

PRESENTATION BY

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Social Media Specialist

**VAIL TOWN COUNCIL
ACTION PLAN
INITIATIVES
2022-2023**

**INTERACTIVE ONLINE
TRACKING TEMPLATE**



TOWN OF VAIL

PURPOSE OF TODAY'S DISCUSSION



- Review Town Council Action Plan Initiatives
- Review Interactive Tracking Template

ACTION PLAN FOCUS AREAS/WORK INITIATIVES

OUR VISION



2022 COUNCIL ACTION PLAN			
FOCUS AREAS AND WORK PLAN INITIATIVES			
Community	Economy	Experience	Environment
An engaged community with social, cultural and educational values	A vibrant and diverse economy that keeps Vail at the forefront	World Class Recreational Amenities	Excellent Stewardship of our natural environment
West Vail Master Plan Implementation	Civic Area Plan Implementation (Dobson; event facility; library)	Public Works Shop Project	USFS Fuels & Reduction Project
Timber Ridge Apartments Redevelopment	Special Events Funding Model Alternatives Initiative	Regional Transportation and Mobility Initiatives Transportation Master Plan	Identify Alternative Fuel Solutions (snowmelt offsets)
Ford Park Master Plan Amendments	Event Funding Permanent Source (Ballot Initiative)	Parking Initiatives: New Parking Sales System Implementation	Sustainable Strategic Plan
Short term Rental Policy Amendments	Destination Stewardship Plan	Guest Experience Initiatives	Vail Nature Center Integration and Strategic Plan
Early Childhood Initiatives (Funding local programs)	Next Steps for TIF Funding		Global Friendship Peer Resort Exchange Programming
Regional Transportation (Study Group for Regional Transportation Authority and Funding)			Cultural & Heritage Preservation Programming
Housing Initiatives (Residences Main Vail; regional & town initiatives)			Open Lands Plan
Wildland Urban Interface Code Amendments			Building Code Regs and Climate Action Plan Implementation

- Town Council Retreat
Feb. 8, 2022
- Town Council Action Plan
Check-in
May 17, 2022

REVIEW/MODIFY LISTED INITIATIVES

COMMUNITY	ENVIRONMENT	EXPERIENCE	ECONOMY
West Vail Master Plan Implementation	USFS Booth Creek Fuels Reduction Project	Go Vail 2045 – Vail Mobility & Transportation Master Plan	Civic Area Plan Implementation
Timber Ridge Apartments Redevelopment	Identify Alternative Fuel Solutions	Public Works Shops Expansion	Special Events Funding Model Alternatives Initiative
Ford Park Master Plan Amendments	Sustainable Strategic Plan	Public Works Shops Expansion Access Improvements	Destination Stewardship Plan – Steward Vail
Short Term Rental Policy Amendments	Vail Nature Center Integration and Strategic Plan	E-Vail Courier Implementation	Next Steps for TIF Funding
Early Childhood Initiatives	Global Friendship Peer Resort Exchange Programming	Eagle County Regional Transportation Authority Formation	Economic Development Strategic Plan Update
Regional Transportation	Cultural Heritage Preservation & Programs	Public Parking Initiatives	
Housing Initiatives	Open Lands Plan	Guest Experience Initiatives	
Wildland Urban Interface Code Amendments			

INTERACTIVE TRACKING TEMPLATE - DEMO



VAIL TOWN COUNCIL ACTION PLAN

The Town Council Action Plan is the culmination of an annual planning session which brings together the newly elected, re-elected and existing council members to assess the Town Council's Vision, Mission and Values to set priorities for the course of their terms. Together, these actions and initiatives are being used to support Vail's vision to be the premier international resort community.

This is a living document, meant to be adapted and updated as projects progress.

OUR MISSION

Grow a vibrant, diverse economy and community and preserve our surrounding natural environment, providing our citizens and guests with exceptional services and an abundance of premier recreational, cultural and educational opportunities.

OUR VALUES

PASSION | RESPECT | TRUST | INTEGRITY | INNOVATION
COLLABORATION | ENVIRONMENTAL STEWARDSHIP

OUR VISION



AREAS OF FOCUS

COMMUNITY

Engage our community in honoring social, recreational, cultural, and educational values that will guide sustainable strategies throughout our neighborhoods as the foundation of our town's continued success. Ensure that our citizens are afforded the opportunity to live and thrive in our community.

