



COMMISSION ON SPECIAL EVENTS MEETING

Wednesday, May 6th, 2020 @ 8:30a.m.-10:30a.m.

MINUTES:

Meeting materials can be accessed at the following link:

[May Meeting Materials](#)

Present: Mia Vlaar, Liz Gladitsch, Jeremy Gross, Jill Lau, Alison Wadey, Kim Rediker, Marko Valenti, Sam Biszantz, Barry Davis, Mark Gordon, Scott Robson

8:36 Call to order

1. **@ 8:30a.m.: Administrative Items** (5 minutes)

- a. Approval of the Minutes from the CSE Meeting on 4/1/2020
 - Motion to approve the minutes from the April 1 meeting.
 - Davis/Rediker/Unanimous
- b. Upcoming Meeting Reminders
 - June 3, 2020
 - Meetings will be returning to in person likely at the end of May. Decision will be based on county guidelines on number of people gathering.

2. **8:35 a.m.: Recaps (60 Minutes)**

- a. 10th Mountain Parades (10 Minutes) – Fred Rumford
 - Davis – Fireworks seemed like a good value. Rumford – the total length of fireworks from the whole season was probably less than 4 minutes. It was a short show at each event with small shells and sparklers/sprinklers.
 - Motion to release final funding
 - Rediker/Davis/unanimous
- b. Through The Lens (10 Minutes)
 - Aside from the recap, they have done a virtual tour of the museum and are looking how they can adjust their exhibits and operations to abide by social distancing
 - Motion to release final funding
 - Marko/Davis/Unanimous
- c. Vail Yeti (10 Minutes)
 - 9 games canceled, 7 due to covid, 2 due to weather
 - Saw great attendance throughout the season and had an increase in overnight stays from away teams through partnerships with lodging
 - Motion to release final funding
 - Rediker/Biszantz/Unanimous
- d. Vail Astronomy Nights (10 Minutes)

- Looking to create a smaller view station that you can put up and keep up for longer periods of time
- Summer Social Distancing Opportunity
 1. Could be done with social distancing in the summer
 2. Doing a pre-view before going to view the telescope
- Kim – This is a great smaller footprint, big impact event
- Rediker – The marketing was done well. I really like the creative and the outreach to lodging was good.
- Motion to release final funding
- Rediker/Davis/Unanimous
- e. Steadman Clinic Vail Cup (10 Minutes)
 - 2021 survey needs to address NPS and spending
 - Davis – What a great way to showcase and get kids excited. I took my kid to watch to get him excited to compete next year. We enjoyed the experience and are looking towards next year.
 - Valenti/Davis/Unanimous
- f. Vail Veterans Program (10 Minutes)
 - Motion to release final funding
 - Valenti/Rediker/Unanimous

3. 9:35 a.m.: Starting Hearts Proposed Change for Heart and Sole Funded Event (10 Minutes)

- Initially impacted by COVID-19 Starting hearts canceled the Heart and Sole event and began working with the Vail Rotary on expanding the scope of their annual first responders appreciation event. Starting hearts is requesting to reallocate their \$5000 E&E funding from Heart and Sole to this new event. The event is scheduled for September 10th at Donovan.
- Davis – What will September 10th look like. If it opens and we have all of the events looking to rescheduling to that date it could become too congested.
- Rediker - What is the process for reviewing and approving these decisions?
 - Gross - We are reviewing these on a case by case basis as the event producers develop enough of a new plan to propose.
 - CSE asked for this approval to be tabled until staff can develop some process guidelines and share a more complete picture of the rescheduled calendar of events. A special meeting has been scheduled for May 20 to discuss the process for reviewing changes to events.
- Motion to direct staff to create a structure to evaluate event changes.
- Valenti/davis/unanimous
- Whitewater is moving forward in June with Public Health approval.
 - Kayaking and sup only. No 2 man rafting.
 - Togo afterparty

4. 9:45 a.m.: Mountain Art Collective Place Holder (10 Minutes)

- Tabled to next meeting

5. 9:55 a.m.: COVID-19 Update – (15 minutes)

- a. Town Manager Update

- Council Meeting Update – 5/5/2020
 - Implementing Major Recession Budget Reductions
 - 20-25% budget reduction in revenue collections projected
 - CIP delays, operations cuts around 10%
 - Confident that 2021 will be a robust event season with changes to event operations. Events will remain a backbone to the tourism economy.
 - Council wants to see staffing match visitation needs and will look to delay seasonal hiring's and minimize layoffs and furloughs.
 - Thank you to everyone's flexibility though these times. CSE and events will be foundational in how we recover

b. Event Cancellations and Postponements Update

- Vail LAX Tournament Rescheduled July 27-29
- Vail LAX shootout – Canceled June/July dates – Evaluating how to hold a smaller, regional tournament in July or August
- King of Mountain Canceled original June dates – reevaluating how they could make it happen under current public health guidelines later in the summer
- Art Festival: tentative date in August that works for Arrabelle. Also evaluating other options such as spreading the vendors out over a few weekends
- Vail White Water Series – May canceled and June they are looking at water levels
 - Joel: Approval from public health for June Tuesdays. No 2-man rafting. Only kayaking and SUP
 - Working on a to-go afterparty take-out food and beer
- Bravo – European orch. Canceled and we will get another update soon from them on other events this summer.
- Bluegrass – one band booked for July 22 and held off on contracts for the rest. He is very flexible on scope and audience
- Farmers Market – June dates have been canceled for in person market and virtual market will launch mid-june. First market in July will likely be July 12. Working on public health
- Hot Summer Nights through June canceled

c. Event Brainstorming – July 4th

- Biszantz: Worry about ability to manage public health order - The amount of staff we are going to need to make sure guests abide by rules/standards. Even in early May guests were coming into the village and into businesses and not wearing masks or abiding by protocol.

- Wadey: Vail Health wants to test this summer so they can be ready for winter. Don't be too conservative this summer so they can be well tested and prepped.
- Highline to send an outline of working on tactical approach for July 4th and CSE can weigh in via email

11:15 a.m. Motion to adjourn
Davis/Valenti/Unanimous

You must register for the webinar prior to being able to join. Please register ahead of time here

https://zoom.us/webinar/register/WN_oqtV4mLyQQCvcZvaOFaQmA.

During the webinar, you can use the Q&A feature to ask questions to the CSE or you can use the Raise Hand button to request to be un-muted.