

First, a few questions about you and the general state of Vail...

1. Is your residence (either year-round or seasonal) within the town of Vail? ☐ Yes ☐ No (*GO TO Q. 2*)

If yes, where?

- | | |
|---|--|
| <input type="checkbox"/> East Vail | <input type="checkbox"/> Buffehr Creek, Lionsridge, the Valley |
| <input type="checkbox"/> Booth Falls and Bald Mountain Road areas | <input type="checkbox"/> Vail Commons/Safeway area |
| <input type="checkbox"/> Booth Creek/Aspen Lane | <input type="checkbox"/> West Vail (north of I-70) |
| <input type="checkbox"/> Golf Course | <input type="checkbox"/> Matterhorn, Glen Lyon |
| <input type="checkbox"/> Vail Village | <input type="checkbox"/> Intermountain |
| <input type="checkbox"/> Lionshead | <input type="checkbox"/> Not a resident of the town of Vail |
| <input type="checkbox"/> Potato Patch, Sandstone | <input type="checkbox"/> Other _____ |

2. Which of the following best describes you?

- ☐ Year-round resident (11+ months/year)
- ☐ Part-time resident (what is the ZIP Code of your primary residence? _____) (*GO TO Q. 4*)
- ☐ Employed in the town of Vail but don't live there
- ☐ Get mail in the town but don't live or work there
- ☐ Non-resident owner of business/commercial property

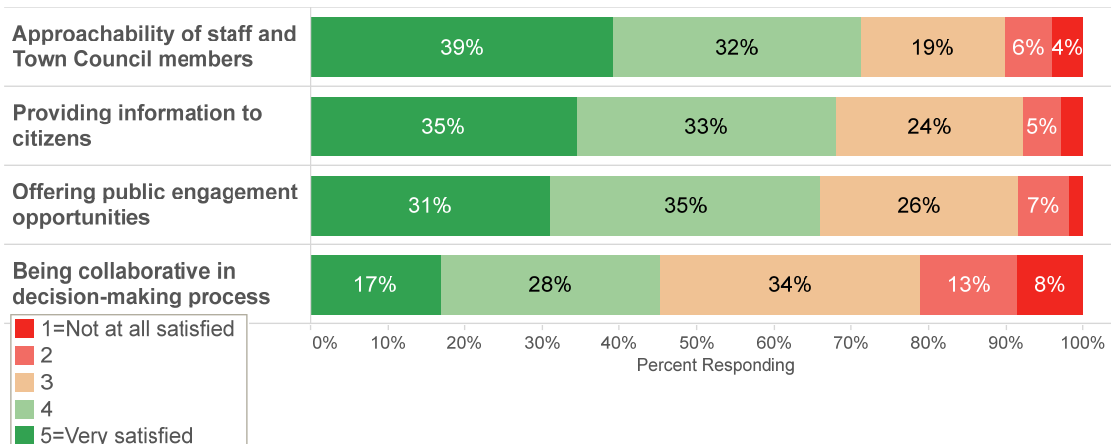
3. What is the ZIP Code of your primary residence? _____

4. Would you say that things in the town of Vail are going in the right direction, or have they gotten off on the wrong track?

- ☐ Right direction
- ☐ Wrong track
- ☐ Don't know

In a few words, why do you feel that way? _____
(Please attach an additional sheet of paper with your comments if needed on any survey question.)

5. Using the 1 to 5 scale below, how satisfied are you with the Town of Vail local government in terms of providing information to citizens about what local government is doing, including offering ample public engagement opportunities, approachability, and being collaborative in the decision-making process?



In November 2015 four members were newly elected to the Vail Town Council. What are your hopes and expectations of the current Council?

SOURCES OF LOCAL INFORMATION

6. How do you receive information about the Town of Vail that may be of interest to you? (CHECK ALL THAT APPLY)

INFORMATION FROM THE TOWN OF VAIL

- ☐ Website (www.vailgov.com)
- ☐ E-services (meeting announcements, agendas, news releases, newsletters, etc.)
- ☐ Attend or watch meetings (live web streams, Channel 5)
- ☐ Social media (Twitter, Facebook, etc.)

