4, 2006 | 102 teams | Markate\ June 27- July 4,, | 100 teams | Markate \ June 28- July 6, | 104 teams | June 26 - July 5, | 95 Teams | June 26- Jul 4, 2010 | 103 Teams 17,500 | | 107 Teams 18,500 | June 30-July 8, | 99 Teams 23.617 | | 13,543 | Summer | 10,180 (no Ford | summer | 11,000 | 33 Summer | 12,8 |
| _ | motions | Shootout | | 18.330 total | | 10,000 total | 2007 Wednesday, July 4, | 17.116 total | 2008 | 18.819 total | 2009 Saturday, July 4, | 16.000 total | Sunday, July 4, | total | 2011 Monday, July 4, | | 2012 Wed. July 4, 2012 | 42,000 (63 | | | (June 29-July 6) | Park Fields) | (June 29-July 6) | | (June 25-July 3) | |
| Eag | gle Valley Events | America Days | Monday, July 4, 2005 | 25,000 | Tuesday, July 4, 2006 | 30,000 | 2007 | 35,000 | Friday, July 4, 2008 | 35,000 | 2009 | 40,000 | 2010 | 35,500 | 2011 | 42,000 | Human Movement Management | parade entries) | Highline: July 4-6 | 55,000 | Highline (July 4) | 25,000 | Highline (July 4) | 30,000 | Highline (July 4) | 30,0 |
| Br/ | svo! | Bravo! (GRFA | 18 performances: June 26- July 29, 2005 | 35,068 | 19 performances: June 28- July 28, 2006 | 36,727 | 19 performances: June 27- July 27, | 32,649 | 20 performances: June 25 - July 25, | 34,868 | 19 Performances: July 1 - Aug 4, 2009 | 34,530 | June 25- Aug 3, | 41,469 | 20 Performances: June 25-Aug 3, | 41,385 | June 25-Aug 4, | Ticketed: 45,492 Non-Ticketed: | Summer 2013: Ticketed @ GRFA: | Total: 60,982 | Summer 2014 | 53,377 | Summer 2015 | 52,270 | Summer 2016 | 57,0 |
| | | performances only) Vail International Dance Festival (GRFA | 6 performances: July 30- Aunust 7, 2005 | 9,550 | 7 performances: July30- August 13, | 11,654 | 9 performances: July 29- August 12, | 12,249 | 7 performances: July 27- August 9, 2008 | 11,698 | 8 Performances (GRFA): July 27 - | 17,500 | July 26- Aug 10, 2010 | 20,609 | 9 Performances: July 26-Aug 14, | 16,968 | 10 Performances: July 24-Aug 11, | 13 205 | 42 762 9 Performances: July 28-Aug 9 | 18,700 | Summer (July 27- | 24,260 | Summer (July 27- August 9) | 13,800 | Summer (July 30- August 13) | 20,9 |
| Cor | mmission on | Cumulative Attendance at | Summer 2005 | 46 performances | 2006 Summer 2006 | 50 performances | 2007 Summer 2007 | 47 performances | Summer 2008 | 43 performances | Aug 10, 2009 Summer 2009 | 44 performances | Summer 2010 | 48 performances | 2011 Summer 2011 | 48 performances | 2012 Summer 2012 | 49 performances | Summer 2013 | 40 performances | Summer 2014 | 34 Events | Summer 2015 | 42 Events | Summer 2016 | 53 Ev |
| NA | Sports Group rmerly Team | GRFA Performances: All Kick-It 3v3 Soccer | August 5-7, 2005 | 80,084 276 teams 6293 including | August 4-6, 2006 | 91,752 351 teams 7371 including | August 3-5, 2007 | 86,332 309 teams 6489 including | August 1-3, 2008 | 83,762 300 teams 6300 including | July 31 - Aug 2, | 91,013 300 teams 8100 including | Jul 30- Aug 1, 2010 | 98,444 288 Teams | July 29-31, 2011 | 101,549 17,400 (290 | July 27-29, 2012 | 99,646 | July 26 - 28, 2013 | 91,481 23,895 | Kick-It 3v3 Soccer | 105,194 19,080 (265 teams) Did not | Kick-It 3v3 Soccer | 88,309 | Kick-It 3v3 Soccer | 89, |
| Cha | ampionships etc.) | | | spectators | Abgust 4-0, 2000 | spectators | August 3-3, 2007 | spectators | August 1-5, 2008 | spectators | 2009 | spectators | Jul 30- Mby 1, 2010 | | | teams) | July 27-29, 2012 | (295 teams) | July 20 - 28, 2013 | (295 teams) | KI0411 3V3 30008 | play in Vail due to | | 11,400 | | ., |
| Cor | mmission on ecial Events | USA Pro Cycling Challenge | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not | 2009 | Event did not | 2010 | Event did not | Aug. 25, 2011 (1st Year) Jun 26- Aug 28, | 30,000 | 2012 | Event did not | August 23, Friday | 20,000 | August 23, Saturday | 8,000 | August 23, Saturday | event did not occur | August 23, Saturday | Event o |
| Vai | Jazz Foundation | Jazz @ the Market | 9 Sundays | 2,700 | 9 Sundays | 2,700 | 9 Sundays | 2,700 | 9 Sundays | 2,700 | 10 Sundays: June 28-Aug 30, 2009 | 2,700 | Aug 29/no July 4, | 3,000 | 2011 (10 | 3,500 | June 24- Aug. 30 (10 Sundays) | 1,500 | (10 Sundays) | 2,250 | Jazz @ the Market | 3,000 | Jazz @ the Market | 6,500 | Jazz Party | 6,5 |
| Va | Jazz Foundation | Jazz @ Vail Square | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | July 31- August 28, 2008 (1st year: 5 | 3,000 | 5 Thursdays: Aug 6 - Sept 3, 2009 | 3,500 | 5 Thursdays, Aug 5- Sep 2, 2010 | 2,700 | July 7- Sept 1, 2011 (9 Thursdays) | 7,200 | (9 Thursdays) | 9,000 | (9 Thursdays) | 9,000 | Jazz @ Vail Square | 9,000 | Jazz @ Vail Square | 8,000 | Jazz @ Vail Square | 4,5 |
| Vai | Jazz Foundation | Vail Jazz Party | September 2-5, 2005 | 3,500 | September 1-4, 2006 | 3,500 | August 31- Sentember 3: 2007 | 3.500 | August 29-Sept 1, | 3,500 | Sept 3 - 7, 2009 | 4,000 | Sep 2-6, 2010 | 4.800 | Sept 2-5, 2011 | 3,200 | Aug 31- Sept 3, | 3,500 | Aug 30 - Sept 2, | 3,000 | Labor Day Weekend | 3,400 | Labor Day Weekend 2015 | 3,500 | Labor Day | 2,8 |
| | | Vail Summer Bluecrass Series (5) | 2005 | Event did not occur | 2006 | Event did not occur | | Event did not occur | 2008 | Event did not | 2009 | Event did not | 2010 | Event did not | 2011 | Event did not | 2012 | Event did not | 2013 | Event did not | July 2, 16 & Aug 13, 27 | 2500 | July 2, 16 8 Aug 13, 27 | 1,900 | Weekend 2015 June 29, July 13, 27, Aug 10 | 1,8 |
