VAIL TOWN COUNCIL REGULAR MEETING

Agenda



Town Council Chambers

1:00 PM, March 21, 2017

Notes:

Times of items are approximate, subject to change, and cannot be relied upon to determine what time Council will consider an item.

Public comment on any agenda item may be solicited by the Town Council.

1. DRB / PEC Update

1.1. DRB / PEC Update

5 min.

Presenter(s): Chris Neubecker, Planning Manager

2. Presentations / Discussion

2.1. Red Sandstone Elementary School Capital Projects Update

45 min.

Presenter(s): Greg Hall Director of Public Works/Transportation; Jason Glass, Superintendent Eagle County Schools and Tom Braun, Braun Associates, Jeff Chamberlin, RLH Engineering

Action Requested of Council: The Town Council is being asked to provide direction to the staff and school district regarding pursuit of a new parking structure on the Red Sandstone Elementary School site in conjunction with the School District's remodel of the school. The staff has posed questions which the staff would like direction on at this time.

Background:

The purpose of this meeting is to present an update on the Red Sandstone Elementary School remodel project, discuss the possibility of constructing a multi-level parking structure as part of the project and receive direction from the Town Council.

Information to be presented includes:

- School building and site design program,
- Parking structure opportunity
- Financing options
- Project schedule
- Series of next steps for advancing the project forward.

Staff Recommendation: Provide direction and input to the staff and school district regarding town council direction regarding the parking structure project proposal at this time.

2.2. Presentation on "Sisterhood Exploration" with Town of Yamanouchi, Nagano 20 min. Prefecture Japan

Presenter(s): Souichi Nakamura, Interpacific Network corporation (President)

Action Requested of Council: Request Council direction on the Governor and Mayor of Japan's proposal to engage in exploration visits with

Yamanouchi, Nagano Prefecture Japan.

Background: The Town Council will have an opportunity to hear from Souichi Nakamura, representative appointed by Governor Suichi Abe, Governor of Nagano and Mayor Takefushi, Town of Yamanouchi, Japan, about a proposal to explore a Sisterhood exchange relationship. Yamanouchi-Machi (Town of Yamanouchi) is located in the northeast area of Nagano Prefecture (which is similar to our "county").

2.3. Project Re-Wild: Options for a Public-Private Cost-Share Program to Restore Gore Creek Riparian Habitat

30 min.

Presenter(s): Kristen Bertuglia, Environmental Sustainability Manager Action Requested of Council: Staff requests the Vail Town Council review the Project Re-Wild options presented and provide staff direction on which, if any, options the Council wishes staff to pursue and develop in further detail.

Background: The Gore Creek Strategic Plan identifies the "loss of riparian vegetation and habitat" as one of the three main causes of the declining health of Gore Creek. Item number 15 of the High-Priority Plan Actions is to "develop and implement a public-private cost-share program to facilitate restoration of important vegetated buffers on private property."

Staff Recommendation: Staff recommends that the Town of Vail pursue the encouragement of the restoration of riparian buffers on private land through a combination of financial assistance and development of a watershed protection ordinance (Options 1 and 2 included in the memorandum).

3. Interviews for Boards and Commissions

3.1. Interviews for Design Review Board (DRB)

20 min.

Presenter(s): Patty McKenny, Town Clerk

Action Requested of Council: Interview candidates who are interested in serving on DRB.

Background: Two vacancies exist on the Town of Vail Design Review Board (DRB) and interviews will be conducted during the afternoon meeting. The term of each new appointment begins April 1, 2017 and expires on March 31, 2019 (two year terms). Duties of the five-member DRB include reviewing the design of new structures, remodels, sign requests, landscaping plans and other architectural and aesthetic matters.

3.2. Interviews for Planning and Environmental Commission

45 min.

Presenter(s): Patty McKenny, Town Clerk

Action Requested of Council: Conduct interviews during the afternoon meeting.

Background:

Four vacancies exist on the Town of Vail Planning and Environmental Commission (PEC) and interviews will be conducted during the afternoon meeting. Applicants must be residents and registered voters of the Town of Vail. The terms of three appointments begin April 1, 2017 and expire on March 31, 2019 (two year terms). The term of one appointment ends March 31, 2018 and will fill a recent resignation. Duties of the sevenmember PEC include review and determination of requests for variances and conditional use permits, and recommendation to Town Council on special development districts, subdivisions, rezonings, various Town of Vail proposed plans and other community matters per the Town Charter and ordinances.

4. Information Update

- 4.1. VLHA Meeting Results
- 4.2. AIPP Minutes
- 4.3. Future topics for meetings
- 4.4. CSE Minutes March 1, 2017 Meeting DRAFT
- 4.5. VEAC Minutes 3-14-2017

5. Matters from Mayor, Council and Committee Reports

6. Executive Session

6.1. Executive Session, pursuant to: 1) C.R.S. §24-6-402(4)(b)(e) - to receive 30 min. legal advice on specific legal questions; and to determine positions, develop a strategy and instruct negotiators, Regarding: Triumph Development Improvement Agreement

Presenter(s): Matt Mire, Town Attorney

7. Recess

7.1. Recess at 4:35 p.m.

Meeting agendas and materials can be accessed prior to meeting day on the Town of Vail website www.vailgov.com. All town council meetings will be streamed live by High Five Access Media and available for public viewing as the meeting is happening. The meeting videos are also posted to High Five Access Media website the week following meeting day, www.highfivemedia.org.

Please call 970-479-2136 for additional information. Sign language interpretation is available upon request with 48 hour notification dial 711.



VAIL TOWN COUNCIL AGENDA MEMO

ITEM/TOPIC: DRB / PEC Update

PRESENTER(S): Chris Neubecker, Planning Manager

ATTACHMENTS:

Description

March 13, 2017 PEC Meeting Results March 15, 2017 DRB Meeting Results



PLANNING AND ENVIRONMENTAL COMMISSION February 13, 2017, 1:00 PM Vail Town Council Chambers 75 S. Frontage Road - Vail, Colorado, 81657

1. Call to Order

Members Present: Brian Gillette, Kirk Hansen, Ludwig Kurz, John Ryan

Lockman, Henry Pratt, and Brian Stockmar

Members Absent: John Rediker

Site Visit

Vantage Point Condominiums – 508 East Lionshead Circle

2. A request for the review of a variance from Section 11-6-4-A-1, Building Identification Signs, Vail Town Code, in accordance with the provisions of Section 11-10-1, Variances, Vail Town Code, to allow for a building identification sign on a building frontage that does not parallel a major pedestrian or vehicular way, located at 508 East Lionshead Circle, Lot 2, Block 1, Vail Lionshead Filing 1, and setting forth details in regard thereto. (PEC17-0002)

Applicant: Vantage Point Condominium Association, Represented by David

Moe

Planner: Matt Panfil

Motion: Deny

First: Hansen Second: Kurz Vote: 6-0-0

Planner Matt Panfil introduced the project; he mentioned alternatives signage options presented to the applicant, provided an overview of the applicable criteria for a sign variance and explained the staff recommendation.

Commissioner Pratt asked for a clarification of the multi-purpose sign option.

Panfil explained this option.

Commissioner Lockman asked what makes an area a pedestrian or vehicular way.

Panfil explained the classification of areas based on right-of-way or the

Lionshead Redevelopment Master Plan.

Commissioner Gillette asked about a potential appeal of staff's determination.

Commissioner Pratt asked about other signs in the vicinity.

Commissioners Hansen and Stockmar asked for further clarification about the multi-purpose sign option.

Dan Miller, Vantage Point HOA president, provided an explanation of why options presented were not acceptable. Further, Mr. Miller spoke to why the application should be approved. Reference to the future redevelopment of the adjacent parking deck was included.

Dave Moe, facilities manager for Vantage Point, discussed existing and requested signage on the property and in the vicinity.

Commissioner Stockmar feels the need to comply with the code based on the evidence presented.

Commissioner Gillette spoke to the code, not personal feelings. Spoke to the variance criteria and other options available.

Commissioner Kurz agrees that options are available and the proposal does not meet the variance criteria.

Commissioner Hansen thinks the staff alternative that meets the code should be explored. Justification for a variance has not been presented.

Commissioner Lockman concurs with Commissioner Kurz. The request does not meet the variance criteria.

Commissioner Pratt concurs with the other commissioner and does not feel the variance criteria has been met.

3. A request for a recommendation to the Vail Town Council for an amendment to the Vail Village Master Plan, pursuant to Section VIII, Implementation and Amendment, Vail Village Master Plan, concerning East Frontage Road Sub-Area #9, to revise the existing language concerning employee housing and lodging uses and possible allowances for additional building height, increased Gross Residential Floor Area (GRFA) and additional site coverage within Sub Area #9, located in the general vicinity of 434 S. Frontage Road, Mountain View Residences on Gore Creek and setting forth details in regard thereto. Other properties affected by the proposed changes include the Tyrolean Condominiums, Apollo Park and The Wren. (PEC17-0003) **Applicant:** Lunar Vail, represented by Mauriello Planning Group

Planner: Chris Neubecker

Withdrawn

4. Approval of Minutes February 13, 2017 PEC Meeting Results

Motion: Approve

First: Kurz Second: Stockmar Vote: 6-0-0

5. Informational Update

6. Adjournment

Motion: Adjourn

First: Stockmar Second: Kurz Vote: 6-0-0

The applications and information about the proposals are available for public inspection during regular office hours at the Town of Vail Community Development Department, 75 South Frontage Road. The public is invited to attend the project orientation and the site visits that precede the public hearing in the Town of Vail Community Development Department. Times and order of items are approximate, subject to change, and cannot be relied upon to determine at what time the Planning and Environmental Commission will consider an item. Please call (970) 479-2138 for additional information. Sign language interpretation is available upon request with 48-hour notification. Please call (970) 479-2356, Telecommunication Device for the Deaf (TDD), for information. Community Development Department



DESIGN REVIEW BOARD AGENDA PUBLIC MEETING March 15, 2017 Council Chambers 75 South Frontage Road West - Vail, Colorado, 81657

MEMBERS PRESENT

MEMBERS ABSENT

Bill Pierce Rollie Kjesbo Doug Cahill Peter Cope Andy Forstl

PROJECT ORIENTATION

1:30pm

SITE VISITS

1. Chantler Residence – 4840 Meadow Lane (Cancelled)

2. Bridge Street LLC – 291 Bridge Street Unit R1

3. NASA Properties – 520 East Lionshead Circle

MAIN AGENDA 3:00pm

Chantler Residence DRB17-0065

Jonathan

Final review of an exterior alteration (stonework)

4840 Meadow Lane Unit 1/Lot 2, Block 6, Bighorn Subdivision 5th Addition

Applicant: Christopher Chantler

ACTION: Approve with one condition

MOTION: Kjesbo SECOND: Forstl VOTE: 4-1-0 (Pierce Opposed)

CONDITION(S):

1. The applicant shall continue the stone wing walls on both units, at the height of the window on the west unit, terminating at an inside corner.

2. Galvin Residence DRB17-0043

Jonathan

Final review of new construction

303 Gore Creek Drive Unit 9/Lot 9, Block 5, Vail Village Filing 1

Applicant: Christopher Galvin, represented by Shepherd Resources Inc.

ACTION: Table to April 5, 2017

MOTION: Kjesbo SECOND: Forstl VOTE: 5-0-0

3. Galvin Residence DRB17-0044

Jonathan

Final review of new construction

303 Gore Creek Drive Unit 10/Lot 10, Block 5, Vail Village Filing 1 Applicant: Sun-Up Trust, represented by Shepherd Resources Inc.

ACTION: Approve with Conditions

MOTION: Kjesbo SECOND: Forstl VOTE: 5-0-0

CONDITION(S):

- 1. Prior to building permit submittal, the applicant shall address to the satisfaction of the Community Development Department concerns related to the proposed property division and the applicable building codes.
- 2. Prior to building permit submittal, the applicant shall work with the Community Development Department staff to finalize net new square footage calculations for the purpose of Inclusionary Zoning.
- 3. Prior to building permit submittal, the applicant shall work with Town of Vail staff on possible amendments to the landscape plan, per direction provided by Town of Vail Landscape Architect Gregg Barrie.
- 4. Prior to building permit submittal, the applicant shall amend the landscape plan to remove the boulders from the one hundred year floodplain and to demonstrate the limits of disturbance fence.

4. Ryan Residence DRB17-0050

Jonathan

Conceptual review of new construction (SFR)

807 Potato Patch Drive/Lot 30, Block 1, Vail Potato Patch Filing 1 Applicant: Scott & Paula Ryan, represented by Pierce Architects

ACTION: N/A

5. Marriott Residence Inn DRB16-0339

Matt

Final review of new construction (lodge, employee housing & parking) 1783 North Frontage Road West/Lot 9, Buffehr Creek Resubdivision

Applicant: Vail Hotel Owner ESHV LLC, represented by Mauriello Planning Group

ACTION: Table to April 5, 2017

MOTION: Kjesbo SECOND: Forstl VOTE: 5-0-0

6. NASA Properties DRB17-0045

Matt

Final review of an addition

520 East Lionshead Circle Unit 302 (Lionshead Center)/Lot 5, Block 1, Vail Lionshead Filing 1 Applicant: NASA Properties, represented by Gies Architects

ACTION: Table to April 5, 2017

MOTION: Kjesbo SECOND: Forstl VOTE: 5-0-0

7. Bridge Street LLC DRB17-0052

Matt

Conceptual review of an addition

291 Bridge Street Unit R1/Lot F-K, Block 5C, Vail Village Filing 1 Applicant: Bridge Street LLC, represented by Pierce Architects

ACTION: N/A

STAFF APPROVALS

Vail Point Homeowners Association DRB17-0038

Matt

Final review of an exterior alteration (railing/lights)

1881 Lions Ridge Loop/Lot 1, Block 3, Lions Ridge Filing 3

Applicant: Vail Point Homeowners Association, represented by Mac Design Inc.

Birnbaum Residence DRB17-0040

Matt

Final review of an exterior alteration (windows)

62 East Meadow Drive Unit 304 (Talisman Condominiums)/Lot K & L, Block 5E, Vail Village Filing 1 Applicant: David Birnbaum, represented by Gies Architects

Wallace Residence DRB17-0041

Final review of an exterior alteration (windows/doors)

1487 Buffehr Creek Road/Tract A, Lions Ridge Filing 2

Applicant: Steve Wallace, represented by Scott S. Turnipseed AIA

Vail International Condominium Association DRB17-0047

Chris

Chris

Final review of an exterior alteration (driveway/entry)

300 East Lionshead Circle/Lot 4, Block 1, Vail Lionshead Filing 2

Applicant: Vail International Condominium Association, represented by Saundra Spaeh Architect PC

Schwartz Residence DRB17-0049

Jonathan

Final review of an exterior alteration (landscaping)

1136 Hornsilver Circle/Lot 10, Block 6, Vail Village Filing 7

Applicant: Katherine Schwartz, represented by John Walsh

JMB Manning Trust DRB17-0051

Matt

Final review of changes to approved plans (landscaping, garage, foundation)

2440 Chamonix Lane/Lot 2, Block B, Karin's Ridge Subdivision

Applicant: JMB Manning Trust, represented by Berglund Architects

Starbucks DRB17-0053 Jonathan

Final review of sign application (business id)

242 East Meadow Drive Unit C101/Tract C, Block 5E, Vail Village Filing 1

Applicant: SF & Jacaranda Inc., represented by Robin Glassman

484 Arrabelle LLC DRB17-0054 Matt

Final review of changes to approve plans (windows)

675 Lionshead Place Unit 484 (Arrabelle at Vail Square)/Lot 1 & 2, Lionshead Filing 6

Applicant: 484 Arrabelle LLC, represented by Alexandra Van Orsdale

Sandstone Park Community Association DRB17-0055 Jonathan

Final review of a wildlife resistant trash enclosure

945 Red Sandstone Road/Lot B7, Block B, Lion's Ridge Filing 1

Applicant: Sandstone Park Community Association, represented by Bold Solutions

Joy Sushi DRB17-0056 Jonathan

Final review of a sign application (business id)

2161 North Frontage Road West/Lot 2A, Vail Das Schone Filing 3

Applicant: Joy Sushi, represented by Yang He

Lion Square Lodge Condominium Association DRB17-0057 Chris

Final review of a change to approved plans (decking)

660 West Lionshead Place/Lot 1, Vail Lionshead Filing 1 First Addition

Applicant: Lion Square Lodge Condominium Association, represented by Michael Lange

Crow Residence DRB17-0058 Jonathan

Final review of a change to approved plans (solar)

1250 Ptarmigan Road/Lot 4, Block 8, Vail Village Filing 7

Applicant: Trammell Crow, represented by Active Energies

Brandt Residence DRB17-0061 Chris

Final review of an exterior alteration (windows)

4410 Columbine Drive Unit East/Lot 1, White River Estates

Applicant: Gail Brandt, represented by Cohen Construction

Sandstone 70 Homeowners Association DRB17-0062 Final review of an exterior alteration (decks/stairs) 913 Red Sandstone Road/Sandstone 70 Jonathan

Applicant: Sandstone 70 Homeowners Association, represented by Victor Mark Donaldson Architects

Montaneros Homeowners Association DRB17-0064 Final review of a changes to approved plans (roof) 684 West Lionshead Circle/Lot 8, Block 1, Vail Lionshead Filing 3

Matt

Applicant: Montaneros Homeowners Association, represented by Hunn Consulting Group

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VAIL TOWN COUNCIL AGENDA MEMO

ITEM/TOPIC: Red Sandstone Elementary School Capital Projects Update

PRESENTER(S): Greg Hall Director of Public Works/Transportation; Jason Glass, Superintendent Eagle County Schools and Tom Braun, Braun Associates, Jeff Chamberlin, RLH Engineering

ACTION REQUESTED OF COUNCIL: The Town Council is being asked to provide direction to the staff and school district regarding pursuit of a new parking structure on the Red Sandstone Elementary School site in conjunction with the School District's remodel of the school. The staff has posed questions which the staff would like direction on at this time.

