

**Vail Valley Medical Center
Plan for Managed Parking Program
August 2017**

The Master Plan expansion of the Vail Valley Medical Center will result in a significant increase to on-site parking. Based on the Conditional Use Permit (CUP) application that has been submitted for the East Wing, required and proposed parking for the entire campus has been established to be:

707 Required parking
604 On-site parking to be provided

The difference between required parking and on-site parking to be provided is 103 spaces. In lieu of providing these 103 spaces on-site, VVMC will address these parking spaces via alternative means. Referred to as managed parking, the programs to be implemented by VVMC will provide alternative modes of transportation for employees. In doing so these programs will reduce the amount of on-site parking that is needed at VVMC.

Purpose of this Plan for Managed Parking

The purpose of this Plan is to document the programs to be implemented by VVMC and to establish a system to monitor the effectiveness of such programs and enforcement provisions. The Plan is an element of the 2017 Conditional Use Permit (CUP) application for the redevelopment of VVMC's East Wing.

Managed Parking Programs

VVMC has implemented managed parking programs for many years and these same programs are to be continued:

- Operate free employee shuttles between the Vail campus and Summit County, Leadville, Gypsum and Eagle,
- Offer free ECO bus passes to employees, and
- Implement measures to encourage employees to utilize such programs.

Historically VVMC's bus pass and shuttle programs have accommodated approximately 100 employees. It is the goal of this Plan for Managed Parking to accommodate 103 or more employees.

Enforcement

Upon approval of the CUP for the East Wing the managed parking programs outlined by this Plan shall be binding on VVMC. Subject to determination by Town Staff, failure by VVMC to implement managed parking programs may be deemed a violation of the CUP and result in enforcement actions as outlined in the Town Code.

Upon request by the Town, VVMC agrees to provide:

1. Documentation on the number of ECO passes that have been purchased for employees
2. Data on ridership of employee shuttles
3. Information on measures VVMC has taken to encourage employees to utilize managed parking programs
4. Parking counts demonstrating the average utilization of VVMC's on-site parking.

In the event Town Staff determines that managed parking programs are not meeting the goal of accommodating 103 employees, the following shall occur:

1. Town staff will meet with VVMC to discuss the parking situation. Based on these discussions and as deemed necessary VVMC will provide the Town with plans for implementing modified and/or expanded managed parking programs. By way of example, modified or expanded managed parking programs that could be implemented by VVMC include providing incentives for employees to utilize managed programs, providing incentives for employees who park on-site to carpool, or expanding the scope of the employee shuttle program.
2. Following implementation of modified or expanded managed parking programs, VVMC and the Town will meet to evaluate the effectiveness of changes that have been implemented by VVMC. In the event changes are not effective, VVMC and Town Staff will further coordinate to mutually agree on additional steps to be taken by VVMC to achieve the goals of the managed parking program.