



Memorandum

To: Vail Town Council

From: Kathleen Halloran, Deputy Town Manager
Kari Mohr, Communications Graphic Design & Social Media Specialist

Date: August 2, 2022

Subject: Review of Vail Town Council Action Plan Initiatives (2022-2023) and Online Tracking Template

I. SUMMARY

As a follow up to the overview of the Town Council Retreat and Draft Action Plan (2022-2023) presented at the May 17, 2022, Town Council meeting, staff has incorporated the Action Plan initiatives into a new online format for review and discussion. The goal is to present the information in an interactive format that can be easily updated and publicly accessible to document Town Council's progress in the focus areas of: Community, Economy, Environment and Experience.

II. BACKGROUND

Following the last Town Council retreat on February 8, 2022, a list of Action Plan Initiatives for 2022-2023 was developed and later reviewed by Town Council on May 17, 2022, along with a summary of the retreat notes. This included documentation of multiple initiatives identified within the four areas of focus: Community, Economy, Environment and Experience. Since that time, staff has drafted an online tracking system and proposes to use a variation of this template as a tool to measure progress toward the multiple initiatives based on review and feedback by Town Council.

III. ACTION REQUESTED OF TOWN COUNCIL

Staff is seeking feedback from the Town Council on the Action Plan tracking template as well as review and/or modification of the initiatives listed.

IV. ATTACHMENTS

Council Action Plan Focus Areas and Work Plan Initiatives Worksheet - May 17, 2022
Council Action Plan Details with Timetable – Aug. 2, 2022
Council Action Plan Interactive PDF – Aug. 2, 2022
Town Council Presentation