BACKGROUND:

The purpose of this meeting is to present an update on the Red Sandstone Elementary School remodel project, discuss the possibility of constructing a multi-level parking structure as part of the project and receive direction from the Town Council.

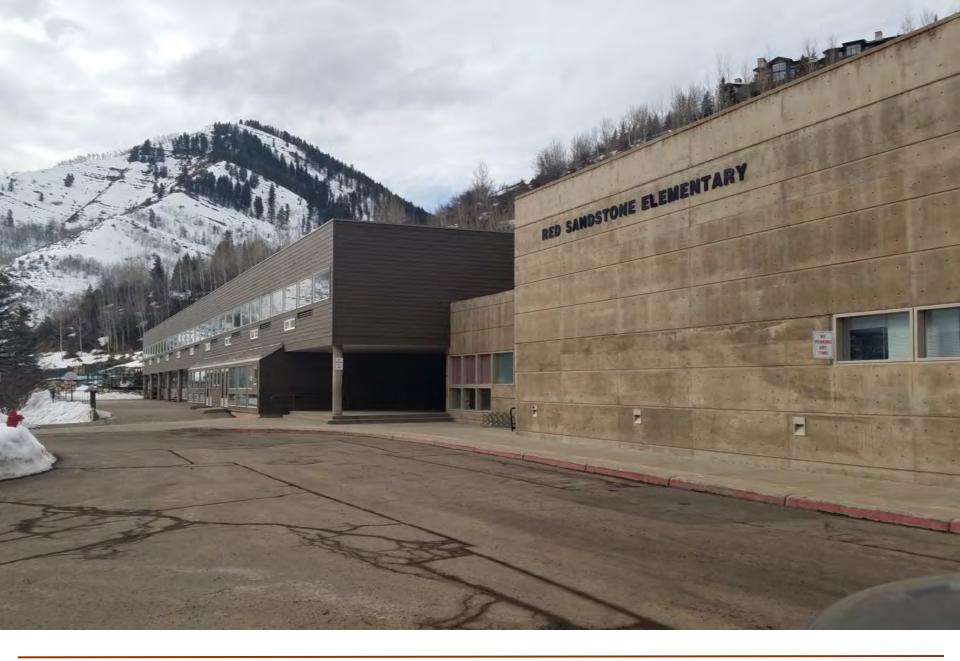
Information to be presented includes:

- School building and site design program,
- Parking structure opportunity
- Financing options
- Project schedule
- Series of next steps for advancing the project forward.

STAFF RECOMMENDATION: Provide direction and input to the staff and school district regarding town council direction regarding the parking structure project proposal at this time.

ATTACHMENTS:

Description
School District Powerpoint Presentation
Staff Memo









Background

RSES parking situation and potential solutions

Collaboration on structure

Town Process/review with Town staff

Potential covenant issue

School Improvements

Overview of enhancements to RSES

Parking Structure

Parking structure design, # levels, spaces provided, design

considerations, etc.

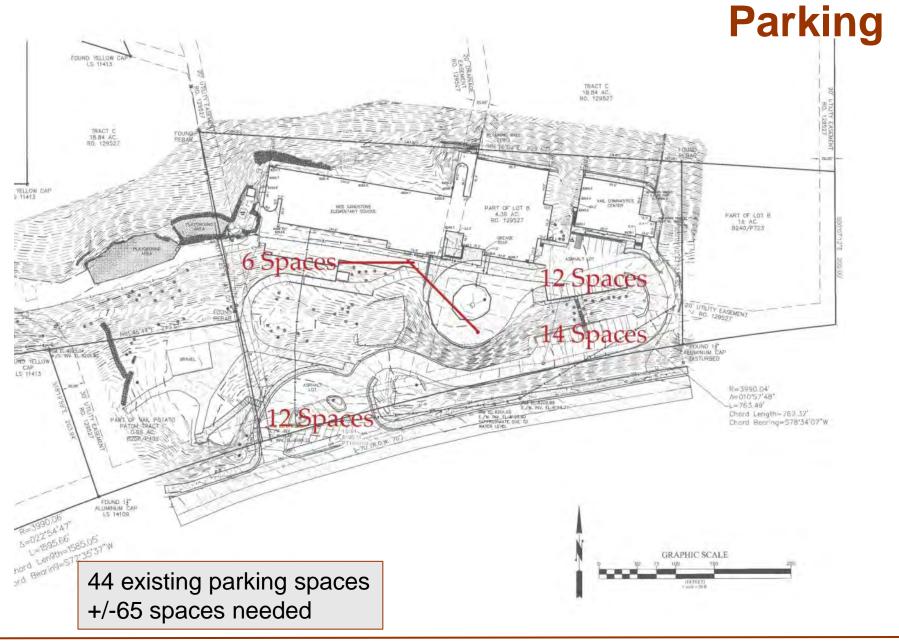
Circulation road

ECS use of parking

Costs



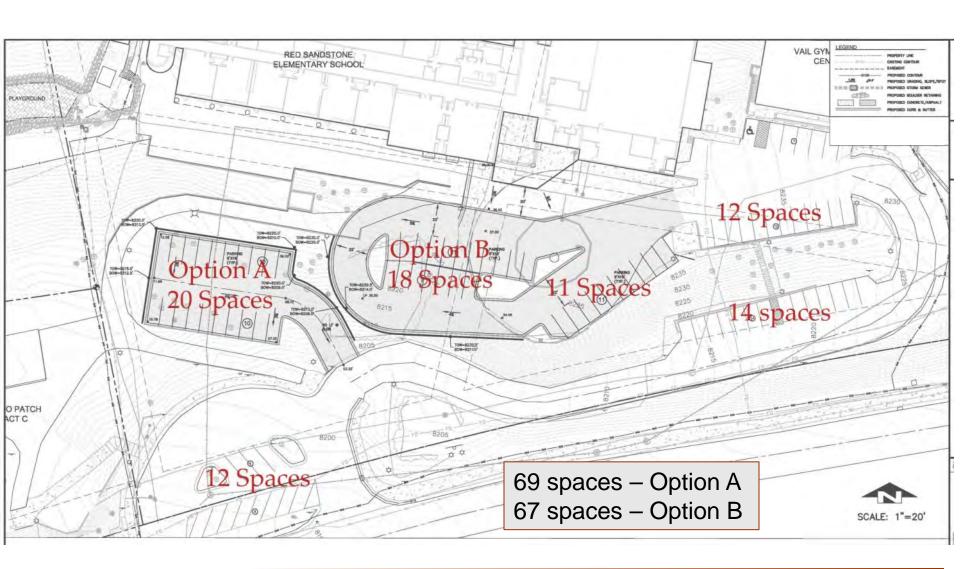








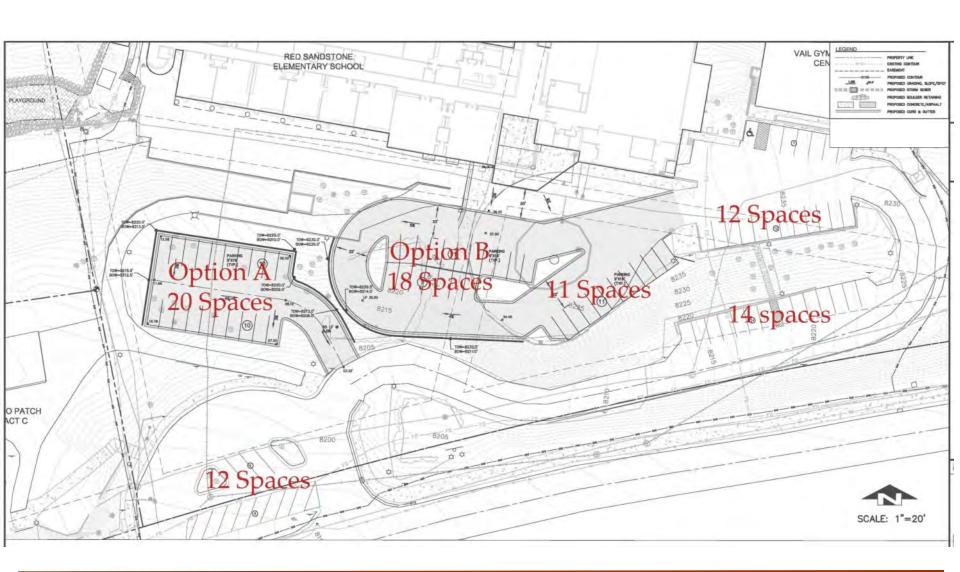










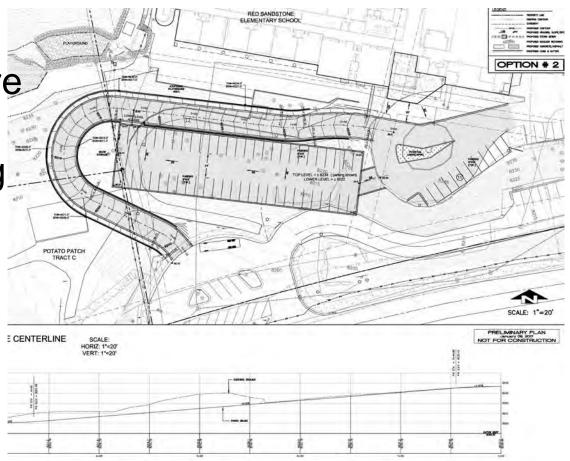








Circulation Entry points to structure Number of levels Bus stop/lower parking School buses Landscaping Turn lane Snow removal



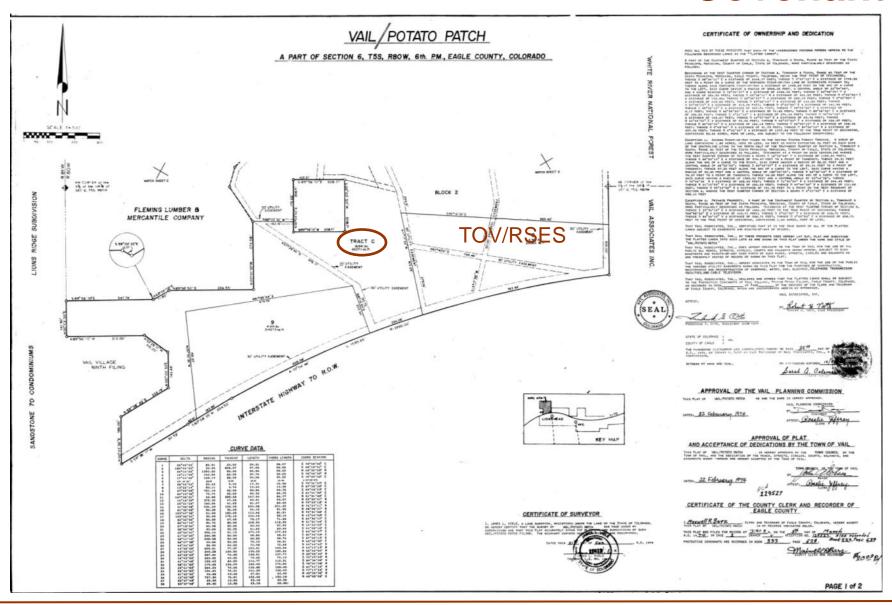
Restrooms

Covenants





Covenants



















Parking Structure









School Improvements









School Improvements







School Improvements









Parking Structure









Parking Structure

















End of Presentation







Memorandum

TO: Vail Town Council

FROM: Greg Hall Director of Public Works and Transportation

DATE: March 21, 2017

SUBJECT: Red Sandstone Elementary Remodel Project and Possible Parking Structure

Opportunity

I. PURPOSE

The purpose of this meeting is to present an update on the Red Sandstone Elementary School remodel project, discuss the possibility of constructing a multi-level parking structure as part of the project and receive direction from the Town Council.

Information to be presented includes:

- School building and site design program,
- Parking structure opportunity
- Financing options
- Project schedule
- Series of next steps for advancing the project forward.

Red Sandstone Elementary School Remodel

A much-anticipated \$8.5 million renovation of Vail's cherished public school has begun after district voters approved a mill levy override for Eagle County Schools that will provide \$8 million annually to support operations and a \$144 million bond issue that will provide significant upgrades to district facilities. The improvements planned for Red Sandstone Elementary School will enlarge classrooms to accommodate an additional 80 students from its current capacity of 247. The renovation also includes new computer labs, refurbishing of the gym, cafeteria, kitchen and stage areas, plus a new elevator, windows, energy enhancements, life-safety enhancements, roof replacement and improvements to the bus parking and parent drop off. Preliminary plans call for renovations to begin in 2018 with completion by August 2019. RSES was built in 1977 by the school district on land owned by the town. The district has a long-term lease to use the land for a school. Current enrollment is 235 students.

Parking Structure

The possibility of a parking structure being constructed as a part of the project would be a partnership between the Town of Vail and the Eagle County Schools. Red Sandstone Elementary School desires additional parking and improved access via a one-way circulating road system. The town desires additional permanent parking spaces close to a base village. The staffs of both parties began to meet after the first of the year to explore if such a project was possible. The staff is requesting town council to provide direction on whether the town and the school district should continue with the next steps in determining if the project should be pursued.

II. KEY POINTS OF A TOWN PROJECT

Initial discussion has focused on the possibility of a 125-170 space town-funded parking garage to be built on the school site for use by the town.

Why is the town interested in such a project:

- The town of Vail owns the land
- The town of Vail has a financial commitment from Vail Resorts of \$4.3 million to pay for permanent additional public parking owned by the town.
- The school district is undertaking a significant project at the site in which a combined project would allow a savings over two separate projects
- The town has a well documented shortage of parking spaces
- The school has a shortage of parking spaces
- The school desires a better drop off and circulation system
- The site is within walking distance to Lionshead and is well served by transit
- The structure could be constructed in a manner to allow natural ventilation which reduces both initial construction costs as well as ongoing operation costs
- The project could be eligible for use of Vail Reinvestment Funds

III. TOWN OF VAIL DESIGN PROGRAM

Town staff has been working with the school district design team on the possibility of construction a parking structure on the Red Sandstone School site. The design team has prepared both a 3 level (125+/-space) and a 4 level (170+/- space) structure). At this time only the 3 level has been preliminarily priced. In addition, the town and school district would like to begin public engagement of the idea. The town and school district should enter into a memorandum of understanding moving forward as to what are the next steps, costs, and schedule to determine if this project should be pursued.

The project team anticipates returning to the Vail Town Council in May with a formal request for town to sign a memorandum of understanding with the school district which provides building program design sign off. Sign off is needed to move the project forward and adhere to the school's project schedule. What additional information is needed from the project team for the Vail Town Council to sign off on the program design?

VI. DESIGN ARCHITECT, GENERAL CONTRACTOR, AND PROJECT MANAGER

The Eagle County School District has hired a project management team led by Jeff Chamberlin of RHL Engineering to run their bond election projects. The team has been assembled to include Braun Associates to assist with entitlements for each project. The design team is led by TAB architects from Edwards. A general contractor has been retained by the School District to construct the improvements of the Red Sandstone Elementary School. The same general contractor would be responsible for constructing the parking structure. Haselden Construction is the selected contractor and has experience in constructing similar projects. Haseldon recently completed a parking structure next to Aspen Valley Hospital in Aspen.

Does the Vail Town Council agree with that the town project team be the project team assembled for School District's project, if the project proceeds?

