



Memorandum

TO: Vail Town Council

FROM: Parking and Transportation Task Force
Greg Hall, Director of Public Works and Transportation

DATE: October 16, 2018

SUBJECT: Parking and Transportation Task Force Recommended Winter 2018-2019
Parking Program

I. PURPOSE

The purpose of this item is to:

- Provide Town Council the Parking and Transportation Task Force (PATTF) recommendation for Winter 2018-2019 Parking Program
- Request Town Council approve the Winter 2018-2019 Parking Program

II. BACKGROUND

The Parking & Transportation Task Force met on September 13, 2018 to review statistics from the winter 2017- 2018 season as well as make recommendations for Winter 2018 – 2019 Parking Program.

The Parking & Transportation Task Force was formed in 1999 in an advisory capacity and has been enacted through the years at the direction of the Vail Town Council. In reinstating the Task Force, the role of the 12-member group is to provide advisory input and recommendations on parking, transit and traffic operations. Representatives are as follows:

- Representing the retail community - Meg Hanlon and Hugh Paine
- Representing the restaurant community - Bill Suarez
- Representing the lodging community - Brian Butts
- Representing the community-at-large - Kent Johnson, Andrew Lanes and Don Marks
- Representing Vail Valley Medical Center - Darryl Flores (Cheryl Cannataro Alt.)
- Representing Vail Resorts - Doug Lovell and Jeff Babb
- Representing the Vail Town Council - Mayor Dave Chapin and Jen Mason

The Task Force is chaired by Mayor Chapin and supported by various departments and agencies to assist with technical expertise.

Recommended Winter 2018- 2019 Rate and Parking Structure:

	<u>Existing</u>	<u>Proposed</u>
0 to 30	Free	Free
30 to 1	Free	Free
1 to 1.5	Free	Free
1.5 to 2	\$ 5	Free
2 to 3	\$10	\$10
3 to 4	\$20	\$20
4 to 15	\$30	\$30
15 to 24	\$50	\$50

Recommended Parking Pass Prices

	<u>Existing</u>	<u>Proposed</u>
Gold	\$3300	\$3300
Silver	\$2000	\$2000
Blue	\$1250	\$1250
Green	\$ 625	\$ 625
Red		\$ 450 (Red Sandstone parking garage)
Pink	\$ 200	\$ 200

The adopted goal of the Town of Vail for parking during the winter is to provide a parking program in which all but 15 days of overflow parking occur. This past winter there were 10 days of overflow parking.

III. TASK FORCE DISCUSSIONS | WINTER 2018-2019

The recommendations of the Parking and Transportation Task Force for the Winter 2018-2019 Parking Program are targeted to:

- Increase the use of the current underutilized parking supply during peak periods.
- Decrease the demand for parking spaces during peak periods to free up spaces.
- Encourage the use of carpooling and transit.
- Discourage the use of rental cars.
- Encourage the use of short-term parking for business and community opportunities.
- Encourage the reduction in Vehicle Miles of Travel (VMT) as outlined in the Town's Environmental Strategic Plan as a 20% VMT reduction goal.

The PATTF identified the following strategies to accomplish the goals and influence both the supply and demand side of parking for the upcoming season:

Supply

The completion of the Red Sandstone Parking Garage will provide 120 additional spaces every day and up to 160 spaces during non-school days. This is in addition to the town

receiving CDOT permission to use the 100 free parking areas on the N Frontage Road west of the West Vail roundabout everyday this season which will offset the loss of 210 spaces at Vail Health. In addition, the recently adopted zoning code revisions allowing the short term leasing of private spaces should create an increase in underutilized private spaces during peak days.

1 1/2 vs 2 Hour Free Parking Period

The PATTF reviewed the 1 1/2 hour free parking period verses 2 hour free parking period and after some discussion recommended the 2 hour free period return, however the rest of the rate structure will not be affected. The change was due to both concerns from a community use standpoint (see attached letters) and from this being one of the vocal concerns with the changes from the previous year on the citizen survey.