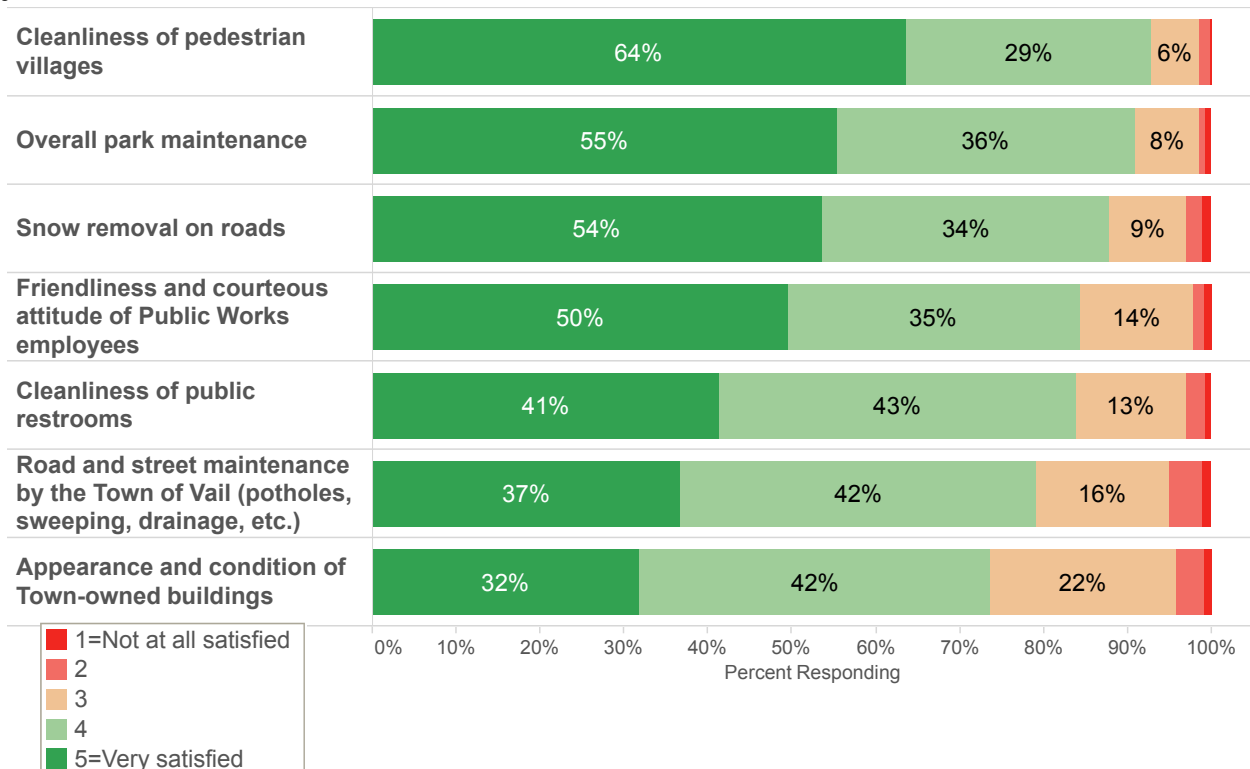
INFORMATION FROM OTHER SOURCES

- ☐ Newspaper
- ☐ Radio
- ☐ Television
- ☐ Social media (Twitter, Facebook, etc.)
- ☐ Other (please describe): _____

TOWN SERVICES – The following questions ask you about your use of various services provided by the Town and your satisfaction with these services.

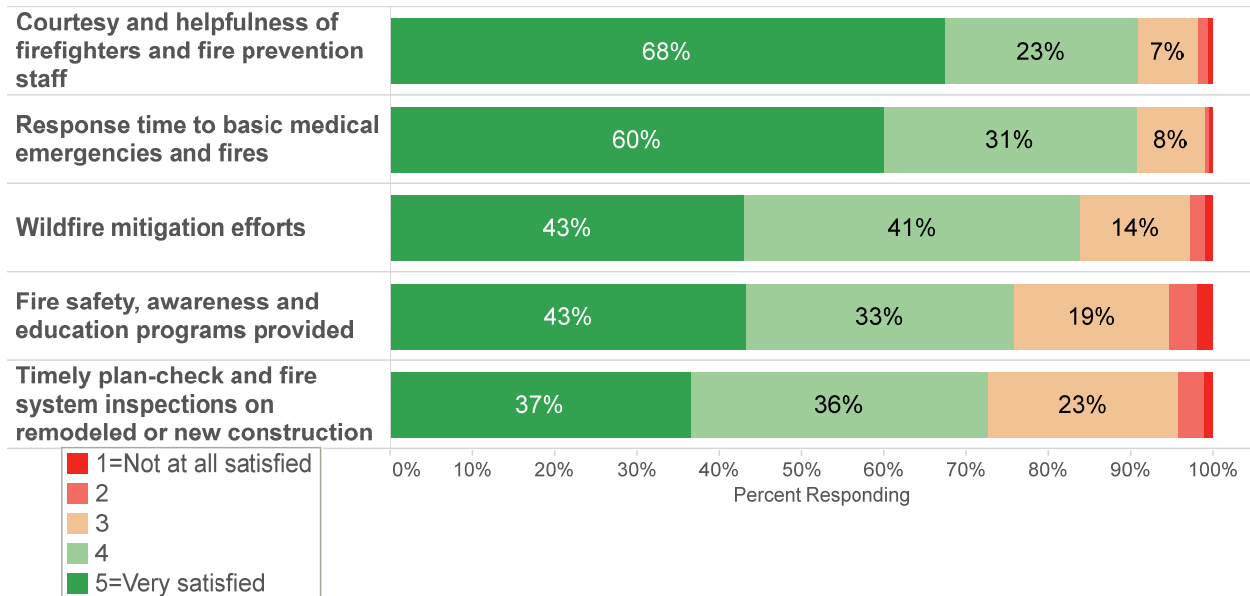
The Public Works Department provides maintenance of public areas including parks, buildings, roads and village areas.

7. Rate your satisfaction with Public Works services in the Town of Vail:



Public Safety

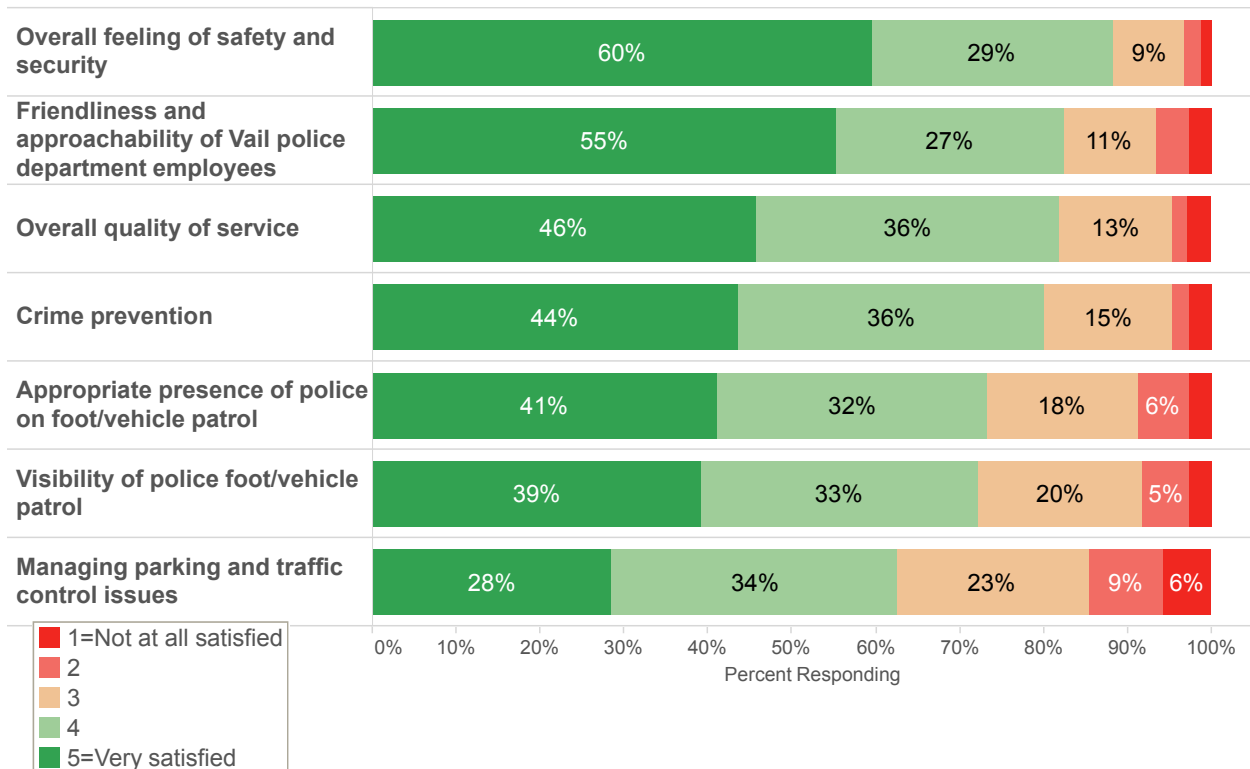
8. Please rate your satisfaction with the following aspects of Fire Services in the Town of Vail:



9. Have you utilized Vail Police for any service or emergency within the past 12 months?

☐ Yes ☐ No

10. Please rate your satisfaction with the following aspects of Police Services in the Town of Vail:



The Community Development Department provides planning, design review, environmental programs, and building inspection services.

11. Have you used the services of the Community Development Department within the past 12 months?

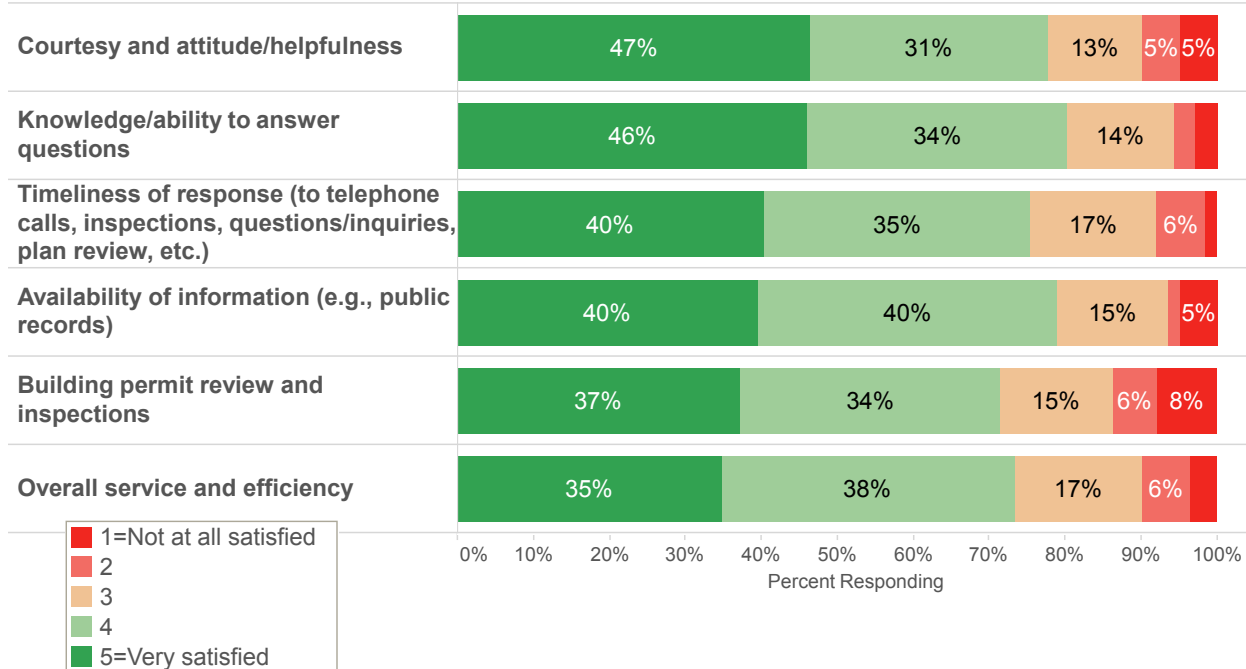
☐ Yes ☐ No (GO TO Q. 14)

12. (IF YES) How did you access their services? (CHECK ALL THAT APPLY)

☐ Website

- [] Telephone
 [] Walk in to office
 [] Attend a meeting
 [] Other: _____

13. Please rate your satisfaction with the following aspects of the Community Development Department:



Parking and Bus Service

14. Are you aware that the Town offers residents/employees a variety of parking passes and discount parking programs?
 [] Yes [] No [] Uncertain

15. Do you own a parking pass or value card this season?

[] No (*COMMENT BELOW AND GO TO Q. 16*)

