

Agenda

Parking and Transportation Task Force

August 22, 2017
9:00 AM – 10:30 AM
Vail Town Council Chambers

Call to Order	Mayor Dave Chapin
Review of Parking Policies, Objectives and goals	Greg Hall
Review of Winter 2016-2017 statistics	Greg Hall
Winter 2016-2017 Winter Parking Surveys	Greg Hall
Parking spaces (Winter Parking Map)	Greg Hall
Town of Vail Rate Structure	Greg Hall
Town of Vail Pass Prices	Greg Hall
Known Issues for 2017-2018 <ul style="list-style-type: none">• Ski Club Vail drop off and pickup• Spring back to Vail• Hospital Construction start late spring• No Lion Construction early season	Greg Hall
What worked well last winter	PATTF
What if we were to improve what would it be	PATTF
Winter 2016 Comparison Rate Structure Ski Areas	Greg Hall
Ski Pass/Ski Ticket Price History	Greg Hall
2017-2018 Rate Modifications	PATTF
2017-2018 Pass Modifications	PATTF

Public Comment

Mayor Dave Chapin

Information Update

- Town Council report out

Mayor Dave Chapin

Red Sandstone Parking Structure Update

Next Meeting

Mayor Dave Chapin

Adjournment

Mayor Dave Chapin

- **Goals to provide and manage public parking to meet the goals of 15 days of overflow parking on the S Frontage Road for each season, winter and summer**

- **Parking Plan Policy Objectives**

Service Core Markets

Skiers, shoppers, employees

Manage the Yield

Simplify the Product

Design Products so it is Revenue Neutral

Increase Safety

In addition the Parking and Transportation Task Force works with the following guidelines

- **Strongly encourage the use of transit**
- **Recover transit enhancement costs through parking**
- **Parking cost increases will be borne by parking**
- **Encourage turnover of shopper parking spaces**
- **Have the rate of the shopper parking track closer to rates in the structure**
- **Raise the top rate to offset continued increased cost of operation**
- **Encourage carpooling/vanpool**
- **Pass prices reflect a relative value received based on the daily rate (i.e. season cost is based on 21 weeks at 5 times per week at daily rate)**
- **Strictly enforce parking violations**

Attachment A
Parking Stats 2015-2016

Village Structure Filled

	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
November	3	0	6	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
December	15	11	15	9	5	12	8	5	11	2	1	0	5	4	3	10	9	8
January	17	11	5	12	11	13	13	19	14	10	5	2	9	4	11	8	4	11
February	14	10	15	12	15	18	9	12	7	3	7	5	8	10	9	10	9	10
March	23	16	9	13	19	20	15	25	13	3	6	7	3	6	7	5	9	6
April	2	0	3	4	3	2	6	1	3	4	1	0	2	1	1	2	4	2
Total	74	55	60	43	45	66	58	73	50	38	16	8	22	26	21	42	42	32

Frontage Road Parking

	2000-2001	2001-2002	2002-2003	2003-2004*	2004-2005*	2005-2006	2006-2007	2007-2008**	2008-2009 #	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
November	3	0	4	0	0	0	4	0	0	0	0	0	0	0	0	0	0
December	10	12	6	2	3	4	3	4	0	2	1	0	1	0	1	5	5
January	11	10	9	5	7	8	5	14	5	2	2	0	2	0	4	9	5
February	9	8	7	5	7	6	8	10	5	6	3	6	1	4	3	6	4
March	12	10	8	7	8	8	15	3	4	3	1	3	2	1	3	7	6
April	0	0	1	0	3	1	1	5	1	4	0	0	0	0	0	2	0
Total	45	40	35	13	27	31	25	48	24	21	7	8	10	6	10	29	20

2001-02

[illegible]

South Frontage Road Car Counts (highest to lowest)

South Frontage Road Car Counts (highest to lowest)																	
	2000-2001	2001-2002	2002-2003	2003-2004*	2004-2005*	2005-2006	2006-2007	2007-2008**	2008-2009 #	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
	1208	910	1420	829	1207	881	1001	1070	715	702	393	401	933	1070	891	989	685
	957	800	1073	485	950	596	576	812	688	567	308	392	892	622	767	702	480
	921	781	893	462	717	590	525	751	603	543	274	376	492	498	673	583	479
	787	738	871	459	510	581	442	749	528	534	196	323	456	268	346	511	427
	786	641	768	381	461	580	358	675	501	517	192	179	382	264	326	491	421
	709	609	681	369	459	493	331	673	495	515	183	172	380	92	318	438	402
	707	583	661	320	417	462	295	549	414	481	129	125	372	317	430	396	329
	705	520	565	300	386	447	282	479	405	467	106	106	285	215	403	329	312
	631	472	564	210	323	418	257	451	363	437	111	111	98	189	382	317	312
10th day	621	424	513	205	323	404	226	417	361	431	431	431	98	189	382	317	312
	615	421	512	181	315	396	214	416	342	390	342	390	312	348	342	303	342
	608	406	490	173	287	391	193	410	332	389	332	389	327	378	337	239	339
	571	390	410	102	264	349	169	398	327	378	327	378	327	308	308	222	222
	558	385	407	69	240	335	168	368	290	320	290	320	320	308	308	222	222
15th day	541	367	381		214	303	132	365	284	289	289	289	289	304	304	217	217
	521	364	351		209	299	96	324	275	237	237	237	237	211	211	288	288
	500	351	330		200	287	91	324	275	221	221	221	221	270	270	190	190
	480	342	321		195	235	82	310	249	180	180	180	180	247	247	187	187
	462	310	288		187	235	82	309	245	163	163	163	163	242	242	154	154
	418	304	287		169	222	76	294	229	108	108	108	108	236	236	150	150
	387	288	275		168	205	70	287	208	106	106	106	106	214	214	206	206
	382	280	251		163	184		283	146					214	214	206	206
	374	277	235		156	183		281	136					198	198	198	198
	349	259	203		115	183		260	108					196	196	196	196
	339	249	189		104	164		246						192	192	192	192
	321	246	184		158	158		238						168	168	168	168
	304	229	180		139	139		238						162	162	162	162
	287	221	168		95	95		214						157	157	157	157
	282	204	138		54	54		213						157	157	157	157
30th day	274	174	70					202									152

30th Day

Total	17882	13217	13679	4545	8741	9879	5866	14672	8518	7975	1675	1949	4401	2814	4266	9678	6433
Avg # cars on the road	483	367	456	325	350	341	270	319	355	380	239	278	550	469	473	341	322