VII. PROJECT SCHEDULE AND NEXT STEPS

A very preliminary development schedule, milestones and next steps are outlined below:

•	Conduct Public Scoping	April
•	Review Tract C covenants	April
•	Schematic Design of both a 3 or 4 level structure	April
•	Vail Resorts agrees to the initial project	April
•	Select which program the town desires	May
•	Enter into a MOU with the School District	May
•	Conduct soils and other sub consultant work	June
•	Final legal document prep. (DA)	July
•	TOV Entitlement	August-September
•	Vail Resorts funding commitment	August
•	PEC Final application submittal	August

Construction Documents (CD's)
 Final CDOT approval
 Final pricing and contract execution
 July-November
 August
 November

Construction January 2018 – Sept. 2018

VIII. ACTION REQUESTED

The Town Council is being asked to provide direction to the staff and school district regarding pursuit of a new parking structure on the Red Sandstone Elementary School site in conjunction with the School District's remodel of the school. The staff has posed questions which the staff would like direction on at this time.



VAIL TOWN COUNCIL AGENDA MEMO

ITEM/TOPIC: Presentation on "Sisterhood Exploration" with Town of Yamanouchi, Nagano Prefecture Japan

PRESENTER(S): Souichi Nakamura, Interpacific Network corporation (President)

ACTION REQUESTED OF COUNCIL: Request Council direction on the Governor and Mayor of Japan's proposal to engage in exploration visits with Yamanouchi, Nagano Prefecture Japan.

BACKGROUND: The Town Council will have an opportunity to hear from Souichi Nakamura, representative appointed by Governor Suichi Abe, Governor of Nagano and Mayor Takefushi, Town of Yamanouchi, Japan, about a proposal to explore a Sisterhood exchange relationship. Yamanouchi-Machi (Town of Yamanouchi) is located in the northeast area of Nagano Prefecture (which is similar to our "county").

ATTACHMENTS:

Description
Memo Sisterhood Proposal with Japan 032117
Japan Presentation 032117



Memorandum

To: Mayor and Town Council From: Patty McKenny, Town Clerk

Date: March 21, 2017

Subject: Proposal for a Sisterhood arrangement with Nagano and Yamanouchi Japan

I. PURPOSE

The Town Council will have an opportunity to hear from Souichi Nakamura, representative appointed by Governor Suichi Abe, Governor of Nagano and Mayor Takefushi, Town of Yamanouchi, Japan, about a proposal to explore a Sisterhood exchange relationship. Yamanouchi-Machi (Town of Yamanouchi) is located in the northeast area of Nagano Prefecture (which is similar to our "county").

II. BACKGROUND

The slide show presentation included in the council packet provides information about pursuing the idea of sisterhood exploration visits between Yamanouchi Japan and Vail Colorado. Both the Governor of Nagano and the Mayor of Yamanouchi support this effort with an outlined objective below:

OBJECTIVE

Both of our towns enjoy the spirit and the natural beauty of living in the mountains, the Town of Yamanouchi seeks a Sisterhood with the Town of Vail. Our hope is to encourage bilateral efforts to cultivate further development of our economies, our societies and a mutual cross cultural understanding through interactions in a wide range of areas including but not limited to, promotion of tourism, sustainable environment development, and educational exchanges.

Mr. Nakamura will present a video about Nagano with a presentation that identifies their suggested areas of cooperation as 1) promotion of tourism, 2) sustainable environment development, and 3) educational exchange. Please note there is a timeline included in the packet that identifies several meetings that have occurred with Japanese officials surrounding this topic. Mayor Chapin, Kelli McDonald and I met recently with Mr. Nakamura on February 14 to review his proposal. The 2017 budget includes funding for sisterhood arrangements. Currently there have been two exchanges with San Miguel de Allende Mexico in 2017; 1) a culinary exchange with Sweet Basil (chef & writer from SMA), and 2) attendance at the SMA writers' & literary conference by two CSE members and community member. There may be another culinary exchange with chefs attending the summer Farmers Market or the fall Taste of Vail Southern Hemisphere wine tasting event, but neither are confirmed yet. There would be no further exchanges planned with SMA this year so there would be funding that would support a visit from a Japanese delegation.

III. ACTION REQUESTED

Mr. Nakamura would like Council's response to their sisterhood exploration proposal so that future visits can be planned if this were to be pursued. There may be a Japanese delegation ready to visit this upcoming July or August.

Attachments:

- ✓ Timeline of Meetings with Japanese officials
- ✓ Yamanouchi-machi Slide Presentation

Town of Vail, Colorado Nagano Japan TIMELINE of MEETINGS

1. August 24 2016; Time: 2:30 pm - 3:15 pm

Invitation: Meet and Greet Nagano Japan Delegation (6 people – see table below)

Where: Four Seasons, Private dining room lower level

Presentation: Now & Then Slideshow & Vail Video, Mayor Dave Chapin & Town Manager Stan Zemler

Presentation: Epic Discovery (Vail Resorts, Inc.)

(The delegation is interested in growing the summer business.)

Title Name

- 1. Governor Shuichi Abe(Mr.)
- 2. Director of Secretarial Division, General Affairs Department Hiroyuki Hayashi(Mr.)
- 3. Director of International Tourism Promotion Office, Tourism Department Akira Toyama(Mr.)
- 4. Associate Section Chief of Industrial Strategy Office,
- 5. Industry and Labor Department Atsushi Yamazaki(Mr.)
- 6. Staff of Industrial Strategy Office,
- 7. Industry and Labor Department Mamoru Watanabe(Mr.)
- 8. The Shinano Mainichi Shimbun(local newspaper from NAGANO) Nao Kuwata(Ms.)
- 9. Interpreter Atsushi Yoshida(Mr.)

2. November 29, 2016

Phone call between Mayor Chapin and Consul General Makoto Ito

Purpose: Makoto Ito, Consulate General of Japan in Denver, would like to propose a visit with Town of Vail Mayor about potential for a Sister City (or Sisterhood) arrangement.

Recommended by: Governor Shuichi Abe (met with his group on August 24 2016 hosted by Vail Valley Partnership)

Proposed Sister City: Japan: Yamanouchi, Japan (ski resort)

Yamanouchi, Nagano

From Wikipedia, the free encyclopedia

Yamanouchi (山ノ内間 Yamanouchi-machi') is a town located in Shimotakai District, Nagano Prefecture, Japan.

As of 2003, the town has an estimated population of 15,326 and a density of 57.63 persons per km². The total area is 265.93 km².

The Shiga Kögen ski resort is located in Yamanouchi.

The Nagano prefecture government informed us of the contact information of Yamanouchi-town representative. Please see his contact below. He and the Nagano prefecture will be in touch with you soon.

Mr. Hidenori Tamura
 Assistant Manager
 General Affairs Section Friendship Exchange Yamanouchi Town Office

TIMELINE JAPAN MEETINGS Page 1

Address: 3352-1 Hirao Yamanouchi-machi

Shimotakai-gun, Nagano 381-0401

JAPAN

Phone: +81-269-33-3111

Email: yukou-kouryu@town.yamanouchi.nagano.jp

FAX: +81-269-33-4527

> Meanwhile, please find the link below for English version of the Yamanouchi-town's website.

> http://www.town.yamanouchi.nagano.jp/english.html

3. February 14, 2017

Meeting between Mayor Chapin and Souichi Nakamura, Denver, Colorado, President, Interpacific Network Corporation

Town of Vail Offices

LETTER OF INVITATION FOR MEETING:

I am Souichi Nakamura in Denver, Colorado.

Mr. Shuichi Abe, Governor of Nagano Prefecture requested that I be their local coordinator for Nagano, and subsequently Mr. Yoshinori Otsuki, Director General, International Affairs of Nagano Prefectural Government asked me to follow up with the introduction of Yamanouchi Town of Nagano to you. I am originally from Japan and I live in Colorado for 24 years, doing business development between US and Japan.

For Nagano, I attended Governor when he visited Town of Vail in August last year, and I communicate with the Consul General office of Japan, Colorado Office of Economic Development and International Trade and Japan America Society of Colorado.

As the next step, Nagano would like for me to hand carry their official letter and promotional materials and meet with you in person in Vail sometime soon to discuss how we could move forward with the promotion of a friendly exchange between Town of Vail and Yamanouchi Town. Then after my meeting with you, if possible, the Mayor of Yamanouchi hopes to visit Vail hopefully on and around the very beginning of March this year.

I am working closely with Nagano and Yamanouchi Town for them to propose agenda items for our meeting but if you could be so kind to share your consideration with us, what you could do or what you might not able to do regarding this matter, we will greatly appreciate it.

I look forward to hearing from you.

Thank you in advance for your kind help and support in this matter.

Sincerely yours, Souichi Nakamura President, Interpacific Network Corporation 303-809-2872

1. Yamanouchi Visitors (4.6 mil) Breakdown

Dec – Apr 2.2 mil May – Nov 2.4 mil

2. Yamanouchi Visitors from Foreign Countries (200,000) Breakdown

Dec - Apr 110,000

TIMELINE JAPAN MEETINGS Page 2

- May Nov 90,000
- 3. Best Season for You to Visit Yamanouchi
 - If you would like to see and experience both ski season and snow monkey observation, the best season is between mid-January and mid-March. In March, however, Yamanouchi Town Council Meetings will go on, so the best season in which Town of Yamanouchi could do its best to host your visit would be in February.
- 4. My visit to Town Council in March
 - Nagano Prefectural Government suggested that I be there for the Town Council as you also kindly suggested at our meeting if it is still possible.
 - I would like to communicate with Patty to know the status and advice.

TIMELINE JAPAN MEETINGS Page 3



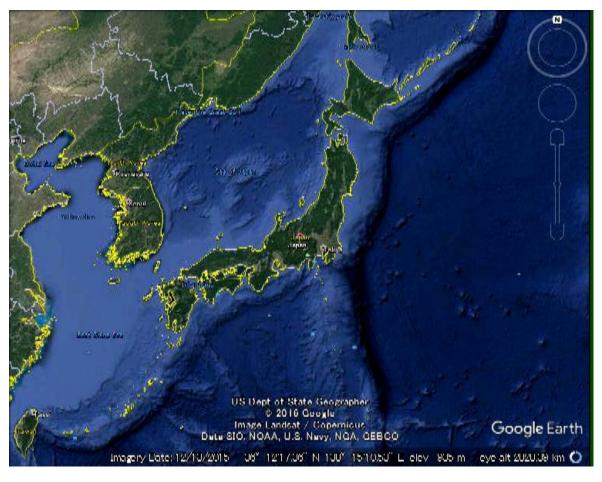
BACKGROUND

- On August 2016, Mr. Shuichi Abe, Governor of Nagano visited Vail with his delegation.
- Governor Abe spoke with the Mayor of Yamanouchi about his interest in friendly exchanges and cooperation between Vail and Yamanouchi.
- Town of Yamanouchi conveyed its interest in developing a friendly exchange program with Vail.
- Governor Abe passed the news to Mr. Makoto Ito, Consul-General of Japan accordingly.
 Governor Abe also included a request for consideration about the friendly exchange program with Yamanouchi in his letter of appreciation to Mr. Stan Zemler for the meeting in August 2016.
- On November 29th, Consul-General Ito spoke with Mr. Dave Chapin, the Mayor of Vail over the phone to follow up on the request of the Mayor of Yamanouchi.
- Consul-General of Japan Ito conveyed Mayor Chapin's reply to the request to Yamanouchi that he
 would be interested if it contributes to the development of business, economy, and tourisms of Vail.
- The Mayor of Yamanouchi and his staff think it would be best to visit Vail to exchange views with the Mayor and the Town Manager of Vail about the friendly exchange program. Governor Abe has asked Souichi Nakamura to coordinate this potential meeting.
- The Town of Vail considered the request and decided to put it on the agenda for the Town Council on February 22nd.

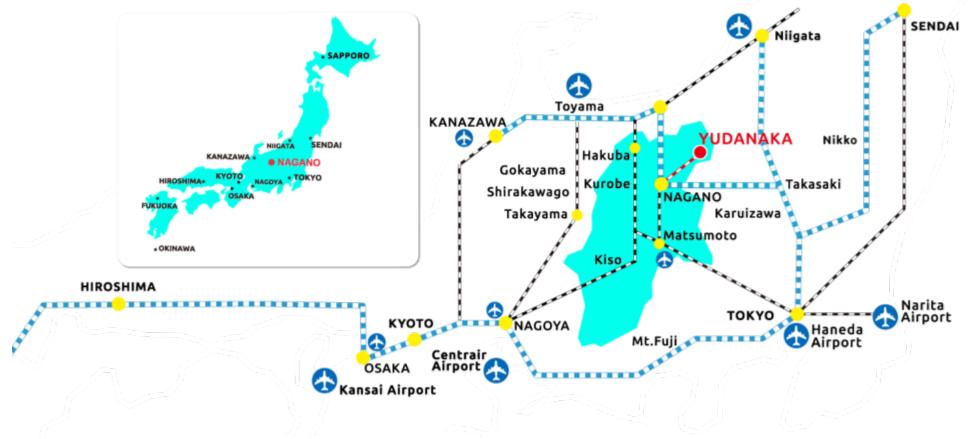
NAGANO PREFECTURAL GOVERNMENT COORDINATION

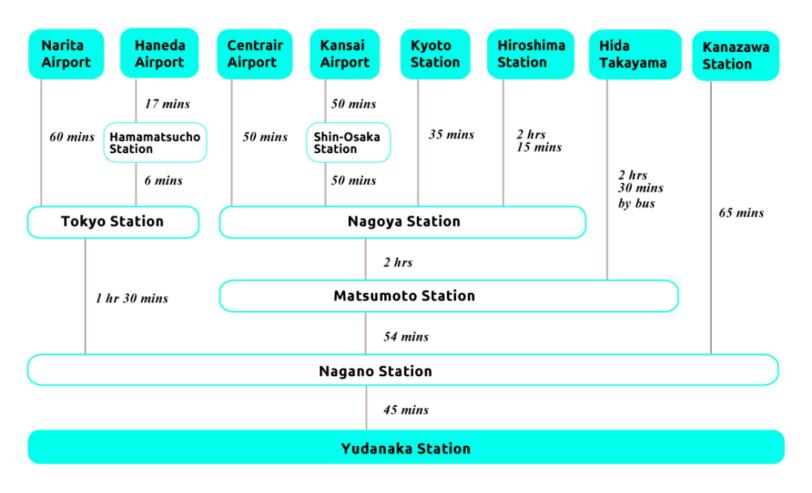
- Governor Abe and his staff at Nagano Prefectural Government are willing to completely support the promotion of the friendly exchange between the two towns.
- At present, about 20 million foreign tourists visit Japan, and the number is rapidly increasing. By the time of the Tokyo Olympic Games / Paralympic Games in 2020, Japanese Government predicts about 40 million will be visiting Japan every year. Yamanouchi, Nagano is a destination for many of those tourists, for its outdoor activities, culture and natural beauty and it is close to Tokyo.
- Moreover, by further developing the relationship between Vail, one of the most attractive international resorts in the US and Yamanouchi, there is a potential for a great opportunity in the areas of mutual development of business, economy, tourisms, and others.
- Governor Abe has appointed Souichi Nakamura, who resides in Denver and attended the meeting in Vail in August 2016, to represent the Nagano Prefecture in its efforts for the development of a friendly exchange program between Vail and Yamanouchi.