| | and Traverse ventures/VRD | Keen Vail Kids Adventure Race | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not occur | 2009 | Event did not occur | Aug. 7, 2010 | 396 | Aug. 13, 2011 | 1,744 | August 10-12, 2012 | 2660* | Aug 8-11 | 6820 (232 teams) | Summer (August 7-10) | 8495 (366 teams) | Summer (August 7-10) | 2,700 | Kids Adventure Games Summer | 2,8 |
| Per | ak Wellness treat (EE) | Comp-Fit events and Women's | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not | 2009 | Event did not | 2010 | Event did not occur | 2013 | Event did not | 2014 | Event did not | 2015 | Event did not | 2014 | Event did not | Aug 22 - 23, 2015 | 200 | 2016 | Event |
| | hline Sports & | Gourmet on Gore | September 3, 2005 (1st year) | 7,000 | 2006 | Not instituted | September 1-2, 2007 | 12,500 | August 29-31, 2008 | 18,000 | Sept 4-6, 2009 | 20,000 | Sept 4-5, 2010 | 20,000-30,000 | Sept.3-5, 2011 (Monday added) | 30,000 | Aug 31- Sept 3, 2012 | 22,500* | Aug 30- Sep 2 | 50,000 | Summer (August 29- Sentember 1) | 25,000 | Summer (August 29-September 1) | 9,000 | Summer (Sentember 2-5) | 9,6 |
| Hig | hline Sports & tertainment | Oktoberfest | September 9-11 & 16- 18, 2005 | 40,000 | September 8-10 & 15- 17, 2006 | 40,000 | September 7-9 @ 14-16, 2007 | 40,000 | September 5-7 & 12- 14, 2008 | 40,000 | Sept 11-13 & 18-20, 2009 | 40,000+ | Sept 10-12 & 17-19, 2010 | 40,000-50,000 | Sept. 9-11 & 16-18, 2011 | 40,000 | Sept 7-9 LH, Sept 14-16 VV, 2012 | 31,000* | Sep 6-8 LH & 13-15 W | 55,000 | Summer (September 5-7, September 12- | 50,000 | Summer (September 5-7, | 9,300* | Summer (September 9-11, | 10, |
| Vaí | i Valley Concours | Vail Automotive | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not | 2009 | Event did not | 2010 | Event did not | 2011 | Event did not | 2012 | Event did not | 2013 | Event did not | Sept. 7 | 8000 | Sept. 7 | 6,500 | Sept. 13 | 5,0 |
| Co. | lorado Grand | Colorado Grand | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not | 2009 | Event did not | 2010 | Event did not | 2011 | Event did not | 2012 | Event did not | 2013 | Event did not | Sept 12-13 | 2500 | Sept 12-13 | 300 | September 7-9 | 4 |
| - | | Top Shelf Harvest | 2005 | Event did not occur | | Event did not occur | | Event did not occur | 2008 | occur Event did not | 2009 | occur Event did not | 2010 | occur Event did not | 2011 | occur Event did not | 2012 | occur Event did not | 2013 | occur Event did not | Sept. 27, 2014 | 425 | Sept. 27, 2014 | | October 1 | 41 |
| | | Outlier MTR Festival | 1005 | Event did not occur | 1000 | Event did not occur | 2007 | Event did not occur | 2000 | occur | 2005 | occur | 2010 | occur | 2011 | occur | 2012 | 0000 | 2013 | occur | Sept. 27, 2014 | 425 | Sept 25-27 | | Sept 9-11 | - |
| Pro | siect | | | | | | | | | | | | | | | | | | | | | | (1st year) Summer | 1,400 | (2nd year) Summer | 1,9 |
| Gre | oup 970 | Vail-BC Restaurant Week | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not occur | 2009 | Event did not occur | 2010 | Event did not occur | 2011 | Event did not occur | 2012 | Event did not occur | Sept 27 - Oct 6: Inaugural year | 42,211 | Summer (September 26-October 5) | 68,714 | (September 26- October 5) | 19,300* | (September 30- Ortober 9) | 46,1 900 Wo |
| Am | erica Cup | America Cup | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not occur | 2009 | Event did not occur | 2010 | Event did not occur | Sept. 15-18, 2011 (1st year) | 600 | Sept. 20-23 | 850* | Sep 10-15 | 196 Competitors | Summer (September 9-14) | 194 Competitors | | 600 World Youth Ty Fishing Champs | Summer (September 11-18) | (hamai |
| Livi | ing Well | Living At Your Peak | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not occur | 2009 | Event did not occur | 2010 | Event did not occur | 2011 | Event did not occur | Sept. 13-15 | 423 | Sep 19-21 | 350 | September 11-13 | 27 invited 135 ForumX | 2015 | event did not occur | 2016 | Event |
| Vai | I Symposium | Unlimited Adventure Speaker Series (6 each year) | 2005 | Event did not occur | 2006 | 725 | 2007 | 1,152 | 2008 | 858 | 2009 | 1,007 | 2010 | 777 | 2011 | 815 | 2012 | 671 | 2013: 5 in series | 650 | Unlimited Adventure Speaker Series (6 each year) | 1,240 | Unlimited Adventure Speaker Series (6 each | see above | Unlimited Adventure Speaker Series (6 each | r 1,4 |
| Vai Clu | l Valley Soccer b | Vail Challenge Cup | October 1-2, 2005 | 2,200 players 4,000 spectators | October 7-8, 2006 | 2,200 players 4,000 spectators | October 6-7, 2007 | 2,000 players 3,500 spectators | October 4-5, 2008 | 1,800 players 3,200 spectators | Summer 2009 | 1,500 players 3,500 spectators | Summer 2010 | 1980 players 3,500-4000 spectators | October 1-2, 2011 | 3,100 | Oct. 6-7, 2012 | 7,500* | Oct 5-6 | 110 teams | October 4-5, 2014 | 103 teams (no Vail fields) | October 3-4, 2015 | 132 Teams | Sept 30-Oct 3 | 148 te |
| For | bal Solutions rum | | 2005 | Event did not occur | 2006 | Event did not occur | 2007 | Event did not occur | 2008 | Event did not occur | 2009 | Event did not occur | 2010 | Event did not occur | 2011 | Event did not occur | 2012 | Event did not occur | 2013 | Event did not occur | 2014 | Event did not occur | 2015 | event did not occur | October 14-16 | 50 |
| | and Snowboard b Vail | Ski Swap | October 28-29, 2005 | 3,000 | October 27,28, 2006 | 3,000 | October 26-27, 2007 | 3,500 | November 7-8, 2008 | 4,000 | November 2009 | 1,700 | November 2010 | 2,100 | October 28-29, 2011 | 2,862 | Oct. 26-27, 2012 | 2,095 | Oct 25-26 | 1,857 | October 24-26, 2014 | 3,547 | October 2015 | 4,184 | October 2016 | 4,3 |