ENVIRONMENT

Excellent stewardship of our natural environment.

ECONOMY

Preserve our vibrant and diverse economy that keeps Vail at the forefront of our resort competitors.

EXPERIENCE

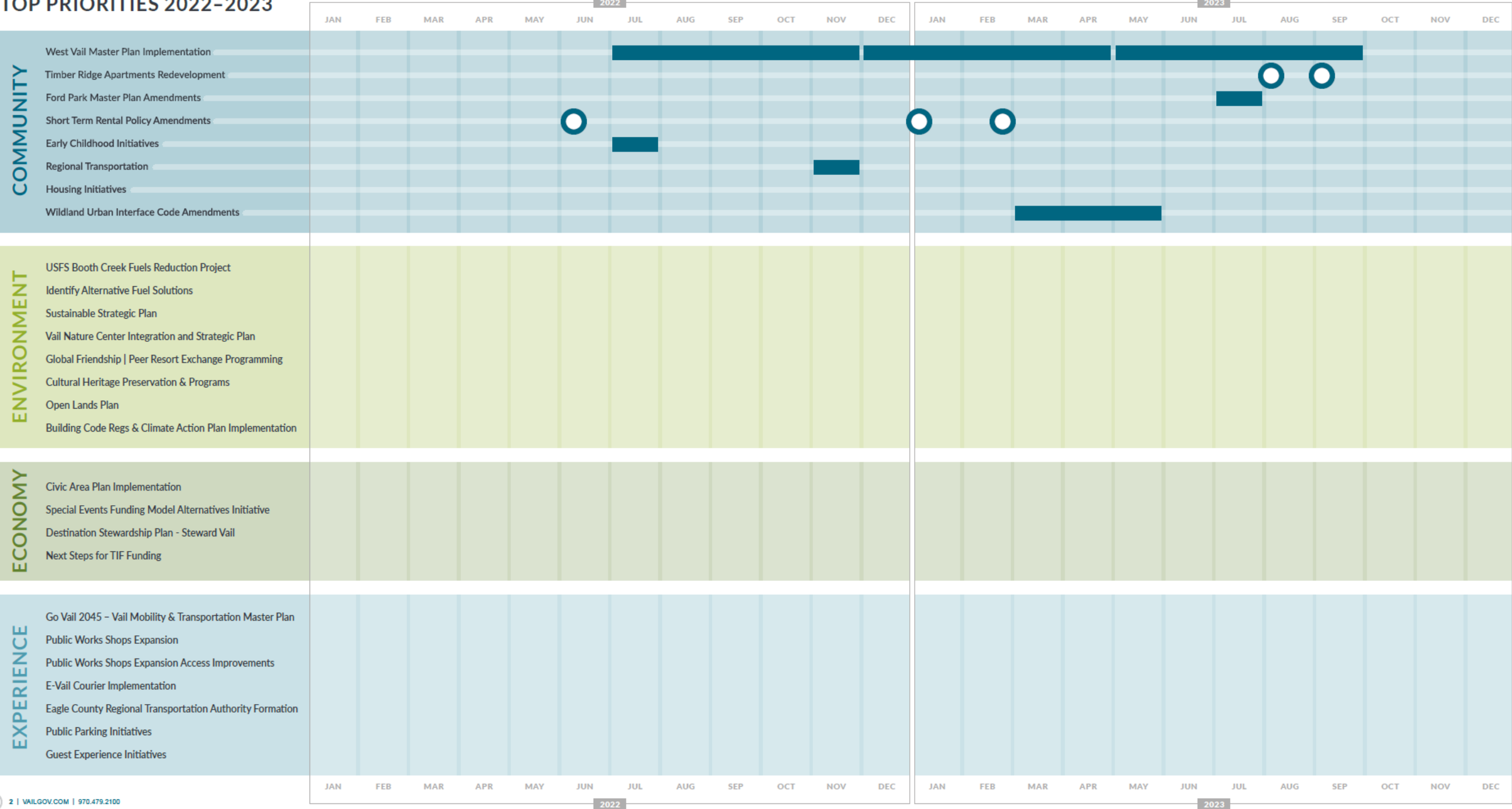
World-class recreational amenities that deliver on the promise, Vail. Like nothing on earth that also supports the preservation of our natural environment.

