# TOWN OF VAIL <br> REVENUE UPDATE <br> May 5, 2020 

## Sales Tax

Upon receipt of all sales tax returns, March collections are estimated to be \$2,269,869 down 46.4\% from last year. Year to date collections of \$10,553,574 are down $15.3 \%$ from prior year and up $14.0 \%$ from amended budget. Inflation as measured by the consumer price index was up $1.5 \%$ for March.

The 2020 original budget of $\$ 28,524,000$ was amended to $\$ 21,374,000$ in April, a $25 \%$ drop in budget and a decrease of $27 \%$ compared to 2019 collections of $\$ 29,250,698$. Town Council will consider a further decrease in budgeted revenues later this month.

## Real Estate Transfer Tax (RETT)

RETT collections through April 29 total \$1,746,011 down 14\% from the prior year. The 2020 annual RETT budget totals \$6,300,000, down 12.8\% from 2019 collections.

## Construction Use Tax

Use Tax collections through April 29 total $\$ 354,784$ compared to $\$ 578,581$ from this time last year. The 2020 budget totals \$2,220,000, down 11.2\% from 2019 collections.

## Summary

Across all funds, year-to-date revenue of $\$ 23.5$ million is up $1.6 \%$ from amended budget. Year-to-date revenue is down 16.9\% from prior year attributed to the economic impacts of COVID-19 on sales tax collections, parking sales, lift tax, and construction activity.

## MEMORANDUM

May 5, 2020

To: Vail Town Council
Kathleen Halloran

From: Alex Jakubiec

Re: March 2020 Sales Tax and COVID-19 Impact Reporting

Vail will collect an additional $\$ 870,329$ in deferred March sales tax to bring collections up to $\$ 2,269,869$.

Due to the economic impacts of COVID 19 on the business community, the Vail Town Council elected to defer sales tax payments until August 2020; businesses are still required to file regular sales tax returns while deferring payments. A further analysis of the deferred March sales tax payments has been provided on page three of this memo.

March will be down (46.4)\% or \$(1,968,064) from March 2019 and up 114.3\% or $\$ 1,210,866$ from the amended budget.

## TOWN OF VAIL <br> SALES TAX

2020 Budget Comparison

|  | 2015 | 2016 | ctual Collection | 2018 | 2019 |  | 2020 Amended Budget | Collected Sales Tax | Deferred Sales Tax | $\begin{gathered} 2020 \text { YTD } \\ \text { Total } \\ \hline \end{gathered}$ | Budget Variance | \% change from 2019 | \% change from Budget |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | \$ 3,696,798 | \$ 3,738,824 | \$ 3,725,212 | \$ 3,597,610 | \$ 4,079,994 |  | 4,061,971 | \$4,016,771 | \$ | \$ 4,016,771 | \$ $(45,200)$ | -1.55\% | -1.11\% |
| February | 3,593,947 | 3,746,055 | 3,692,592 | 3,818,356 | 4,137,087 |  | 4,135,058 | 3,076,032 | 1,190,902 | 4,266,933 | \$ 131,875 | 3.14\% | 3.19\% |
| March | 4,053,961 | 4,225,921 | 3,642,407 | 4,167,880 | 4,237,933 |  | 1,059,003 | 1,399,540 | 870,329 | 2,269,869 | 1,210,866 | -46.44\% | 114.34\% |
| YTD Total | \$11,344,706 | \$11,710,800 | \$11,060,211 | \$11,583,846 | \$12,455,014 |  | 9,256,032 | \$8,492,344 | \$ 2,061,230 | \$10,553,574 | \$ 1,297,542 | -15.27\% | 14.02\% |
| April | 1,370,929 | 1,089,749 | 1,386,780 | 1,233,474 | 1,445,071 |  | 288,906 |  |  |  |  |  |  |
| May | 584,454 | 654,462 | 659,475 | 830,193 | 763,756 |  | 190,877 |  |  |  |  |  |  |
| June | 1,242,400 | 1,318,092 | 1,389,982 | 1,648,443 | 1,606,748 |  | 642,588 |  |  |  |  |  |  |
| July | 1,937,989 | 2,053,773 | 2,215,649 | 2,412,425 | 2,498,020 |  | 2,000,026 |  |  |  |  |  |  |
| August | 1,702,579 | 1,849,815 | 1,863,949 | 2,195,175 | 2,247,250 |  | 1,797,608 |  |  |  |  |  |  |
| September | 1,240,277 | 1,349,929 | 1,385,462 | 1,540,490 | 1,609,132 |  | 1,287,106 |  |  |  |  |  |  |
| October | 835,649 | 906,385 | 936,954 | 1,106,596 | 1,234,105 |  | 980,233 |  |  |  |  |  |  |
| November | 997,100 | 989,320 | 997,716 | 1,264,600 | 1,263,064 |  | 1,131,800 |  |  |  |  |  |  |
| December | 3,885,849 | 3,840,919 | 3,695,305 | 4,070,870 | 4,283,668 |  | 3,798,824 |  |  |  |  |  |  |
| Total | \$25,141,932 | \$25,763,244 | \$25,591,483 | \$27,886,112 | \$29,405,827 |  | 21,374,000 |  |  |  |  |  |  |

March Sales Tax By Year
(in Millions)


## Town of Vail COVID-19 Sales Tax Impact Reporting



1,880 Businesses filed and paid their March Town of Vail sales tax for a total of \$1,399,540 collected revenue. 512 Businesses have not yet paid their March taxes for a total of $\$ 870,329$.