| ~ | | | | | | | | | | | | | | | | | | | | | | | | | | |

| | | | | | | | | | | | Vail Economic Indicator | s: Real Estate (2004-20 | 16) | | | | | | | | | | | |
|---|--|--|--|----------------|--|---------------|--|----------------|--|----------------|--|-------------------------|--|----------------|--|----------------|--|----------------|--|----------------|--------------------------------------|----------------|--|----------------|
| Indicator | Source | Description | Report Date ('05-'06) | Data ('05-'06) | Report Date ('06-'07) Da | ata ('06-'07) | Report Date ('07-'08) | Data ('07-'08) | Report Date ('08-'09) | Data ('08-'09) | Report Date ('09-'10) | Data ('09-'10) | Report Date ('10- '11) | Data ('10-'11) | Report Date ('11- '12) | Data ('11-'12) | Report Date ('12- '13) | Data ('12-'13) | Report Date ('13- '14) | Data ('13-'14) | Report Date ('14- '15) | Data ('14-'15) | Report Date ('15- '16) | Data ('15-'16) |
| Real Estate Sales | Eagle County Assessor's Office | Total number of Real Estate | Winter (November '05 - April '06) | 174 | Winter (November '06 - April '07) | 175 | Winter (November '07 - April '08) | 177 | Winter (November '08 - April '09) | 97 | Winter (November '09 - April '10) | 121 | Winter (November '10 - April '11) | 148 | Winter (November '11 - April '12) | 151 | Winter (November '12 - April '13) | 182 | Winter (November '1 - April '14) | 3 154 | Winter (November '14 - April '15) | 174 | Winter (November '15 - April '16) | 181 |
| | | Transactions within Vail | Summer (May '06 - October '06) | 217 | Summer (May '07 - October '07) | 158 | Summer (May '08 - October '08) | 149 | Summer (May '09 - October '09) | 115 | Summer (May '10 - October '10) | 195 | Summer (May '11 - October '11) | 126 | Summer (May '12 - October '12) | 186 | Summer (May '13 - October '13) | 199 | Summer (May '14 - October '14) | 197 | Summer (May '15 - October '15) | 203 | Summer (May '16 - October '16) | 195 |
| Sale Price | Eagle County Assessor's Office | of Real Estate | Winter (November '05 - April '06) | \$1,168,249 | Winter (November '06 - April '07) | \$2,169,933 | Winter (November '07 - April '08) | \$2,258,364 | Winter (November '08 - April '09) | \$2,854,325 | Winter (November '09 - April '10) | \$1,641,593 | Winter (November '10 - April '11) | \$1,780,462 | Winter (November '11 - April '12) | \$1,709,393 | Winter (November '12 - April '13) | \$1,423,375 | Winter (November '1 - April '14) | \$2,224,531 | Winter (November '14 - April '15) | \$1,733,518 | Winter (November '15 - April '16) | \$2,013,011 |
| | | transactions within Vail | Summer (May '06 - October '06) | \$1,391,526 | Summer (May '07 - October '07) | \$1,370,692 | Summer (May '08 - October '08) | \$2,508,787 | Summer (May '09 - October '09) | \$1,112,728.70 | Summer (May '10 - October '10) | \$2,111,644.10 | Summer (May '11 - October '11) | \$1,443,006 | Summer (May '12 - October '12) | \$1,382,832 | Summer (May '13 - October '13) | \$1,234,990 | Summer (May '14 - October '14) | \$1,584,734 | Summer (May '15 - October '15) | \$1,788,654 | Summer (May '16 - October '16) | \$1,485,706 |
| Price Per Square Foot | Eagle County Assessor's Office | Average price of Real Estate per | Winter (November '05 - April '06) | \$727 | Winter (November '06 - April '07) | \$902 | Winter (November '07 - April '08) | \$768 | Winter (November '08 - April '09) | \$1,103 | Winter (November '09 - April '10) | \$791 | Winter (November '10 - April '11) | \$809 | Winter (November '11 - April '12) | \$820 | Winter (November '12 - April '13) | \$734 | Winter (November '12 - April '14) | 3 \$828 | Winter (November '14 - April '15) | \$824 | Winter (November '15 - April '16) | \$777 |
| | | square foot within Vail | Summer (May '06 - October '06) | \$831 | Summer (May '07 - October '07) | \$726 | Summer (May '08 - October '08) | \$1,344 | Summer (May '09 - October '09) | \$568 | Summer (May '10 - October '10) | \$1,060 | Summer (May '11 - October '11) | \$724 | Summer (May '12 - October '12) | \$652 | Summer (May '13 - October '13) | \$682 | Summer (May '14 - October '14) | \$778 | Summer (May '15 - October '15) | \$803 | Summer (May '16 - October '16) | \$720 |
| Gross Sales | Eagle County Assessor's Office | Total Gross Sales Amount (USD) | Winter (November '05 - Anril '06) | \$203,275,300 | Winter (November '06 - Anril '07) | \$379,738,200 | Winter (November '07 - Anril '08) | \$399,730,500 | Winter (November '08 - Anril '09) | \$276,869,500 | Winter (November '09 - April '10) | \$198,632,700 | Winter (November '10 - Anril '11) | \$258,807,117 | Winter (November '11 - Anril '12) | \$252,990,200 | Winter (November '12 - Anril '13) | \$259,054,380 | Winter (November '1: - Anril '14) | \$331,847,416 | Winter (November 14 - Anril 15) | \$305,044,019 | Winter (November 15 - Anril 16) | \$351,322,620 |
| | | within Vail | Summer (May '06 - October '06) | \$301,961,100 | Summer (May '07 - October '07) | \$216,569,400 | Summer (May '08 - October '08) | \$373,809,300 | Summer (May '09 - October '09) | \$127,963,800 | Summer (May '10 - October '10) | \$411,770,600 | Summer (May '11 - October '11) | \$174,867,073 | Summer (May '12 - October '12) | \$261,284,200 | Summer (May '13 - October '13) | \$235,995,092 | Summer (May '14 - October '14) | \$306,239,595 | Summer (May '15 - October '15) | \$363,096,860 | Summer (May '16 - October '16) | \$282,139,670 |