* West Day Lot in Use

* West Day Lot in Use

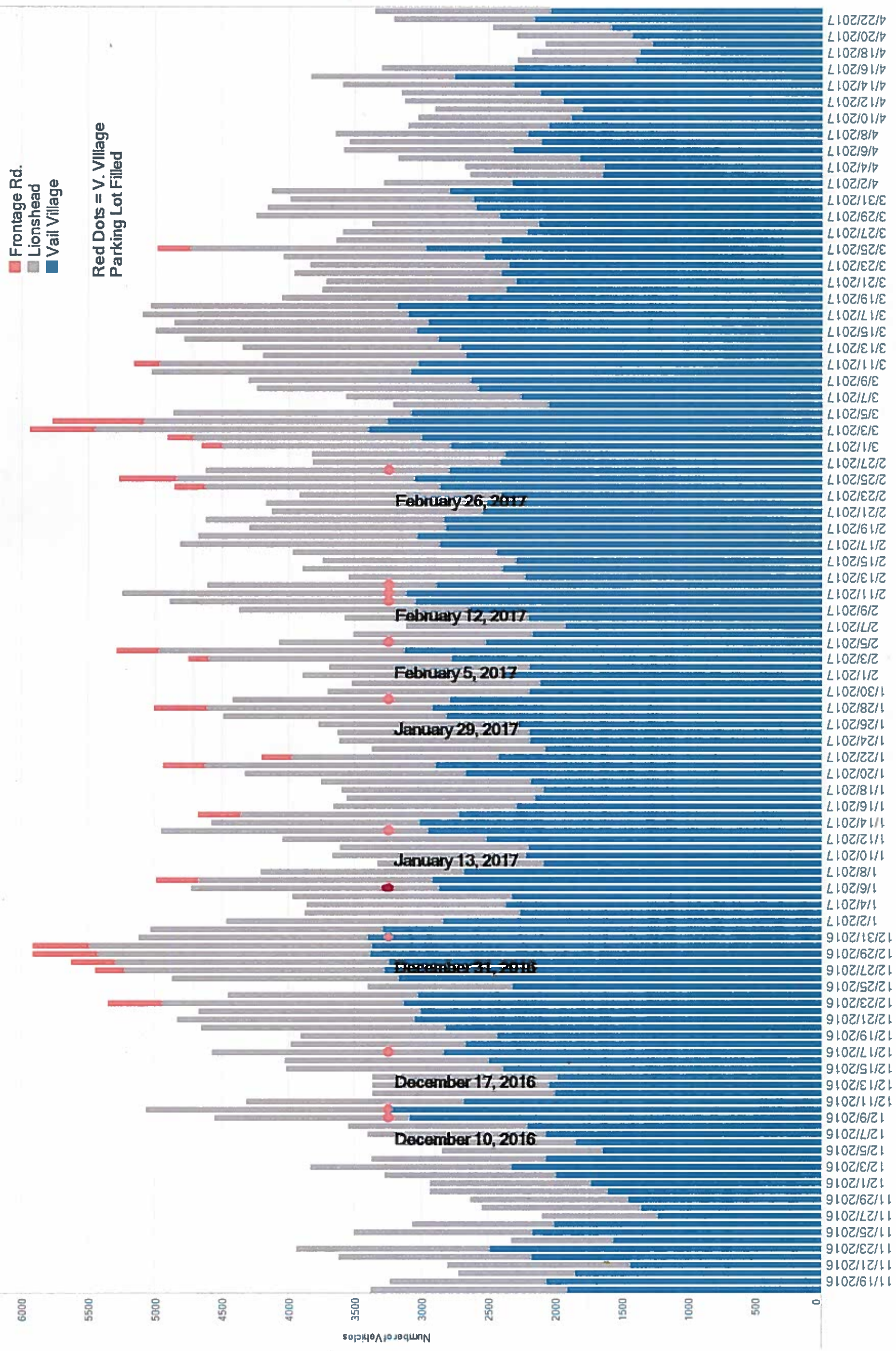
★★ Wendys Lot NFR in Use

Wendys, Donovan and NFR in use

Winter Statistics

	2007-2008	2008-2009	2009-2010	2010-2011	2011-2012	2012-2013	2013-2014	2014-2015	2015-2016	2016-2017
Number of Days in the Season	144	145	150	157	148	151	150	150	150	150
Village transactions	286240	288,924	324,974	343,396	319,223	337851	344978	395308	381780	368993
Lionshead transactions	184619	180,328	187045	179971	167682	175877	175467	215528	232046	225744
Total transactions	470859	470,252	512,024	523,367	486,905	513728	520445	610836	613826	594737
Total transactions Town Managed Lots									658491	638211
Average Number of Transactions/day	3270	3233	3418	3334	3290	3402	3470	4072	4092	3965
Village Structure Filled Days	73	50	38	16	7	22	26	21	21	32
South Frontage Road Days	48	24	21	7	7	10	7	10	29	20
Vail Village Revenue	2119748	2760013	2469316	2235562	1514497	1930580	2039995	2029856	2476926	2357334
Lionshead Revenue	1581374	1888881	1757173	1602069	1178017	1317510	1245295	1473792	1702556	1617779
Transaction Revenue	3701122	4648894	4226489	3837631	2692514	3248090	3285290	3503648	4179482	3975113
Total number of S Frontage Road Cars	14672	8518	7875	1675	1949	4401	2614	4256	9878	6433
Average Number of S Frontage Road Cars*	319	355	380	239	278	550	469	473	341	322
Maximum Number of S Frontage Road Cars	1070	715	702	393	401	933	1070	891	969	685
Number Cars in other Public Parking, Wendy's, Donovan, W Front Rd, Trails,		30988	38741	37934	36382	40319	41405	39483	41551	35634
15th busiest S Frontage Road Day	365	284	289	N/A	N/A	N/A	N/A	N/A	384	217
15th busiest All Unmanaged Day		610	734	352	314	369	383	361	768	512
Skier Visits		1.622 M	1.599M	1.746M						
VRI Maze Score Ease of Parking	3.51	3.42	3.53	3.71	4.46	4.05	4.28	4.21	6.59	6.49

Usage of Vail Parking Structures and Areas: November 2016-April 2017



Town of Vail Parking Surveys Winter 2017 Final Results

June 2017



Prepared for:

Town of Vail

Prepared by:



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INTRODUCTION

During the 2017 season the Town of Vail (TOV) commissioned RRC Associates to conduct surveys in selected Vail parking lots. The purpose of the research project was to develop a demographic profile of parking lot users, in addition to information on ratings of experience, and various aspects of behavior and preferences.

This survey was similar to past studies conducted by the Town dating back to 2002. The most recent comparable study was conducted in 2016, and results from past studies can be provided upon request.

It should be noted that this survey was intended to focus on parking information during the relatively more crowded period of the season, with surveys obtained primarily on weekends starting with the MLK Holiday weekend. As a result, the findings from the 2017 research should not be generalized to the entire season or to all days of the week; by design, the survey focused on a narrow sampling of days. Also, while the survey was designed to measure some of the impacts that occur when parking spills onto the Vail Frontage Road, it was challenging to predict in advance Frontage Road parking on a consistent basis. As a result, the 2017 surveys are limited in fully profiling the demographics and opinions of those parking on the Frontage Road.

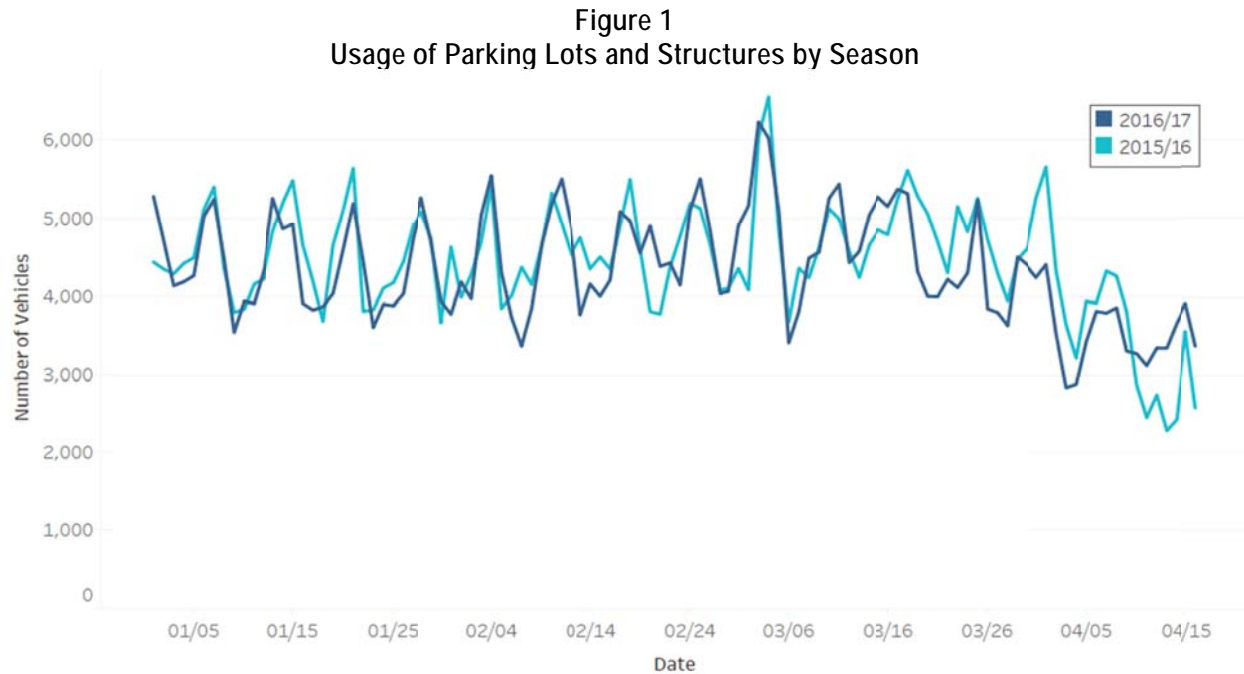
This full report summarizes selected findings from the research. In addition, the surveys provide a database that can be explored in greater detail as parking issues or policy discussions arise.

Copies of the survey that was administered in Vail is attached. The following discussion highlights some of the key findings from the research and identifies selected key measures from the responses (such as people per car or first lift used) that provide metrics that can be used for planning purposes.

Although this study focuses primarily on survey data collected during the January through March period, information concerning the use of parking over the entire season was provided by the Town. These data were analyzed in various ways and is summarized in graphs included in the report.

Parking Counts

The graph below portrays total vehicles counted in parking lots and structures during the winter 2016/17 season as compared to the 2015/16 season. As shown, parking patterns are extremely similar year-over-year, with a consistent spike in usage occurring on weekend days throughout the winter. The primary difference in parking numbers this year occurred in late March and April, influenced by a very late Easter this year.



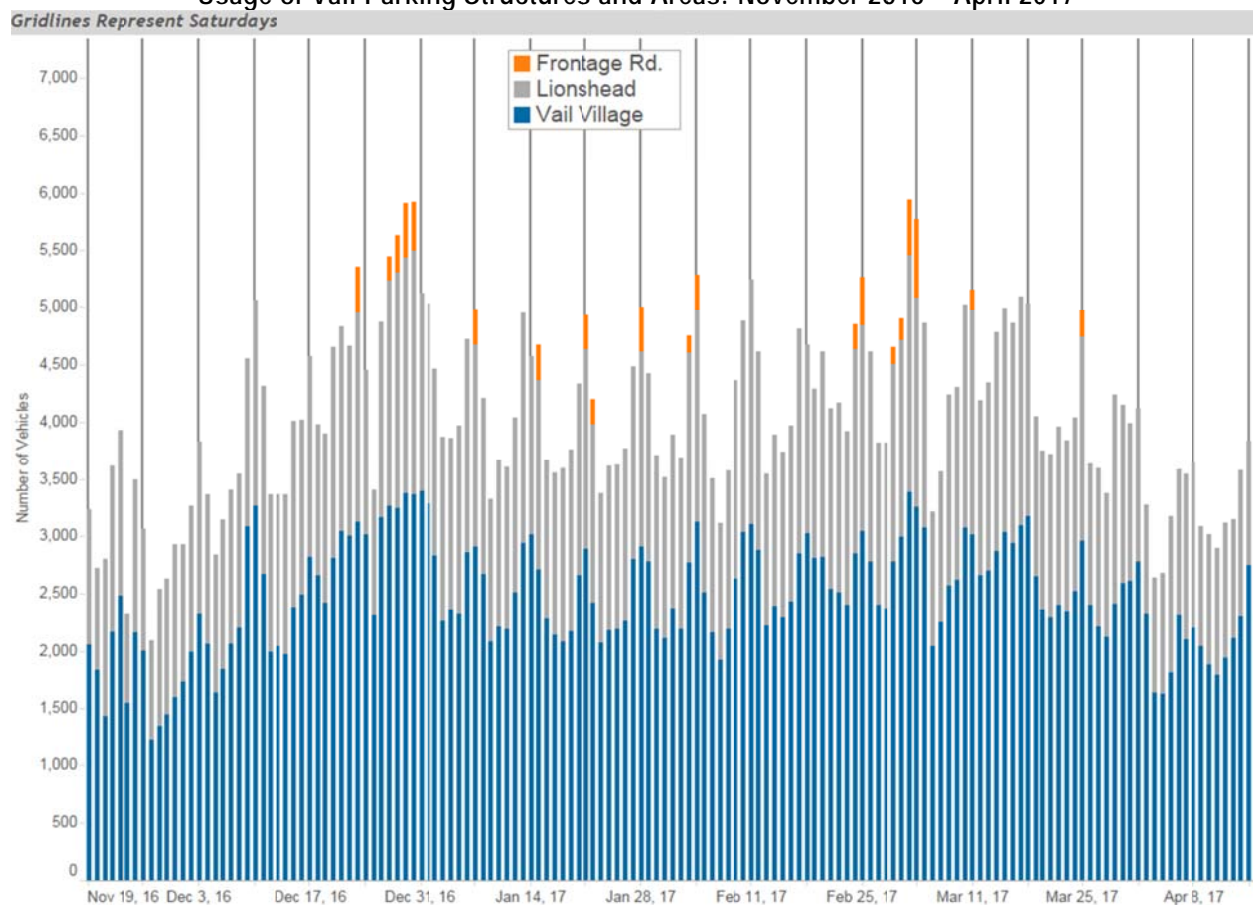
Source: Town of Vail Parking Reports; RRC Associates

The estimates of Frontage Road parking were analyzed separate from the figures illustrated above. Frontage Road parking is estimated through counts that occur on days when the parking structures fill and parking is permitted on the Frontage Road. The analysis shows that the frequency of cars parking on the Frontage Road was down this year compared to 2015/16, with 20 days on the Frontage Road in winter 2016/17 (vs. 29 days in 2015/16).

The orange lines in the graph below shows when Frontage Road parking occurred in 2016/17. The peak number of vehicles were counted on March 4, 2017, which was the Saturday of the Burton US Open; 685 vehicles were counted on that date. This peak is lower than what was recorded during winter 2015/16, when 969 vehicles were counted on the Sunday of MLK weekend. The same date in 2016/17 (January 15, 2017) brought 312 vehicles to the Frontage Road. On average, 322 cars were counted on the Frontage Road across the 20 days that parking occurred there during winter 2016/17.