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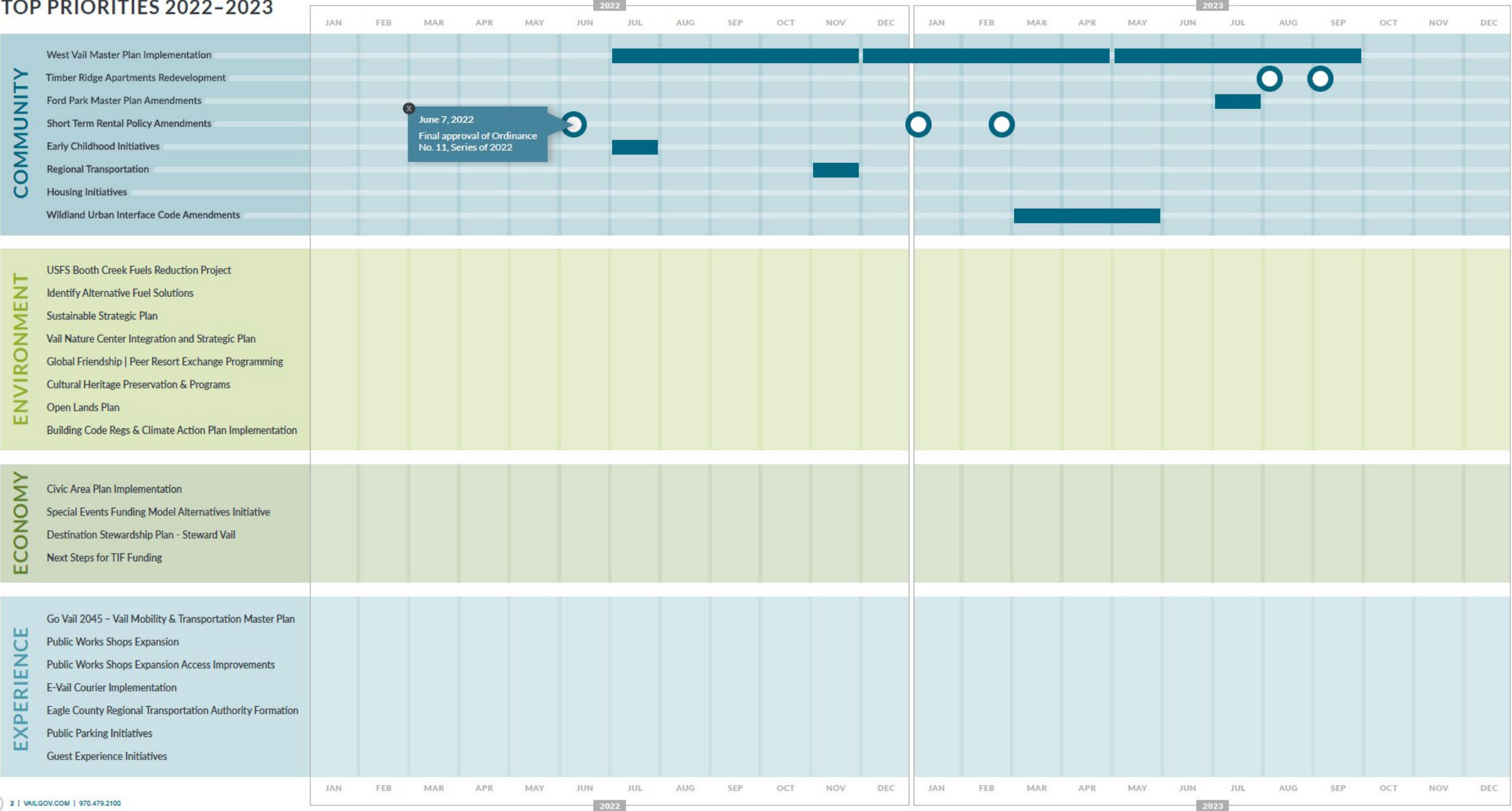


- Interactivity makes for customized viewing experience
- Accessible to public - vailgov.com
- Updateable
- Responds to community survey accountability, re: providing information to citizens, public engagement opportunities, being collaborative in decision-making process