Season Parking Passes

The only change in season parking passes is the introduction of the Red pass to access the Red Sandstone Parking Garage. The task force felt the garage was an upgrade to an open lot but less desirable to the existing parking at close-in structures and recommended a price in between the green pass and the pink pass. The committee only discussed employee use of the lot, but it could be opened up and sold to employees working at least 30 hours per week in the town of Vail, It is recommended to limiting overnight usage to a maximum of 48 hours to discourage the storing of vehicles.

The Red Sandstone garage is a pass-only access lot. The remaining surface lots at the school will be shared by Vail Gymnastics and Red Sandstone Elementary School for visitor use.

Transit

In order to encourage the use of the free outlying parking to the fullest, the Task Force recommends the West Vail Express bus service frequency introduced last year to remain in place.

IV. RECOMMENDED WINTER 2017-2018 PARKING PROGRAM

The Task Force makes the following recommendations when considering all the variables, policies and dynamics of the Vail parking program: reducing demand, the desire to encourage transit and carpooling use, discourage driving, align parking policies with our environmental policies, while recognizing the need to cover costs of increased parking operations and transit and other alternative enhancements.

Winter 2018-2019 objectives and recommendations

- Require construction projects to have an employee transportation and parking plan
- Work with ECO Transit to support increased service in 2018 through county budget process
- Develop a marketing and messaging plan around the following to reach 15 day overflow goal
 - Walking
 - Don't rent a car
 - Environmental effects of driving

- Healthy lifestyles
- Reduce congestion
- Promote transit use
- Ridesharing (Uber, Lyft)
- Carpooling
- Employee van pools
- Biking
- Random Acts of Kindness/Guest Recovery
- Enhancing additional winter transit service
- Long-term storage of cars
- Inventory winter usage of private lots

IV. RECOMMENDED ACTIONS COSTS AND BUDGET IMPLICATIONS

The Vail Parking and Transportation Task Force and staff have provided cost and budget projections on the final recommended plan. The cost of increasing the free period from 1 ½ hours to 2 hours may see a decrease in overall revenue, but the hope is that increased pass sales with the Red Sandstone Garage will offset the reduction.

VI. ACTION REQUESTED

Approve or approve with modifications the Winter 2018-2019 Parking Program as recommended by the Parking and Transportation Task Force. Approving the program is required prior to pass sales which begin on October 29th.

Recommended Rate Structure:

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VII. STAFF RECOMMENDATION

Staff recommends the Town Council approve the Parking and Transportation Task Force recommendations for the Winter 2018-2019 Parking Program.

VII. ATTACHMENTS

Staff memos



Memorandum

TO: Vail Town Council

FROM: Greg Clifton, Town Manager

DATE: October 2, 2018

SUBJECT: Recommendation from Parking Task Force

Council, while I will be absent from your discussion of parking on October 16th, I wanted to share a couple of quick comments for your consideration, respectfully. While the Parking Task Force wrestles with a multitude of issues and recommendations related to parking, I simply want to address one item, and that is the 90-minute free parking. Specifically, the decision a year ago to further restrict the 2-hour free parking exemption to 90 minutes likely represents the one topic of concern and/or complaint that has been stated to me on numerous occasions. I have not had many complaints over the rate adjustments beyond that singular issue.

I believe that our Community Survey likewise revealed some community discontent with this particular decision. Also, please refer to the attached letter from our Vail Town Library, representing the most recent example of how the restriction may not be working well for parts of the community.

There were certain mitigation efforts taken to soften the restriction, notably the \$5 voucher program. I have found that program to be a bit clunky and inefficient.

The recommendation is to restore the 2-hour provision. The Task Force agreed with this, but it was not unanimous. I understand and wholly appreciate the objectives for the restriction, but discussions with our parking staff has revealed the very effective enforcement of looping and other irregularities can be accomplished without additional infrastructure and staffing. We have the means to effectively deal with these problems without having to further restrict this particular allowance. Thank you for your consideration.