Key Finding: Year-over-year parking patterns are very consistent. However, 2016/17 did have fewer days of Frontage Road overflow parking.

Figure 2
Usage of Vail Parking Structures and Areas: November 2016 – April 2017



Source: Town of Vail Parking Reports; RRC Associates

INTERCEPT SURVEY RESULTS

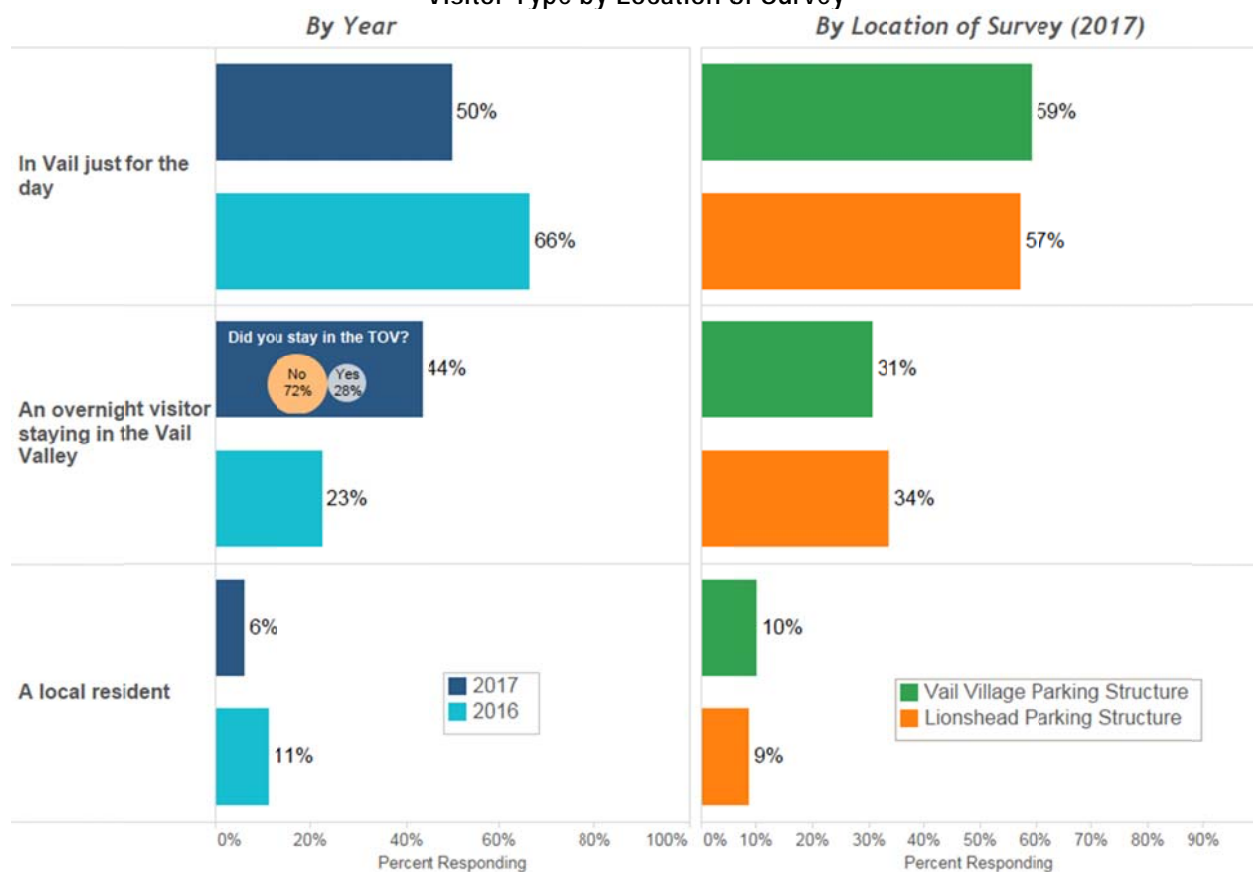
Visitor Mix

Surveys were conducted in and around the parking structures on a sampling of days this season. Note that the Village and Lionshead structures represent the bulk of Vail's parking (1,050 and 1,150 spaces respectively) and both have similar capacity. Overall, surveys indicate that day visitors comprised half of all visitors in the structures, while overnight visitors staying in the Vail Valley accounted for 44 percent and local residents 6 percent.

This year overnight visitors were asked if they were staying in the Town of Vail specifically. Results show that most overnight visitors stayed outside of the Town of Vail, in another part of the Valley (72 percent).

Key Finding: As compared to last year, there was a greater share of overnight visitors represented in the parking survey. Nearly three-quarters of all overnight visitors surveyed stayed outside of the Town of Vail.

Figure 3
Visitor Type by Location of Survey



Geographic Origin

Overall, about 26 percent of respondents reported that they are from out of state. This is consistent with 2016 (27 percent) and 2009 (30 percent). The top out-of-state markets include Illinois and Texas (3 percent each), Florida and Michigan (2 percent each).

Looking at just Colorado respondents (74 percent of respondents), the top counties of origin include Denver (31 percent), Eagle (14 percent), Jefferson (13 percent), Boulder and Arapahoe (9 percent) Counties.

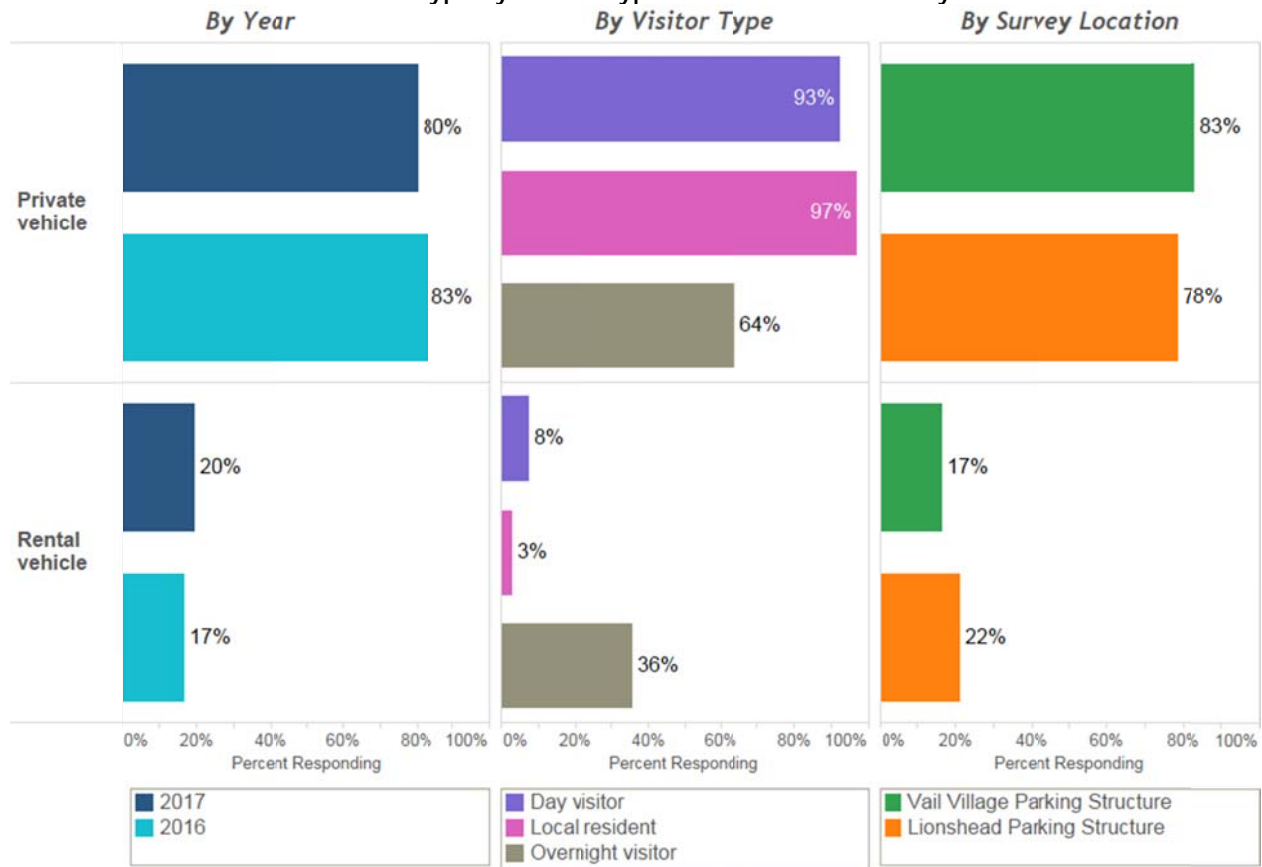
Key Finding: Lots are used heavily by both day and overnight visitors from Colorado, and out-of-state guests are not concentrated in any particular region.

Private Vehicle versus Rental Car Use

Four in five respondents were using a private vehicle with the remaining one in five using a rental vehicle. These results are nearly identical to 2016. When broken out by visitor type, results show that just over one-third of overnight visitors were using a rental vehicle (36 percent). Meanwhile nearly all day visitors (93 percent) and local residents (97 percent) were using private vehicles. When assessed by parking structure, those parked in Lionshead were slightly more likely to be using a rental vehicle (22 percent) than those parked in the Vail Village Parking Structure (17 percent).

Key Finding: The fact that one-third of overnight visitors are using rental vehicles presents communication opportunities for reaching guests with pertinent travel and parking information.