- Town of Yamanouchi is located in the Northeast in Nagano Prefecture
- Within the area is Jōshin'etsu Kōgen National Park, a popular tourist destination for skiing, mountain climbing, hiking and Onsen (hot spring) Resorts.
- The city is 102.66 square miles with a population over 12,000 and over 4.6 million tourists visit every year.
- Yamanouchi is well known for its special sweet fruits of apples and grapes.
- There are Shiga-kogen and Kita-shiga Kogen, outstanding international highland resorts in Yamanouchi.
- Town of Yamanouchi Website for visitors http://info-yamanouchi.net/english/
- Shiga-kogen Webpages
 http://www.shigakogen.gr.jp/en/index.html



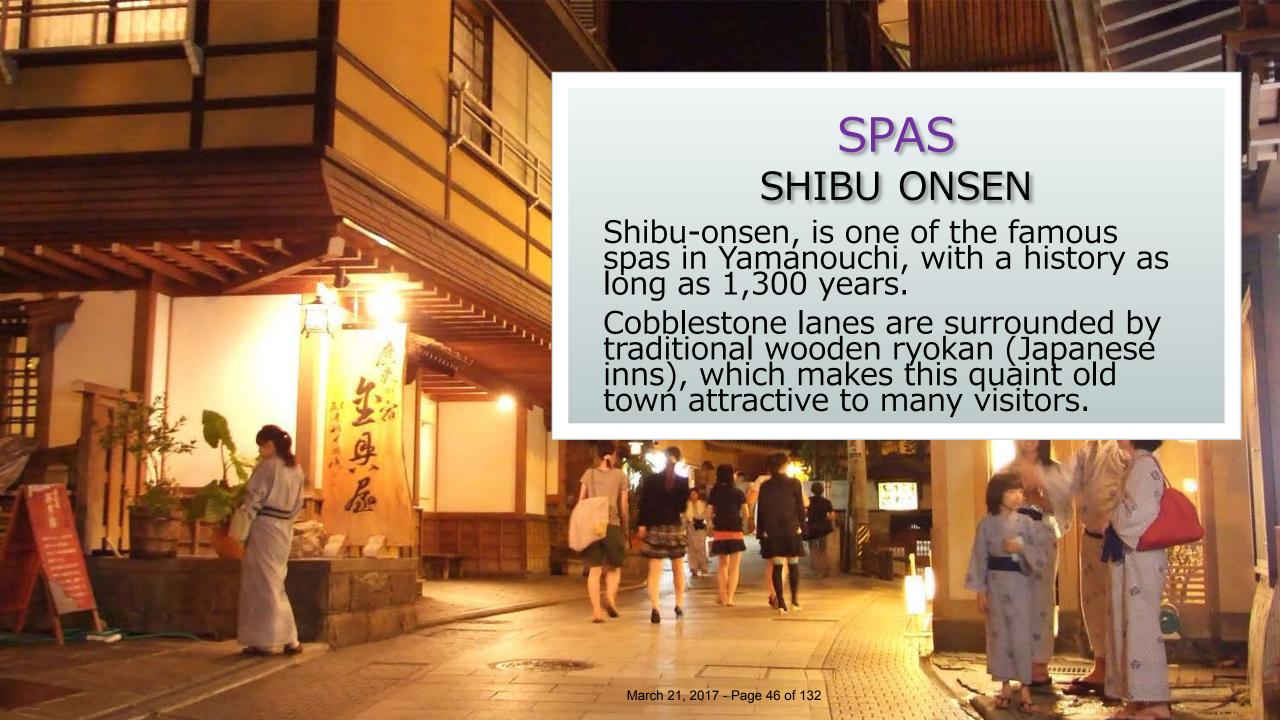
*The municipal building of the Town of Yamanouchi is near Yudanaka Station

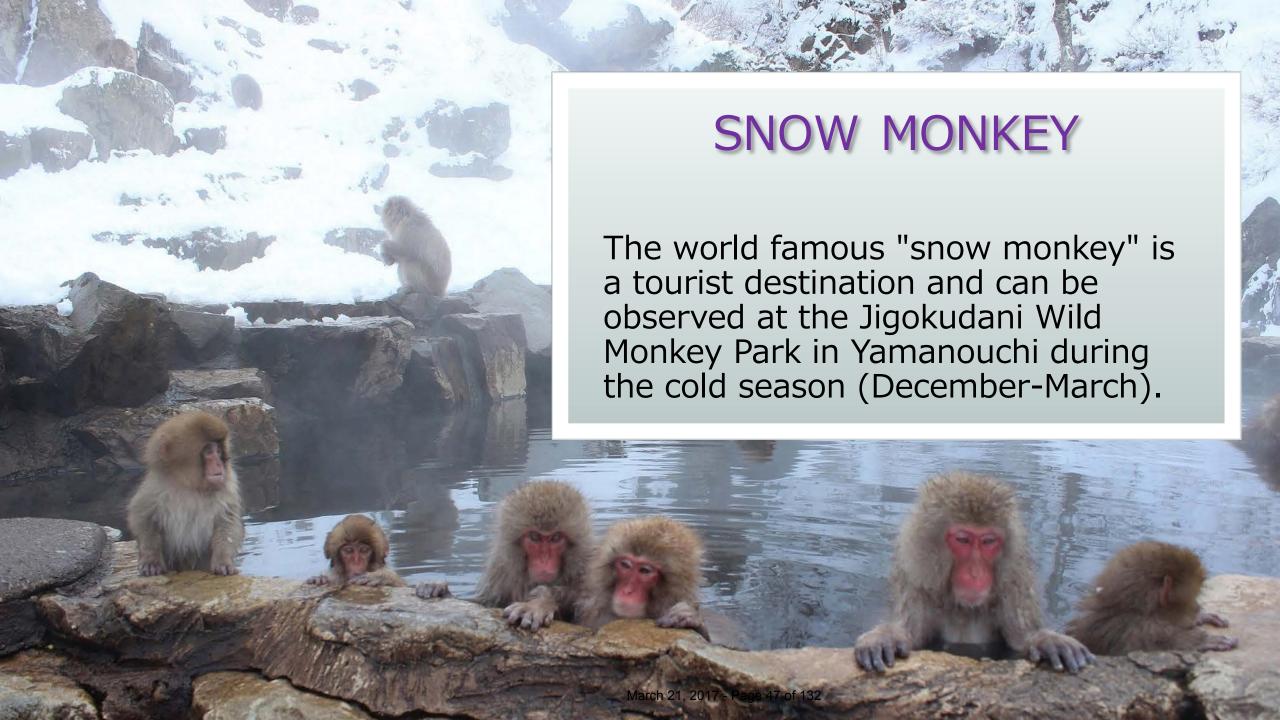












OBJECTIVE

 Both of our towns enjoy the spirit and the natural beauty of living in the mountains, the Town of Yamanouchi seeks a Sisterhood with the Town of Vail. Our hope is to encourage bilateral efforts to cultivate further development of our economies, our societies and a mutual cross cultural understanding through interactions in a wide range of areas including but not limited to, promotion of tourism, sustainable environment development, and educational exchanges.

AREAS OF COOPERATION

Promotion of Tourism

Sustainable Environment Development

Educational Exchange

PROMOTION OF TOURISM

 Each city promotes each other through their tourist information department and/or local tourism office, ski resorts, etc., to make people aware of the Sister City relationship and its tourist spots and sites.

SUSTAINABLE ENVIRONMENT DEVELOPMENT

 Each city exchanges/shares information on environmental protection, education, research studies, etc., to promote a regional development of a harmonious coexistence of people and nature.

*Harmonious coexistence of people and nature is also the goal of UNESCO Eco Parks.

EDUCATIONAL EXCHANGE

 Each city promotes a variety of educational interactions in the form of student exchange, including; but not limited to, experienced learning, education for sustainable development, and sports to deepen cross cultural understanding.

MESSAGE FROM MAYOR TAKEFUSHI TO TOWN OF VAIL

We have been learning greatly about your beautiful city, but unfortunately, only from the public information. So, it is our sincere hope that our key people in tourism, from ski resorts, etc. and I could visit Vail to better understand your city to make a better proposal.

We might find more areas of cooperation by visiting your city and meeting with people in Vail. Likewise, if you are interested in visiting our Town of Yamanouchi, we will welcome you.

Thank you for your kind consideration in this matter. We look forward to meeting with you.

Sincerely,



VAIL TOWN COUNCIL AGENDA MEMO

ITEM/TOPIC: Project Re-Wild: Options for a Public-Private Cost-Share Program to Restore Gore Creek Riparian Habitat

PRESENTER(S): Kristen Bertuglia, Environmental Sustainability Manager

ACTION REQUESTED OF COUNCIL: Staff requests the Vail Town Council review the Project Re-Wild options presented and provide staff direction on which, if any, options the Council wishes staff to pursue and develop in further detail.

BACKGROUND: The Gore Creek Strategic Plan identifies the "loss of riparian vegetation and habitat" as one of the three main causes of the declining health of Gore Creek. Item number 15 of the High-Priority Plan Actions is to "develop and implement a public-private cost-share program to facilitate restoration of important vegetated buffers on private property."

STAFF RECOMMENDATION: Staff recommends that the Town of Vail pursue the encouragement of the restoration of riparian buffers on private land through a combination of financial assistance and development of a watershed protection ordinance (Options 1 and 2 included in the memorandum).

ATTACHMENTS:

Description
Project Re-Wild Memorandum
Project Re-Wild Presentation



Memorandum

To: Vail Town Council

From: Community Development Department

Date: March 21, 2017

Subject: Project Re-Wild: Options for a Public-Private Cost-Share Program to Restore Gore

Creek Riparian Habitat

I. PURPOSE

The purpose of this memorandum is to provide the Vail Town Council options for implementation regarding Project Re-Wild, a program to restore riparian habitat on private property in accordance with the associated high-priority action item adopted in the Restore the Gore Strategic Plan. Staff is seeking a Council directive on the following:

Does the Vail Town Council support staff moving forward with research and implementation strategies for any, or a combination of, the options presented for Project Re-Wild?

II. BACKGROUND

The Restore the Gore Strategic Plan was adopted by Resolution 9, Series of 2016 on March 15, 2016. The Strategic Plan identifies the "loss of riparian vegetation and habitat" as one of the three main causes of the declining health of Gore Creek. Item number 15 of the High-Priority Plan Actions is to "develop and implement a public-private cost-share program to facilitate restoration of important vegetated buffers on private property."

The desired outcome of Project Re-Wild is the restoration and/or preservation of streambank habitat to the highest environmental standards by private property owners.

III. PROJECT RE-WILD – OPTIONS FOR IMPLEMENTATION

The Vail Town Council set aside \$101,500 to fund a potential cost-share program in 2016. This amount remains in the 2017 budget as part of the overall riparian revegetation budget. Program implementation options follow.

Option 1 - Riparian Area Protection Ordinance

Several states have enacted regulations that apply to buffer zones, which restrict land disturbance and trimming of vegetation within, for example, a 25 foot buffer adjacent to creeks, streams, rivers, saltwater marshes, and most lakes and ponds, and within a 50 foot buffer on trout streams; such as in the Georgia Erosion and Sedimentation Control Act. Property owners may not cause any significant land disturbance within this buffer without a variance, but may thin or trim vegetation so long as water quality and aquatic habitat are protected and a natural canopy is left in sufficient quantity to provide shade on the stream bed. Many local governments have adopted ordinances that specify wider buffers than the state minimum requirements. Some local governments also offer financial and or technical assistance with stream bank restoration and erosion control.

Tradeoffs

Potentially the most efficient way to achieve a stable riparian buffer zone within the Town of Vail

Lowest cost to the town

- Fewer complications with land ownership changes
- No perception of taxpayer unfairly applied tax dollars (as may occur with incentives)
- Addresses all improvements in the riparian zone (hardscape and turf, etc.)
- May be politically controversial
- Requires dedicated enforcement
- Applying a blanket buffer zone requirement throughout town could be challenging
- May create non-conforming properties (i.e., zoning-many properties legally encroach into the riparian area with a structure today, or will be immediately non-conforming with the proposed ordinance by mowing)
- Impact on land use (e.g. patio, lawn, storing of material like gravel, construction of water features, possible development, etc.)

Option 2 - Streambank Restoration and Stabilization Incentive Program

A public-private cost share under which the town would offer matching funds to creek-front property owners who wish to either construct bank stabilization structures or plant native vegetation to stabilize streambanks could be one of the most targeted methods to reduce erosion and establish riparian buffers on private property in Vail. Similar programs have been used to assist property owners and encourage best management practices (BMPs) after the flooding in Lyons and Boulder in 2013. In that instance, where property owners had damage to their creek-front property and infrastructure, these cost-share programs have seen moderate success.

Tradeoffs

- Money invested goes directly into stream corridor and riparian buffer
- Encourages creek-front land owners to implement best management practices
- Addresses all improvements in the riparian zone
- Participation is limited to property owners adjacent to Gore Creek and its tributaries; not a "watershed-wide" approach
- Cost of projects means funds allotted will support a limited number of projects each year.
 Although a cap for each project would allow allotted funds to support a greater number of projects (staff recommends a \$2500 per-project cap)
- Difficult to guarantee improvements remain in place into the future

Option 3 - Turf Removal Incentive

Sod lawns now rival agriculture as the largest use of landscaping chemicals in the United States. Particularly in a high elevation, semi-arid valley like the Gore Creek watershed, thirsty lawns require water and chemicals to stay green. All that water inevitably washes chemicals and other pollutants into our waterways, fertilizing algae blooms and killing aquatic insects. Paying landowners to remove sod lawn acreage and replace it with native vegetation that requires less water and chemical assistance has proven to be an effective way to reduce the use of water and chemicals for landscaping in several Western municipalities, thereby reducing runoff. Phoenix and Las Vegas have implemented successful turf removal programs to encourage judicious use of water and chemicals for landscaping and encourage homeowners to consider the local ecology when planning their landscaping.

Tradeoffs

- Relatively low cost associated with each partnership
- The same opportunity is offered to all property owners of the community
- Has potential to substantially reduce the use of landscaping chemicals and irrigation water in Town
- Most comprehensive watershed/ecosystem-wide approach

Town of Vail Page 2

- Does not specifically target creek-front properties or address structural/erosion issues
- Does not address hardscape (though it could be modified to reimburse removal of turf OR hardscape)
- Potential impacts during succession period (i.e. weeds)

Option 4 – Town of Vail Obtains Conservation Easements from Private Homeowners

A conservation easement is a voluntary legal agreement between a landowner and a land trust or government agency that permanently limits uses of the land in order to protect its conservation values. It allows property owners to continue to own and use their land, and they can also sell it or pass it on to heirs, while knowing that its natural character will be conserved. The entity that accepts the easement commits to being the steward in perpetuity; checking that the easement donor's wishes are honored. With the purchase of a conservation easement, the property owner would give away some of the rights associated with the land, e.g., landscaping, hardscaping, development, etc. Future owners will be bound by the easement's terms. Compensation to the landowner for agreeing to those restrictions is typically made through a combination of tax reductions and cash payouts. The landowner may also choose to simply donate the easement. The contract is held by a third party who inspects and documents the state of the land under easement each year. The Town could hold the easements or could partner with Eagle Valley Land Trust, who may also be willing to hold and inspect the easements.

Tradeoffs

- Conservation easements offer great flexibility, i.e., unlike an ordinance that applies a blanket restriction to creek-side improvements, each property may be assessed case by case for its ecological value
- An easement may apply to all or a portion of the property, and need not require public access, making it more palatable to a property owner
- Voluntary and not likely to be controversial since it is a private contract between a property owner and the easement holder
- Does not create non-conforming properties
- Potential partnership opportunities with the Eagle Valley Land Trust
- Potential greatest benefit to preserve riparian corridor
- Conservation easements may reduce the value of a property because they restrict what can be done on that property in perpetuity, potentially making the easement difficult to acquire
- Cost may be higher than other options

IV. STAFF RECOMMENDATION

Staff recommends that the Town of Vail pursue the encouragement of the restoration of riparian buffers on private land through a combination of financial assistance and development of a watershed protection ordinance (Options 1 and 2 above). A watershed protection ordinance may offer numerous benefits including protection of the Town's water supply from diversion as well as several types of pollution. A public-private cost-share with a cap of up to \$2500 for 50% of a project's cost will help defer the cost of restoration to landowners and demonstrate to the community the Town's commitment to creek restoration.

Should the Vail Town Council wish to pursue these or any of the options presented, staff will fully research and vet the programs, returning to the Council in the spring with a detailed description and a launch schedule. Depending upon which of the options the Council selects, success of Project Re-Wild may be determined through several metrics in addition to standard macroinvertebrate monitoring, including acres placed under conservation easement, linear feet or square feet of streambank restored or turf removed, number of participants, etc.

Town of Vail Page 3

Project Re-Wild: A public-private cost share



Kristen Bertuglia

Environmental Sustainability Manager

kbertuglia@vailgov.com

970.477.3455 | lovevail.org

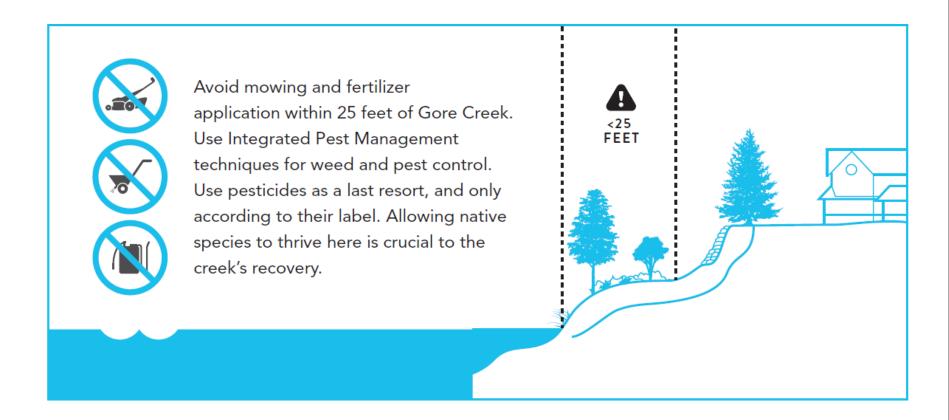


Public-private Cost-share





Option 1:Riparian area protection ordinance



Prohibitions on certain activities near the stream

- Mowing/vegetation removal
- Chemical application
- Storage of materials



Option 2: Streambank Restoration Incentive Program



- Limited number of projects each year
- \$2500 per-project cap



Option 3: Turf Removal Incentive



- Greatest equity and opportunity
- Applies to properties away from creek.
- May have less direct impact on Gore Creek.



Option 4: Conservation Easements



- Preserve riparian habitat in perpetuity
- High cost
- Property owners may show little interest



Staff Recommendations

Combination of financial assistance and development of watershed protection ordinance (Options 1 and 2).



