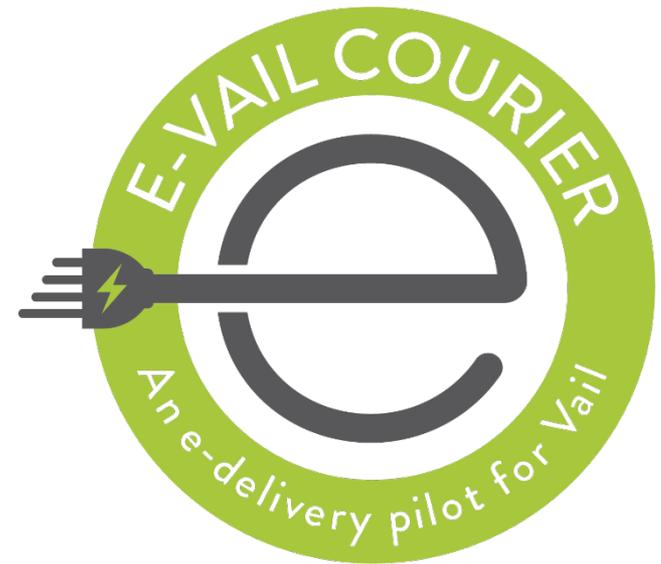


- Pilot program began November 2021 through April
- Successful implementation and positive feedback from business community and guests
- Town Council approved funding to continue program over summer months
- Full-scale annual operation scheduled to begin Oct. 1<sup>st</sup> 2022



# LOADING & DELIVERY PROGRAM | Funding Models

- Funding:
  - Start-up capital infrastructure \$125K
  - Annual operations \$1.2M
- Sustainable program funding options:
  - Dock fee paid by delivery companies (\$600K)
  - Business license fee doubling (\$340K)
  - OR-
  - L&D fee in Zone 1 (\$260K)
  - Town subsidy for remaining operations + start-up capital \$125K



Does Council support the dock fee charged to delivery companies?

Does Council prefer a doubling of Business Licenses –OR- a separate Loading & Delivery fee charged to Zone 1 businesses?

Does Council support the town subsidizing the start-up/capital expenditures and remainder annual operations?