

OCTOBER 23-25, 2019



UNIVERSITY *of*
DENVER

DANIELS COLLEGE OF BUSINESS



STUDENTS
SHOULDER-TO-SHOULDER

GLOBAL SOLUTIONS FORUM

PRESENTED BY BORGAN FAMILY FOUNDATION

VAIL, COLORADO

Sponsored by  **THE COLORADO SUN**



WHAT DOES THE GLOBAL SOLUTIONS FORUM DO FOR VAIL?

COMMUNITY IMPACT

- Broadens Vail Brand with universal and professional development education: Appeals to cross-sector collaboration in business, education, non-profit, and philanthropy
- Enriches Eagle County Schools through targeted professional development for school leaders and student leaders
- Engages Vail business community in international dialogue on the role of business in social responsibility
- Appeals to Vail's full and part time homeowners
- Draws attention to Vail during mid-fall



WHERE IS THE GLOBAL SOLUTIONS FORUM HEADED?

2018 SERVED AS A BETA TESTING OF THE CONCEPT THROUGH ADDITION OF TWO MAJOR SPONSORS:

- DU's Daniel's College of Business
- Colorado Sun
- Expanded programming to enrich appeal to all sectors

2019: 175 ATTENDEES ON SITE FOR 2.5 DAYS (WED – FRIDAY) WITH HOTEL/RESTAURANT ATTRACTION FOR EXTENDED WEEKEND STAY

- Appealing to valley school district and local business organizations
- Expanding Denver targets through DU channels and Colorado Sun
- Businesses (e.g. B-Corps)
- Net Impact (student group)
- CSR Certificate Program (student group)

WHERE IS THE GLOBAL SOLUTIONS FORUM HEADED?

Establish the event in Vail as the only International Forum addressing ethical leadership through cross-sector collaboration. Leverage the Vail Brand – a destination for inspiration to improve society through collaboration across sectors.

- Increase Attendance In 2020 – 2021 by 40%
- Increase Attendance by Segment (All Four Sectors) – across US and Internationally: Business, Education, Philanthropy and Nonprofits
- Self-Sustaining: “Balanced” Budget - Increase Sponsorships through business and philanthropy

ECONOMIC IMPACT

DIRECT

Item	Value
Professional Services	\$ 33,500.00
Food & Beverage	\$ 52,450.00
Hospitality Other	\$ 2,000.00
Labor	\$ 21,000.00
Lodging	\$ 26,100.00
Marketing	\$ 10,000.00
Supplies	\$ 3,000.00
Transportation	\$ 16,700.00
Venue	\$ 3,500.00

 Expense Subtotal: \$ 168,250.00

INDIRECT

Item	Value
Lodging	\$ 35,000.00
Food & Beverage	\$ 4,000.00
Retail	\$ 6,000.00

 Expense Subtotal: \$ 45,000.00

MEDIA IMPACT (OUTREACH)

- **DENVER UNIVERSITY (COMMUNICATION CHANNELS)**

Daniels College of Business

Morgridge College of Education

Josef Korbel School of International Studies

- **COLORADO SUN**

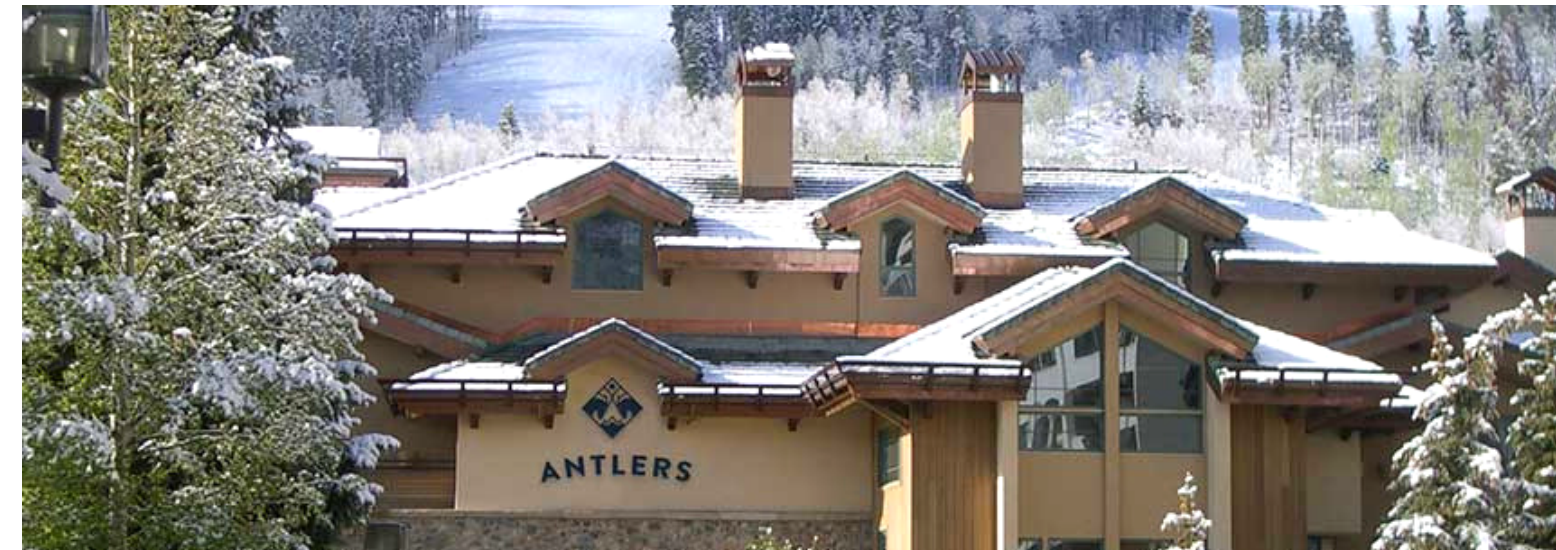
- **VAIL DAILY**

- **SSTS PARTNER SCHOOLS (COMMUNICATION CHANNELS)**

Boston (MA), Portland (ME), New York (NY), Alexandria (VA), Asheville (NC), Detroit (MI), Fort Worth (TX), Dallas (TX), Austin (TX), Denver (CO), Vail (CO), Guadalajara (MX)

- **SSTS NETWORK (COMMUNICATION CHANNELS)**

Business Partners, NGO Partners, Philanthropists



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THANK YOU



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