- ERWC interested in partnering to develop SWPP, precursor to watershed protection ordinance
- Protection of drinking water
- Supports the ordinance with incentive
- \$2500 cap allows funding of many projects
- Cost-share shows TOV's commitment to Gore Creek
- Ordinance requires community to support town's efforts



Kristen Bertuglia Environmental Sustainability Manager kbertuglia@vailgov.com





VAIL TOWN COUNCIL AGENDA MEMO

ITEM/TOPIC: Interviews for Design Review Board (DRB)

PRESENTER(S): Patty McKenny, Town Clerk

ACTION REQUESTED OF COUNCIL: Interview candidates who are interested in serving on DRB.

BACKGROUND: Two vacancies exist on the Town of Vail Design Review Board (DRB) and interviews will be conducted during the afternoon meeting. The term of each new appointment begins April 1, 2017 and expires on March 31, 2019 (two year terms). Duties of the five-member DRB include reviewing the design of new structures, remodels, sign requests, landscaping plans and other architectural and aesthetic matters.

ATTACHMENTS:
Description
Memo DRB 032117



Memorandum

To: Mayor and Town Council

From: Patty McKenny, Town Clerk

Date: March 21, 2017

Subject: Interview and Appointments to Design Review Board

I. SUMMARY

There are two vacancies on the Design Review Board as two members will finish their term at the end of March. Terms for the appointments to this board is two years, April 1, 2017 through March 31, 2019. The vacancy advertisement was posted earlier this month in the Vail Daily and the town's website. Interviews will be conducted during the afternoon meeting for the two people who are finishing their terms. The applicants for the **Design Review Board** (DRB) include:

- Doug Cahill (would be his 2nd term
 Peter Cope (would be his 2nd term)

The current board members and terms are as follows:

Board Member	Term Expires
Bill Pierce, Chair	2018
Rollie Kjesbo, Co-Chair	2018
Andrew Forstl-	2018
Doug Cahill	2017
Peter Cope	2017

The DRB meets the first and third Wednesdays of each month and are held at 3:00 p.m. in the Vail Municipal Building. Duties of the five-member DRB include reviewing the design of new structures, remodels, sign requests, landscaping plans and other architectural and aesthetic matters.

Proposed DRB Interview Questions

- The Town of Vail Design Review Board is charged with implementing Chapter 11, Design Review, of the Zoning Regulations and Title 14, Development Standards, of the Vail Town Code. On annual basis, the board reviews and takes action on more than 300 applications for design review. Applications range in scope from the redevelopment of a ski base area portal to a new sign or change in paint color of an existing single family home. Most importantly, the Design Review Board is responsible for maintaining a high standard of architectural design and high quality development throughout the Town.
- Given the prescribed role of the DRB, what makes you uniquely qualified to serve on the Board? Please provide an example from your past which demonstrates your qualifications and explain why you are interested in serving on the DRB?

- The DRB meets on the first and third Wednesdays of each month. Meetings begin with site visits at 1:00 pm and typically adjourn by 5:00 pm. DRB members shall be appointed to a 2 year term. Attendance at meetings is critical as it promotes a fair and equitable development review process.
- Please describe your availability to attend DRB meetings for the duration of your term and identify any conflicts of interests that may arise as a result of your employment, personal and/or professional relationships, or financial interests in the Town of Vail.
- The DRB almost always acts in a quasi-judicial role (like a judge) on design review applications. Decision making is guided by both quantitative and qualitative design standards and design guidelines adopted by the Town Council and prescribed in the Vail Town Code. Personal opinions or subjective decision making is not part of the design review process.
- Vail is a small community and everyone seems to know each other in one form or another. Please describe your abilities to act in a quasi-judicial role and provide at least one example where you had to make and unpopular decision on an issued based upon a set of criteria or other certain considerations.

Additional Potential Questions for DRB candidates

- Do you understand the role and time commitment to be on the PEC/DRB?
- What skills do you possess that you think would be a benefit to your role if appointed?
- Why are you interested in being appointed/reappointed to the PEC/DRB?
- What impact do you believe you could have on the PEC/DRB if appointed?
- What do you think the PEC/DRB is doing correctly?
- What do you believe the PEC/DRB could improve upon?
- What has been your most rewarding aspect of having served on the PEC/DRB?
- What do you see as the future of the Town of Vail?
- What impact are you hoping to have on the future of the Town of Vail?

Attachments:

Letters of Interest / Resumes from Candidates

Town of Vail Page 2

Doug Cahill

2855 Snowberry Drive Vail, CO 81657 970-331-3462 vailcahills@comcast.net

March 12, 2017

Vail Town Council Attn. Patty McKenny, Town Clerk 75 S. Frontage Rd., Vail, CO 81657 pmckenny@vailgov.com.

Dear Vail Town Council:

This Letter is to convey my interest to further serve on the Town of Vail, Design Review Board. I would like the opportunity to continue to serve our community by performing the duties entrusted in the DRB members. I have enjoyed serving on the DRB these past years and have felt I was able to contribute to the Town of Vail's continued success.

Thank you for your consideration for being part of Town of Vail's DRB Board.

Sincerely, Doug Cahill

Patty McKenny

From: Sent: Cope <vandiemeninc@gmail.com> Monday, March 13, 2017 5:30 PM

To:

Patty McKenny

Subject:

DRB

Sent from my iPhone. Regarding my desire to continue to serve in the capacity as a member of Vail's DRB Sorry for this at the eleventh hour,

I would like to be considered to continue to serve on the board and can only hope that over the last two years I have been able to contribute to the overall effort as it pertains to seeing Vail's growth and development through the lens of quality buildings and spaces that are so important for our community My time thus far has been a real learning experience whilst having an opportunity to get to know and understand the community development staff and process I'm committed to Vail and it's place as a resort, a hometown a great place to raise kids along with all the natural assets that make this a great place to visit and an even better place to be from As a contractor and having a real interest in architecture and structures as they relate to their environment and more importantly how they can augment the spaces they fill, led me to my initial interest in serving on this board I hope my participation so far has been of some benefit and hope that I can continue to contribute in the future

Regards. Peter Cope.



VAIL TOWN COUNCIL AGENDA MEMO

ITEM/TOPIC: Interviews for Planning and Environmental Commission

PRESENTER(S): Patty McKenny, Town Clerk

ACTION REQUESTED OF COUNCIL: Conduct interviews during the afternoon meeting.

BACKGROUND:

Four vacancies exist on the Town of Vail Planning and Environmental Commission (PEC) and interviews will be conducted during the afternoon meeting. Applicants must be residents and registered voters of the Town of Vail. The terms of three appointments begin April 1, 2017 and expire on March 31, 2019 (two year terms). The term of one appointment ends March 31, 2018 and will fill a recent resignation. Duties of the seven-member PEC include review and determination of requests for variances and conditional use permits, and recommendation to Town Council on special development districts, subdivisions, rezonings, various Town of Vail proposed plans and other community matters per the Town Charter and ordinances.

ATTACHMENTS:
Description
Memo PEC 032117



Memorandum

To:

Mayor and Town Council

From:

Patty McKenny, Town Clerk

Date:

March 21, 2017

Subject:

Interviews and Appointments to Planning and Environmental Commission (PEC)

I. SUMMARY

Town Council will have an opportunity to interview applicants for four vacancies on the PEC during the March 21 afternoon meeting. The formal appointments are scheduled for the evening meeting. The terms of three appointments begin April 1, 2017 and expire on March 31, 2019 (two year terms). The term of one appointment ends March 31, 2018 and will fill a recent resignation by Henry Pratt.

The applicants for the **PEC** are listed below; the applicants have met the requirements of Vail residency and voter registration within the Town of Vail.

- 1 Brian Gillete
- 2 Kirk Hansen
- 3 Pamela Hopkins
- 4 Lorrie Johnson
- 5 John-Ryan Lockman
- 6 Bart Longworth
- 7 Karen Marie Perez

The current make up of the PEC Board include:

Board Member	Term Expires
Henry Pratt	2018
John Rediker	2018
Ludwig Kurz	2018
Brian Stockmar	2018
Brian Gillette	2017
Kirk Hansen	2017
John Ryan Lockman	2017

Duties of the seven-member PEC include review and determination of requests for variances and conditional use permits, and recommendation to Town Council on special development districts, subdivisions, rezonings, various Town of Vail proposed plans and other community matters per the Town Charter and ordinances.

The attached materials provide the letters of interest and resumes. The position vacancies were advertised with a public notice in the Vail Daily and posted on the Town of Vail website the last few weeks.

SUGGESTED PEC INTERVIEW QUESTIONS

- Section 3-2-6 of the Vail Town Code prescribes the function of the PEC. According to the Town Code, The PEC shall have the following function and duties:
 - Make and adoption of master plans for approval by the Town Council,
 - Review and recommend zoning regulations and subdivision regulations to the Town Council,
 - Review and approve environmental impact reports and mitigation measures as required by the Zoning Regulations, review and comment on programs and studies of environmental issues.
 - Conduct research of environmental issues.
 - Make recommendations to the Town Council for control of pollution and the protection of the environment, Advise the Town Council on appropriate actions when air and water quality standards are violated, and
 - Consider other matters pertaining to the Commission and to act in an advisory role to the Town Council.
- Given the prescribed role of the PEC, what makes you uniquely qualified to serve on the Commission? Please provide an example from your past which demonstrates your qualifications and explain why you are interested in serving on the PEC?
- The PEC meets on the second and fourth Mondays of each month. Meetings begin at 1:00 pm and typically adjourn by 5:00 pm. PEC members shall be appointed to a 2 year term. Attendance at meetings is critical as it provides a broad representation on matters before the PEC and promotes a fiar and equitable development review process.
- Please describe your availability to attend PEC meetings for the duration of your term and identify any conflicts of interest that ma arise as a result of your employment, personal and/or professional relationships or financial interests in the Town of Vail.
- The PEC is often asked to act in a quasi-judicial (like a judge) on development applications. Decision making is guided by review criteria and findings of fact. The review criteria are prescribed by the Vail Town Code.
- Vail is a small community and everyone seems to know each other in one form or another. Please describe your abilities to act in a quasi-judicial role and provide at least one example where you had to make and unpopular decision on an issued based upon a set of criteria or other certain considerations.

Attachments:

Letters of Interest / Resumes from Candidates

Town of Vail Page 2



March 13, 2017

Patty McKenny Vail Town Clerk 75 South Frontage Road Vail, Colorado 81657

RE: Vail Seeks Community Members to Fill Board Vacancies

Dear Patty McKenny:

I am writing to express my interest in filling a seat on the Planning and Environmental Commission.

Please find a brief description of my experience below:

BRIAN GILLETTE graduated from the University of Colorado at Boulder with a Bachelor of Science degree in Business Administration in 1994. Gillette started with George Shaeffer Construction Company in 1995 as a carpenter. Quickly advancing to the position of site superintendent, Brian constructed a number of homes throughout the valley. Many close relationships with subcontractors and vendors were developed over these years. Gillette was serving in the capacity of both site superintendent and project manager by 2003, responsible for the buyout, budget management, scheduling, and quality control of each project. Gillette was chosen to head Shaeffer's preconstruction service efforts in 2003. He was responsible for their marketing, initial client contact and contract negotiation. Gillette worked closely with the various architects on estimating, value engineering, and job cost accounting. Additionally, Brian supervised staffing, information technology, insurance procurement, and other duties relating to Shaeffer's operations. Gillette left George Shaeffer in November 2006 to start Gillette Construction and is currently engaged in the construction of single family residences within the Town of Vail. Brian lives with his family in Vail, Colorado.

I served on the Town of Vail Design Review Board from May of 2007 to April of 2015. I have served on the Planning and Environmental Communion since April of 2015. My term expires this month.

I appreciate the Council's consideration.

Sincerely,

GILLETTE LLC

Brian Gillette Voice: (970) 390-7981 brian gillette@gillettellc.com

cc: Chris Neubecker

Blussie

Patty McKenny

From:

Kirk Hansen < kirkjhansen@msn.com>

Sent:

Monday, March 13, 2017 9:16 AM Patty McKenny; Chris Neubecker

To: Cc:

Kirk Hansen

Subject:

PEC Letter of Interest from Kirk Hansen - March 13, 2017

March 13, 2017

Hello Patty,

Please accept this letter/email as a letter of interest in serving on the Town of Vail's PEC for another term. It is an honor for me to serve on this committee. I'm impressed with the level of expertise and commitment from the Vail Town Council, the Town's Community Development Staff and Vail's PEC toward Vail's mission, goals and objectives.

I look forward to continuing to share my applicable experience in architecture, engineering, building, planning, and real estate in helping the community to move forward.

Sincerely yours, Kirk Hansen kirkihansen@msn.com 303.718.7140 March 2, 2017

Vail Town Council

Attn: Patty McKenny

Vail Town Clerk

75 South Frontage Road

Vail, Colorado 81657

RE: PEC Application due March 13, 2017

Dear Patty

Please accept this letter as my application to apply for a position on the PEC Board. I have worked as a Partner with Snowdon and Hopkins Architects for thirty-nine years and then upon my partners retirement founded Hopkins Architecture LLC. I have been on the PEC from 1985 to 1989 and 2013 to 2016, the AIPP Board for eight years ending in 2012 and on the Colorado State Board of Licensure for Architects, Professional Engineers and Professional Land Surveyors for 6 years from 2010 to 2016. My resume is included with this letter.

I was involved in the Vail's Master Planning and am interested in becoming involved with next stages of Vail's Re-development. I have lived in town for 40 years, raised my family and had a successful architectural practice. My heart is in Vail and I know that I could contribute to the future of Vail.

I would enjoy continuing to work with the Town of Vail as a member of the PEC board and hope to contribute to the continuing successful renovation and reinvention of the town.

Thank you for your consideration,

Pamela W. Hopkins, AIA, LEED AP

Pamola W. Hopkins

Principal

QUALIFICATIONS

DESCRIPTION OF FIRM

Hopkins Architecture LLC is a new firm, founded in 2015, coming from Snowdon & Hopkins Architects when Pam Hopkins's partner, Craig Snowdon, retired. Snowdon & Hopkins Architects had been practicing architecture for more than 38 years. From their office in Vail, Colorado, they designed custom residences, libraries, commercial, and civic buildings throughout the western United States. 80% of their projects were residential in nature.

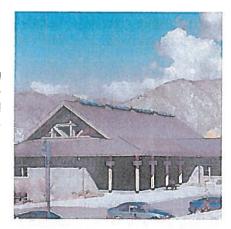
Pam Hopkins took this extensive experience with her and joined her daughter, Whitney Hopkins, who has years of product design experience to found a new firm to tackle issues of sustainability and liveability and design a better world.

We recently pioneered a new kind of interdisciplinary design process to combine ecological field science with anthropological-based design research to inform our architecture. By grounding design in solid science and observation, our designs are aimed to better fit into the environment where they sit and better serve the people who use our spaces. Informed design is the key to the Hopkins Architecture process.

STAFFING

Hopkins Architecture consists of a mother-daughter team who have joined their skills together. As a small, two-person firm, we rely extensively on assembling talented teams from our network of professionals to deliver high-quality projects to our clients.

We enjoy working in collaboration with the client and the team of design, building, and engineering consultants throughout the process. We encourage clients to share their needs, their desires, and their practical requirements. The result is a project that fully satisfies the owners' goals in creating a building that is unique for them, their site, and their needs. We take great pride in crafting our clients' dreams. We are delighted to say that they have many repeat clients and excellent references from Pam's time as principal of Snowdon & Hopkins.







Avon Public Library

PAMELA W. HOPKINS, LEAD ARCHITECT

Hopkins Architecture Founding Principal, AIA

With over 40 years of experience, Pam is a leading architect in the mountain west. Pam started working in Sydney, Australia, designing high-rises and residential projects. She then moved on to one of Chicago's largest architecture firms working on public library and school projects. A founding partner of Snowdon Hopkins Architects, PC, she won prestigious awards like the AIA American Library Award for excellence. She has been a leader in sustainable design, building the largest green roof west of the Mississippi in the 1980s on the Vail Library. As a leader in the architecture community, she served on the board of the Colorado Dept. of Regulatory Agencies (DORA) overseeing architectural registration.



QUALIFICATIONS

2011

Bachelor of Architecture, U. of Colorado Registered Architect, State of Colorado (B1165) **LEED AP** for New Construction, since 2008

Secretary 2012-13, Board Member 2010-16 of State of Colorado Board of Licensure (DORA) American Institute of Architects (AIA) Member, Eagle Valley Sustainability Alliance Member, U.S. Green Building Council (USGBC) Town of Vail Sustainability Advisory Committee,

Member, Town of Vail Waste Diversion & Recycling Advisory Committee, 2009

Member, Vail's Arts in Public Places Commission, 2004-2012

Member, Planning and Environmental Commission, Town of Vail, 1985-1989, 2011-2015

Board of Trustees, Vail Mountain School, 1986-2000

JURY AND AWARDS

AIA Colorado West Citizen Architect Award -2013

Jury, Biennial AIA/ALA National Design Competition, 1987

AIA/ALA Award of Excellence - Vail Library, 1985 AIA Western Mountain Region Award of Merit -Vail Library, 1984

PROJECTS

Pitkin County Library, Aspen, CO, 2015. Castle Peak Senior Care Community, Eagle County, CO, 2011.