Why do you not buy a parking pass or value card? _____

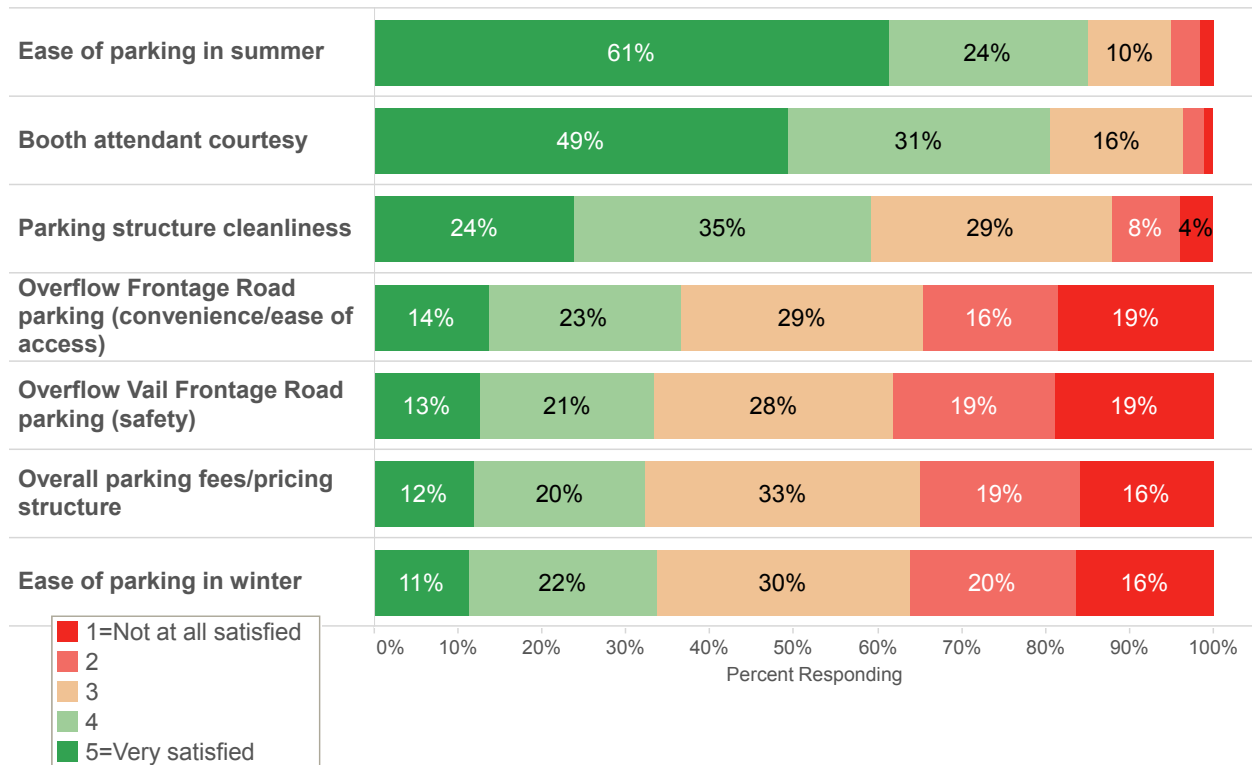
- [] Yes: [] Gold pass
 [] Blue pass
 [] Green pass
 [] Pink pass
 [] Value card

16. How likely are you to buy a parking pass next year?

NOT AT ALL
 LIKELY
 1 2 3 4 5 x
 VERY
 LIKELY
 DON'T
 KNOW

Any comments on your response? _____

17. Please rate your satisfaction with public parking services in Vail.

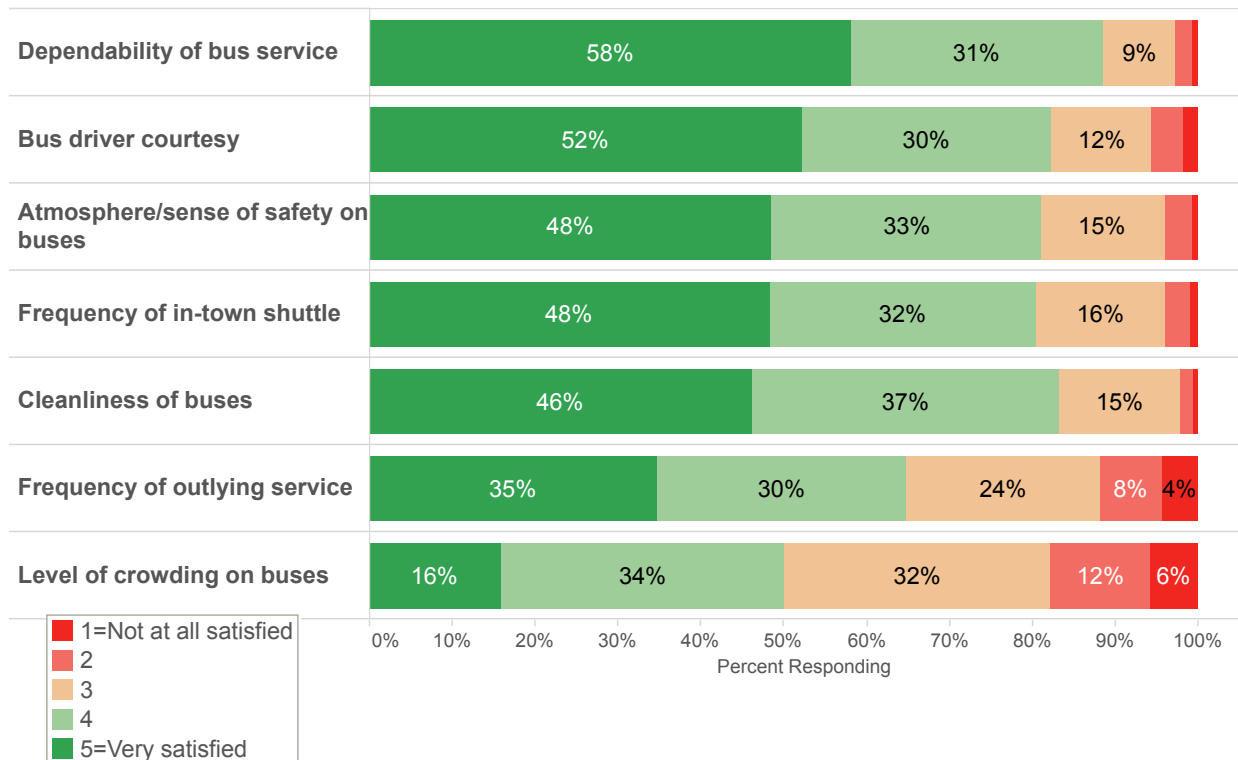


18. Has your use of Town of Vail bus service changed during peak ski times this winter?

- ☐ Yes, increased
- ☐ Yes, decreased
- ☐ No change

Are there any specific concerns or considerations that influence your use of bus services?

19. Please rate your satisfaction with bus service.



EVENTS

Vail has developed a wide variety of events in all seasons that have become part of our community culture. Our events now include concerts, festivals, athletic events and other activities.