| Residential Properties Sold | Eagle County Assessor's Office | Number of residential | Winter (November '05 - April '06) | 165 | Winter (November '06 - April '07) | 163 | Winter (November '07 - April '08) | 143 | Winter (November '08 - April '09) | 82 | Winter (November '09 - April '10) | 113 | Winter (November '10 - April '11) | 148 | Winter (November '11 - April '12) | 143 | Winter (November '12 - April '13) | 171 | Winter (November '1: - April '14) | 3 148 | Winter (November '14 - April '15) | 168 | Winter (November '15 - April '16) | 176 |
| | | properties sold within Vail | Summer (May '06 - October '06) | 200 | Summer (May '07 - October '07) | 144 | Summer (May '08 - October '08) | 156 | Summer (May '09 - October '09) | 98 | Summer (May '10 - October '10) | 194 | Summer (May '11 - October '11) | 120 | Summer (May '12 - October '12) | 182 | Summer (May '13 - October '13) | 194 | Summer (May '14 - October '14) | 189 | Summer (May '15 - October '15) | 196 | Summer (May '16 - October '16) | 191 |
| Commercial Properties Sold | Eagle County Assessor's Office | Number of commercial | Winter (November '05 - April '06) | 5 | Winter (November '06 - April '07) | 10 | Winter (November '07 - April '08) | 11 | Winter (November '08 - April '09) | 15 | Winter (November '09 - April '10) | 8 | Winter (November '10 - April '11) | 5 | Winter (November '11 - April '12) | 8 | Winter (November '12 - April '13) | 11 | Winter (November '1: - April '14) | 3 6 | Winter (November '14 - April '15) | 6 | Winter (November '15 - April '16) | 5 |
| | | properties sold within Vail | Summer (May '06 - October '06) | 2 | Summer (May '07 - October '07) | 7 | Summer (May '08 - October '08) | 6 | Summer (May '09 - October '09) | 17 | Summer (May '10 - October '10) | 1 | Summer (May '11 - October '11) | 6 | Summer (May '12 - October '12) | 4 | Summer (May '13 - October '13) | 5 | Summer (May '14 - October '14) | 8 | Summer (May '15 - October '15) | 7 | Summer (May '16 - October '16) | 4 |
| Dwelling Units Constructed | Community Development Department | Number of additional dwelling units constructed within Vail | Annual (January '06 - December '06) | 9 | Annual (January '07 - December '07) | 24 | Annual (January '08 - December '08) | 75 | Annual (January '09 - December '09) | 59 | Annual (January '10 - December '10) | 89 | Annual (January '11 - December '11) | 0 | Annual (January '12 - December '12) | 0 | Annual (January '13 - December '13) | 4 | Annual (January '14 - December '14) | 8 | Annual (January '15 December '15) | 9 | Annual (January '16 - December '16) | Not Available |
| Hotel/ Accommodation Units Constructed | Community Development Department | Number of additional hotel units constructed within Vail | Annual (January '06 - December '06) | 11 | Annual (January '07 - December '07) | 77 | Annual (January '08 - December '08) | 90 | Annual (January '09 - December '09) | 2 | Annual (January '10 - December '10) | 3 | Annual (January '11 - December '11) | 0 | Annual (January '12 - December '12) | 0 | Annual (January '13 - December '13) | 0 | Annual (January '14 - December '14) | 0 | Annual (January '15 December '15) | 0 | Annual (January '16 - December '16) | Not Available |
| Fractional Fee Units Constructed | Community Development Department | Number of additional fractiona fee units constructed within Vail | | 0 | Annual (January '07 - December '07) | 0 | Annual (January '08 - December '08) | 0 | Annual (January '09 - December '09) | 0 | Annusi (January '10 - December '10) | 64 | Annual (January '11 - December '11) | 0 | Annual (January '12 - December '12) | 0 | Annual (January '13 - December '13) | 0 | Annual (January '14 - December '14) | 0 | Annual (January '15 December '15) | 0 | Annual (January '15 - December '15) | Not Available |
| Net New Commercial Square Footage | Community Development Department | Net New Commercial Square Footage Constructed within Val | | 9,250sf | Annual (January '07 - December '07) | 36,207sf | Annual (January '08 - December '08) | 24,568sf | Annual (January '09 - December '09) | 1,552sf | Annual (January '10 - December '10) | 29,006 s f | Annual (January '11 - December '11) | 0 | Annual (January '12 - December '12) | 0 | Annual (January '13 - December '13) | 0 | Annual (January '14 - December '14) | 6,066 | Annual (January '15 December '15) | 1314 | Annual (January '16 - December '16) | Not Available |

Val Economic Indicators: Town Personne (2004-2016)

| | | | | | | | | | · · · · | | | | | h Revenue (2004-201 | · · · · · · · · · · · · · · · · · · · | | | | | | | | | | | - |
|--|---------------------------|-------------------------------------|--|-----------------|---|-----------------|---|-----------------|--|--------------|---|--------------|---|---------------------|--|--------------|---|--------------|---|--------------|---|--------------|---|--------------|--|---------------|
| vail Village | Source TOV Finance | Description | Report Date ('04-'05) D Winter (November '04 - | | Report Date (105-106) Writer (November 105 - | | Report Date ('06-'07) Winter (November '06 - | | Report Date ('07-'08) Da Winter (November '07 - | | Report Date ('08-'09) D | | Report Date ('09-'10) Water (November '09 - | | Report Date ('10-'11) D. Winter (November '10 - | | Report Date ('11-'12) Wester (Newember '11 - | | Report Date ('12-'13) D | | Report Date ('13-'14) Winter (November '13 - | | Report Date ('14 -'15) D. Winter (November '14 - | | Report Date ('15 -'16) Winter (November '15 - | |
