

## WHO ARE WE?

The Vail Recreation District's (VRD) mission is to offer diverse and exceptional recreation opportunities that enhance the physical, social and emotional well-being of all its residents and guests. The VRD aims to help Vail Valley residents and visitors pursue their recreational passions by providing the following:



Vail Golf Club



John A. Dobson  
Ice Arena



Vail Gymnastics  
Center



Vail Tennis Center



Imagination Station



Zeke M. Pierce  
Skatepark



Vail Nordic Center



Golden Peak  
Pickleball Center



Ford Athletic Fields



Vail Nature Center



Community  
Programming



After-School  
Programs



Whitewater Race  
Series



Mountain Bike  
Race Series



Trail Running Race  
Series



Sports Leagues &  
Programs



Summer Day &  
Sports Camps



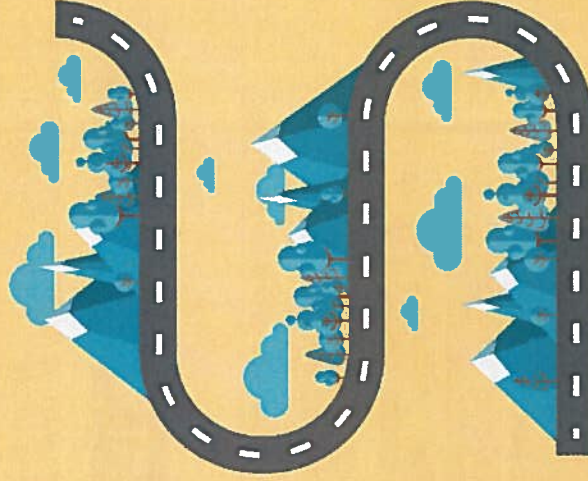
Special Events &  
Art Classes



VAIL RECREATION  
DISTRICT

700 South Frontage Rd. East  
Vail, CO 81657  
970-479-2280  
vailrec.com

# VAIL RECREATION DISTRICT ROADMAP FOR THE FUTURE



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## VRD FINANCIALS

The VRD's taxes account for approximately 7% of total taxes paid by most Vail taxpayers.

### VRD REVENUE SOURCES



of District revenue comes from property taxes



of District revenue comes from user fees and other sources

The VRD's tax rate was transferred from the Town of Vail to the VRD in 1993, when residents voted to become a special district.

- This tax rate for operations **has not been increased** in 24 years.
- The original tax rate was intended to cover **operating expenses only**. It was not meant for the capital needs the District now faces.

## WHAT HAPPENED?

- Since 1993, VRD has **substantially increased programming** and taken over **management of new facilities** to keep up with resident and guest demand, which all come with new costs.
- State law has constrained the funding available to the District.



## WHAT IS THE NEED?

Over the next 10 years, VRD will face a \$14 million shortage on funding capital obligations that include:



**Updating and maintaining safe, modern and environmentally-friendly facilities for residents and guests.**

- Vail Tennis Center, golf maintenance building and other facility interiors
- Tennis court screens and releveling
- Imagination Station and Vail Nature Center exhibits
- Dobson Ice Arena rink chiller system, bleachers, scoreboards, sound system, concessions, stage, flooring and more
- Golf club starter house updates
- Golf driving range, bridges, tee boxes, cart paths and restrooms
- Athletic Field restrooms



**Creating community by preserving affordable recreational and educational opportunities for children and working families.**



**Replacing outdated equipment and addressing the major repair backlog to upgrade and renovate facilities.**



**Building programming for seniors in the community.**



**Recruiting and retaining quality employees.**



## FUNDING OPTIONS

Possible solutions to the VRD's current financial predicament:

- Fees may need to be raised 35% across the board, and this assumes there's no drop in participation.

	Current	+35% Difference
Vail Golf Club Silver Pass	\$1,000	\$1,350 +\$350
One Day of Youth Summer Camp	\$55	\$74.25 +\$19.25
Softball Team	\$585	\$789.75 +\$204.75
Annual Pickleball Pass	\$150	\$202.50 +\$52.50
Youth Soccer Program	\$85	\$87.75 +\$22.75

- District may need to close facilities and cut programs.
- Ask voters for a mill levy increase.

## WHAT WOULD IT COST?

There may be a ballot question this November asking voters in the Vail Recreation District to approve a property tax increase of 1.0 mill to generate \$1.1 million annually to fund the Vail Recreation District.

The additional cost on a home that is valued at \$500,000 will be **\$36 per year**. If approved, the increase would be permanent.