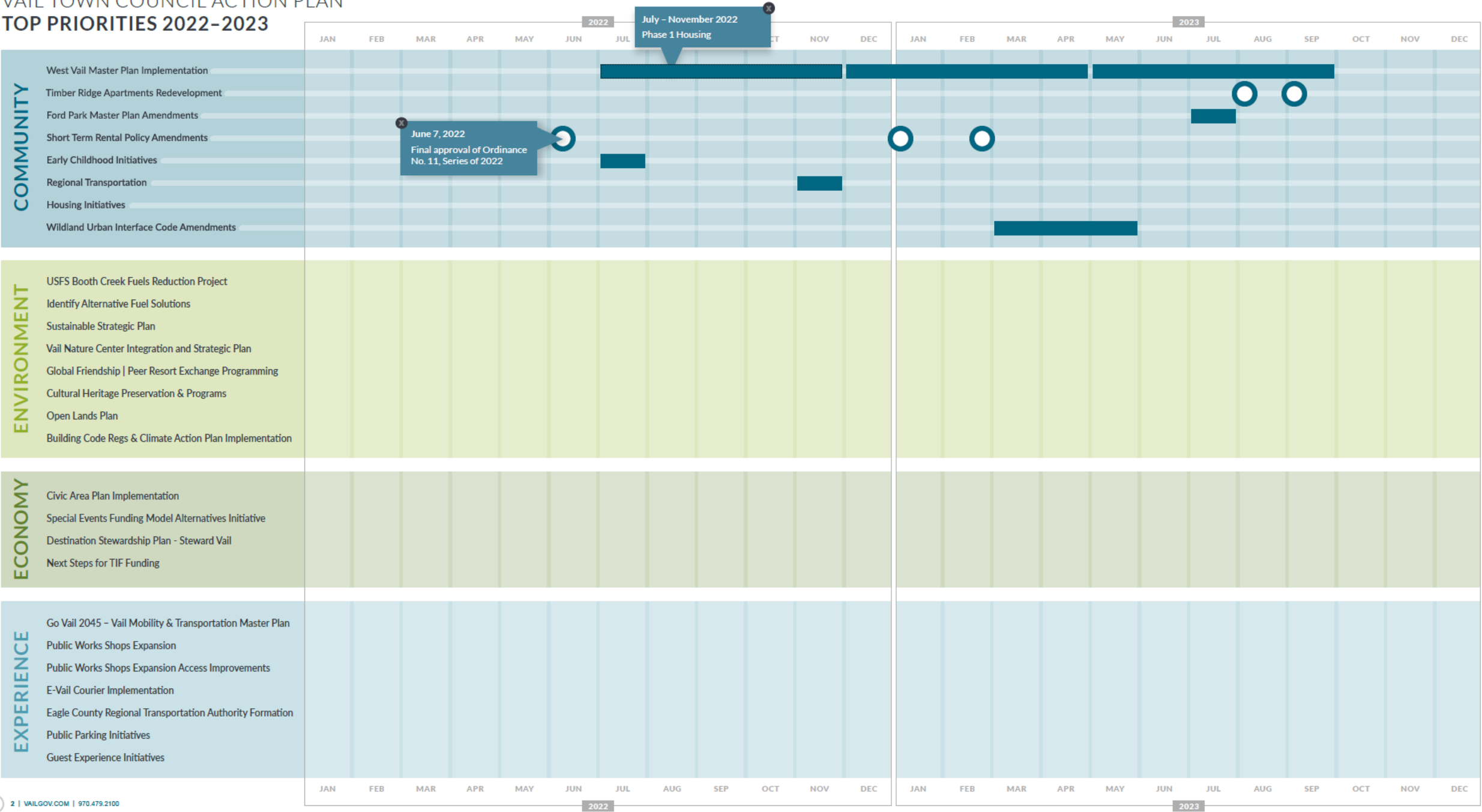
VAIL TOWN COUNCIL ACTION PLAN
TOP PRIORITIES 2022-2023



