## TOWN OF VAIL REVENUE UPDATE <br> September 1, 2020

## Sales Tax

Upon receipt of all sales tax returns, July collections are estimated to be \$2,027,721 down (18.3)\% from last year. Year to date collections of \$14,536,449 are down (22.5)\% from prior year and up 26.8\% from amended budget. Inflation as measured by the consumer price index was up 1.0\% for July.

## Real Estate Transfer Tax (RETT)

RETT collections through August 26 total $\$ 4,750,432$ up $26.3 \%$ from the prior year. The 2020 annual RETT budget totals \$6,300,000, down (12.8)\% from 2019 collections.

## Construction Use Tax

Use Tax collections through August 26 total \$1,080,856 compared to \$2,029,257 from this time last year. The 2020 amended budget totals \$1,800,000, down (18.9)\% from 2019 collections.

## Summary

Across all funds, year-to-date revenue of $\$ 38.6$ million is up $9.3 \%$ from amended budget. Year-to-date revenue is down (14.4)\% from prior year attributed to the economic impacts of COVID-19 on sales tax collections, parking sales, lift tax, and construction activity. The town's "Crisis" level recession plan has projected a $21 \%$ decrease across all revenue streams for the full year 2020.

## MEMORANDUM

September 1, 2020

To: Vail Town Council Kathleen Halloran

From: Alex Jakubiec

Re: July 2020 Sales Tax

Vail will collect an estimated $\$ 107,649$ in additional July sales tax to bring collections up to $\$ 2,027,721$. July will be down $(18.3) \%$ or $\$(452,572)$ from July 2019 and up $132.0 \%$ or $\$ 1,153,512$ from the amended budget.

Year to date will be down (22.5)\% or \$(4,214,432) from 2019 and up $26.8 \%$ or \$3,068,944 from amended budget.

# TOWN OF VAIL <br> SALES TAX <br> 2020 Budget Comparison 

|  | Actual Collections |  |  |  |  | 2020 Amended Budget |  | Collected Sales Tax | Deferred Sales Tax |  | $\begin{gathered} 2020 \text { YTD } \\ \text { Total } \end{gathered}$ |  | Budget Variance |  | $\begin{aligned} & \hline \text { \% change } \\ & \text { from } 2019 \end{aligned}$ | \% change from Budget |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| January | \$ 3,696,798 | \$ 3,738,824 | \$ 3,725,212 | \$ 3,597,610 | \$ 4,079,994 | \$ | 4,061,971 | \$ 4,071,206 | \$ | - | \$ | 4,071,206 | \$ | 9,235 | -0.22\% | 0.23\% |
| February | 3,593,947 | 3,746,055 | 3,692,592 | 3,818,356 | 4,137,087 |  | 4,135,058 | 4,245,385 |  | 28,368 |  | 4,273,753 | \$ | 138,695 | 3.30\% | 3.35\% |
| March | 4,053,961 | 4,225,921 | 3,642,407 | 4,167,880 | 4,237,933 |  | 1,059,003 | 2,197,269 |  | 13,812 |  | 2,211,081 |  | 1,152,078 | -47.83\% | 108.79\% |
| April | 1,370,929 | 1,089,749 | 1,386,780 | 1,233,474 | 1,445,071 |  | 350,000 | 424,140 |  | 126 |  | 424,266 |  | 74,266 | -70.64\% | 21.22\% |
| May | 584,454 | 654,462 | 659,475 | 830,193 | 763,756 |  | 425,000 | 499,393 |  | 113 |  | 499,506 |  | 74,506 | -34.60\% | 17.53\% |
| June | 1,242,400 | 1,318,092 | 1,389,982 | 1,648,443 | 1,606,748 |  | 562,264 | 1,028,165 |  | 751 |  | 1,028,916 |  | 466,652 | -35.96\% | 83.00\% |
| July | 1,937,989 | 2,053,773 | 2,215,649 | 2,412,425 | 2,480,292 |  | 874,209 | 2,007,025 |  | 20,696 |  | 2,027,721 |  | 1,153,512 | -18.25\% | 131.95\% |
| YTD Total | \$16,480,478 | \$16,826,876 | \$16,712,097 | \$17,708,381 | \$18,750,881 | \$ | 11,467,505 | \$14,472,584 | \$ | 63,865 | \$ | 14,536,449 | \$ | 3,068,944 | -22.48\% | 26.76\% |
| August | 1,702,579 | 1,849,815 | 1,863,949 | 2,195,175 | 2,237,050 |  | 898,804 |  |  |  |  |  |  |  |  |  |
| September | 1,240,277 | 1,349,929 | 1,385,462 | 1,540,490 | 1,600,100 |  | 643,553 |  |  |  |  |  |  |  |  |  |
| October | 835,649 | 906,385 | 936,954 | 1,106,596 | 1,165,176 |  | 490,116 |  |  |  |  |  |  |  |  |  |
| November | 997,100 | 989,320 | 997,716 | 1,264,600 | 1,260,314 |  | 767,472 |  |  |  |  |  |  |  |  |  |
| December | 3,885,849 | 3,840,919 | 3,695,305 | 4,070,870 | 4,237,178 |  | 2,532,550 |  |  |  |  |  |  |  |  |  |
| Total | \$25,141,932 | \$25,763,244 | \$25,591,483 | \$27,886,112 | \$29,250,698 |  | 16,800,000 |  |  |  |  |  |  |  |  |  |

July Sales Tax By Year
(in Millions)


# Vail Business Review June 2020 

September 1, 2020
The Vail Business Review breaks down the four percent sales tax collected for the month of June.

