



Memorandum

To: Vail Town Council
Vail Local Housing Authority

From: George Ruther, Housing Director

Date: June 18, 2019

Subject: Vail Community Housing Survey Results

1. SUMMARY

The purpose of this agenda item is to present the results of the 2019 Vail Community Housing Survey and discuss possible next steps the Vail Town Council and Vail Local Housing Authority may wish to take in response to the survey results.

2. BACKGROUND

The Vail Local Housing Authority, acting in partnership with the Vail Town Council, contracted the consulting services of Summit Information Systems and Magellan Strategies to conduct a Vail Community Housing Survey. The purpose of the survey was two-fold:

- 1) to measure and understand the general opinions of the Vail community regarding the availability of housing and awareness of ongoing town policies and programs to address the housing need, and
- 2) to measure general support for a potential tax initiative to establish a permanent and consistent funding source for town-sponsored housing programs.

Community participation in the housing survey was strong with more than 400 registered Vail voters taking part. The survey was conducted both online and by telephone from May 22 through June 5, 2019. The cost of the survey was funded by the Vail Local Housing Authority. A summary of the survey results has been attached for reference.

3. RECOMMENDATIONS

Town staff is recommending the Vail Town Council and Vail Local Housing Authority members listen to the presentation of the survey results and engage in a future discussion regarding possible next steps that may be taken in response to the community input received. There are a number of actionable steps the Town Council and the Authority may wish to consider when addressing the need for housing in the Vail community. These steps could be discussed and considered in the context of the 2020 Town of Vail Budget. A future discussion will be scheduled at the direction of the Vail Town Council.