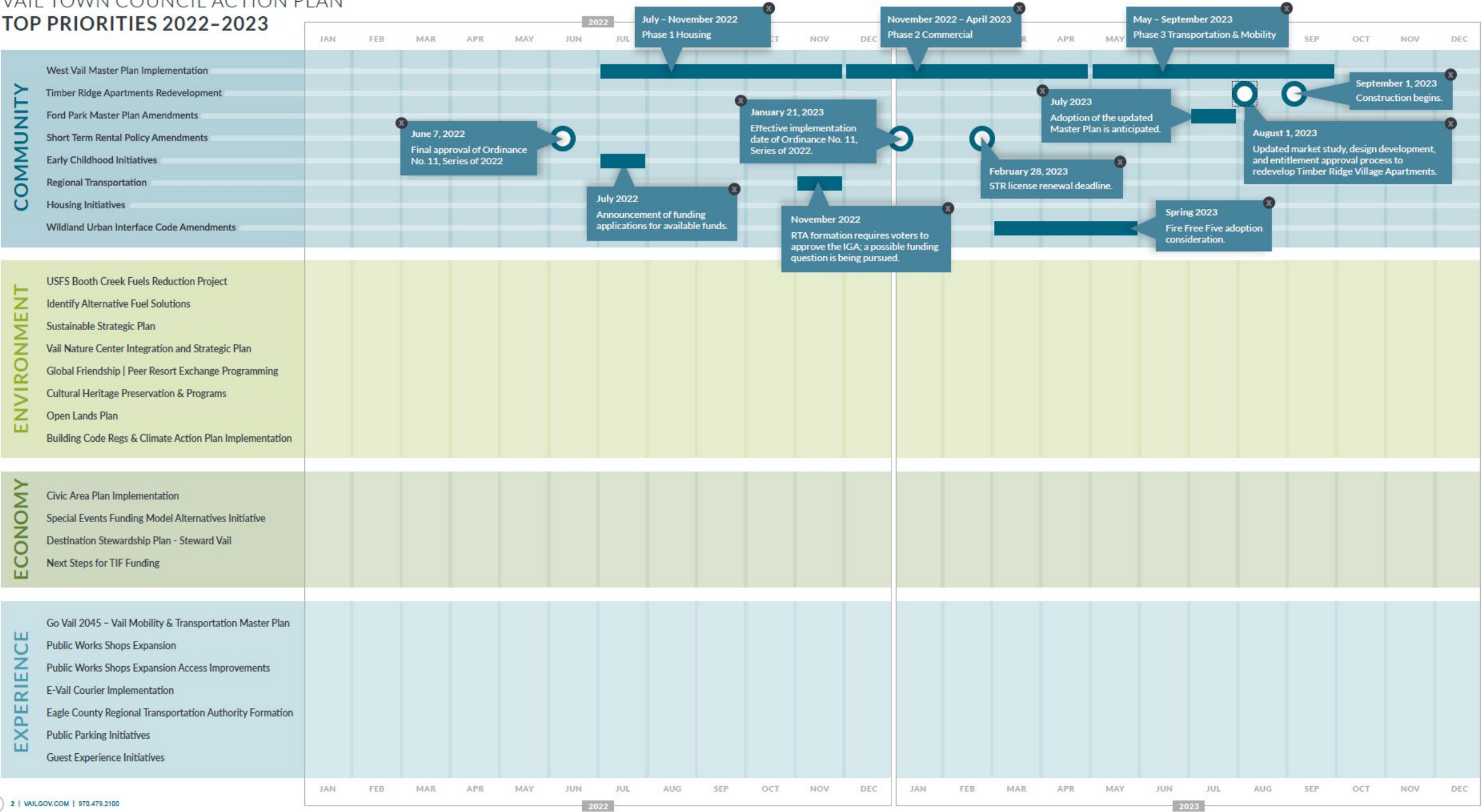
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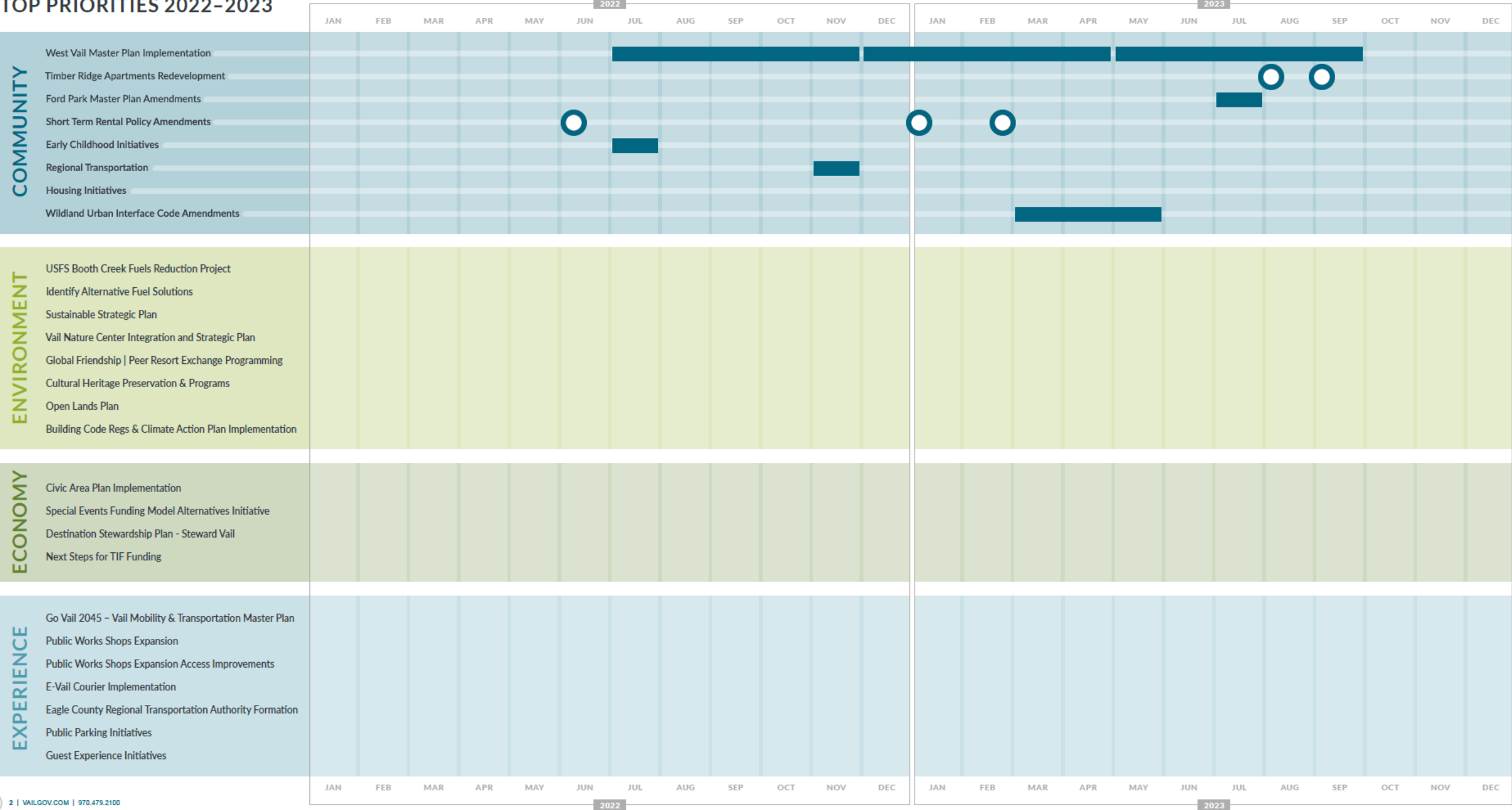
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TOP PRIORITIES 2022-2023