Deferred Vs. Collected Sales Tax By Business Location


Overall, 238 businesses filed returns for March without payment; an additional 283 have yet to file. Of these 512 outstanding returns; 153 businesses are located in Vail Village, 205 in Outlying Neighborhoods, 47 in Lionshead, and 107 Out of Town.

Deferred Sales Tax by Business Type


Paid Sales Tax by Business Type


In same period, prior year; Retail businesses comprised 30\% of all sales tax collected; Accommodation Services were 42\%; Food and Beverage were 22\%; and Other businesses were 5\%.

# Vail Business Review February 2020 

May 5, 2020
The Vail Business Review breaks down the four percent sales tax collected for the month of February.

Overall February sales tax increased $3.1 \%$ with retail increasing $7.1 \%$, lodging increased $1.2 \%$, food and beverage increased $3.2 \%$, and utilities/other decreased by $1.9 \%$. Excluding the out of town category; sales tax for the month of February was up 2.5\%.

Town of Vail sales tax forms, the Vail Business Review and sales tax worksheets are available on the internet at www.vailgov.com. You can subscribe to have the Vail Business Review and the sales tax worksheet e-mailed to you automatically from www.vailgov.com.

Please remember when reading the Vail Business Review that it is produced from sales tax collections, as opposed to actual gross sales.

If you have any questions or comments please feel free to call me at (970) 479-2125 or Carlie Smith at (970) 479-2119.

Sincerely,
Alex Jakubiec
Sales Tax Administrator

## Town of Vail Business Review

## February 2020 Sales Tax

| TOWN OF | February 2020 Sales Tax |  |  |
| :---: | :---: | :---: | :---: |
|  | February 2020 Collections | February 2019 Collections | February \% Change |
| Cascade Village / East Vail / Sandstone / West Vail |  |  |  |
| Retail | 232,613.59 | 221,600.64 | 4.97\% |
| Lodging | 302,678.56 | 339,403.91 | -10.82\% |
| F \& B | 77,864.86 | 98,030.58 | -20.57\% |
| Other | 8,268.83 | 9,971.43 | -17.07\% |
| Total | 621,425.85 | 669,006.55 | -7.11\% |
| Lionshead |  |  |  |
| Retail | 260,979.29 | 254,425.25 | 2.58\% |
| Lodging | 648,877.24 | 631,426.78 | 2.76\% |
| F \& B | 173,819.80 | 165,987.38 | 4.72\% |
| Other | 4,210.62 | 4,531.65 | -7.08\% |
| Total | 1,087,886.95 | 1,056,371.05 | 2.98\% |
| Out of Town |  |  |  |
| Retail | 207,264.66 | 159,573.26 | 29.89\% |
| Lodging | 5,759.96 | 10,213.15 | -43.60\% |
| F \& B | 86.19 | 1,762.99 | -95.11\% |
| Other | 180,472.99 | 185,398.79 | -2.66\% |
| Total | 393,583.81 | 356,948.19 | 10.26\% |
| Vail Village |  |  |  |
| Retail | 562,198.49 | 543,880.68 | 3.37\% |
| Lodging | 881,975.99 | 836,201.36 | 5.47\% |
| F \& B | 679,160.96 | 636,311.72 | 6.73\% |
| Other | 40,701.43 | 38,369.83 | 6.08\% |
| Total | 2,164,036.86 | 2,054,763.59 | 5.32\% |
| Total - All Areas |  |  |  |
| Retail | 1,263,056.03 | 1,179,479.83 | 7.09\% |
| Lodging | 1,839,291.75 | 1,817,245.19 | 1.21\% |
| F \& B | 930,931.81 | 902,092.67 | 3.20\% |
| Other | 233,653.88 | 238,271.70 | -1.94\% |
| Total | 4,266,933.47 | 4,137,089.39 | 3.14\% |
| Retail Summary |  |  |  |
| Retail Apparel | 205,821.49 | 191,717.78 | 7.36\% |
| Retail Food | 183,832.52 | 177,830.02 | 3.38\% |
| Retail Gallery | 5,549.24 | 5,356.42 | 3.60\% |
| Retail Gift | 4,384.69 | 6,238.76 | -29.72\% |
| Retail Home Occupation | 40.40 | 184.83 | -78.14\% |
| Retail Jewelry | 25,105.54 | 26,207.12 | -4.20\% |
| Retail Liquor | 68,307.55 | 66,650.58 | 2.49\% |
| Retail Other | 266,995.32 | 220,209.66 | 21.25\% |
| Retail Sport | 503,019.28 | 485,084.67 | 3.70\% |
| Total | 1,263,056.03 | 1,179,479.83 | 7.09\% |