20. In general, how would you describe the experience that events in Vail create for you and your guests?

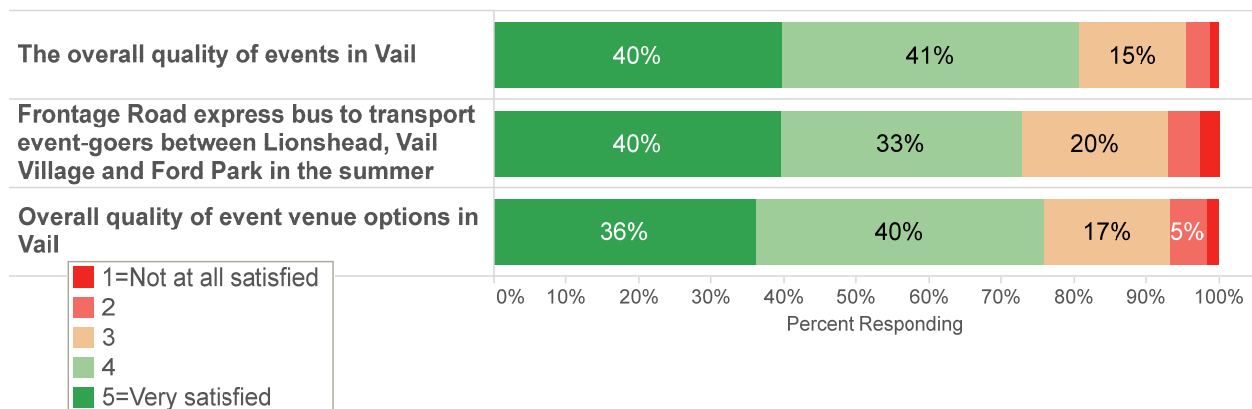
VERY NEGATIVE		NEUTRAL		VERY POSITIVE		DON'T KNOW
1	2	3	4	5	x	

Do you have any comments on your response concerning events?

21. With respect to the number of events in Vail, are there:
[] Too few events [] About the right number [] Too many events

22. Is there a specific type of event you would like to see added to Vail's town-wide program? _____

23. Please rate your satisfaction with the following aspects of town-wide events:



24. The Town of Vail invests in various events in Vail. In general, what is your opinion of this economic development strategy?

- [] I strongly support the Town's financial investment in events
[] I am somewhat in favor
[] I am neutral
[] I somewhat oppose
[] I strongly oppose

Do you have any further comments on events in Vail? _____

Library Services

Vail Public Library offers access to information resources of many types to serve the needs of Vail's guests, residents, businesses and schools.

25. Please respond to the following questions using "Yes" or "No."

YES	NO
Do you have a library card in the Town of Vail?	[] []
Do you access the library remotely as well as in person?	[] []
Have you used the library's website or e-newsletter?	[] []

