



Memorandum

To: Vail Town Council

From: Matt Gennett, Community Development Director

Date: November 3, 2020

Subject: West Vail Master Plan – Virtual Open House Feedback Summary

I. INTRODUCTION

The Virtual Open House combined the presentation of project background and initial analysis with survey questions on issues, desired future conditions, and other plan topics. Our innovative virtual format allowed the public to participate safely during the COVID-19 pandemic. An online survey was open from August 31, 2020 to September 21, 2020 and received 235 responses. A webinar was held on September 10, 2020, and 45 people attended and answered polling questions. The polling questions were a sample from the longer survey. Results from both feedback opportunities are summarized in the report attached to this memorandum

II. BACKGROUND

The creation and adoption of a master plan for West Vail is a Town Council 2018-2020 Action Plan goal. This plan will be in keeping with the council's intentions around thorough community engagement, sustainable best practices for future development, identification of housing opportunities, and fostering economic development to create vibrancy. This plan will also address the many nonconforming uses and structures in West Vail and provide policies to guide future development decisions in West Vail.

The project area, as shown in the attached map, is approximately 262 acres and is bordered by West Gore Creek Drive to the south, Cortina Lane, and Garmisch Drive to the north, Buffehr Creek Road to the east and Arosa Drive to the west. This project area was determined by Town staff and may be modified based on input from the community during the plan process. The plan will also consider connections from West Vail to local destinations outside of the project area and West Vail's role within the Town.

III. SUMMARY

Staff and Gabby Voeller from SE Group will provide a presentation to Council during the afternoon meeting which will highlight the key takeaways from the feedback received during the Virtual Open House webinar and accompanying survey.

ACTION REQUESTED BY COUNCIL

Staff asks Council to review the presentation and provide feedback.

ATTACHMENTS:

Virtual Open House Feedback Summary