Figure 4
Vehicle Type by Visitor Type and Location of Survey



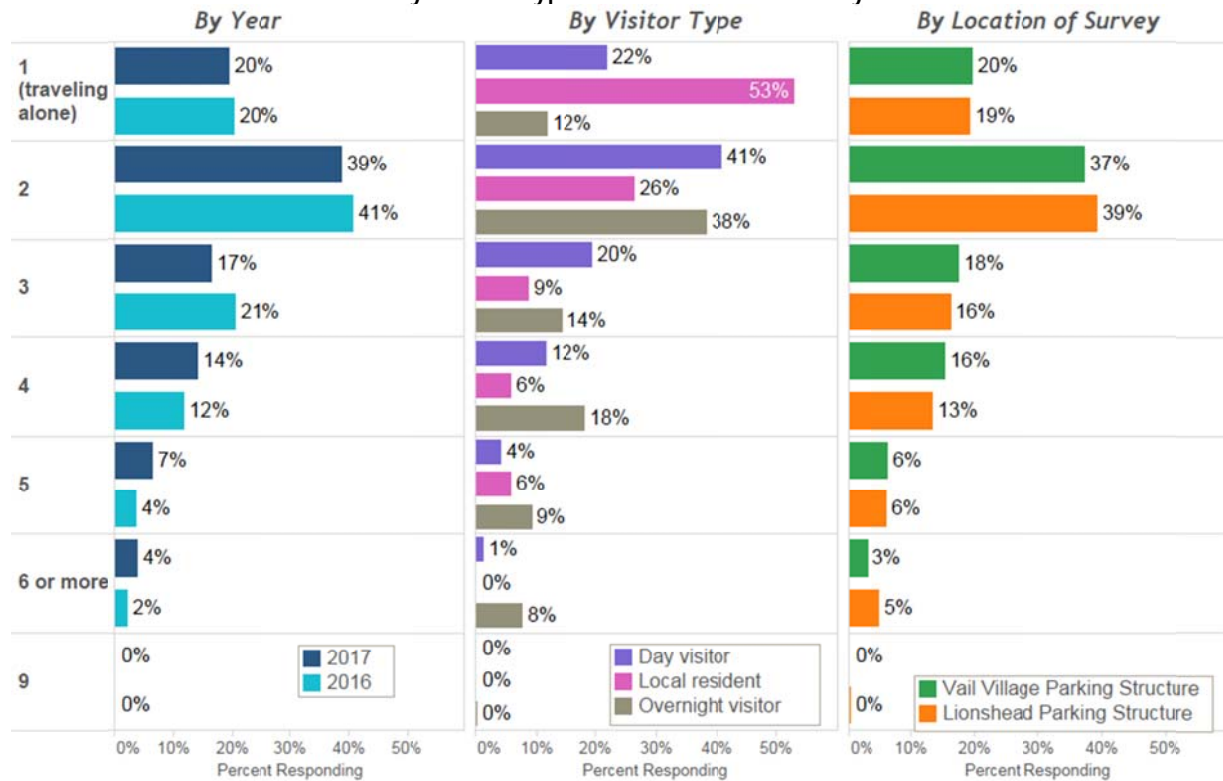
Persons per Vehicle

Again this year, the survey tracked persons per vehicle. This year the overall average persons per vehicle was 2.7 persons, compared to 2.5 recorded in 2016. Results showed a range of average persons per vehicle, from 1.9 among local residents to 3.0 among overnight visitors. Looking at Colorado residents only, the average persons per vehicle was 1.9 for local residents, 2.4 for day visitors, and 2.8 for overnight visitors. There were no meaningful differences in average persons per vehicle by parking structure location.

Measured in a different way, the percentage of one-person vehicles was 19 percent overall, consistent with 2016. Local residents are much more likely to be traveling alone (53 percent) than either day visitors (22 percent) or overnight visitors (12 percent).

Key Finding: Clearly, one important consideration in parking management is to discourage one person vehicle usage and to increase vehicle occupancy in order to get maximum efficiency from available parking supply.

Figure 5
Today, how many people are in your vehicle on this trip to Vail?
– by Visitor Type and Location of Survey



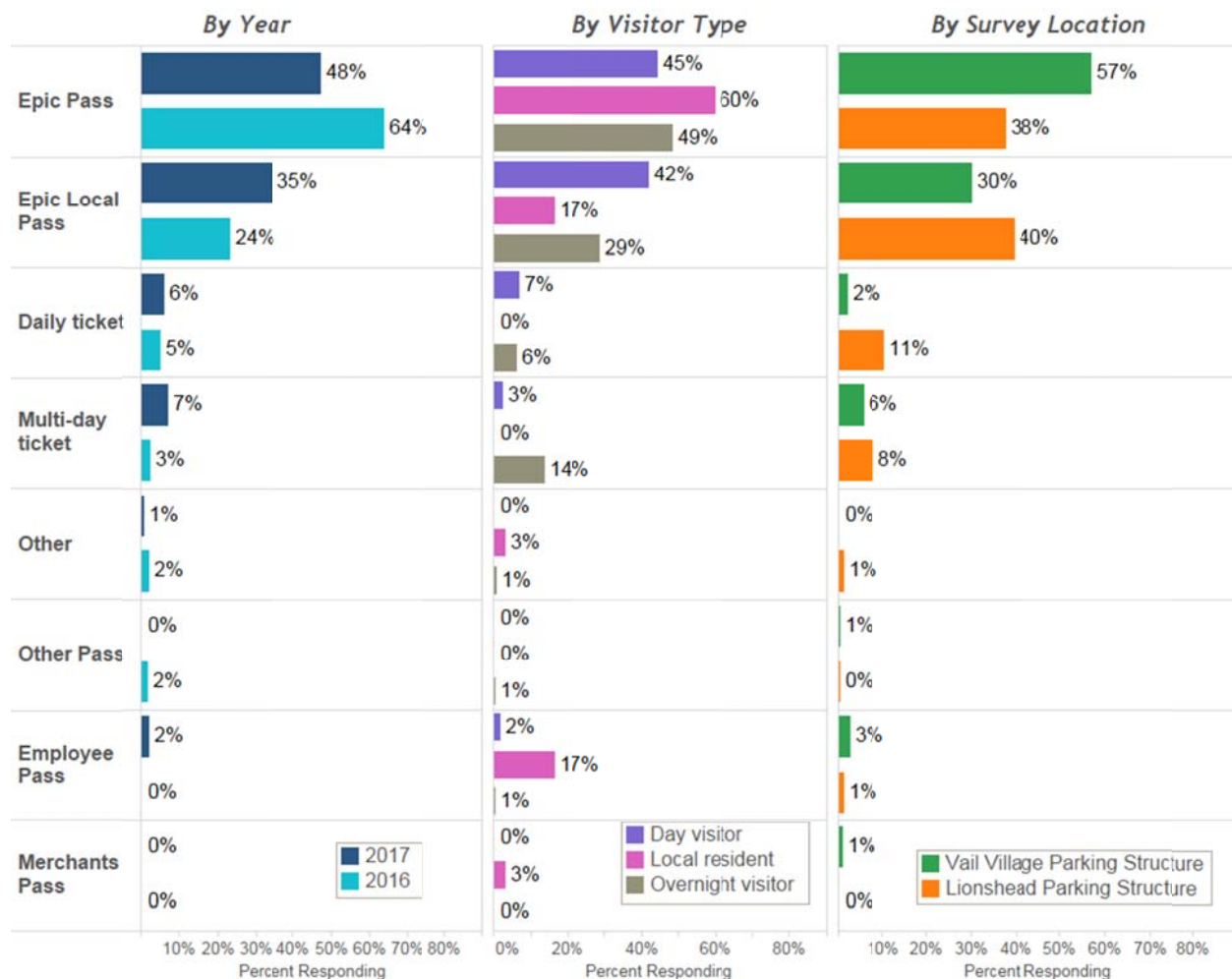
Average Number of People in Travel Party

2017	2016	Day visitor	Local resident	Overnight visitor	Vail Village Parking Structure	Lionshead Parking Structure
2.7	2.5	2.5	1.9	3.0	2.7	2.7

Types of Lift Tickets Used

Surveys tracked the type of lift ticket used by the respondent as well as others in the vehicle. Eighty-three percent of respondents were using a pass (48 percent Epic Pass and 35 percent Epic Local pass), down from 92 percent in 2016. Given an increased share of overnight visitors represented in the parking structures this year, results show an increased usage of multi-day tickets (7 percent, up from 3 percent in 2016). Interestingly, Vail Village Parking Structure is a more popular choice among Epic Pass Users than is the Lionshead Structure (57 vs. 38 percent, respectively).

Figure 6
Ticket Type by Visitor Type and Location of Survey

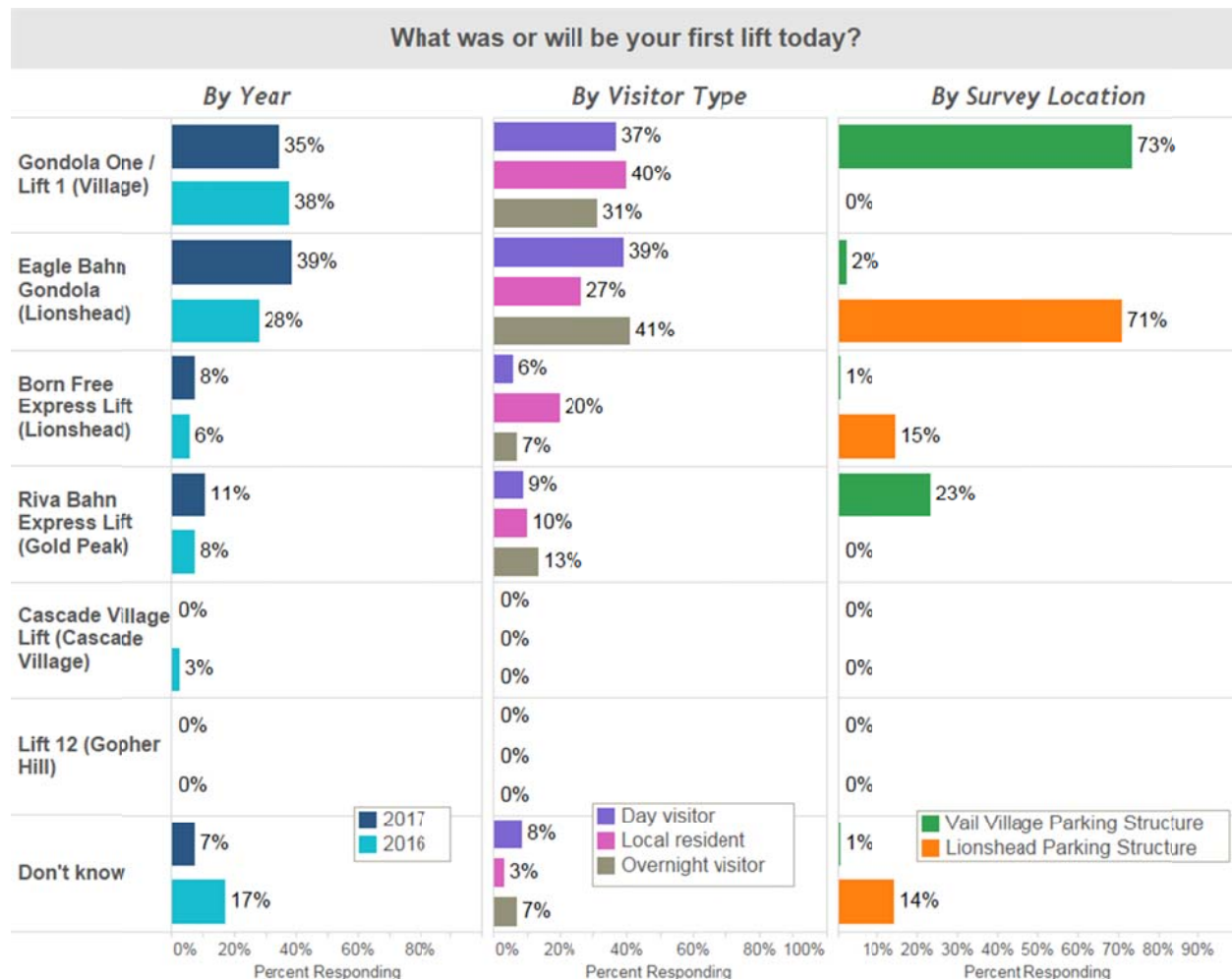


First Lift

The survey also probed expected first lift. Not surprisingly, there is a strong relationship between Lionshead lifts from the LH Structure, and Vail Village lifts from the Village. Lift choice is relatively similar among the different visitor types. However, local residents are more likely to use the Born Free Express Lift (20 percent) than day or overnight visitors (6-7 percent). This year, the share of respondents who answered “don’t know” declined to 7 from 17 percent.