26. How frequently do you use the library? _____ times per month

27. What do you like best about Vail Public Library? _____

What would you like to see us add/offer/change? _____

28. Please rate your overall satisfaction with Vail Public Library:

NOT AT ALL SATISFIED

12345

VERY SATISFIED

DON'T KNOW

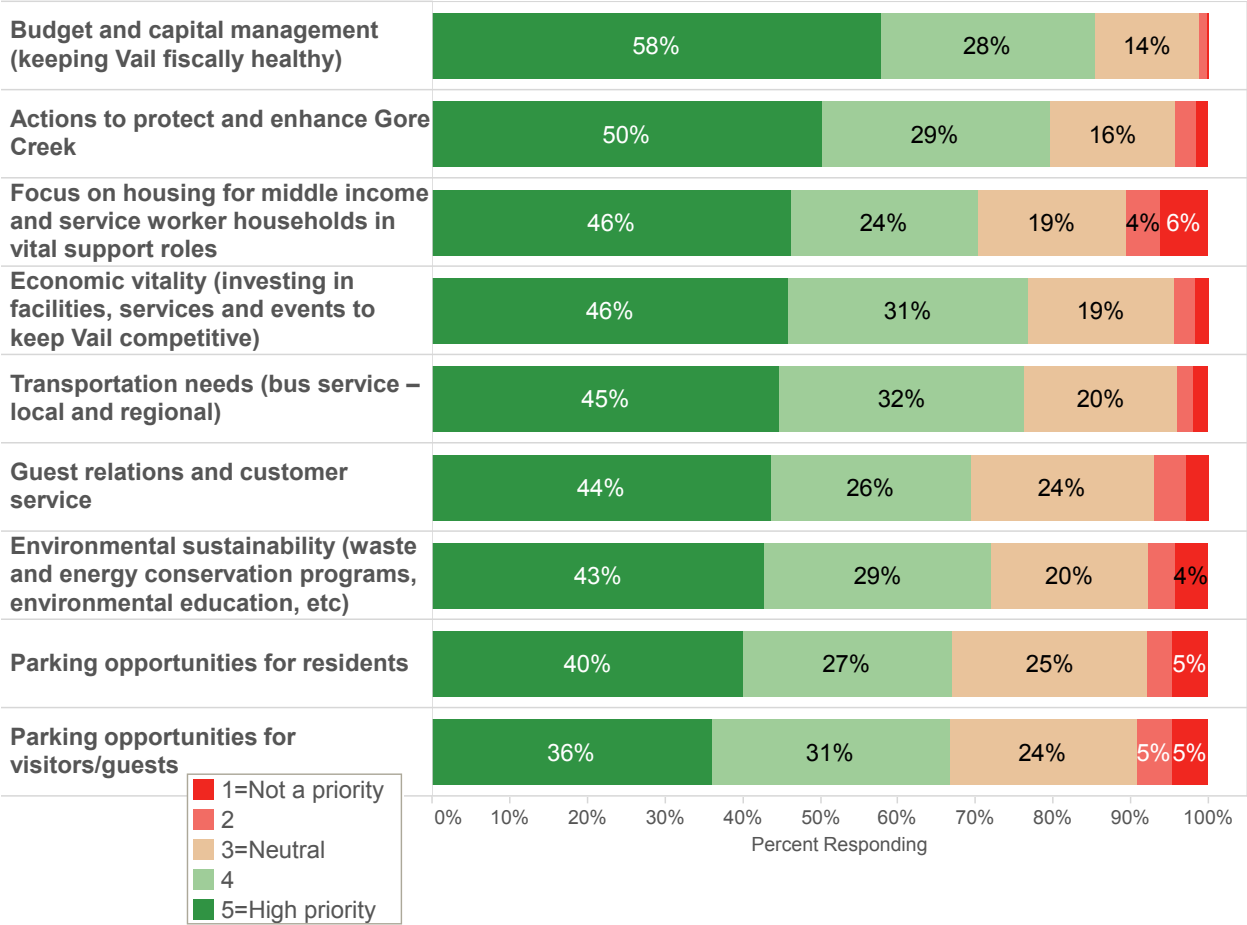
x

Do you have any further comments or suggestions concerning library services?

COMMUNITY ISSUES AND OPPORTUNITIES

The following questions provide you with an opportunity to express your opinions concerning several areas of public policy that require tradeoffs and/or prioritization. They include questions on areas of emphasis that have been identified by Town Council for consideration in the coming months including topics related to the Environment, Work Force Housing and Parking. In addition to the questions that are based on scales, please feel free to offer your comments or suggestions in the spaces provided.

29. The Vail Town Council and staff value community input to help understand your priorities. For each area listed below, indicate the level of priority you believe is appropriate. (Use a 1 to 5 scale where 1=Not a Priority, 3=Somewhat, 5=High Priority.)



What two areas are your highest priorities?

Do you have any comments on your responses?

Community Infrastructure

30. Some have suggested that Vail needs a sizable enclosed space to support a variety of cultural and community activities, and events. How important do you feel such a facility is to the town's future?

NOT AT ALL IMPORTANT

1

SOMEWHAT UNIMPORTANT

2

SOMEWHAT IMPORTANT

3

VERY IMPORTANT

4

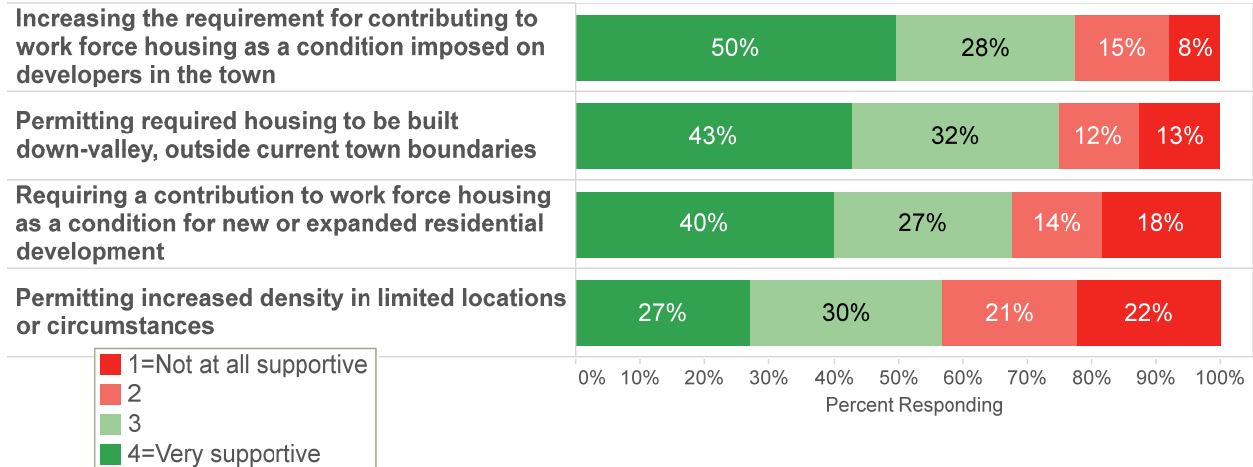
DON'T KNOW

x

31. If you said somewhat or very important, what type of facility would you like to see created, and what types of activities would you want to accommodate there?

