



Memorandum

To: Town Council

From: Matt Gennett, Community Development Director

Date: October 1, 2019

Subject: Civic Area Plan – Presentation from the Project Team

I. INTRODUCTION

Starting in mid-December 2018, staff and the town's planning consultant team have gathered community feedback on ideas for future improvements to town-owned properties in the Civic Area, and presented this input to the Council in a series of public meetings. The properties included in the study area are the Lionshead Parking and Transportation Center, charter bus lot, Dobson Ice Arena, Lot 10, Vail Public Library and Vail municipal building complex.

The outreach generated responses from hundreds of participants who have provided input through a series of online surveys hosted by the Town over the past eight months at EngageVail.com. In addition, many different stakeholder groups have shared their ideas including adjacent property owners, identified stakeholder groups, members of town boards and commissions, representatives from the Eagle River Youth Coalition, as well as facility managers and users.

The master plan document includes key themes expressed during the three community engagement phases which have been incorporated into the plan. These primary themes have included a desire for better mobility, a multi-purpose community center, a new and improved Dobson Ice Arena, additional community meeting and recreation spaces, a second sheet of ice, enhanced public and natural spaces, and the recognition of the library as a highly valued community asset with expansion potential.

The information received through this robust public engagement process and the ensuing dialogue has been presented to the Council in seven updates and was used to refine the concepts and corresponding images throughout each step of the process. All of the information gathered to date has been taken into consideration by the project team to form the scenarios that merited further exploration. The results of these efforts have been distilled down to three options for the Civic Area Plan study area (see page 2).

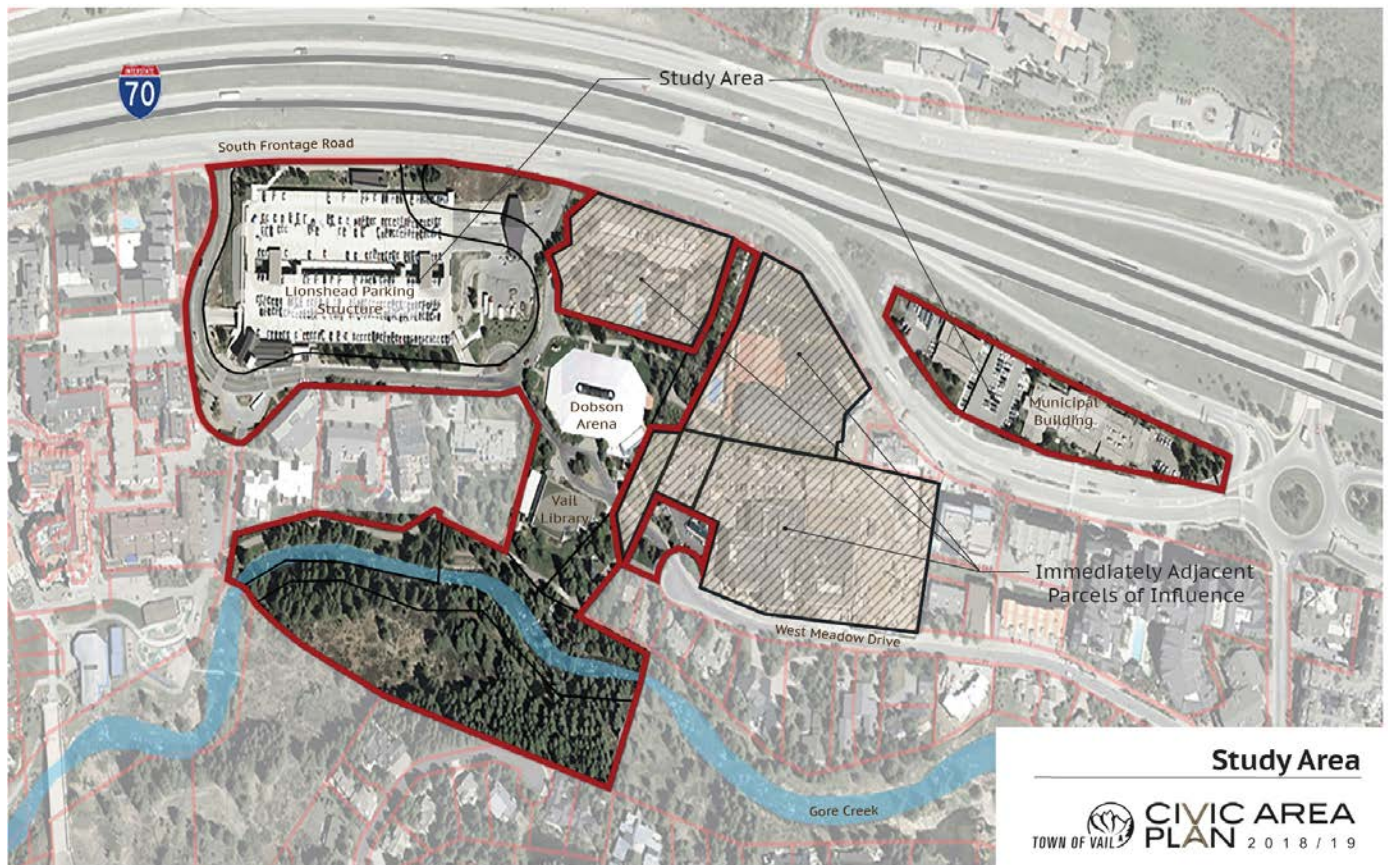
II. SUMMARY

The Civic Area Plan defines the vision for a revitalized community focal point in the Town of Vail; a place where facilities, activity, and programming will bring people together for cultural, social, and recreational experiences. The plan is about defining a vision for what

the civic area can become and providing a path forward to reach the implementation of this vision. It also lays out a framework for connecting the community, fostering collaboration, and creating spaces for residents and guests to share ideas. Our presentation will take the PEC through the public engagement process and highlight the “big ideas” that resonated with the public and Council as the project team continued to refine these concepts. The efforts to date have also included in-depth financial feasibility and market studies to accurately consider the economics of each of the three concepts presented in the plan.

III. ACTION REQUESTED BY THE TOWN COUNCIL

Staff asks the Town Council to review the master plan document, view the presentation, and provide feedback. The project team will return to Council on October 15, 2019 with the final draft and a resolution for adoption of the Vail Civic Area Plan.



ATTACHMENTS:

- A: Vail Civic Area Plan
- B: Presentation