Key Finding: The decline in the share of “don’t know” responses suggests that communication around portals to access the mountain may have been enhanced since 2016.

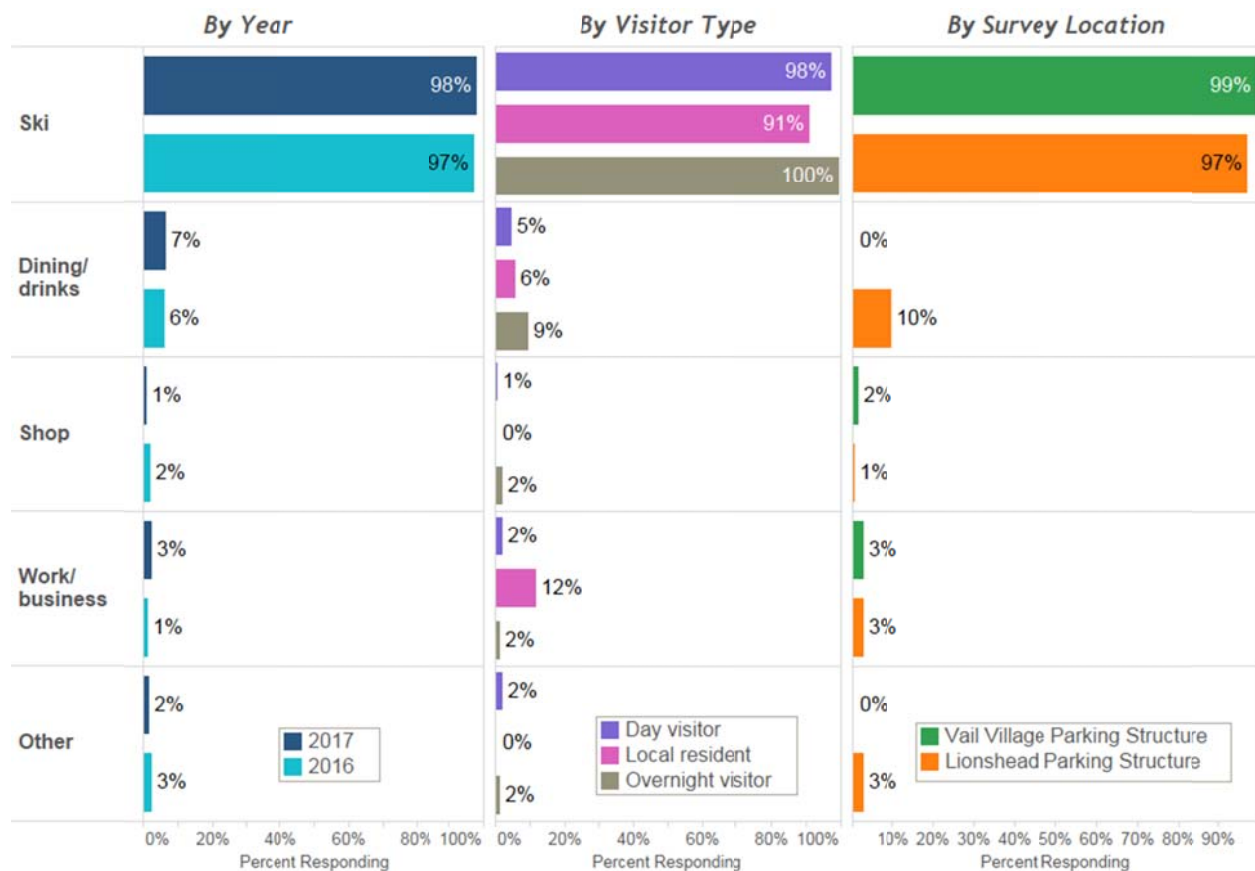
Figure 7
What was or will be your first lift today? – by Visitor Type and Location of Survey



Purpose of Trip

The survey tracked the purpose of the trip among survey respondents. Virtually all respondents reported that the primary purpose of their trip was skiing/snowboarding (98 percent). All overnight visitors were visiting to ski/snowboard and 9 percent of overnight visitors were also intending to dine/drink in town.

Figure 8
Trip Purpose by Visitor Type and Location of Survey



Ratings of the Parking/Access Experience

As has been the case in prior years of the survey, respondents rated their satisfaction with several aspects of the parking experience. As shown below, ratings were generally quite high with 72 percent or more of all respondents saying they are “satisfied” (4 or 5 on the scale) in all categories evaluated. The most negatively rated aspect of the experience is the “overall” rating, which received an average rating of 4.1; this rating sometimes came after unsolicited complaints about the price of parking in Vail. However, overall, even this rating is still quite high overall, with only 7 percent of respondents indicating they were “dissatisfied” (by providing of 1 or 2 on the scale).

Key Finding: Nearly three-quarters of all respondents were satisfied with each aspect of the parking experience (e.g., safety, ease, convenience, and overall parking experience).

Figure 9
Satisfaction with Parking Experience



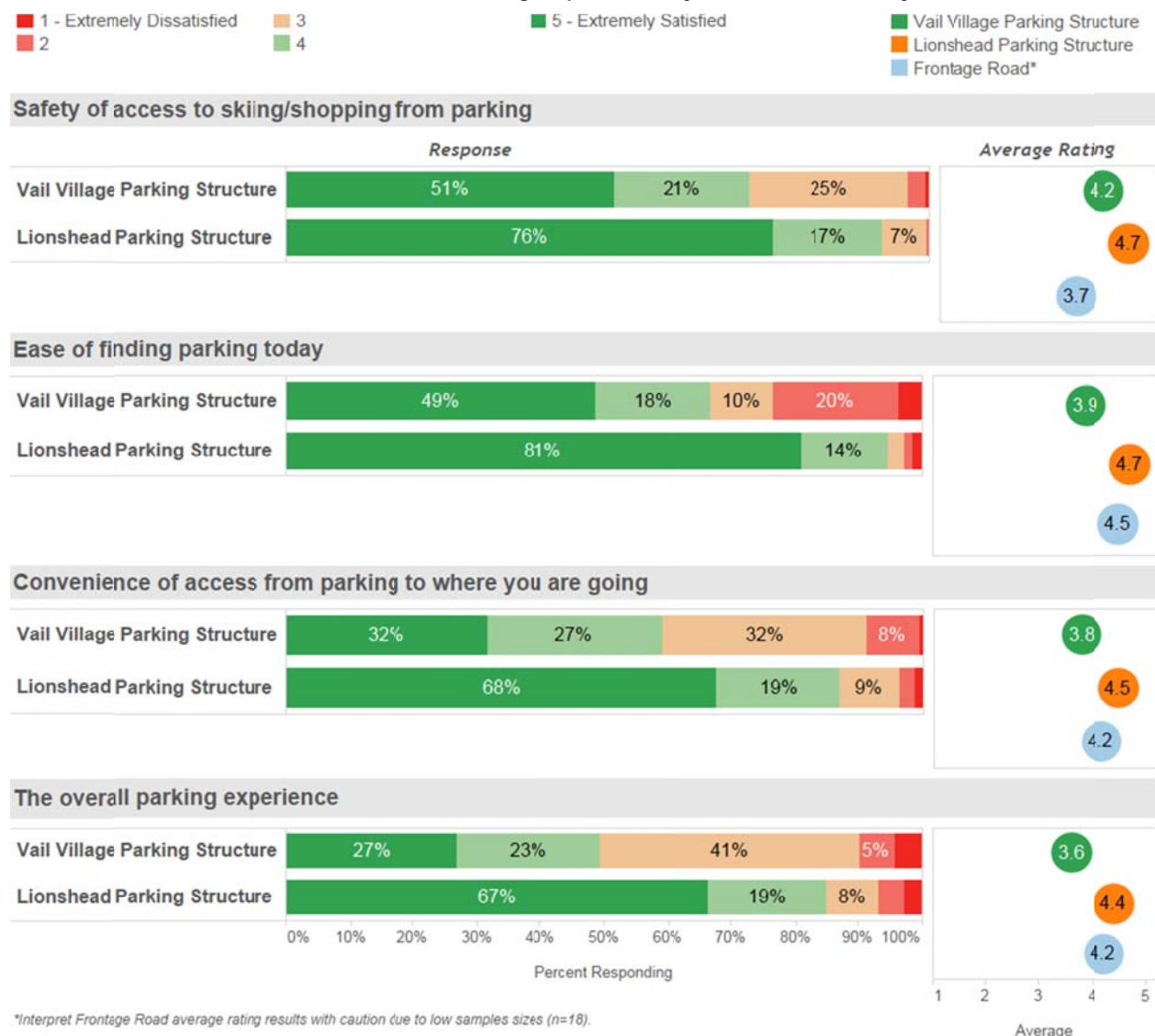
There were some differences observed in satisfaction levels by parking location. As shown in the following graph, respondents who parked in the Lionshead Parking Structure provided higher average ratings for each aspect of the experience than respondents who parked in the Vail Village Parking Structure. Results highlight that a particular pain point among those who park in the Vail Village Parking Structure is the ease of finding parking, with 24 percent of respondents providing a rating of 1 or 2 on the scale.

Also, while not shown in the graph to follow, the survey did gather input from 18 respondents who parked along the Frontage Road. These respondents provided particularly low ratings for the “safety of access to skiing/shopping” (average rating of 3.7).

Given the small sample, findings should be interpreted with some caution. However, safety ratings have been consistently lower among respondents who park along the Frontage Road throughout multiple years of the survey program, highlighting that this is an issue worth probing further. If satisfaction ratings from those parking on the Frontage Road is desired we believe that new survey techniques will be required. Samplings from this group of Vail visitors is difficult to obtain.

Key Finding: Guests who parked in the Lionshead Parking Structure provided consistently higher average satisfaction ratings than those who parked in the Vail Village Parking Structure or along the Frontage Road.

