

## ITEM/TOPIC

### Update Colorado Snowsports Museum and Hall of Fame

Background:

#### **Transformation Capital Project**

January 2015 Feasibility Study

- Starting in January 2015 Feasibility Study was conducted
- 2.4M Project
- New Layout/Floorplan
- 10th Mountain Division prominence
- Introducing New Interactive Touchscreen Technology
- Colorado Ski Resorts - Ideum 65" Touchscreen Table
- Ski Racing History - The-i Wall 20' Touchscreen Display
- Priceless collection of one-of-a kind artifacts

#### **Lease Extension**

Prior to the start of fundraising, December 2015, Museum BOD member Bill Jensen and ED met with Stan Zemler to discuss lease extension.

Assurance was required by the Museum Board and Donors the Museum would receive 10-year lease renewal (2016-2026) and automatic 10 year extension (2026-2036).

Financial penalty built in if the lease was terminated prior to its end date. Museum would be reimbursed for the improvements made to the TOV owned facility, less the \$500,000 TOV contribution, on a depreciating basis. Two year notice required to terminate the lease. Verbal assurance given, this will not be a problem.

#### **Capital Project Short-Term Financing**

Bridge Loan may be required to cover the gap between construction completion and final collection pledges spread out over 3 years. \$200K for 1 Year Nov 2017 – Dec 2018 and \$200K for 2 Year Nov 2017 – Dec 2019.

Would TOV consider funding a promissory note to the Museum?

#### **Future Financial Sustainability**

Research has shown that the majority of Museum's in Colorado received a baseline of their annual funding (60%+) from a dedicated tax. The CSSM is researching the pros and cons of asking Vail voters to increase the existing Lodging Tax from 1.4% to 1.6% to provide that funding. Tax would sunset in 5 years.

**ACTION REQUESTED: INFORMATIONAL ONLY**