| S vail Village | Department | collected (USD) | April '05) | \$1,959,692 | April '06) | \$2,150,643 | April '07) | \$2,235,665 | April '08) | \$2,102,116 | April '09) | \$1,598,271 | April '10) | \$1,696,072 | April '11) | \$1,958,121 | April '12) | \$2,064,417 | April '13) | \$2,242,112 | April '14) | \$2,519,032 | April '15) | \$2,815,244 | April '16) | \$2,623,519 |
| a 1 | | | Summer (May 105 - October 105) | \$707,992 | Summer (May 106 - October 106) | \$709,091 | Summer (May '07 - October '07) | \$724,998 | Summer (May 108 - October 108) | \$666,155 | Summer (May '09 - October '09) | \$573,505 | Summer (May '10 - October '10) | \$609,452 | Summer (May '11 - October '11) | \$693,894 | Summer (May '12 - October '12) | \$761,608 | Summer (May '13 - October '13 | \$834,765 | Summer (May '14 - October '14) | \$951,110 | Summer (May '15 - October '15) | \$1,002,844 | Summer (May '16 - October '16) | \$1,119,161 |
| e Lionshead | TOV Finance Department | Amount collected (USD) | Winter (November '04 - April '05) | \$699,826 | Winter (November '05 - April '06) | \$680,292 | Winter (November '06 - April '07) | \$704,911 | Winter (November '07 - April '08) | \$856,906 | Winter (November '08 - April '09) | \$828,915 | Winter (November '09 - April '10) | \$883,556 | Winter (November '10 - April '11) | \$977,397 | Winter (November '11 - April '12) | \$945,095 | Winter (November '12 - April '13) | \$983,342 | Winter (November '13 - April '14) | \$1,050,415 | Winter (November '14 - April '15) | \$1,114,990 | Winter (November '15 - April '16) | \$1,076,858 |
| - | | | Summer (May 105 - October 105) | \$146,560 | Summer (May 106 - October 105) | \$154,984 | Summer (May 107 - October 107) | \$151,560 | Summer (May '08 - October 118) | \$210,343 | Summer (May '09 - October 119) | \$187,175 | Summer (May '10 - October '10) | \$199,152 | Summer (May '11 - October '11) | \$228,326 | Summer (May '12 - October '12) | \$228,588 | Summer (May '13 - October '13 | \$231,636 | Summer (May '14 - October '14) | \$251,648 | Summer (May '15 - October '15) | \$276,637 | Summer (May '16 - October '16) | \$274,303 |
| T Cascade/E. | TOV Finance | Amount collected (USD) | Winter (November '04 - April '05) | \$1,038,941 | Winter (November '05 - | \$1,109,781 | Winter (November '06 - | \$1,144,388 | Winter (November '07 - | \$1,192,703 | Winter (November '08 - | \$1,153,789 | Winter (November '09 - | \$1,095,944 | Winter (November '10 - | \$1,131,777 | Winter (November '11 - | \$1,129,364 | Winter (November '12 - | \$1,165,199 | Winter (November '13 - | \$1,193,258 | Winter (November '14 - | \$1,227,947 | Winter (November '15 - | \$1,237,481 |
| × W. Vail | ane a Deparament | conected (OSD) | Summer (May 105 - October 105) | \$671,503 | Summer (May 106 - | \$707,587 | Summer (May 107 - October 107) | \$712,127 | Summer (May '08 - | \$764,727 | Summer (May '09 - October '09) | \$680,951 | Summer (May '10 - October '10) | \$661,824 | Summer (May '11 - October '11) | \$694,593 | Summer (May '12 - October '12) | \$717,161 | Summer (May '13 - | \$729,524 | Summer (May '14 - October '14) | \$739,044 | Summer (May '15 - October '15) | \$773,618 | Summer (May '16 - October '16) | \$789,672 |
| Vail Village | TOV Finance | Amount | Winter (November '04 - | \$1.819.656 | Winter (November '05 - | \$2.021.717 | October 07) Winter (November '06 - | \$2,090,189 | Winter (November 107 - | \$2,147,236 | Winter (November '08 - | \$1,849,345 | Uctober 10) Winter (November '09 - | \$1,793,215 | Uctober '11) Winter (November '10 - | \$2,148,434 | Uctober '12) Winter (November '11 - | \$2,475,845 | Uctober '13 Winter (November '12 - | \$2,749.317 | Uctober '14) Winter (November '13 - | \$3.057.259 | Uctober '15) Winter (November '14 - | \$3.369.039 | Winter (November '15 - | \$3,504,321 |
| 8 | Department | collected (USD) | April 105) Summer (May 105 - | | April 106) Summer (May 106 - | | April 107) Summer (May 107 - | | April '08) Summer (May '08 - | | April 109) Summer (May 109 - | | April '10) Summer (May '10 - | | April '11) Summer (May '11 - | | April '12) Summer (May '12 - | | April '13) Summer (May '13 - | | April '14) Summer (May '14 - | | April '15) Summer (May '15 - | | April '16) Summer (May '16 - | |
| Lionshead | TOV Finance | Amount | October '05) Winter (November '04 - | \$377,998 | October '06) Winter (November '05 - | \$388,552 | October '07) Winter (November '06 - | \$414,789 | October '08) Winter (November '07 - | \$446,399 | October 109) Winter (November 108 - | \$330,719 | October '10) Winter (November '09 - | \$408,732 | October '11) Winter (November '10 - | \$587,090 | October '12) Winter (November '11 - | \$690,978 | October '13 Winter (November '12 - | \$748,929 | October '14) Winter (November '13 - | \$845,596 | October '15) Winter (November '14 - | \$948,594 | October '16) Winter (November '15 - | \$1,103,702 |
| s | Department | collected (USD) | April '05) | \$1,211,828 | April '06) | \$1,320,180 | April '07) | \$1,448,205 | April '08) | \$1,590,517 | April '09) | \$1,367,737 | April '10) | \$1,499,389 | April '11) | \$1,670,696 | April '12) | \$1,754,076 | April 13) | \$1,841,519 | April '14) | \$2,110,418 | April "15) | \$2,139,821 | April '16) | \$2,263,569 |