Town of Vail Public Library, CO, 2012.

LEED Certified Silver Residence, Cordillera Ranch, CO, 2010.

Game Creek Club, Vail Village location, CO, 2010. Diamond Building, Riverwalk, Edwards, CO, 2009.

Gilpin County Public Library, CO, 2009.

Eagle Public Library, CO, 2008.

FirstBank of Vail and FirstBank of Avon, CO, 2007 and 2009.

Inn at Beaver Creek, CO, 2006.

Ski Club Vail, Vail, CO, 2000.

Eagle Public Library, Eagle, CO, 1997.

Avon Public Library, Avon, CO, 1995.

Vail Mountain School Library, Vail, CO, 1995.

Vail Police Department and Municipal Complex, Vail, CO, 1994.

Gilpin County Public Library, CO, 1995.

Emerald Acres Office Complex, Avon, CO, 1995.

Garden of Gods Hotel/Condo, Vail, CO, 1994.

Eugene Field Public Library, Denver, CO, 1993.

Inn at Beaver Creek, Beaver Creek, CO, 1990.

Flagstaff Public Library, Flagstaff, AZ, 1987.

Vail Public Library, Vail, CO, 1983.

65+ Custom Residences

REFERENCE

Charlyn Canada, 970-476-3905

Hopkins Architecture, LLC P.O. Box 3333, Vail, CO 81658 970-376-6469 www.hopkinsarchitecture.com



Patty McKenny

From: Lorrie Johnson <ljohnson@goblusky.com>

Sent: Friday, March 03, 2017 12:04 PM

To: Patty McKenny

Subject: PEC Committee Application **Attachments:** Lorrie Johnson CV.docx

Good afternoon Patty,

I would like to apply for one of the vacant spots on the Planning and Environmental Commission Committee.

Attached to this email, you will find my CV. In this document you can see that I have been a community member of the Vail Valley for the past 4 years, and in that time I have worked for amazing organizations and businesses that serviced our community in a variety of ways. Additionally, under the community and committee involvement section of my CV, you can see that I am heavily engaged in my community and have devoted a great deal of time and efforts toward building a better tomorrow for our greater good.

As a PEC committee volunteer I would look forward to the opportunity to continue my efforts in service to my community and its folks.

Please let me know if there is other information that may need to be provided to officially submit my application for the committee.

Warmest regards, Lorrie

ljohnson@goblusky.com

970-230-1535

1265 N. Frontage Road West #3103 PO Box 2034 Vail CO 81657

Lorrie Johnson | Business Development Manager
BluSky Restoration Contractors, LLC | www.goblusky.com
665 Lindbergh Dr. - Box 1380 | Gypsum, CO 81637
T 970.328.2223 | C 970.230.1535 | F 970.328.2333



restoration | renovation | environmental | roofing



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Curriculum Vitae





Lorrie Johnson Business Development Manager

Lorrie is the Business Development Manager for BluSky Restoration Contractors in their Rocky Mountain region. Lorrie is part of a team of experienced and professional experts in the construction field specializing in restoration, renovation, environmental, and roofing services. Prior to Lorrie moving into the Vail Valley in 2013, she lived in Wichita, KS and graduated from Wichita State University and University of Phoenix earning her Master's degree in Business Administration. Additionally, Lorrie spent over 10 years in the non-profit sector building community relationships focused on collaboration, education, and sustainable funding. Through her experience and education, Lorrie has developed a deep understanding and passion for relationship building and community engagement.

EDUCATION

Wichita State University, Bachelor of Arts, Women's Studies, 2006 University of Phoenix, Master of Business Administration, 2009

PROFESSIONAL EXPERIENCE

BluSky Restoration Contractors, LLC – Business Development Manager - Gypsum, CO (2015-Present)

- Nurture and expand existing business relationships to increase lead generation and average job size
- Maintain membership and involvement in targeted associations and achieve significant committee, community and leadership positions
- Prepare and present sales proposals and BluSky contingency plans
- First Aid Agreement set up, administration and implementation
- Design and implement advertising strategies including content selection and budgeting for local office needs
- Represent BluSky in tradeshows, tournaments, and promotional events
- Plan and organize marketing functions; including golf tournaments, charitable events, sports outings, and other networking and social activities
- Partner with sales team on the creation and planning of BluSky University educational seminars and lunch & learns

Vail Valley Partnership – Membership Manager - Avon, CO (2014-2015)

- Developed and implemented all programs, projects, and activities designed to increase and retain membership
- Responsible for all membership dues and AR tracking
- Conducted and managed all new member orientation programs and services
- Organized and managed all networking events and calendar
- Assisted in facilitating and managing Leads Groups
- Worked with Group Sales department to promote lodging members





Roundup River Ranch Camp - Individual Giving Manager - Avon, CO (2013-2014)

- Cultivated, solicited and stewarded million dollar Family Foundation donation in my first year of work
- Promoted and managed Recognition Societies, Monthly Giving Program, and Bequest & Planned Giving Program
- Partnered with Special Events team to ensure support for individual donors at signature and cultivation events
- Coordinated and managed Young Professional Group (Friends of Camp)
- Managed and planned online and direct mail annual appeals
- Supported and coordinated the Development and Advisory Committees to achieve annual and major gifts fundraising goal
- Assisted in organizing and engaging Board of Director in fundraising and cultivating activity
- Responsible for writing and stewarding family foundations, grants, and major gift proposals.

University of Colorado - Domestic Violence Specialist - Denver, CO (2010-2013)

- Coordinated and collaborated community engagement processes and meetings
- Enhanced and supported the provisions of services for victims and children effected by domestic violence
- Continuously booked year-round for speaking engagements within national conferences and K-12 schools, with audiences of up to 600 in attendance
- Consistently received a 99% effective speaker rating on feedback surveys
- Developed prevention education curriculum and trained K-12 school staff members in Denver Public Schools

Project PAVE - Violence Prevention Coordinator - Denver, CO (2011-2013)

- Coordinated the operations of Project PAVE's teen dating violence prevention programs, leading prevention educators, volunteers and interns
- Redesigned PAVE-sponsored student clubs for sustainability and growth
- Trained, mentored and directed staff, interns and volunteers in program implementation

Catholic Charities Harbor House - Violence Prevention Specialist - Wichita, KS (2007-2010)

- Conducted and coordinated violence prevention presentations for classrooms, workshops and professional conferences
- Grant wrote and supported fundraising initiatives on high level corporate sponsorships
- Designed promotional materials and strategic plans for various programming and services
- Wrote and received million dollar grant from the Robert Wood Johnson Foundation
- Assisted in the development and implementation of research and data collection systems
- Collaborated on statewide comprehensive prevention plan
- Planned and coordinated youth summer camp and bi-yearly youth workshops with over 300 attendees.

Big Brothers Big Sisters - Case Manager / Trainer - Wichita, KS (2006-2007)

- Public speaker at recruitment events involving large companies and community groups with over 100 attendees
- Conducted one-on-one interviews and trainings of high profile volunteers and supervised school representatives
- Oversaw 100+ matches, providing on-going support to ensure a positive BBBS experience





PROFESSIONAL AFFILIATIONS

Colorado Hotel and Lodging Association Community Associations Institute TEDxVail Vail Valley Partnership Vail and Edwards Rotary Vail Valley Young Professional Association Vail Valley Business Women Association

COMMUNITY & COMMITTEE INVOLVEMENT

Colorado Mountain College Advisory Council - 2016- Present Rural Resort Area Workforce Development Board - 2016 - Present Habitat for Humanity: Carpenters' Ball Planning Committee - 2016 - Present TEDxVail Co-Director & Volunteer - 2015 to Present Vail Rotary Club Member - 2014 to 2015 CAI Mountain Conference Committee Member - 2015 to Present CAI Mountain Education Committee Member - 2015 to Present Vail Valley Young Professional Association Member - 2015 to Present Vail Valley Business Woman Association Member – 2014 to Present Vail Valley Partnership Ambassador - 2015 to Present University of Colorado Hiring Board Member - 2011 Campbell Arms Association HOA Board - 2010 to 2013 YMCA Child Care and Camping Board - 2007 to 2010 Take Back the Night Committee Member - 2007 to 2010 Sexual Exploitation Roundtable Committee Member - 2007 to 2010 Big Brothers Big Sisters Bowl for Kid's Sake Board Member – 2007 to 2010 The American Red Cross, Assistant to the Executive Natural Disasters Director - 2006 John-Ryan Lockman 1763 Alpine Drive Vail, CO 81657 706-338-8798 jrlockman@gmail.com

March 13, 2017

Vail Town Council

Attn: Patty McKenny, Town Clerk

75 S. Frontage Road

Vail, CO 81657 Re: PEC Vacancy

Patty,

Please accept this as my "Letter of Interest" for the Planning and Environmental Commission. I have been a local Town of Vail resident since October of 2008 and I am currently employed as the Energy Programs Director at the Walking Mountains Science Center. I am passionate about environmental sustainability in my community as well as thoughtful and meaningful planning for future development in Vail.

I have served for the past 2 years on the Planning and Environmental Commission for the Town of Vail. During the past 2 years I have gained valuable experience and hope to be able to continue to serve on the PEC for another 2 years.

John-Ryan Lockman

Patty McKenny

From:

Bart Longworth <bart@10thwhiskey.com>

Sent:

Thursday, March 16, 2017 2:50 PM

To: Cc: Patty McKenny

Cc: Subject: Chris Neubecker Re: PEC Committee

Attachments:

image001.jpg

Hello,

I am attaching a print out of my voter registration which also verifies my address and residence in avail. I have been in Vail almost 4 years at this point. I can drop the paper copy at the village office if need be.

Most of my experience that relates to this job is related to the community activities I have been involved in while living in various cities. I have lived in Atlanta, Chicago, Portland OR, Denver and now here. I have held many different jobs while living in these cities and have volunteered on many levels.

My first involvement in Vail was tied to the plastic ban bag which I was totally in favor off and helped hand out re-usable bags with Mark Holbitzal. I currently manage 10th Mountain Whiskey and Spirits in Bridge in Vail Village. I am a very active member of the community, playing softball, doing the trail running series, working to get us actively green certified and many other things. I am just Turing 40 and have the ear of people young and old. I am a unquie position that I get to talk to so many people everyday about how great Vail is. My passion is to get more involved so we can built Vail into a community that is active, sustainable and envyied by people near and far.

Thankyou for your consideration.

Enjoy your day!

1101 Vail View DRIVE

980 Vail View Drive, Unit A104, Vail, Colorado 81657, Telephone: (720) 838-0564, Email: karen@perezlegalassociates.com

March 13, 2017

Via Email: PMcKenny@vailgov.com

Ms. Patty McKenny Town Clerk Town of Vail, Colorado 75 S. Frontage Road Vail, Colorado 81657

Ms. McKenny:

I am writing to express my interest in a vacant seat on the Planning and Environmental Commission (PEC) for the Town of Vail, Colorado that is currently posted on the Town's website. I am a somewhat new resident to Vail, and it is with pleasure that I am pursuing this opportunity become more involved in my community.

I am a native of Colorado and have over eighteen years of commercial real estate law experience. I am licensed to practice law both in Colorado and California. Additionally, I have had several mayoral appointments as a former resident of Denver, Colorado. These appointments and public service include:

- 1. four years as a Board Member on the Planning Board for the City and County of Denver, Colorado ("Denver Planning Board");
 - 2. four years as a Board Member on the Lowry Economic Redevelopment Authority ("LRA"); and
 - 3. two years as a Board Member on the Lowry Community Land Trust ("LCLT").

During my time on the Denver Planning Board, I was on the committee which redrafted the entire Denver Zoning Code which switched the City from traditional zoning districts to form-based zoning. This involved much work with drafting, interpreting, and implementing regulations, in addition to public meetings and hearings.

The LRA was formed as an intergovernmental agreement between the City and County of Denver, and the City of Aurora to redevelop over 900 acres on the former Lowry Air Force Base. A component of the redevelopment was including a component of affordable housing which included low-income housing and work-force housing which I implemented through the LCLT.

As a real estate attorney, a portion of my practice includes low-income housing tax credit transactions aimed at addressing housing shortages and providing affordable options while working with communities and municipalities to add value. In fact, I was part the legal team which developed the Middle Creek Village project in Vail, as well as two similar developments in Aspen, Colorado. My

practice extends to representing housing authorities for Denver, Pueblo, Boulder, Loveland, and Estes Park. Additionally, I represent developers (private/entrepreneurial, for profit, non-profit, governmental, and quasi-municipal), lenders, borrowers, municipalities and water districts (as general counsel), and tax credit investors in complex real estate developments.

This experience enables me to understand the perspective of all involved. I believe that the PEC and those attempting to transact business within the Town can benefit from my ability to find creative solutions to problems which meet the needs of all parties. Equally, important is that I have the ability to learn, to listen, and to adapt to a new environment and code.

My resume is included in this submittal.

Thank you for your consideration. I look forward to hearing from you!

Best regards,

Karen M. Perez

Enclosure

cc: Chris Neubecker via email (cneubecker@vailgov.com)



VAIL TOWN COUNCIL AGENDA MEMO

ITEM/TOPIC: VLHA Meeting Results

ATTACHMENTS:

Description

VLHA Meeting Results February 28, 2017



75 South Frontage Road West Vail, Colorado 81657 vailgov.com

Community Development Department 970.479.2138

Vail Local Housing Authority

Meeting Minutes February 28, 2017

VLHA Attendees: Steve Lindstrom **Absent:** James Wilkins

Mary McDougall Molly Murphy

Francisco "Paco" Meza

Town Staff: Lynne Campbell

George Ruther joined via phone at 3:40 PM

General Public: Matt Jones, Vail Resorts

As a quorum was present Steve Lindstrom called the meeting to order at 3:05 PM. The Board welcomed new member Francisco "Paco" Meza who is filling Scott Ashburn's remaining term until May 31, 2017.

I. Approval of Minutes February 14, 2017

The Board approved the minutes with minor changes. (4-0)

II. Deed Restriction Purchase Program FAQ's

Tabled to March 14, 2017 meeting

III. Draft EHU Guidelines

Guidelines are under counsel review and will be presented next meeting.

- IV. Chamonix Vail Deed Restriction Recommendation
 - Price Appreciation Cap Options
 - Residential Real Estate Ownership Recommendation

The Board discussed price appreciation cap options based on several data points. The Board agreed to recommend a resale floor of zero percent of maximum purchase price, not guaranteed, and a flat ceiling of 1.5% per annum plus capital improvements.

Ruther and the Board reviewed and discussed the Deed Restriction Agreement for the Occupancy and Transfer of Chamonix Vail Residential Dwelling Units draft and recommended the following:

- The Board requested adding text owners can not own any other residential property in Eagle County and remove outside Eagle County. Ruther to consult counsel.
- Change Housing Guidelines to match Deed Restriction text
- Page 2 section 2(c)(ii) to remove "any accrued negative amortization if the Property was financed with a graduated payment mortgage"
- Page 3 section 2(i) "Qualified Buyer" no mention of "Qualified Tenant" Ruther to discuss with counsel.
- Page 4 section 3(f) change "two copies" to "one copy"
- Page 4 section 4(c) Ruther to review changing "Purchased Price" to "Sales Price"
- Page 4 section 4 add "Town of Vail Right of First Refusal on all transfers"
- Page 6 section 10 Foreclosure item d the Board thinks this should be removed since zoning won't allow for anything but deed restricted property. Ruther to discuss with counsel.
- Page 10(f)"Maximum Annual Price" Ruther checking with counsel as first time this term mentioned and not shown as a defined term. Term is used in multiple sections after 10(f).

V. Adjournment

Molly Murphy motioned to adjourn meeting, Steve Lindstrom second. Meeting adjourned at 5:15 PM.

VI. Next Meeting – March 14, 2017

Respectfully Submitted as approved this 21st day of March.