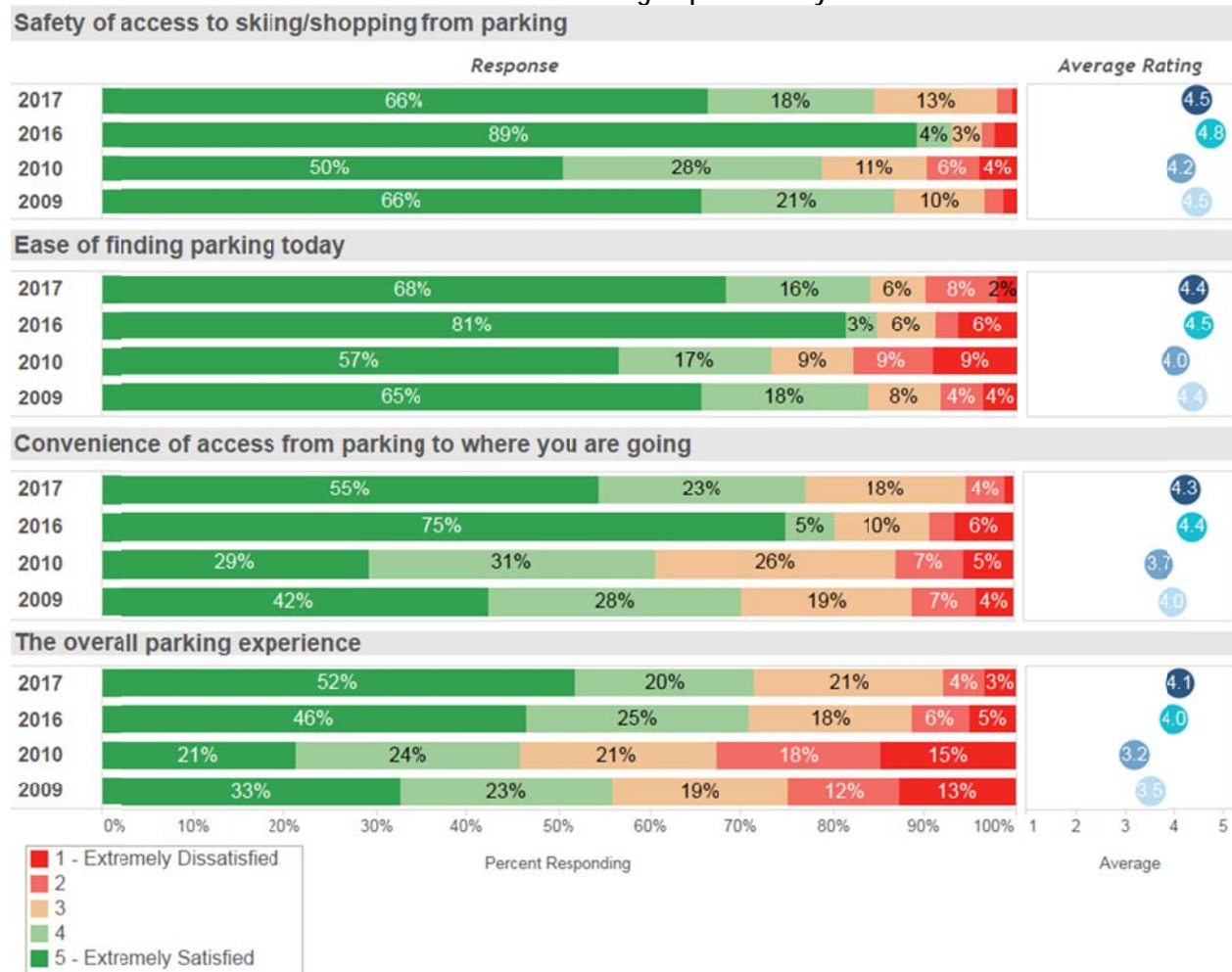
Figure 10
Satisfaction with Parking Experience by Location of Survey



There has also been some variation in ratings by survey year. Results show a slight dip in satisfaction with the safety, ease, and convenience of the parking experience since 2016. However, the overall parking experience is somewhat improved, with a higher share of respondents noting they were extremely satisfied (52 percent) than in 2016 (46 percent).

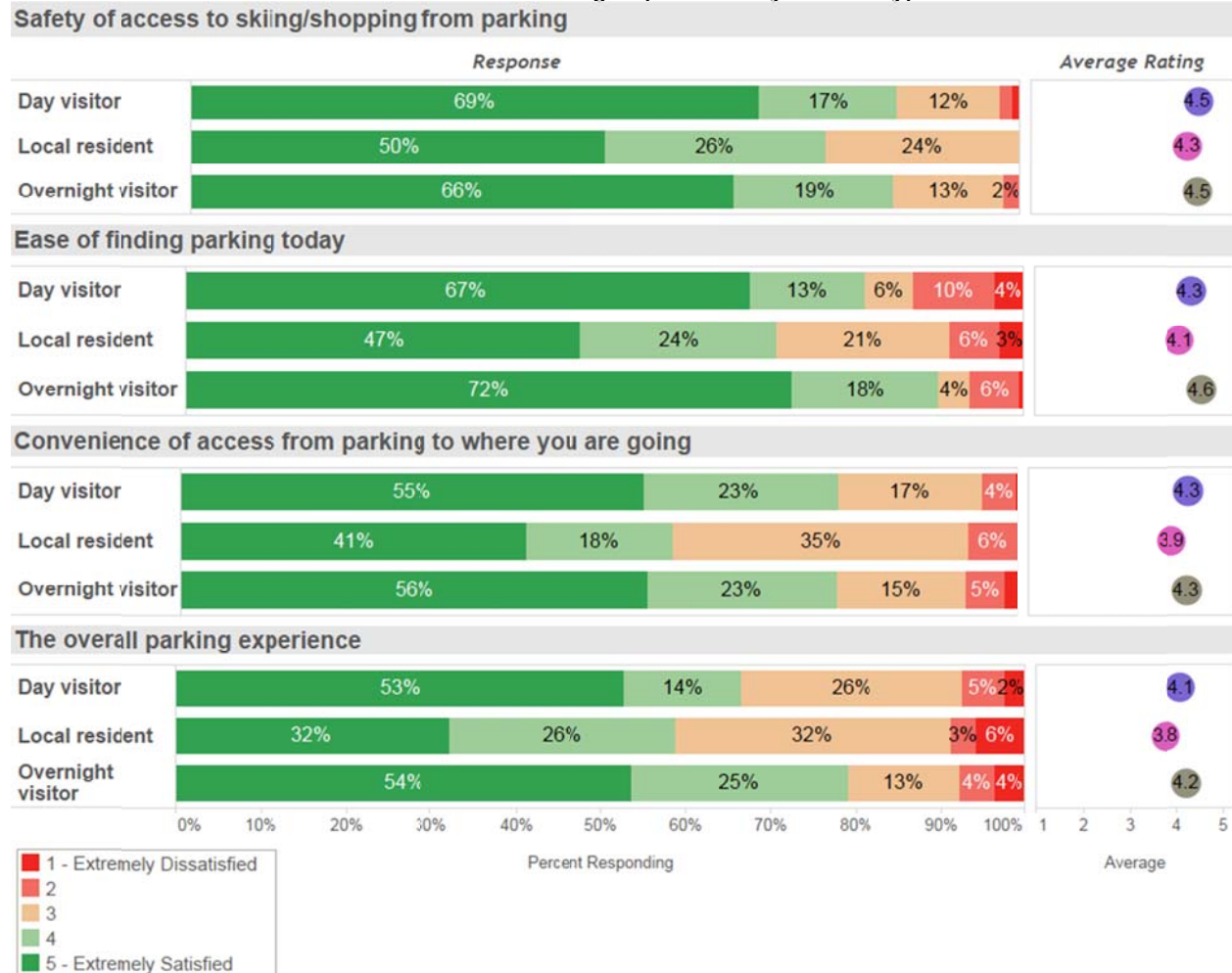
Key Finding: Even though satisfaction may have been slightly reduced when it came to specific aspects of the experience, guests are slightly more satisfied with the overall parking experience than in prior years.

Figure 11
Satisfaction with Parking Experience by Year



When assessed by visitor type, results show that overnight visitors are similarly or slightly more satisfied with the parking experience than day visitors and are notably more satisfied with the parking experience than local residents. Overnight visitors were particularly likely to report being satisfied with the ease of finding parking (average rating of 4.6).

Figure 12
Satisfaction with Parking Experience by Visitor Type



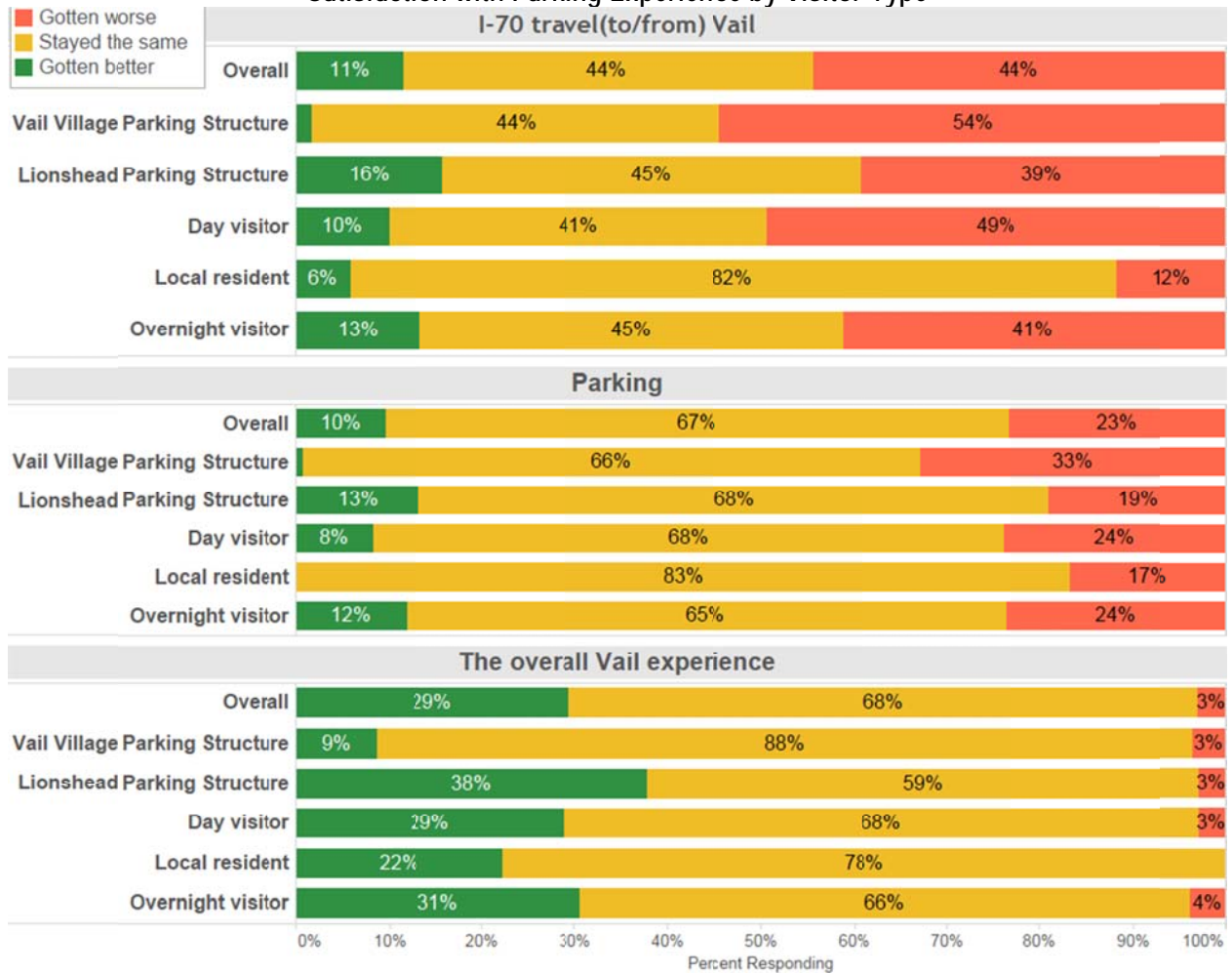
In a new set of questions this year, respondents indicated whether certain aspects of the experience have gotten worse, better, or stayed the same. When it comes to I-70 travel to and from Vail, equal shares of respondents noted the experience has gotten worse or stayed the same (44 percent, respectively). Those parking in the Vail Village Parking Structure were particularly likely to note the I-70 experience has gotten worse (54 percent).