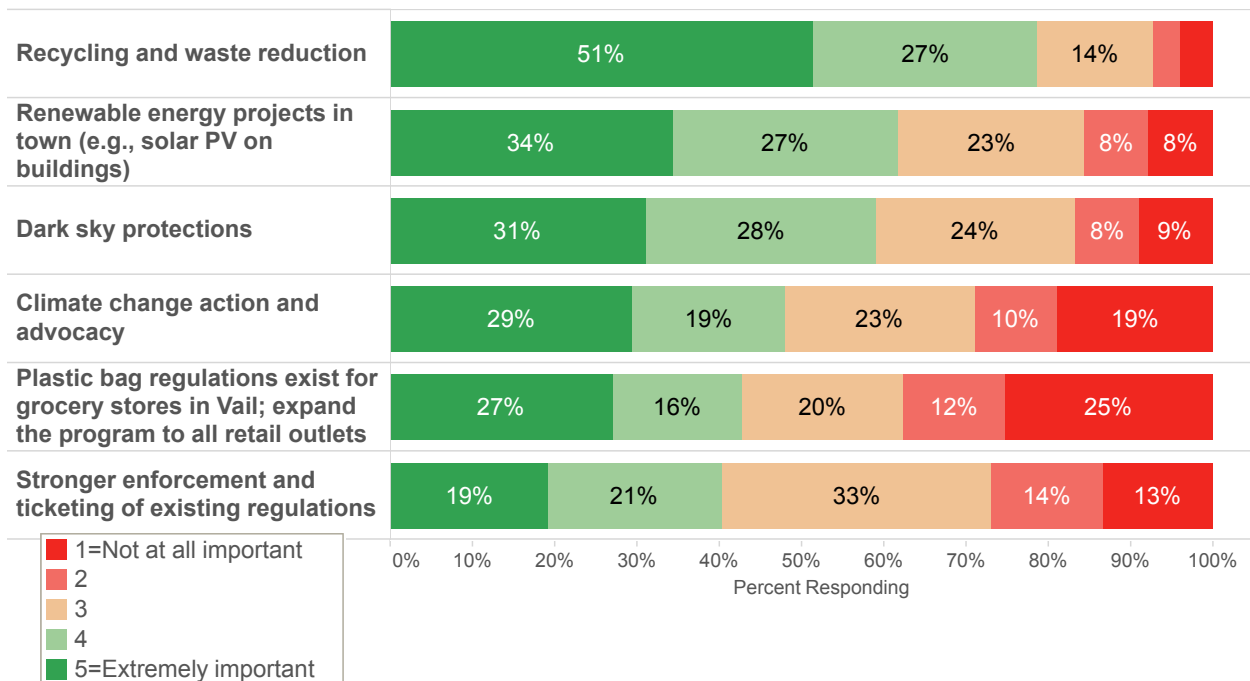
Housing

32. There has been discussion about various techniques to expand work force housing opportunities in the area. Please indicate your opinion using the scale of 1 to 4 below.

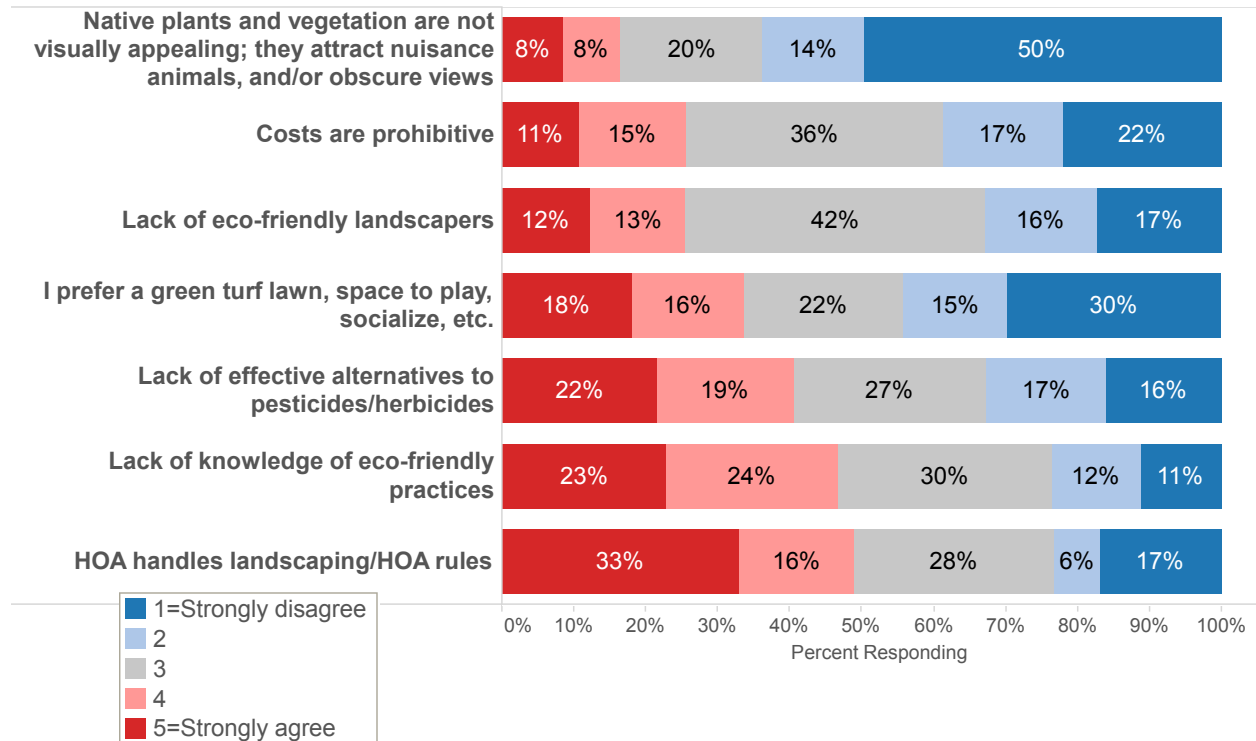


The Environment

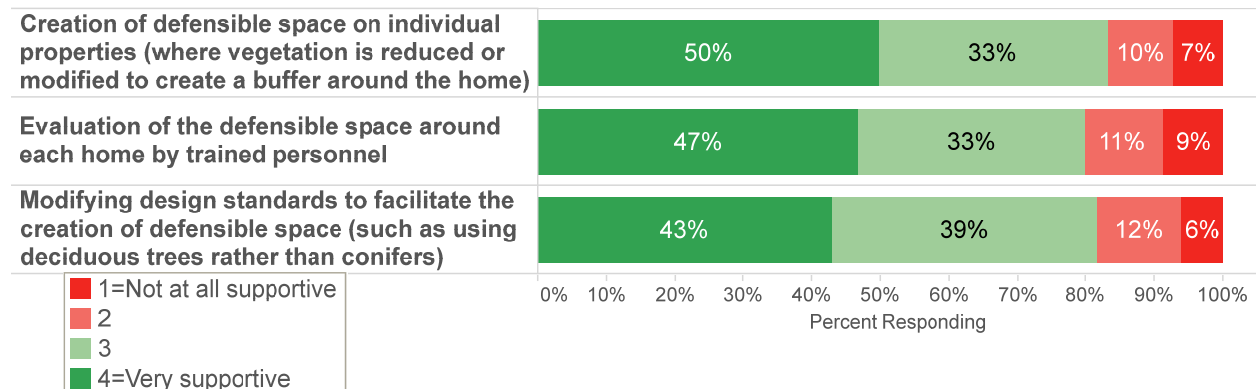
33. Please rank the importance of the following environmental sustainability program focus areas for the Town of Vail:



34. The Town is currently working on improving and protecting Gore Creek water quality. Please identify the barriers that exist toward your personal use of environmentally friendly landscaping practices on your property. Rate the following on a scale of 1 to 5 where 1 is “strongly disagree” and 5 is “strongly agree” that these are barriers.