292 West Meadow Drive
Vail, Colorado 81657
vaillibrary.com

Public Library
970.479.2187
970.479.2192 fax

Town of Vail Parking Task Force
Town of Vail
75 S Frontage Road
Vail, CO 81657

August 30, 2018

RE: Reinstating 2 hour FREE parking at town parking structures

Members of the Parking Task Force;

At a recent Library Staff Meeting, discussion of the change to 90 minutes of free parking at the TOV parking structures this past winter was discussed. Greg Clifton, Town Manager, was in attendance and encouraged library staff to share their views on the inadequacy of the 90-minute free parking. Clearly stated, the library staff and its volunteers support the return of 2-hours free parking in the town structures, during those times when the structures charge for parking.

Accessing the library is an issue mentioned in the town survey. Because the library does not have its own parking, library users rely heavily on public parking. Many library users access the library via the Lionshead parking structure. The 90 minute window was not long enough to get to the library, use it and be able to leave the structure without being charged.

The reduction in free parking this past year – from 2 hours of free parking to 90 minutes of free parking, sparked numerous negative comments from library users across the board; children, seniors and library volunteers were the most impacted. Children cannot use the library without adults to get them there. Children's Programs compete with parking and are losing numbers because of access. Seniors need a little extra time to get to and from the library safely. Library volunteers were unfairly impacted and could not remain to complete a shift, until TOV was kind enough to provide coupons to allow them to park for an additional 30-minutes.

Please reinstate the 2 hour-free parking for the 2018/2019 season. Vail Public Library is only one destination that will benefit from the access. Thank you for your consideration.

Respectfully ,

Vail Public Library Staff and Volunteers

Parking - 2 hour Free parking

[illegible]

NAME (please print clearly)	SIGNATURE	STAFF/VOLUNTEER
Maryclaire VanDike	McVauiche	Staff
Sandy Rivera	Handwritten signature	Staff
ELIZABETH SCITRAMM	Elizabeth Scitramm	STAFF
Kate Ragan	Handwritten signature	Staff
Melinda Tierney	Melinda Tierney	Staff
GATHY HOLONITCH	Handwritten signature	STAFF
Lori Barne	Handwritten signature	Staff
Delaney Daly	Delaney Daly	Staff
Jo Norris	via email attached	STAFF
Sara Cricket Pylman	Sara Pylman	staff
Carolyn Hausam	Carolyn Hausam	Staff
Jusan Cody	Jusan Cody	Staff
JACKIE CLARK	Jackie Clark	Staff
✓ KITTY GUATHMEY	Kitty Guathmey	VOLUNTEER
SHARI RODEEN	Shari Rodeen	Staff.
Ali Murray	Ali Murray	Staff
Gretchen Liberton	Gretchen Liberton	Staff
Ashley Klavitter	Ashley Klavitter	Staff
MARY MCGOUGH	Mary McGough	staff

In support of restoring the 2 hour FREE parking in TOV Structures

Those named below are Community members who wish to add their names in support of the letter sent by Vail Public Library Staff and Volunteers to Reinstate the 2 hours of FREE parking in the Town Structures, during those times when the town charges for parking.

NAME DATE NEIGHBORHOOD

Clay Farrington	9/12/18	Vail
Judy Gold	9/12/18	Vail
Fred Gold	9/12/18	Vail
Joan Carrie	9/12/18	Vail
Jack Carrie	9/12/18	Vail
Walter Evans	9/10/18	Vail
Echidna Evans	8/8/18	Vail
Patricia Nixon	9/5/18	Vail
Burt Allen	9/15/18	Vail
Margie Allen	9/12/18	Vail
Sandy Gray	9/12/18	VAIL
John E. ...	9/12/18	east Vail