With regards to parking, most respondents noted that the experience has stayed the same (67 percent). Again, those parking in Vail Village were more likely to indicate the experience has gotten worse (33 percent) than those parking in Lionshead.

When asked about the overall Vail experience, 97 percent of respondents note the experience has stayed the same (68 percent) or gotten better (29 percent). Meanwhile, no local resident reported the experience has gotten worse. Ultimately, this speaks to a high level of satisfaction with the Vail experience among all guests.

Key Finding: Respondents who parked in the Lionshead Parking Structure are generally more positive in their perceptions of the I-70 travel experience to/from Vail, as well as the parking experience. All guests are positive when it comes to the overall Vail experience, noting that the experience has either stayed the same or gotten better.

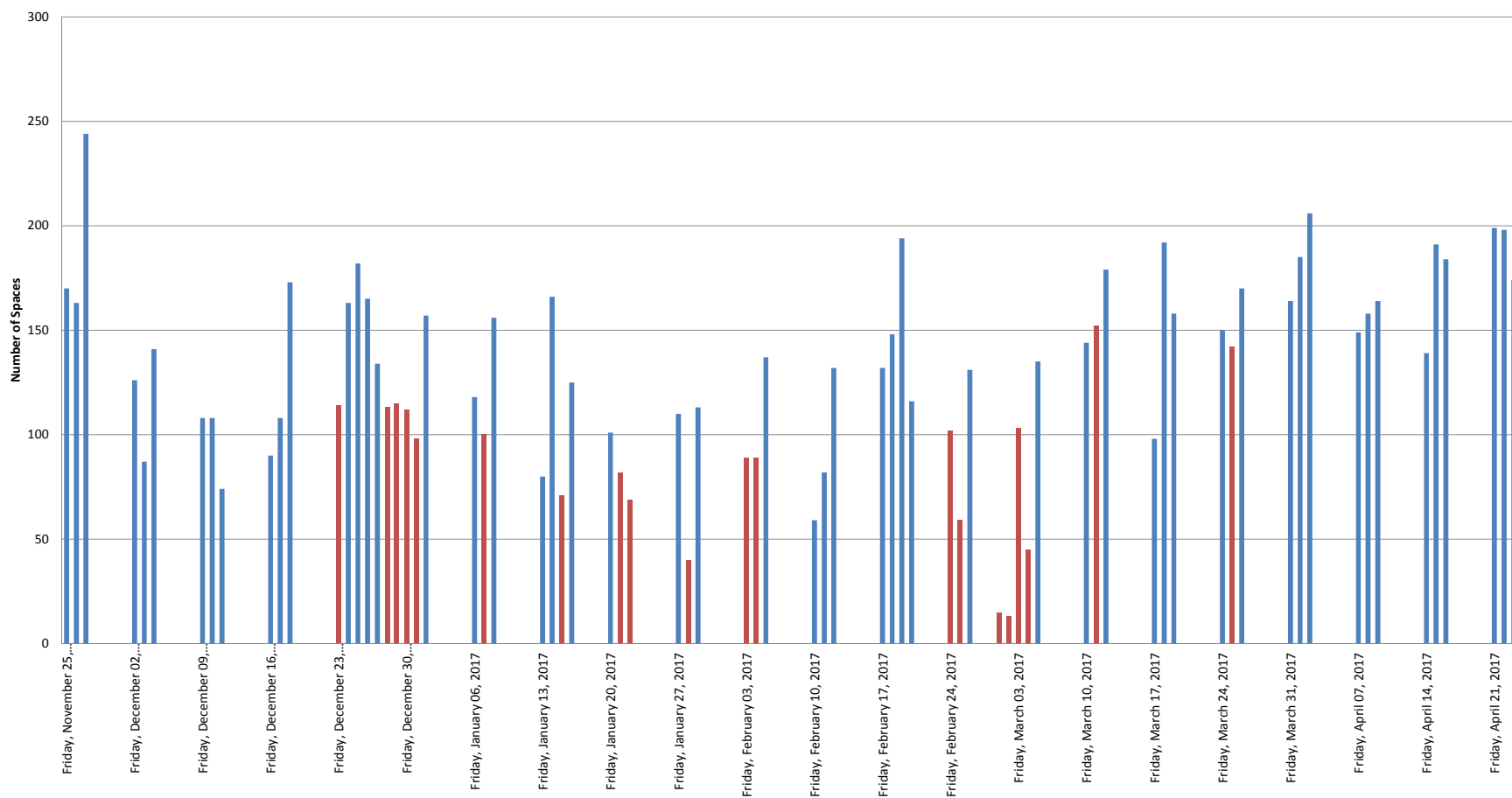
Figure 13
Satisfaction with Parking Experience by Visitor Type



Parking Rate Comparison Chart - Mountain Communities

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Vacant free outlying parking spaces on peak and frontage road fill days 2016-2017



Parking Passes

GOLD PASS \$3,250

Guaranteed parking anytime in Vail Village and Lionshead structures.

SILVER PASS \$1,800

(Vail Village and Lionshead Businesses only) One pass per business.

BLUE PASS \$1,100

(Vail Property Owners, Residents and Employees Only**) Daily at Lionshead structure; Monday-Thursday during non-peak times at Vail Village structure. Peak times: Every Friday, Saturday and Sunday; Dec. 23-Jan. 3, Jan. 16 and Feb. 20.

GREEN PASS \$500

(Vail Employees Only**) Monday-Thursday during non-peak times at the Lionshead parking structure. Peak days at Ford Park and soccer field. Peak times: Every Friday, Saturday and Sunday; Dec. 23-Jan. 3, Jan. 16 and Feb. 20. Note: Beginning Feb. 21 through March 10, the soccer field lot will be closed for parking.

PINK PASS \$150

(Vail Employees Only**) Daily at Ford Park and soccer field, 6 a.m. to 2 a.m. Note: Beginning Feb. 21 through March 10, the soccer field parking lot will be closed. Use the Ford Park lot during this closure.

VANPOOL PASS

Any employee vanpool (vans with 7 or more passengers) registered with the town can get either a \$150 Pink Pass or receive discounted guaranteed space. Call 970.479.2104 for details.

VAIL VALUE CARD*

(Vail Property Owners, Residents and Employees Only**) Both parking structures. 50% discount during non-peak time (Sunday-Thursday) and 20% during peak times (Every Friday and Saturday, plus Dec. 23-Jan. 3, Jan. 16 and Feb. 20.). Certification required for activation and transfer of balance each year.

EAGLE COUNTY VALUE CARD*

(Eagle County Businesses, Property Owners and Residents) Both parking structures. 40% discount during non-peak time (Sunday-Thursday) and 12% during peak times (Every Friday and Saturday, plus Dec. 23-Jan. 3, Jan. 16 and Feb. 20.). Certification required for activation and transfer of balance each year.

*Pay-on-foot stations in the parking structures enable pass holders to add value to their cards at any time once the card has been certified by the town's parking sales office.

**Available to Vail business license holders' employees working a minimum of 30 hours per week.

Electric Car Chargers

Multi-port charging stations are located in both parking structures with the capacity to charge up to 17 vehicles at a time. These stations will produce an 80% or more charge within the 2-hour free parking time frame and users receive a text when their vehicle is completely charged. For more information, visit chargepoint.com or call the Parking Office at 970.479.2445.

Buses

VAIL - FREE BUSES

Seasonal schedules can be found at most bus stops and Welcome Centers, as well as vailgov.com/bus-schedules or 970.479.2178.

- Winter schedule begins Dec. 12.
- Route: Free Vail buses run from East Vail to West Vail.

ECO TRANSIT (Eagle County Buses)

Schedules available at eaglecounty.us/transit or 970.328.3520.

- Winter schedule begins Nov. 21.
- Route: ECO Transit runs buses 21 hours a day from Vail to all points west in Eagle County, including Minturn, Eagle-Vail, Avon, Beaver Creek, Edwards, Wolcott, Eagle, Eagle County Airport, Gypsum and Leadville.
- Cost: \$4 each way (\$7 to Beaver Creek and Leadville) for adults and \$1 for seniors and youth 18 and under. Children 5 and under ride free. Punch, daily and monthly passes available.

Parking Pass Sales: 970.479.2104

Additional Contact Information:

Parking Operations	970.479.2445
Vail Transit	970.479.2178
Town of Vail	970.479.2100
ADA Parking Info	970.479.2104
ECO Transit	970.328.3520



Town of Vail Parking | 75 South Frontage Road
Open Monday - Friday | 8 a.m. to 4:45 p.m.

vailgov.com/parking | 970.479.2445

SAME RATES
AS LAST YEAR!



Parking Information

Winter Season 2016 - 2017

BONUS

The first 500 people to purchase a 2016/17 parking pass will receive one free day pass

- Parking Passes
- Free Parking
- Hourly Parking
- Short-Term Parking
- Oversize Vehicle Parking
- Electric Car Chargers
- Buses

PURCHASE PARKING PASSES

Town of Vail Parking Pass Office

75 South Frontage Road

Monday - Friday | 8 a.m. to 4:45 p.m.