| T Cascade/E. | | Amount | Summer (May 105 - October 105) | \$247,305 | Summer (May 106 - October 105) | \$282,591 | Summer (May 107 - October 117) | \$323,812 | Summer (May 108 - October 118) | \$324,648 | Summer (May '09 - October 119) | \$261,272 | Summer (May '10 - October '10) | \$343,795 | Summer (May '11 - October '11) | \$361,690 | Summer (May '12 - October '12) | \$387,978 | Summer (May '13 - October '13 | \$439,932 | Summer (May '14 - October '14) | \$515,516 | Summer (May '15 - October '15) | \$550,312 | Summer (May '16 - October '16) | \$681,689 |
| a Vail/Sandsto x W. Vail | TOV Finance Department | collected (USD) | Winter (November '04 - April '05') Summer (May '05 - | \$861,732 | Winter (November '05 - April '06) | \$911,909 | Winter (November '06 - Aoril '07) | \$1,062,423 | Winter (November 107 - April 108) | \$1,091,579 | Winter (November '08 - April '09) | \$807,303 | Winter (November '09 - April '10) | \$773,479 | Winter (November '10 - April '11) | \$818,314 | Winter (November '11 - April '12) | \$835,811 | Winter (November '12 - April '13) | \$878,048 | Winter (November '13 - April '14) | \$990,019 | Winter (November '14 - April '15) | \$1,081,508 | Winter (November '15 - April '16) | \$1,055,244 |
| x | | | October '05) | \$276,491 | Summer (May '06 - October '06) | \$294,382 | Summer (May 107 - October 107) | \$302,779 | Summer (May '08 - October '08) | \$308,927 | Summer (May '09 - October '09) | \$219,353 | Summer (May '10 - October '10) | \$237,964 | Summer (May '11 - October '11) | \$268,044 | Summer (May '12 - October '12) | \$303,198 | Summer (May '13 - October '13 | \$319,467 | Summer (May '14 - October '14) | \$323,888 | Summer (May '15 - October '15) | \$347,009 | Summer (May '16 - October '16) | \$180,743 |
| Vail Village S | TOV Finance Department | Amount collected (USD) | Winter (November '04 - April '05) | \$1,565,938 | Winter (November '05 - Acril '06) | \$1,709,731 | Winter (November '06 - Aoril '07) | \$1,865,670 | Winter (November '07 - Anril '08) | \$1,847,564 | Winter (November '08 - Anril '09) | \$1,653,738 | Winter (November '09 - Anril '10) | \$1,679,681 | Winter (November '10 - Anril '11) | \$2,023,554 | Winter (November '11 - April '12) | \$2,248,504 | Winter (November '12 - Anril '13) | \$2,330,760 | Winter (November '13 - April '14) | \$2,508,143 | Winter (November '14 - Aoril '15) | \$2,688,345 | Winter (November '15 - Arril '16) | \$2,678,481 |
| 8 • . | | | Summer (May 105 - October 105) | \$747,920 | Summer (May '06 - October '06) | \$777,970 | Summer (May 107 - October 107) | \$867,240 | Summer (May '08 - October '08) | \$872,567 | Summer (May '09 - October '09) | \$741,054 | Summer (May '10 - October '10) | \$853,549 | Summer (May '11 - October '11) | \$1,082,986 | Summer (May '12 - October '12) | \$1,217,111 | Summer (May '13 - October '13 | \$1,284,706 | Summer (May '14 - October '14) | \$1,368,909 | Summer (May '15 - October '15) | \$1,509,959 | Summer (May '16 - October '16) | \$1,634,767 |
| e Lionshead | TOV Finance Department | Amount collected (USD) | Winter (November '04 - April '05) | \$388,096 | Winter (November '05 - April '06) | \$395,789 | Winter (November '06 - April '07) | \$398,375 | Winter (November '07 - Annil '08) | \$552,068 | Winter (November '08 - Anril '09) | \$581,408 | Winter (November '09 - Anril '10) | \$586,820 | Winter (November '10 - Anril '11) | \$632,942 | Winter (November '11 - Anril '12) | \$636,214 | Winter (November '12 - Aoril '13) | \$649,431 | Winter (November '13 - Arril '14) | \$681,903 | Winter (November '14 - April '15) | \$630,228 | Winter (November '15 - April '16) | \$654,373 |
| , • | Department | conected (OSD) | Summer (May 105 - October 105) | \$161.611 | Summer (May '06 - October '06) | \$172,764 | Summer (May 107 - October 107) | \$227,858 | Summer (May '08 - October 199) | \$308.728 | Summer (May '09 - October '09) | \$245.649 | Summer (May '10 - | \$278,229 | Summer (May '11 - October '11) | \$287.316 | Summer (May '12 - October '12) | \$356.930 | Summer (May '13 - October '12 | \$364,913 | Summer (May '14 - | \$400.037 | Summer (May '15 - October '15) | \$385.521 | Summer (May '16 - | \$404,250 |
| g Cascade/E. | TOV Finance | Amount | Winter (November '04 - | \$382.326 | Winter (November '05 - | \$427,585 | Winter (November '06 - | \$445.549 | Winter (November '07 - | \$419.824 | Winter (November '08 - | \$357.009 | Winter (November '09 - | \$320.657 | Winter (November '10 - | \$335.369 | Winter (November '11 - | \$341,398 | Winter (November '12 - | \$353.727 | Winter (November '13 - | \$406.108 | Winter (November '14 - | \$457,360 | October '16) Winter (November '15 - | \$446,184 |
| e Vail/Sandsto × W. Vail | one & Department | collected (USD) | Summer (May 105 - | \$308.933 | April '06) Summer (May '06 - | \$321,019 | April 107) Summer (May 107 - | \$335.263 | April '08) Summer (May '08 - | \$286.244 | April 109) Summer (May 109 - | \$228.979 | April '10) Summer (May '10 - | \$255.147 | April '11) Summer (May '11 - | \$269,587 | April '12) Summer (May '12 - | \$283,365 | April '13) Summer (May '13 - | \$305.660 | April '14) Summer (May '14 - | \$321.739 | April '15) Summer (May '15 - | \$360,882 | April '16) Summer (May '16 - | \$242.691 |