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TOP PRIORITIES 2022-2023





WEST VAIL MASTER PLAN IMPLEMENTATION

DESCRIPTION

The West Vail Master Plan will be a community blueprint for environmentally and economically sustainable land use, zoning, and development decisions in the West Vail neighborhood. The plan will also focus on enhancing transportation connectivity and mobility, housing opportunities, and economic development. Throughout the planning process, the planning team will thoroughly engage the public to hear their ideas, goals, and opinions for West Vail.

BUDGET

\$225,000

TIMELINE

July – November 2022

Phase One, Housing

November 2022 – April 2023

Phase Two, Commercial

May – September 2023

Phase Three, Transportation and Mobility

PUBLIC ENGAGEMENT OPPORTUNITIES

- EngageVail.com
- Planning and Environmental Commission meetings
- Commission Meetings
- Town Council meetings

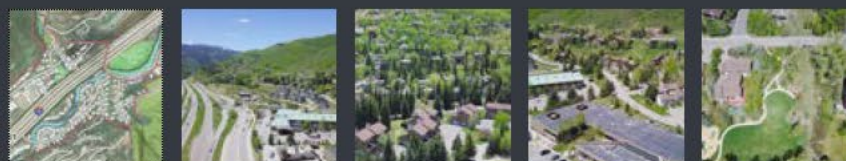
CONTACT

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🌐 [EngageVail.com](https://www.engagevail.com)

