

LICENSING TOBACCO RETAILERS

Good for kids, good for Colorado

Start

RETAILER BUYS LICENSE TO SELL TOBACCO

FACT

Currently, Colorado does not require a license to sell tobacco.



LICENSE FEE FUNDS
ENFORCEMENT OF
CURRENT LAW PROHIBITING
SALES TO MINORS

DECREASE IN ILLEGAL SALES

FACT

More than 60% of Colorado kids under 18 who tried to buy tobacco report being able to do so. Half were not even asked to show an ID.

DECREASE IN YOUTH
ACCESS TO TOBACCO



DECREASE IN TOBACCO-RELATED
ILLNESS AND DEATH

FACT

1 in 3 kids who start smoking will eventually die from it.



DECREASE IN YOUTH ADDICTION
AND OVERALL TOBACCO USE

FACT

90% of adult smokers start before age 18.

DECREASE IN PUBLIC BURDEN
FROM TOBACCO USE



FACT

Each year Colorado spends more than \$1.3 billion on smoking-related health costs.

—HEALTHIER, HAPPIER—
COLORADO
End
You win!