| | TOV Finance | Sales tax % | Ortober 1951 Full Year 2005 vs. full | | October 1951 Full Year 2006 vs. full | | October 1171 Full Year Sales Tax | | October 1181 Full Year Sales Tax | | October 1191 Full Year Sales Tax | | October '10) Full Year Sales Tax | | October '11) Full Year Sales Tax | | Ortober '121 Full Year Sales Tax | | October '13 Full Year Sales Tax | | Ortober '14') Full Year Sales Tax | | Ortober '15) Full Year Sales Tax | | October '16) Full Year Sales Tax | |
| | Department | Increase | year 2004 | 6.6% | year 2005 | 8.2% | Increase (Decrease) | 6.0% | Increase (Decrease) | 3.8% | Increase (Decrease) | -13.8% | Increase (Decrease) | 4.5% | Increase (Decrease) | 10.5% | Increase (Decrease) | 2.4% | Increase (Decrease) | 9.7% | Increase (Decrease) | 8.6% | Increase (Decrease) | 7.2% | Increase (Decrease) | Not Available |
| al Sales Tax vs. Infla as Measured by CPI | | CPI % Increase | Full Year 2005 vs. full year 2004 | 3.4% | Full Year 2006 vs. full year 2005 | 3.2% | Full Year CPI Increase (Decrease) | 2.8% | Full Year OPI Increase (Decrease) | 3.8% | Full Year CPI Increase (Decrease) | -0.4% | Full Year CPI Increase (Decrease) | 1.6% | Full Year CPI Increase (Decrease) | 3.2% | Full Year CPI Increase (Decrease) | 2.1% | Full Year CPI Increase (Decrease) | 1.5% | Full Year CPI Increase (Decrease) | 1.6% | Full Year CPI Increase (Decrease) | 0.1% | Full Year CPI Increase (Decrease) | Not Available |
| | | Sales tax better (worse) than | Full Year 2005 vs. full year 2004 | 3.2% | Full Year 2006 vs. full year 2005 | 5.0% | Sales Tax Better (Worse) Than Inflation | 3.2% | Sales Tax Better (Worse) Than Inflation | 0.0% | Sales Tax Better (Worse) Than Inflation | -13.4% | Sales Tax Better (Worse) Than Inflation | 2.9% | Sales Tax Better (Worse) Than Inflation | 7.3% | Sales Tax Better (Worse) Than Inflation | 0.3% | Sales Tax Better (Worse) Than Inflation | 8.2% | Sales Tax Better (Worse) Than Inflation | 7.0% | Sales Tax Better (Worse) Than Inflation | 7.1% | Sales Tax Better (Worse) Than Inflation | Not Available |
| | TOV Finance | Inflation | Annual (January 105 - | | Annual (January 106 - | | Annual (January 107 - | | Annual (January '08 - | | Annual (January '09 - | | Annual (January '10 - | | Annual (January '11 - | | Annual (January '12 - | | Annual Clanuary '13 - | | Annual (January '14 - | | Annual (January '15 - | | Annual (January 16 - | |
| truction Use Tax | Department | | | Not implemented | December '06) | Not implemented | | Not implemented | December '08) | \$608,483 | December '09) | \$713,582 | December '10) | \$1,103,119 | December '11) | \$721,002 | December '12) | \$1,221,734 | December '13) | \$1,360,585 | December '14) | \$1,803,853 | December '15) | \$2,229,809 | December '16) | Not Available |
| I Property Tax | TOV Finance Department | Total property taxes collected | Annual (January '05 - December '05) | \$2,469,629 | Annual (January '06 - December '06) | \$2,751,032 | Annual (January 107 - December 107) | \$2,830,331 | Annual (January '08 - December '08) | \$4,092,167 | Annual (January '09 - December '09) | \$4,317,417 | Annual (January '10 - December '10) | \$4,782,945 | Annual (January '11 - December '11) | \$4,866,254 | Annual (January '12 - December '12) | \$4,157,279 | Annual (January '13 - December '13) | \$4,227,966 | Annual (January '14 - December '14) | \$4,358,411 | Annual (January '15 - December '15) | \$4,389,241 | Annual (January '16 - December '16) | Not Available |
| l Real Estate Transfe | TOV Finance | Total Real | Annual (January 105 - | | Annual (January '06 - | | Annual (January 107 - | | Annual (January '08 - | | Annual (January '09 - | | Annual (January '10 - | | Annual (January '11 - | | Annual (January '12 - | | Annual (January '13 - | | Annual (January '14 - | | Annual (January '15 - | | Annual (January '16 - | 1 |
| | Department | Estate Transfer Tax collected | December '05) | \$6,206,058 | December '06) | \$6,239,744 | December '07) | \$6,536,118 | December '08) | \$9,091,917 | December '09) | \$2,513,481 | December '10) | \$6,950,701 | December '11) | \$4,403,706 | December '12) | \$5,452,937 | December '13) | \$4,725,589 | December '14) | \$6,849,449 | December '15) | \$6,965,617 | December '16) | Not Available |
| n Reserves | TOV Finance Department | General Fund Year-End Balance | As of December 31, 2005 | \$13,673,808 | As of December 31, 2006 | \$15,433,051 | General Fund Balance as of December 31, 2007 | \$19,834,717 | General Fund Balance as of December 31, 2008 | \$23,002,886 | General fund Balance as of December 31, 2009 | \$23,173,417 | General Fund Balance as of December 31, 2010 | \$22,886,692 | General Fund Balance as of December 31, 2011 | \$23,546,285 | General Fund Balance as of December 31, 2012 | \$23,403,652 | General Fund Balance as of December 31, 2013 | \$16,401,973 | General Fund Balance as of December 31, 2014 | \$19,687,223 | General Fund Balance as of December 31, 2015 | \$23,622,509 | General Fund Balance as of December 31, 2016 | Not Available |

| | | | | | | | | | | | Vail Econo | mic Indicators: Busin | ess Growth (2004-2016 | 1 | | | | | | | | | | |
|------------------------------------|---|---|--|-----------------|--|-----------------|--|-----------------|--|-----------------|--|-----------------------|--|-----------------|--|-----------------|--|-----------------|--|-----------------|--|-----------------|--|-----------------|