Overall, June sales tax decreased (36.0)\% with retail decreasing (14.1)\%, lodging decreased (50.1)\%, food and beverage decreased (52.6)\%, and utilities/other decreased by (24.5)\%. Excluding the out of town category; sales tax for the month of June was Down (41.7)\%.

Town of Vail sales tax forms, the Vail Business Review and sales tax worksheets are available on the internet at www.vailgov.com. You can subscribe to have the Vail Business Review and the sales tax worksheet e-mailed to you automatically from www.vailgov.com.

Please remember when reading the Vail Business Review that it is produced from sales tax collections, as opposed to actual gross sales.

If you have any questions or comments, please feel free to call me at (970) 479-2125 or Carlie Smith at (970) 479-2119.

Sincerely,
Alex Jakubiec
Town of Vail
Revenue Manager

## Town of Vail Business Review

Cascade Village / East Vail / Sandstone / West Vail

| Retail | $135,956.55$ | $133,401.26$ | $1.92 \%$ |
| :--- | ---: | ---: | ---: |
| Lodging | $38,870.14$ | $88,890.73$ | $-56.27 \%$ |
| F \& B | $31,893.99$ | $80,459.10$ | $-60.36 \%$ |
| Other | $2,793.60$ | $10,679.16$ | $-73.84 \%$ |
| Total | $\mathbf{2 0 9 , 5 1 4 . 2 8}$ | $\mathbf{3 1 3 , 4 3 0 . 2 5}$ | $-\mathbf{3 3 . 1 5 \%}$ |

## Lionshead

| Retail | $21,102.64$ | $49,674.54$ | $-57.52 \%$ |
| :--- | ---: | ---: | ---: |
| Lodging | $99,865.85$ | $132,521.52$ | $-24.64 \%$ |
| F \& B | $27,740.83$ | $89,565.63$ | $-69.03 \%$ |
| Other | 61.73 | 120.67 | $-48.85 \%$ |
| Total | $\mathbf{1 4 8 , 7 7 1 . 0 5}$ | $\mathbf{2 7 1 , 8 8 2 . 3 6}$ | $\mathbf{- 4 5 . 2 8 \%}$ |
|  |  |  |  |

## Out of Town

| Retail | $168,341.72$ | $168,260.55$ | $0.05 \%$ |
| :--- | ---: | ---: | ---: |
| Lodging | 468.17 | $2,084.05$ | $-77.54 \%$ |
| F \& B | 490.17 | 614.53 | $-20.24 \%$ |
| Other | $89,583.64$ | $114,804.11$ | $-21.97 \%$ |
| Total | $\mathbf{2 5 8 , 8 8 3 . 7 0}$ | $\mathbf{- 9 . 4 1 \%}$ |  |
|  |  |  |  |
| Vail Village |  |  |  |
| Retail | $167,019.59$ | $\mathbf{y y y}$ |  |
| Lodging | $71,684.58$ | $\mathbf{2 2 1 , 9 1 8 . 0 3}$ | $-24.74 \%$ |
| F \& B | $168,263.60$ | $199,286.21$ | $-64.03 \%$ |
| Other | $4,779.67$ | $311,481.23$ | $-45.98 \%$ |
| Total | $\mathbf{4 1 1 , 7 4 7 . 4 5}$ | $\mathbf{3 , 2 0 7 . 7 0}$ | $49.01 \%$ |
|  |  | $\mathbf{7 3 5 , 8 9 3 . 1 7}$ | $\mathbf{- 4 4 . 0 5 \%}$ |

Total - All Areas

| Retail | $492,420.50$ | $573,254.38$ | $-14.10 \%$ |
| :--- | ---: | ---: | ---: |
| Lodging | $210,888.75$ | $422,782.52$ | $-50.12 \%$ |
| F \& | $228,388.59$ | $482,120.49$ | $-52.63 \%$ |
| Other | $97,218.64$ | $128,811.64$ | $-24.53 \%$ |
| Total | $\mathbf{1 , 0 2 8 , 9 1 6 . 4 8}$ | $\mathbf{1 , 6 0 6 , 9 6 9 . 0 2}$ | $\mathbf{- 3 5 . 9 7 \%}$ |

Retail Summary

| Retail Apparel | $80,101.10$ | $118,580.56$ | $-32.45 \%$ |
| :--- | ---: | ---: | ---: |
| Retail Food | $108,571.21$ | $118,453.80$ | $-8.34 \%$ |
| Retail Gallery | $3,102.16$ | $3,601.75$ | $-13.87 \%$ |
| Retail Gift | $2,482.39$ | $3,718.21$ | $-33.24 \%$ |
| Retail Home Occupation | 186.90 | 105.35 | $77.41 \%$ |
| Retail Jewelry | $22,001.72$ | $16,552.96$ | $32.92 \%$ |
| Retail Liquor | $35,277.75$ | $37,698.66$ | $-6.42 \%$ |
| Retail Other | $193,003.68$ | $206,072.84$ | $-6.34 \%$ |
| Retail Sport | $47,693.60$ | $68,470.25$ | $-30.34 \%$ |
| Total | $\mathbf{4 9 2 , 4 2 0 . 5 0}$ | $\mathbf{5 7 3 , 2 5 4 . 3 8}$ | $\mathbf{- 1 4 . 1 0 \%}$ |