**RESOLUTION NO. 33  
SERIES OF 2017**

**RESOLUTION OF SUPPORT FOR THE VAIL PARK AND RECREATION  
DISTRICT BALLOT ISSUE AT THE NOVEMBER 7, 2017 SPECIAL ELECTION**

WHEREAS, the Town of Vail (the "Town"), in the County of Eagle and State of Colorado is a home rule municipal corporation duly organized and existing under the laws of the State of Colorado and the Town Charter;

WHEREAS, the members of the Town Council of the Town (the "Council") have been duly elected and qualified;

WHEREAS, when Vail's electorate voted in 1994 to separate the mil levy for Vail Parks and Recreation District from the Town of Vail, the VRD's tax base became less sustainable over time; and

WHEREAS, the Vail Park and Recreation District ("VRD") Board of Directors (the "Board") has determined that the interest of VRD and the public interest and necessity require that VRD increase its property tax levy;

WHEREAS, VRD's Board further has determined that it is necessary to submit to the eligible electors of VRD the question of authorizing VRD to increase its property tax levy at the election to be held on November 7, 2017 as "Ballot Issue A";

WHEREAS, VRD operates and manages facilities and provides services to the Vail community; since the VRD was created as a special district separate from the Town of Vail, it has substantially increased programming and taken management of new facilities to keep up with growing resident and guest demand; this has resulted in increased costs;

WHEREAS, under its current tax constraints, VRD faces a gap in its ability to pay the capital costs of its operation; the existing levy was intended to cover operation costs only, not capital costs; and this operating tax rate has not been increased in the 24 years that the VRD has grown;

WHEREAS, VRD operates the Vail Golf Club, Dobson Ice Arena, Vail Tennis Center, Vail Nordic Center, Vail Gymnastics Center, Golden Peak Pickleball Center, Zeke M. Pierce Skatepark, Vail Athletic Fields, Imagination Station and Community Programming Room, Vail Nature Center, after-school programs and open gyms at Red Sandstone Elementary School, summer day camps and sports camps, adult sports leagues, trail running, mountain biking and whitewater races, art and fitness classes and many of Vail's favorite family events and tournaments;

WHEREAS, without this increase, rates would have to be increased 35 percent across the board for all programming and events, which means an annual silver golf pass now costing \$1,000 would increase to \$1,350; a softball team's fees would increase from \$585 to \$789.75 and one day of youth summer camp would increase from \$55 to \$74;

WHEREAS, new funding would keep the facilities and operations environmentally friendly for residents and guests, and align the district with the Town of Vail's Sustainable Destination designation by replacing the inefficient chiller system at Dobson Ice Arena, updating

the restrooms at the Vail Athletic Field, and pursuing solar power and energy saving programs at each of the VRD facilities;

WHEREAS, keeping VRD's rates affordable will add to Vail's sense of community by preserving affordable recreational and educational opportunities for Vail's residents, children and working families;

WHEREAS, the money would replace outdated equipment and address the major repair backlog to upgrade and renovate facilities, such as updating the bleachers, scoreboards, sound system and concession at Dobson Ice Arena; the starter house and bridges at the Vail Golf Club, kids' exhibits at the Imagination Station, and the old Vail Tennis Center building;

WHEREAS, a yes vote on Ballot Issue A is a vote to preserve affordable recreational opportunities for all of Vail's residents and guests, and to upgrade and maintain safe and modern facilities for generations to come;

WHEREAS, if passed, Ballot Issue A will provide VRD with an extra 1.000 mill levy, which results in an annual tax increase of \$36 for a house worth \$500,000; and

WHEREAS, it is the opinion of the Town Council that increasing VRD's property tax levy will promote the health, safety and welfare of the entire community.

NOW, THEREFORE, BE IT RESOLVED BY THE TOWN COUNCIL OF THE TOWN OF VAIL, COLORADO, as follows:

Section 1. The Vail Town Council hereby supports the passage of Ballot Issue A – to provide the VRD with an extra 1.00 mill levy – and the registered, qualified electors of the Town of Vail are encouraged to vote yes on Ballot Issue A.

Section 2: Adoption of this resolution may be reported or distributed only through established, customary means, other than paid advertising, by which information about other proceedings of the Town Council is regularly provided to the public.

Section 3: This resolution is effective upon adoption.

INTRODUCED, PASSED AND ADOPTED at a regular meeting of the Town Council of the Town of Vail held this 17<sup>th</sup> day of October, 2017.

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Dave Chapin,  
Mayor of the Town of Vail, Colorado

ATTEST:

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Patty McKenny,  
Town Clerk