### **Destination SOUL Aspen**

Address: 534 E Cooper Ave, Aspen CO 81611 3,200 sq. ft. Components

- 60 Bike Studio
- Check In Area
- Full Retail Collection
- Two Restrooms
- Changing Area







#### soulcycle

# Destination SOUL Martha's Vineyard

Address: 250 Upper Main Street, Edgartown MA 02539

1,600 sq. ft.

Components

- 50 Bike Studio
- Check In Area
- Full Retail Collection
- Two Restrooms
- Changing Area











#### soulcycle

## **Destination SOUL Palm Beach**

Address: 150 Royal Poinciana Plaza, Palm Beach FL 2,700 sq. ft. Components

- 60 Bike Studio
- Check In Area
- Full Retail Collection
- One Restroom
- Changing Area







### Aspen Food & Wine

Address: Exterior Studio at a private home in Aspen Components

- 51 Bike Studio
- Check In Area
- One Restroom
- Changing Area







## SOULCYCLE





## Target Launch Event

Address: 60 Tenth Ave, NY NY 6,500 sq. ft. Components

- 150 Bike Studio
- Check In Area
- Restrooms
- Changing & Locker Area
- Food & Beverage
- Interactive Photo Activation Wall







#### soulcycle