Lynne Campbell Housing Coordinator

Town of Vail Page 2



VAIL TOWN COUNCIL AGENDA MEMO

ITEM/TOPIC: AIPP Minutes

ATTACHMENTS:

Description

AIPP February 6, 2017 Meeting Minutes



1309 Elkhorn Drive Vail, Colorado 81657 artinvail.com 970.479.2344 970.479.2166 fax

Minutes: Art in Public Places Board Meeting Monday, February 6, 2017, 8:30 a.m. Town Council Chambers

AIPP board members present: Michael Kurz, Nancy Lassetter, Bill Pierce, Margaret Rogers,

Kara Woods

AIPP Board members absent: Patricia Donovan, Julie Hansen,

Others present: Molly Eppard, AIPP Coordinator

1. No citizen input.

2. Review of RFQ and timeline for Golf Course/Nordic Clubhouse.

Molly reviews the locations identified for the public art locations from the board's site visit last month. \$75,000 is budgeted towards the public art for the space. The art board focused primarily during the first walk-through in the public space areas near the entrances to the Gore Range room, stair tower, and some other walls potentially in those general areas. They also focused in the atrium tower itself with commenting something was needed to better fill the space than the light chandelier presently installed. She shows images of the locations within the public space areas near entrances to the Gore Range banquet space. Molly since looked at the architectural drawings with Greg Hall and the weight load is going to be minimal, as it is presently engineered in the tower. Any installation could not to damage the ceiling and there is concern of the wood pulling away because it is merely decorative. We would need to get engineering drawings and suggestions if a work with any baring weight is to be installed. We should also keep in mind added costs associated with the scaffolding to access the area. There is sufficient light in the cans in the tower itself, so we could also look at non-light installations. The board reviews the walls in the entry spaces for potential art. She informs the board of a large Krueger plaque the VRD wants to install in this area as well. The board suggests the wall on the ground level to left as you enter the space for the plaque. Bill is not concerned about the weight and comments it is an impactful space in both day and night. Michael comments that we can fill this space with some volume. Molly shows an image from an artist Christopher Moulder who submitted for VWC which was a \$25,000 budget. Molly shows Nine Dot Arts images, a consulting group in Denver, as case studies for public art projects. Molly comments a person told her she felt the entry spaces felt very stark. Margaret comments that we do not want to compete with the views. Molly recommends another tour of the space. She recommends breaking up the budget to address both the tower and wall spaces. There are windows of opportunity for installation. The last event is March 23rd. The floors will be finished by May 5th with the first event May 16th. The course opens May 12 – October 22 and the Nordic will open early November. Bill recommends another walk through after the board meeting. He asks about the golfing and President Ford photos. Molly believes those will be in the golf areas like the proshop and the grill. Michael thinks we should split the monies to address the tower and a couple walls which are highly visible. Molly then shows images of Yoshi Saito's bronze pine cone installations which she believes are now in the Denver Convention Center's collection. So we can also think about wall installations outside of canvas paintings. She shows Lee Borthwick's mirrored wooden tapestries as well. The board agrees to view the space again after the meeting.

3. Vail storm sewer educational art installation.

Molly asks the board if they approve the RFQ for the collaborative project with the Environmental Sustainability Dept. (attached). She explains that the AIPP board will direct the art aspects of the project while the Env. Sus. Dept. will address the messaging. Molly shows the board some images of how the fish can be displayed around the drains. The board likes the direction of being simpler with a single fish rather than being overly busy and complicated. Molly comments we need to issue the call and see what comes back before jumping ahead. Kara recommends sending it to the local schools as well. The image will be transferred onto a street worthy decal which will last for a period of 3 months. Molly shows a decal example from the Denver Zoo. The decal would be placed on the pavers. Bill recommends that they look at grates with the messaging/fish already on the grates for the future. The goal for this initial project will hopefully lead to something more permanent for the awareness of the project.

4. Summer programming – Ben Roth

Molly confirms that Ben Roth is able to create an environmental installation for Vail again this summer. The board approves his returning to Vail to create an installation.

5. Art Cottage – Ford Park

AIPP received \$50,000 from EW Partners for the art cottage renovations. This is a start to get the ball rolling on the vision for the cottage. Molly met with Greg Hall and Kathy Langenwalter about the potential for the space. AIPP does have some drawings created years ago by Kyle Webb. Since it is a historical structure there are different building codes to be followed. She suggests that the board take a field trip to Breckenridge to see their arts campus. She asks the board to begin thinking about a vision for programming and the space. We need to define the purpose, scope, and use for the space. We need to identify the types of artists – criteria for artists (painting, photography, clay without kiln, textile, jewelry, etc), non-local versus local & mediums, for example likely no welding/no kiln. Michael guestions when the Vail Rec will empty the building, so it may be surveyed. Molly recommends coming up with the vision, so we can proceed with looking at the physical building. They ran into issues with the foundation when the building was examined about a decade ago. It will likely be a rebuild similar to how the Pitkin Creek bus shelter restoration. Michael comments we are rebuilding the structure, but maintaining some architectural integrity. Now that there is a sewer line it will be much easier to have water access to the space. Ventilation, ADA access, and water will be issues. It would have charm and character by having a rancher's house used as a working studio space. Kara questions lodging. We would need to look at what is feasible. We might be able to get a TOV condo at Buzzard Park for a month. We may want to look also towards the community to hosting artists.

6. Rod Kagan sculpture donation for collection

Molly spoke with Andy Kagan who assured the smooth installation of the sculptures. Molly shows additional images of the works being considered for donation to the town's collection. Molly points out the center top portion of the "53 Birthday Series" is a polished bronze. She also points out some areas of polished bronze also on the "Montana Series." Bill comments that these may be ideal in the I70 interchange in East Vail. He suggests having Chad Salli or Gregg Barrie Photoshop the images into potential locations at the interchange. Molly comments that we have discussed relocating the Time Trial Wheel also to this location. Margaret asks the heights which Molly confirms as 7 ½, 8, and 9 feet. The board motions to accept the donation of "53 Birthday Series" by Rod Kagan to the town of Vail's art collection.

Town of Vail Page 2

7. Coordinator Updates

- Andy Dufford will present a gate design WBFW & the central entry portal design at the March meeting.
- Art Walks 1st & 3rd Wednesdays. Participation so far has been: 10, 12, & 22.
- Alpine Arts Center 22 attended the first event on a very snowy Monday. The next is Tuesday, February 28th, 6:30-8:30pm advance registration required. Cocktails & Canvas: Wildlife Silhouettes on Wood at the Vail Recreation District Community Programming (2nd Floor of Lionshead Welcome Center), Lionshead (ages 16+). \$20. The class includes all painting materials, stencils, 9"x9" wood board, step-by-step instruction, and cocktails available for purchase.
- Seibert Memorial some donations are trickling in. They are expecting one from the Duncans for \$50K. Total now is just \$4,250. Molly has discussed this with Bill Rey because it was presented as having promised support from the community to the board and council. He is setting up meetings with community members.
- Catalogues Magazine did a nice informational spread for AIPP
- LIV Sotheby's Art Pass Molly will meet with them in the coming days for potential cross promotion and collaboration.
- Molly has been asked to give the PEC an AIPP update 2/13/17.
- The 10th Mountain Soldier restoration will be in the spring, just after mountain closes \$5,500 + transport.
- Molly is working on the signage for Booth Falls playground and the Symposium prints.

8. Approval of minutes from January 9, 2016 meeting.

9. Winter programs review:

Paper Lantern Project, Workshops, Winter Solstice Lantern Walk & Vail Winterfest Ice Theater. Molly shares her CSE presentation with the board (attached). Kara comments the CSE was extremely complimentary about the events. The CSE suggested not overcomplicating the events by adding too many aspects to it and to keep it upscale. Margaret thanks Doe Browning for her generosity.

Meeting adjourned.

Town of Vail Page 3

Event Recap: Winter Solstice Lantern Walk & 10th Annual Vail Winterfest Ice Theater



February 1, 2017



Winter Solstice Lantern Walk & 10th Annual Vail Winterfest Ice Theater: December 21, 2016



Art in Public Places, Town of Vail

Office: 970.479.2344 meppard @vailgov.com

Vail Paper Lantern Project / Winter Solstice Lantern Walk sponsored by Doe Browning 10th Annual Vail Winterfest Ice Theater sponsored by Vicki & Kent Logan

Lantern Workshops

- Libations & Lantern Making Tues., Dec. 20th, 4:00 6:00 p.m.
 - Instruction by Alpine Arts Center
 - AIPP sponsored with Vail Recreation District & Vail Public Library
 - VRD Community Programming Room 2nd fl. Lionshead Welcome Ctr.
 - 50 participants both guests and residents
 - Cost \$10 per person (costs subsidized by event sponsor)
- Paper Lantern Workshop Wed., Dec. 21st, 1:30 4:30 p.m.
 - Instruction by Helen Hiebert
 - AIPP sponsored free of charge (costs subsidized by event sponsor)
 - Community Room Vail Library AIPP board member volunteers
 - Estimated 200 participants both guests & residents. The artist ran out of paper!
- Significant increase in participation in both workshops from 2015.
 - 400% increase in the Tuesday evening workshop!

Demographic of Participants

- Participants were from the Vail Valley, second homeowners & seasonal holiday guests.
- Participating international guests were primarily from Mexico.
- All ages were represented.
- Great multi-generational family participation.
- Many repeat participants, especially at the library workshop.
- Local school children and young teens participated in the library workshop, as it was the first vacation day of the holiday for many area schools.
- VRD After School Programming created their own lanterns and gathered 40 children for the event.
- Small Champions were highlighted participants and given red star lanterns with 20 families participating.















Importance of Event - Intent

Creating a Memorable Holiday Experience through the Visual Arts.

The Vail Paper Lantern Project & 10th Annual Vail Winterfest Ice Theater showcase the spirit of Vail through art with a celebration of light during the holiday season. AIPPs commitment is to create and organize an entertaining participatory event which engages both residents and guests. Ultimately, the program connects the community through a hands-on visual art experience.

"Upscale, yet kid friendly – Letting kids be kids!" – Chad Young, VRD

The Numbers:

- AIPP distributed 350 LED lights for lanterns & approximately 175 pre-made lanterns to drop-ins on-site at Slifer Square...along with blinking headbands!
- Approximately 500 attendees in the Winter Solstice Lantern Walk.































Winter Solstice Lantern Walk







Winter Solstice Lantern Walk



10th Annual Vail Winterfest Ice Theater







10th Annual Vail Winterfest Ice Theater







10th Annual Vail Winterfest Ice Theater



Topline Marketing Efforts

Publicity and Marketing for events:

- AIPP press releases sent to local, state & national outlets beginning in September. Several additional releases followed leading up to events. Concierges also received these releases.
- AIPP winter brochures, roundabout & street banners.
- AIPP Vail Daily, Vail Weekly & ART advertising.
- Several AIPP "Town Talks" & fliers posted in town.
- AIPP online marketing via artinvail.com and artinvail/mail chimps.
- General marketing efforts also by TOV, Vail Rec, Vail Library & Holidaze.
- Marketing efforts directly to local schools by Holidaze.

Topline Marketing Efforts





Residents and guests come together as a community to share holiday spirit and goodwill during this magical time of year. Bring your own paper lantern or participate in a workshop and join us in our annual Winter Solstice Lantern Walk through Vail Village!



THANK YOU to Vail resident, Doe Browning, for generously funding these complimentary events.



For more information: artinvail.com | 970.479.2344 Tuesday, December 20 | 4 - 6 p.m. LIBATIONS & LANTERN MAKING Led by Alpine Arts Center

Vail Recreation District Community Programming Second Floor of Lionshead Welcome Center \$10 instruction & materials fee

Vednesday, December 21 | 1:30 - 4:30 p.m.

PAPER LANTERN WORKSHOP

Led by Helen Hiebert

Free of charge!

Community Room, Vail Public Library

Wednesday, December 21 | 5 p.m.
WINTER SOLSTICE LANTERN WALK

Free of charge! Starts at Slifer Square (by Covered Bridge), Vail Village Complimentary LED lights will be distributed at 4:45 p.m.

RSVP meppard@vailgov.com or 970.479.2344

Children must be accompanied by an adult for all events, space is limited.

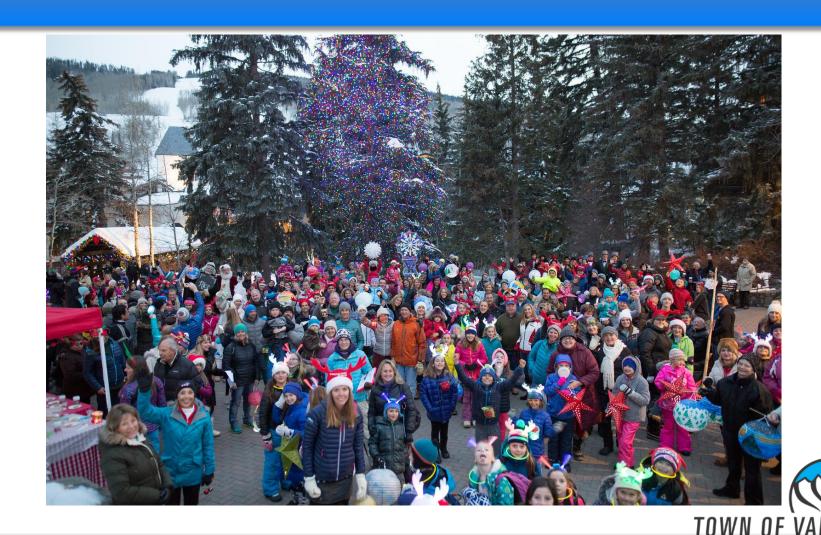




Event Budget

- Total Lantern Workshops and Winter Solstice Lantern Walk expenses:
 - \$3,474.50 (\$3,000 contribution made by Doe Browning)
- 10th Annual Winterfest Ice Theater expenses:
 - \$24,331.91 (\$15,000 contribution made by Vicki & Kent Logan)
- AIPP Winter Programs advertising & brochure expenses: \$4,165.73
- AIPP Winter Programs balance of incurred expenses: \$13,972.14
- A festive TOV event with assistance from several departments including: Public Works, Vail Library, Vail Rec, Police, Fire, Transit, Communications, IT, Econ. Dev./Special Events!
- Utilized TOV facilities Vail Library & Vail Rec. Community Programming for workshops.

Thank you. See you December 21, 2017!





1309 Elkhorn Drive Vail, Colorado 81657 artinvail.com 970.479.2344 970.479.2166 fax

FOR IMMEDIATE RELEASE

February 7, 2017

CONTACT:

Molly Eppard, Art in Public Places Coordinator 970.479.2344/meppard@vailgov.com

Call for Artists/Request for Qualifications Storm Sewer Educational Art Installation, Vail, Colorado

Call summary:

The Town of Vail's Art in Public Places invites artists to submit their qualifications and images of previous art work (painting, pastel, and drawing) for consideration in the town wide program to educate the public about storm sewers and promote the health of Gore Creek. The selected artists will be commissioned to create an original and specific work of a fish species native to Gore Creek. The image will be digitally transferred to a slip resistant decal which will be adhered in proximity to selected storm drains throughout the town of Vail. Selected artists will receive a \$500 stipend.

Restore the Gore background:

In 2012, Gore Creek was listed as an impaired waterway due to low aquatic life under the Clean Water Act. The impacts of human development in the Gore Creek watershed have led to a decline in aquatic insect populations. These insects are the primary food source for trout and many species of birds. In 2016, the Town of Vail adopted a plan to restore Gore Creek. The plan includes restoration and infrastructure projects and public education programs to raise awareness of how people's actions impact Gore Creek. This art installation as a collaboration with the Town of Vail's Environmental Sustainability Division will be an important part of the effort to raise awareness about the influence stormwater pollution has on the health of aquatic ecosystems in Vail.

Site description:

Various storm sewer sites in highly trafficked areas in Vail Village, Lionshead, Golden Peak and surrounding public parks and playgrounds.

Artist Qualifications

- Letter of interest indicating your vision, qualifications, and approach for the project (limit one page).
- Visual support materials of previous work (5 10 images max) cds, prints, website, jpegs (not to exceed 8 MB)
- Annotated image list to accompany any submitted images. (medium, date, scale)
- Mailed materials will not be returned without a self-addressed stamped envelope.

(continued)

Artwork Criteria & Requirements for Selected Artists:

- The work should enhance the beauty of the Vail streetscape design and the Vail community. The works will be in highly visible locations for residents and guests to enjoy. The selected artist will work closely the town's Art in Public Places Board and town staff to ensure the highest quality of art is represented.
- As a public space, the art should be engaging and pleasing for all ages.
- Designs should be sensitive to this public location used by people of all ages and may not portray nudity, full or partial, sexualized images, violence or weapons, racist or sexist, crude language or political or religious references in any manner. The town will have the right to remove the artwork if it is offensive in any manner and does not adhere to Town of Vail standards.

Budget:

• \$500 stipend per selected artist/art work upon approval of art work.

Anticipated Timeline:

- Deadline for entry: February 24, 2017.
- Proposed selection notification: March 6, 2017.
- Commissioned art deadline: April 28, 2017.
- Installation completed by June 1, 2017.

The Town of Vail's Art in Public Places Board will review previous work submitted by artists and their criteria for qualifications. Artists whose work would be of further interest will be contacted.

Contact:

Materials may be emailed to: artinvail@vailgov.com

The subject must read **Storm Sewers**.