| Indicator | Source | Description | Report Date ('05-'06) | Data ('05-'06) | Report Date ('06-'07) | Data ('06-'07) | Report Date ('07-'08) | Data ('07-'08) | Report Date ('08-'09) | Data ('08-'09) | Report Date ('09-'10) | Data ('09-'10) | Report Date ('10-'11) | Data ('10-'11) | Report Date ('11-'12) | Data ('11-'12) | Report Date ('12-'13) | Data ('12-'13) | Report Date ('13-'14) | Data ('13-'14) | Report Date ('14-'15) | Data ('14-'15) | Report Date ('15-'16) | Data ('15-'16) |
| Banking Deposit in Eagle County | s FDIC | Total amount of banking deposits (USD) | Annual (July '05 - June '06) | \$1,373,139,000 | Annual (July '06 - June '07) | \$1,491,847,000 | Annual (July '07 - June '08) | \$1,459,685,000 | Annual (July '08 - June '09) | \$1,449,899,000 | Annual (July '09 - June '10) | \$1,409,032,000 | Annual (July '10 - June '11) | \$1,370,288,000 | Annual (July '11 - June '12) | \$1,385,085,000 | Annual (July '12 - June '13) | \$1,422,107,000 | Annual (July '13 - June '14) | \$1,556,419,000 | Annual (July '14 - June '15) | \$1,700,886,000 | Annual (July '15 - June '16) | \$1,896,655,000 |
| Unemployment Rate | Colorado Department of Lab - Local Area Unemployment Statistics | Unemployment rate or in Eagle County | Annual (January '06 - December '06) | 3.4% | Annual (January '07 - December '07) | 2.9% | Annual (January '08 - December '08) | 3.6% | Annual (January '09 - December '09) | 7.4% | Annual (January '10 - December '10) | 9.5% | Annual (January '11 - December '11) | 8.5% | Annual (January '12 - December '12) | 7.80% | Annual (January '13 - December '13) | 6.80% | Annual (January '14 - December '14) | 4.20% | Annual (January '15 - December '15) | 3.10% | Annual (January '16 - December '16) | Not Available |
| Employment | Colorado Department of Lab - Local Area Unemployment | Estimated number of people employed in Eagle County | Annual (January '06 - December '06) | 29,127 | Annual (January '07 - December '07) | 30,300 | Annual (January '08 - December '08) | 30,477 | Annual (January '09 - December '09) | 27,961 | Annual (January '10 - December '10) | 26,582 | Annual (January '11 - December '11) | 26,884 | Annual (January '12 - December '12) | 27,388 | Annual (January '13 - December '13) | 28,445 | Annual (January '14 - December '14) | 31,357 | Annual (January '15 - December '15) | 31,883 | Annual (January '16 - December '16) | Not available |
| Population Estimates | Colorado State Government, Department of Loca Affairs | Number of estimated full-time al residents in Vall | Annual (as of July '06) | 4,812 | Annual (as of July '07) | 4,871 | Annual (June '07 - July '08) | 4,960 | Annual (June '08 - July '09) | 5,027 | Annual (June '09 - July '10) | 5,278 | Annual (June '10 - July '11) | 5,242 | Annual (June '11 - July '12) | 5,252 | Annual (July '12 - June '13) | 5,289 | Annual (July '13 - June '14) | 5,320 | Annual (July '14 - June '15) | 5,450 | Annual (July '15 - June '16) | Not available |
| | | | | | | | | | | | Vail Econ | omic Indicators: Macr | oeconomic (2004-2016) | | | | | | | | | | | 1 |
| Indicator | Source | Description | Report Date ('05-'06) | Data ('05-'06) | Report Date ('06-'07) | Data ('06-'07) | Report Date ('07-'08) | Data ('07-'08) | Report Date ('08-'09) | Data ('08-'09) | Report Date ('09-'10) | Data ('09-'10) | Report Date ('10-'11) | Data ('10-'11) | Report Date ('11-'12) | Data ('11-'12) | Report Date ('12-'13) | Data ('12-'13) | Report Date ('13-'14) | Data ('13-'14) | Report Date ('14-'15) | Data ('14-'15) | Report Date ('15-'16) | Data ('15-'16) |
| Consumer Confidence Inde | US Conference Board | Consumer Confidence Index | Winter (November '05 - April '06) | 104.6 | Winter (November '06 - April '07) | 107.8 | Winter (November '07 - April '08) | 77.8 | Winter (November '08 - April '09) | 35.3 | Winter (November '09 - April '10) | 52.9 | Winter (November '10 - April '11) | 62.3 | Winter (November '11 - April '12) | 65.2 | Winter (November '12 - April '13) | 65.8 | Winter (November '13 - April '14) | 78.8 | Winter (November '14 - April '15) | 97.1 | Winter (November '15 - April '16) | 95.2 |
| | | | Summer (May '06 - October '06) | 104.7 | Summer (May 107 - October 107) | 104.4 | Summer (May '08 - October '08) | 52.6 | Summer (May '09 - October '09) | 51.2 | Summer (May '10 - October '10) | 53.3 | Summer (May '11 - October '11) | 51.8 | Summer (May '12 - October '12) | 65.9 | Summer (May '13 - October '13) | 78.6 | Summer (May '14 - October '14) | 82.9 | Summer (May '15 - October '15) | 98.1 | Summer (May '16 - October '16) | 98.4 |
| US Dollar vs. Eu | US Federal Reserve | s US Dollar vs. Euro | Winter (November '05 - April '06) | \$1.20 | Winter (November '06 - April '07) | \$1.32 | Winter (November '07 - April '08) | \$1.50 | Winter (November '08 - April '09) | \$1.31 | Winter (November '09 - April '10) | \$1.41 | Winter (November '10 - April '11) | \$1.37 | Winter (November '11 - April '12) | \$1.32 | Winter (November '12 - April '13) | \$1.31 | Winter (November '13 - April '14) | \$1.37 | Winter (November '14 - April '15) | \$0.87 | Winter (November '15 - April '16) | \$0.91 |
| | | | Summer (May '06 - October '06) | \$1.27 | Summer (May '07 - October '07) | \$1.37 | Summer (May '08 - October '08) | \$1.49 | Summer (May '09 - October '09) | \$1.42 | Summer (May '10 - October '10) | \$1.29 | Summer (May '11 - October '11) | \$1.41 | Summer (May '12 - October '12) | \$1.26 | Summer (May '13 - October '13) | \$1.33 | Summer (May '14 - October '14) | \$1.31 | Summer (May '15 - October '15) | \$0.90 | Summer (May '16 - October '16) | \$0.89 |