35. Wildfire poses a risk to our homes, environment, economy, recreation and safety. Effective wildfire mitigation requires a multi-faceted approach. Please indicate your opinion using the scale of 1 to 4 below.



Parking

36. Do you think there is enough parking in the town of Vail in summer?

- ☐ Yes
☐ No
☐ Uncertain

37. ...And for winter days?

- ☐ Yes
☐ No
☐ Uncertain

Any comments on your response concerning parking? _____

38. Would you support charging a fee for parking in public lots in Vail during the summer months?

- ☐ Yes
☐ No
☐ Uncertain

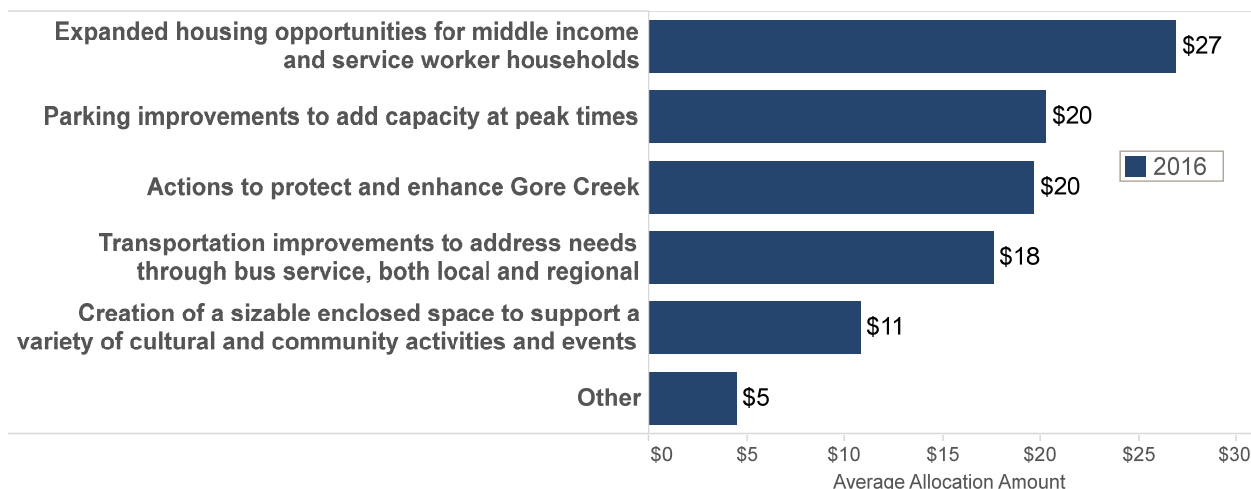
39. The Town is working on finding an appropriate balance between adequate vehicle parking and discouraging the use of cars (and encouraging use of public transit and other modes). Should Town parking rates be based on demand (i.e., higher rates at the busiest times and lower rates when there is little demand, similar to hotels and airlines)?

- ☐ Yes
☐ No
☐ Uncertain

Financial Prioritizing Exercise

We are interested in the relative priority that you would place on improvements to serve the Vail community including residents and visitors/guests. Recognizing that the categories of projects listed below would likely involve significant investment that may require expenditures greater than the Town's typical annual budget, please provide your input.

40. With \$5 increments being the smallest amount you might use, if you had \$100 to spend on major efforts, how would you allocate that \$100 across the following categories? Or, if you would not allocate funds to any of these categories, please indicate by checking the box provided below. Leave any items blank if you don't want to allocate funds to a category and please make sure your allocation totals \$100.



OR

- ☐ I would not allocate any substantial funding to these types of efforts in the future.

Do you have any comments on your responses? _____

Please provide the following demographic information. Remember that all responses remain strictly confidential and are reported only in group format.

41. Which of the following best describes your employment status?
- ☐ Work 8 months or more a year in the local area (Vail Valley)
 - ☐ Work 7 or fewer months a year in the local area (Vail Valley)
 - ☐ Currently employed outside of the local area (work on Front Range, out of state, etc.)
 - ☐ Retired
 - ☐ Unemployed and/or looking for work
 - ☐ Homemaker
 - ☐ Other: _____

42. (If work in the Vail Valley) How many jobs do you currently hold (winter 2016)? ____ jobs
- What is the location of your place of work in the Vail Valley? (Check all that apply)
- ☐ In the town of Vail
 - ☐ Eagle Vail
 - ☐ Avon
 - ☐ Beaver Creek
 - ☐ Edwards
 - ☐ Minturn
 - ☐ Eagle
 - ☐ Gypsum
 - ☐ Other: _____

43. Do you own or rent your residence?
- ☐ Own
 - ☐ Rent
 - ☐ Other (specify) _____
44. How long have you lived within the town of Vail (or owned property if a non-resident)?
- ☐ Less than 1 year
 - ☐ 1-5 years
 - ☐ 6-15 years
 - ☐ More than 15 years
 - ☐ Not applicable
45. (IF RESIDENT) Do you own or operate a business within the town of Vail? ☐ Yes ☐ No
46. Are you a registered voter in Vail? ☐ Yes ☐ No
47. Which of these categories best describes your household status?
- ☐ Single, no children
 - ☐ Couple, no children
 - ☐ Household with children living at home
 - ☐ Empty-nester, children no longer at home
48. Are you:
- ☐ Male ☐ Female
49. In what year were you born? _____

Are there any questions that were missed that you would like included in future surveys?

Do you have any additional comments or suggestions?

THANK YOU FOR YOUR PARTICIPATION IN OUR CONTINUING EVALUATION PROGRAM.

Please check any of the following that interest you:

- ☐ Enter me for a chance to win a drawing for one of five \$100 VISA Gift Cards. The first 100 completed surveys will comprise the first pool of entrants, so complete your survey and enter soon!
- ☐ Add me to the Town's email list for periodic updates and communications

Finally, would you be willing to participate in an on-line "focus group" discussion on matters concerning community direction and priorities? These discussions would take place in the following months and would likely require 15 to 30 minutes of your time.

- ☐ Yes, I am interested in participating

Email address: _____