Materials may be mailed to:

Art in Public Places Coordinator Town of Vail 1309 Elkhorn Drive Vail, CO 81657

Informational links:

For more information about the Town of Vail's Art in Public Places visit: www.artinvail.com

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ITEM/TOPIC: Future topics for meetings

ATTACHMENTS:

Description

Memo Future Topics 032117



Memorandum

To: Mayor and Town Council From: Patty McKenny, Town Clerk

Date: March 21, 2017

Subject: Proposed agenda topics for future meeting agendas and 2017 Meeting Dates

I. PURPOSE

The listing below reflects proposed topics to be scheduled at future Town Council meetings and is informational only. Dates and topics are subject to change

	Vail Town Council Meetings	
	Topics for Future Meeting Agendas	Proposed Date Subject to Change
	Regular Meeting	
	Executive Session : Select Candidate Finalists for Town Manager Interviews	4-Apr
	I-70 Underpass Construction Update	4-Apr
	Chamonix Project Update & Development Agreement	4-Apr
	Parking & Transportation Task Force Update	4-Apr
	Supplemental Budget Ordinance (1st Reading)	4-Apr
	Ordinance Adopting Model Traffic Code	4-Apr
	VRD Lease & Skatepark Lease	4-Apr
	Slifer Plaza Contract Awards	4-Apr
	Council Action Plan Followup	4-Apr
	Regular Meeting	
	Executive Session: Town Manager Interviews (4/18 & 4/19)	18-Apr
	** Regular council meeting would be held the morning or evening of Apr 18 depe	ending on business items
	Regular Meeting	
	Supplemental Budget Ordinance (2nd Reading)	2-May
	Proposed Future Topics for Council Meetings	
*	Transportation Impact Fee (Ordinance First Reading)	TBD
*	Welcome Center Update	2-May
*	Burton Recap (afternoon meeting)	2-May
	Tax Increment Financing Update	TBD
*	Marriott Residence Inn Development Agreement	TBD
*	Dismount Zones - Enforcment	TBD
*	Update on Historic Preservation Program	TBD
*	Review langauge addressing "call up timeframe" for CSE decisions	TBD
*	Vail Muni Building Remodel Update	TBD



ITEM/TOPIC: CSE Minutes March 1, 2017 Meeting DRAFT

ATTACHMENTS:

Description

CSE Minutes 3-1-2017 DRAFT



DRAFT

COMMISSION ON SPECIAL EVENTS MEETING Vail Town Council Chambers

Wednesday, March 1, 2017 @ 8:30am

AGENDA:

Meeting materials can be accessed at the following link:

http://bit.ly/2IVJqS7

CSE Members Present: Samantha Biszantz

Barry Davis Mark Gordon Rayla Kundolf

Kim Newbury Rediker

Marco Valenti Alison Wadey

TOV Staff Present: Kelli McDonald, Economic Development Manager

Ernest Saeger, Special Events Coordinator Laura Waniuk, Event Liaison Specialist

Others Present: Beth Pantzer, Bravo! Vail

Missy Johnson, Highline

Brooke Skjonsby, Vail Resorts Liz Gladitsch, Vail Resorts Janet Bunning, Cactus

CSE Chair, Barry Davis, called the meeting to order at 8:33am.

Administrative Items

Approval of the Minutes of the CSE Meeting February 1, 2017

Motion to approve the minutes of the CSE Meeting on February 1, 2017 as presented.

M/S/P: Valenti/Rediker/ Unanimous. The motion passed 7-0

Reminder: Meeting Reminders: CSE Deadlines & Meeting Reminders:

2017 Allocations/budget status

\$10,000 balance in funding allocation budget

Rediker noted that the Vail Rec District was approached by the Golf Course Superintendents Association who are holding a tournament at the Vail Golf Club in August. Rediker noted they will bring several hundred people to town that weekend. McDonald asked if it is a conference as well. Rediker said yes. McDonald suggested they contact the Vail Valley Partnership for funding since they have a marketing budget set aside for this type of event. Kundolf noted that the Gerald R Ford golf tournament was a great event and brought a lot of people to town. Waniuk noted that this \$10,000 is going to stay on the agenda. Kundolf noted the last time the money was put into fireworks. Biszantz noted that is was originally allocated to a beer event (Ed Fest) so does it make sense to allocate to Vail Craft Beer Classic since they are a first year event and did not receive the full amount of funding they asked for. Gordon asked that Waniuk contact the Vail Craft Beer Classic to see what \$10,000 would do for them. Wadey noted that Pioneer Weekend is coming back this year and may be an option. McDonald asked if Packy is going to come to Council for funding. Wadey said it is the Vail Chamber who is running the event. McDonald noted that Council funding for the year in the year is due in May. Kundolf noted Gordon's suggestion of putting out an RFP. Davis said making a motion at this time would close the door on a few ideas such as additional fireworks funding. Davis said we will have Waniuk contact potential events and provide feedback. Waniuk noted that the RFP process would take an estimated 6 weeks from start to finish. Gordon clarified that there is no policy to require an RFP. McDonald confirmed.

San Miguel de Allende Exchange Visit & Literary Conference Report

Davis noted the event drew about 350 attendees. Davis said it was started through a friend's network and the attendee demographic is very narrow. Davis noted their town has the same issues that Vail does and they are always looking for new venues for their events. Davis noted that Gordon and he felt lucky that we have the CSE in Vail. Gordon noted that all events are privately funded and do not have seed money. Davis noted the idea of what events could Vail bring to San Miguel de Allende through our sister city partnership. Gordon noted that the demographics are narrow but there is still an overlap with Vail's demographic. Gordon said there is interest from the event producer to have a literary conference in the shoulder season in Vail and perhaps they would apply for funding from CSE. Davis noted there is not an event like this in Colorado's mountain region. Davis noted the talent they were able to bring in was very impressive. Gordon said he attended the Colorado Humanities event and found interest in this type of literary event. Gordon noted that San Miguel de Allende has relationships with other schools in the USA and they tasked Jody about creating a connection between San Miguel de Allende and Homestake Peak. Waniuk asked if this event was brought to Vail how would it evolve or change to make it fit. Davis said they would need guidance with their marketing. Davis said the demographic would need to be broadened. Davis noted the strength is that it is indoors and works any day on the calendar. Kundolf noted that the event would be good to have in May because it is inside. Kundolf said that the community should participate in helping bring this event to Vail. McKenny noted that the Vail Centre may be a good fit for this type of event. Biszantz asked if the attendees were writers or readers. Davis said they were a majority of women who aspire to be writers but they were all hobbyists and fans.

Biszantz noted that we should look at what happened with the writer's conference in Avon. Waniuk noted that she did contact the writers' conference to gain their interest in submitting an RFP but did not receive a response.

VEAC Meeting Report

Kundolf said the emphasis was that the CSE works very well with all boards and commissions to ensure success. Waniuk noted that Brian Nolan said one of the items that Beaver Creek does is ask each retailer and restaurant to run reports based on the specific event that happened that day or weekend. Gordon does not believe this is possible. McDonald said the Town of Vail finance department believes that is very proprietary information. McDonald noted that the CSE has spent \$50,000 annually for much more significant data through event surveys. Wadey noted the idea to ask businesses which top 2 events work and which top 2 events don't work. McDonald noted that she can add the conversation to the VEAC neighborhood business report.

Event Liaison Marketing Update

Waniuk said that the Vail Whitewater is adding new aspects such as rodeo and team competitions. Waniuk noted that they have almost 800 followers on their Facebook page. Kundolf asked if they could partner with GoPro Mountain Games. Waniuk said that their last event is the week of GoPro Mountain Games and they do cross promote. Waniuk noted that the GoPro Mountain Games are adding a new dog tank and speed event. Waniuk said they are adding more yoga, expanding further activation to Lionshead, and having all of their concerts in the Amphitheater. Waniuk said they are also revamping their Ultimate Mountain Challenge and adding a new running event. Waniuk said that Outside TV is their media partner and the Town of Vail will provide a commercial. Waniuk noted that Ariel with the Vail Summer Bluegrass Series is working together well with the Arrabelle. Gordon asked if there is a lineup yet. Wadey noted that Ariel is releasing the week of March 6th. Waniuk noted the success of the Vail Yeti Hockey Club surveys with a total of 70 responses. Waniuk noted that they are working with Malen Yantis Public Relations to identify influencers for certain events to take over Instagram, etc. Waniuk noted the Vail Craft Beer Classic is bringing a beer yoga specialist and influencer. Saeger noted that Vail Craft Beer Classic tickets are on sale. Valenti asked if the Vail Craft Beer Classic has an all access pass for sale. Waniuk noted that the Vail Craft Beer Classic has a weekender package that includes Saturday and Sunday events. Wadey asked how the Big Beers went in Breckenridge this year. Waniuk said it went well and they were nominated as one of the best beer festivals this year.

Cactus Branding Update/VLMDAC See Presentation for Further Details

Bunning said the summer campaign personas focus on the customer first. Bunning noted the first target is dynamic families. Bunning said that they focus on the early summer because families have kids that go back to school in the fall and are less likely to travel then. McDonald asked if the active professional group is what used to be millennials. Bunning confirmed. Gordon noted that they will then become families and/or super boomers. Bunning noted that active professionals are highly motivated by

their peers and usually are influenced by social and digital. Bunning noted the third is super boomers. Bunning noted that just because they are a little bit older doesn't mean they aren't young at heart and they want to have fun. Bunning said that super boomers are into Facebook but not as much Instagram, Twitter, and other social media networks. Bunning said the platform they decided on is called "For Those Who...", Waniuk asked for explanation on the super boomers data driven TV. McDonald noted that they can now target customers in different markets who will see our ads on TV as soon as they turn it on. Waniuk noted that there is a grid that identifies specific events that will be promoted such as GoPro Mountain Games, Bravo! Vail, International Dance Festival, Oktoberfest, Gourmet on Gore, Vail Craft Beer Classic, Kids Adventure Games, Outlier Off-road Festival, and a few that are mid week messages. Kundolf noted that she believes the super boomer persona generally make more than \$100,000 and so do active professionals. McDonald noted that the VLMDAC was originally at \$75,000 with the goal of attracting a broader audience but increased it to \$100,000 to be one step above other mountain towns. Bunning noted that \$100,000 is the starting income, not the maximum. McDonald noted that Cactus can super target as well. McDonald asked when it is launching. Bunning said the last week of March and pre-roll around mid April. Waniuk said that the event promoter brand summit will be on April 20th.

Spring Back to Vail Event Discussion See Presentation for Further Details

Skjonsby noted Vail Resort's overall event strategy and collaborative partnership with the Town of Vail, CSE, and partners in Highline. Skjonsby said Vail Resort's events are on brand and drive destination guests. Skjonsby noted they will have a full marketing and advertising campaign through social, print, and digital outlets. Skjonsby noted the event begins on Friday, April 14th with partner expo in Mountain Plaza and concert on Saturday April 15th. Skjonsby said the concert on Saturday night may be in Solaris or Ford Park parking lot. Skjonsby noted that Volvo is going to have a popup display on the International Bridge that weekend which directly competes with Audi and are currently waiting for further details from Volvo. Gordon asked if there are any formal events taking place on closing weekend. Skjonsby confirmed that no there are not. Gordon noted that Spring Back to Vail was originally for bringing people here for closing weekend. Skjonsby noted that the calendar affects that and since it is so late it is more of a local weekend and the weekend before is more of an opportunity to bring guest in from out of town. Wadey asked if there is an occupancy report for this weekend. Skjonsby said the Destimetrics report looks good for this weekend. Gordon noted that it is looking good even before the concert is announced. McDonald noted that there is an expectation that there will be a concert. Skjonsby noted the direction to find a mainstream act with a big name that will bring people in from out of town. Skjonsby noted the new direction this year to add elements such as RRR Rewards with local businesses, family skate & s'mores night at Arrabelle, guided snowshoe tour, and two mornings of Yoga at Eagle's Nest. Skjonsby noted that for 2018 her goal is to add more elements to their events outside of concerts and expo village. Wadey asked if Spring Back to Vail will continue to be on the weekend before closing weekend. Wadey believes that with it already being Easter Weekend hotels and businesses are already busy. Skjonsby noted that nothing is set in stone and she wants to hear feedback from

CSE and the Town of Vail as to what date Spring Back to Vail falls on. McDonald noted that occupancy is at 34% but trending way ahead and last year it only got to 65%. McDonald asked the CSE if they would like to include any comments into the Council packet. Wadey noted that the date is a conversation to be had. Kundolf noted that the concert is expected and that it should be an A-list band. Gordon said they asked the Council for the additional \$100,000 to be put toward Spring Back to Vail and it was not provided. Waniuk noted that \$30,000 was funded by CSE. Waniuk noted that Highline proposed two funding options; one with a concert and one without. Gordon noted that the CSE should make the argument to Council to ask for the \$100,000. Wadey noted that Council should include this as one of their Signature Events. McDonald noted that Council members did express that this is out of cycle and there will be discussion on how this moves forward. Wadey noted that they had already expressed this to Council. Waniuk noted that it is a positive that Council supports events. Valenti confirmed that the intent is to maximize the return on the dollars spent. Davis said that when an event becomes a line item it should be removed from the CSE. Davis said that Vail America Days should be a line item and by taking it off of their plate it would free up the CSE to have further discussions about other events.

New Business and Community Input

Gordon asked for an update on Vail Film Festival. Saeger said they are screening their films at the Cascade theatre and CineBistro. Waniuk noted they are focusing on women in film this year.

Wadey noted that there is Vail Chamber open informational session on April 6th in either Arrabelle or Blue Moose at 8:30am. Wadey said they will have a summer kick off on Tuesday June 6th at the Sebastian.

Motion to Adjourn at 10:14 a.m. M/S/P: Wadey/Valenti /Unanimous. The motion passed 6-0. (Rediker absent)



ITEM/TOPIC:

VEAC Minutes 3-14-2017

ATTACHMENTS:

Description

VEAC Minutes 3-14-2017

Vail Economic Advisory Council (VEAC) March 14, 2017 MEETING MINUTES

Packet materials found here: http://bit.ly/2lvpZPs

VEAC Members Present:

Phil Metz, Chris Romer, Greg Moffet, Kim Newbury-Rediker, Rayla Kundolf, Brian Nolan, Lori Pohl, Matt Ivy, Doug Lovell, Matt Morgan, Mike Glass, Mia Vlaar, Laurie Mullen, Bob Boselli, Alison Wadey, Mike Imhof, Bob Ford, Mark Gordon, Rob LeVine

Town of Vail Staff Present:

Kelli McDonald – Economic Development Manager, Kathleen Halloran – Finance Director, Stan Zemler – Town Manager, Patty McKenny – Town Clerk, Chris Lubbers – ECO Transit

ECO Transit Update, Chris Lubbers (60 minutes)

Mission of ECO Transit is to "Get Workers to Work". ECO Transit is financially sound operating with fares which account for 25% of revenue and the remainder coming from a .5% sales tax. Eagle County trail connectivity is first on the governor's list of Colorado 16. County is embarking on a Transit Development Plan with a consultant to interview all stakeholders over the next 12 – 14 months regarding systems, routes and service. Air Alliance funding is a small part of the study. VEAC would like to have consultant make a presentation to the group.

Financial Report, Kathleen Halloran (15 minutes)

Revenue Highlights

Upon receipt of all sales tax returns, January collections are estimated to be down 2.0% from last year. RETT collections through February 28, 2017 total \$815,176 up 11.4% from this time last year. Pass sales are down 1.5% from prior winter season through February 28 and daily sales from the parking structures are down 6.3% from the prior winter season.

Town Manager's Report, Stan Zemler (15 minutes)

Questions on opening dates for DoubleTree, Hotel Talisa and The Lion. No firm dates. Discussion of Town Manager recruitment, interview and hiring process. Chamonix Neighborhood report given regarding project start date, budget, contracts, developer agreement and lottery process. Marriott Residence Inn has begun preliminary work on the site. I-70 Underpass will begin construction again when the mountain closes. There will be no charge for summer parking in the structures this summer. Patty McKenny will be acting Town Manager when Stan leaves on March 31.

Members thanked Zemler for forming the Vail Economic Advisory Council 10 years ago and for his 13 years of service to the town, community and businesses.

Annual Community Meeting – March 14 at Donovan Pavilion, 5:00 – 7:00 PM

Citizen Input (5 minutes)

Other Business (5 minutes)

Next Meeting:

Tuesday, April 11, Antlers, 8:00-10:00 AM



ITEM/TOPIC: Executive Session, pursuant to: 1) C.R.S. §24-6-402(4)(b)(e) - to receive legal advice on specific legal questions; and to determine positions, develop a strategy and instruct negotiators, Regarding: Triumph Development Improvement Agreement

PRESENTER(S): Matt Mire, Town Attorney



ITEM/TOPIC: Recess at 4:35 p.m.