Bring proof of eligibility as restrictions apply

970.479.2104

MORE INFORMATION

vailgov.com/parking | 970.479.2445

VOLVO
Official Vehicle of the Town of Vail

Free Parking

Vail Village and Lionshead Parking Structures

Free for first 2 hours; Free after 3 p.m. until 3 a.m. (1 p.m. - 3 p.m. will be charged the 2 to 3 hour rate).

North Frontage Road (50 spaces)

Across from West Vail Mall; Daily, 7 a.m. - 11 p.m.

North Frontage Road (100 spaces)

West of West Vail roundabout; Friday, Saturday and Sunday only, 7 a.m. - 11 p.m.

Donovan Park (90 spaces)

1600 S. Frontage Rd. W.; Available when Pavilion is not in use (see signage at entrance or for updates visit vailventparking.com) 7 a.m. - 11 p.m.

Red Sandstone Park (15 spaces)

725 N. Frontage Rd. W.; Daily, 7 a.m. - 11 p.m.

South Frontage Road Overflow

On north side of road when both structures are full, until 11 p.m.

Free Trailhead Parking

Daily 7 a.m. to 11 p.m.

- Gore Creek Trailhead
- East Vail Interchange Trailhead
- Pitkin Creek Trailhead
- Booth Falls Trailhead
- North Trail Spraddle Creek Trailhead
- North Trail Red Sandstone Creek Trailhead
- North Trail Buffehr Creek Trailhead
- North Trail Davos Trailhead

Parking availability is limited and some spaces are restricted to three-hour trailhead use.

Short-Term Parking

Vail and Lionshead Parking Structures

Short-term parking is available on the top level of the Vail Transportation Center in Vail Village and west end of level 1 of the Lionshead structure.

Oversize Vehicle Parking

There is a \$25 charge for RVs and other oversize vehicles using the Charter Bus Lot east of the Lionshead parking structure. Charter bus parking will remain free.

Hourly Parking

Includes all levels in Vail Village and Lionshead structures:

Hours	Rate	Hours	Rate
0 to 2 hours	FREE	4 to 12 hours*	\$25
2 to 3 hours	\$15	12 + hours*	\$25 minimum
3 to 4 hours	\$20	Lost Tickets	\$25 minimum

Pay stations are located at the pedestrian exits on level 4 in the Vail Village structure and level 1 in Lionshead.

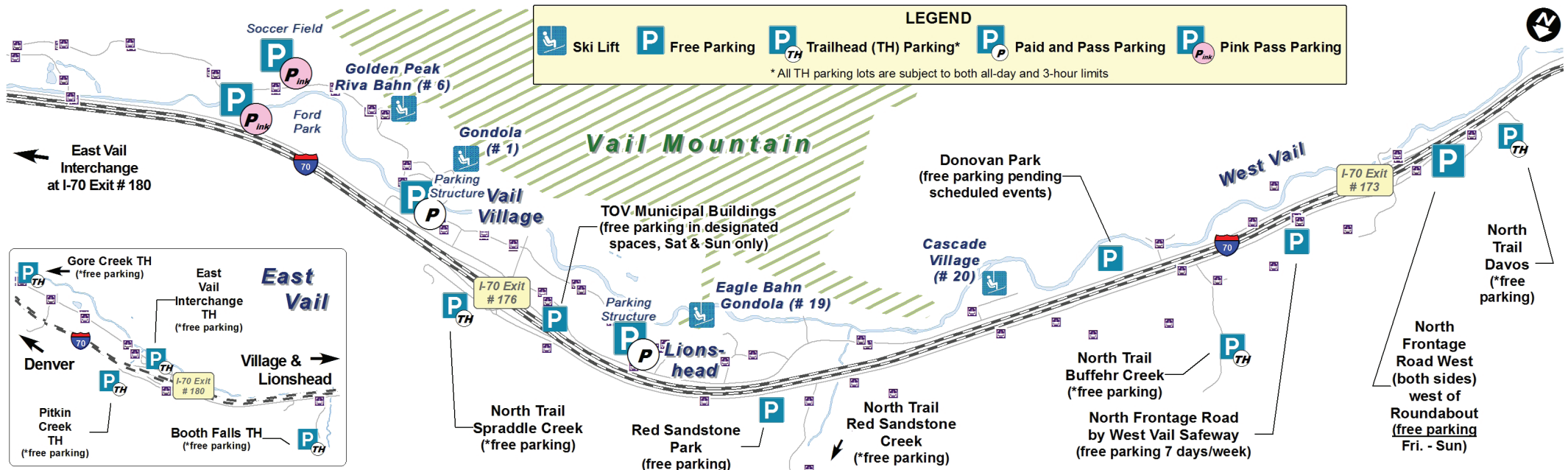
*Transaction ends upon exit; re-entry begins new transaction.

Parking Pass Sales: 970.479.2104



Town of Vail Parking | 75 South Frontage Road
Open Monday - Friday | 8 a.m. to 4:45 p.m.

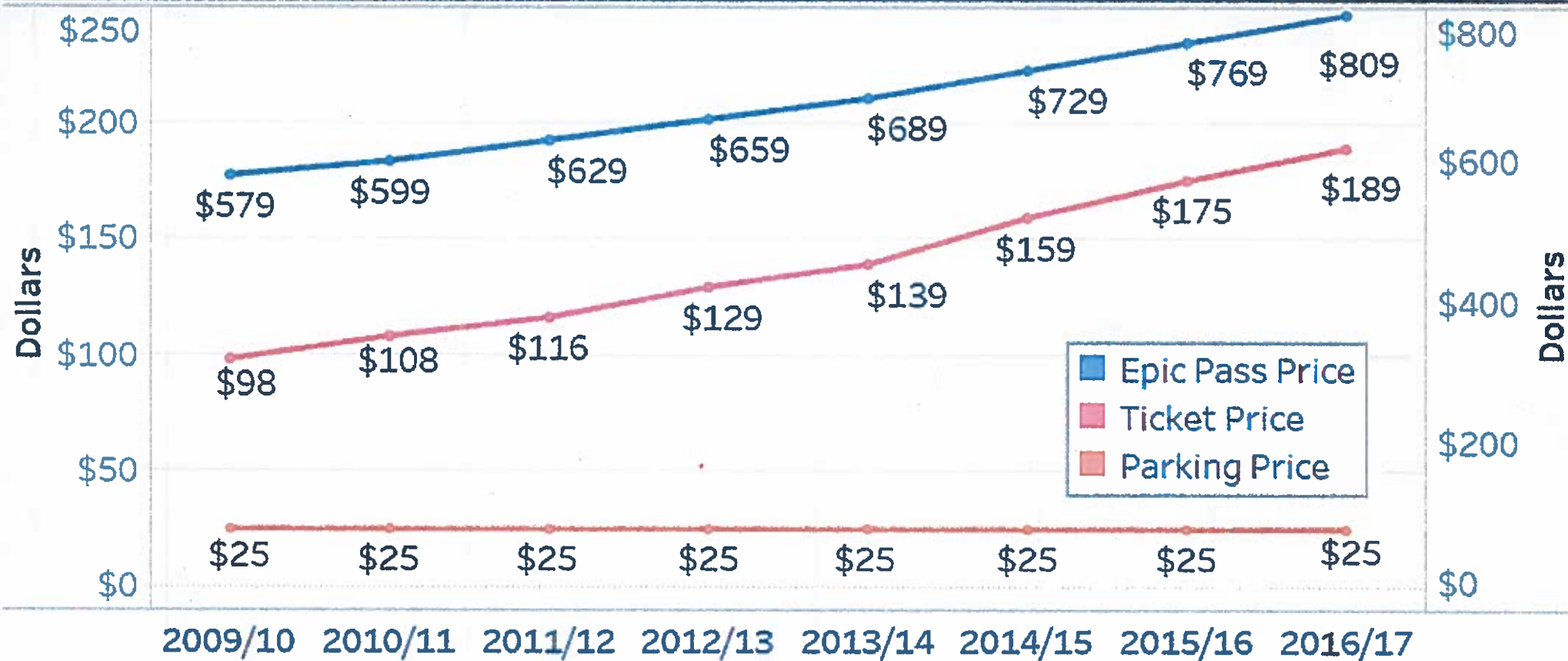
vailgov.com/parking | 970.479.2445



Vail Ticket Prices Compared to Parking Prices: 2009/10 - 2016/17

Ticket Type: 1-Day Ticket at the Window

Presidents Weekend (Sunday of Presidents Weekend)



Comparing 2016-2017 parking rates to the proposed 2017-2018 parking rates for locals

Time Period	Locals Rate Paid Using Value Card Discounts						Locals Rate Paid Using Value Card Discounts				Actual change in price for Locals			
	Existing Rate	Vail Resident SN-TH	Vail Resident F-Sat	Eagle CO Resident SN-TH	Eagle CO Resident F-SAT	Proposed Rate	Vail Resident SN-TH	Vail Resident F-Sat	Eagle CO Resident SN-TH	Eagle CO Resident F-SAT	Vail Resident SN-TH	Vail Resident F-Sat	Eagle CO Resident SN-TH	Eagle CO Resident F-SAT
0 to 30 min	0	0				0								
30 min to 1	0	0				0								
1 to 11/2	0	0				0								
11/2 to 2	0	0				5	2.5	4	3	4.4	2.5	4	3	4.4
2 to 3	15	7.5	12	9	13.2	10	5	8	6	8.8	-2.5	-4	-3	-4.4
3 to 4	20	10	16	12	17.6	20	10	16	12	17.6	0	0	0	0
4 to 5	25	12.5	20	15	22	30	15	24	18	26.4	2.5	4	3	4.4
5 to 6	25	12.5	20	15	22	30	15	24	18	26.4	2.5	4	3	4.4
6 to 7	25	12.5	20	15	22	30	15	24	18	26.4	2.5	4	3	4.4
7 to 8	25	12.5	20	15	22	30	15	24	18	26.4	2.5	4	3	4.4
8 to 9	25	12.5	20	15	22	30	15	24	18	26.4	2.5	4	3	4.4
9 to 10	25	12.5	20	15	22	30	15	24	18	26.4	2.5	4	3	4.4
10 to 11	25	12.5	20	15	22	30	15	24	18	26.4	2.5	4	3	4.4
11 to 12	25	12.5	20	15	22	30	15	24	18	26.4	2.5	4	3	4.4
12 to 13	25	12.5	20	15	22	30	15	24	18	26.4	2.5	4	3	4.4
13 to 14	25					30	15	24	18	26.4				
14 to 15	25					30	15	24	18	26.4				
15 to 16	25					30	15	24	18	26.4				
16 to 17	25					30	15	24	18	26.4				
17 to 18	25					30	15	24	18	26.4				
18 to 19	25	12.5	20	15	22	40	20	32	24	35.2	7.5	12	9	13.2
19 to 20	25					40								
20 to 21	25					40								
21 to 22	25					40								
22 to 23	25					40								
23 to 24	25					40								