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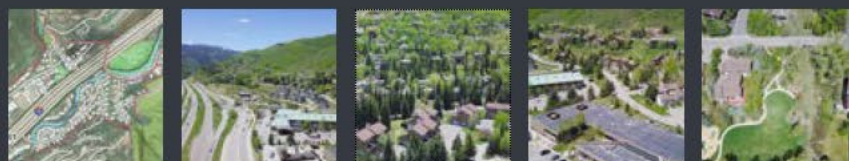
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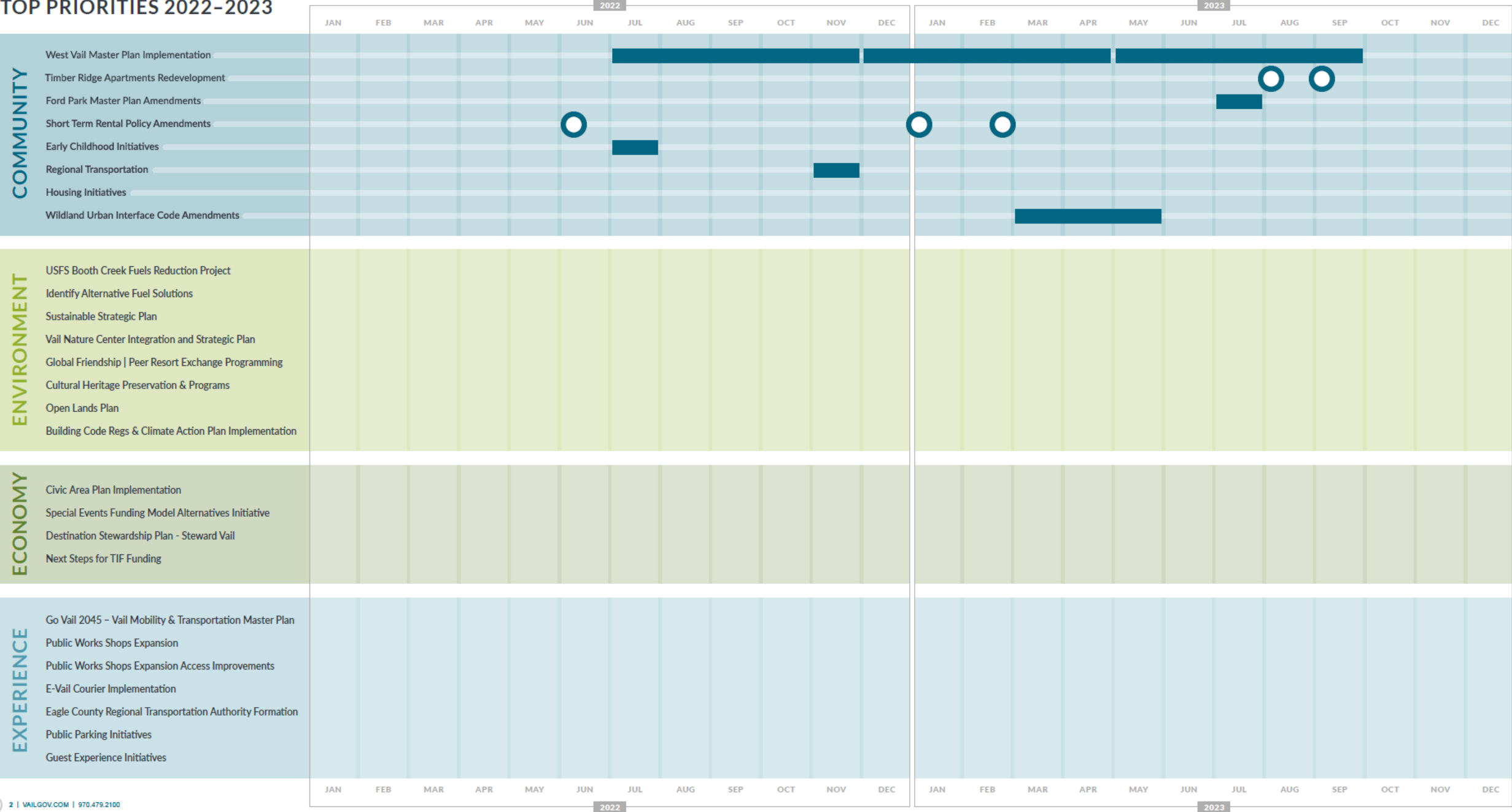
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TOP PRIORITIES 2022-2023



NEXT STEPS



- Refinements as directed
- Target launch of interactive Town Council Action Plan Aug. 16

Thank you



TOWN OF VAIL